



Board Meeting Agenda

Wednesday, October 14, 2026 9:00AM to 10:30AM

Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173

Board of Directors: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, Silvana Alaniz, and Vicky Sharma.

Call to Order and Introductions

Norman Jester, Vice President, San Ysidro Community and Economic Development Corporation

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. The Chair will call on those who wish to give public comment. (*Public comments are limited to 2 minutes per speaker.*)

1. Presentation: Kaiser Permanente Community Work

Amanda Schultz, Community Health Manager, Kaiser Permanente

2. Government Reports

Information provided from the Community Relations Officer, Council District 8, and Assembly District 80.

Carlos Edington, Community Relations Officer, San Diego Police Department

Rodrigo Morales Villarreal, Council Representative, Office of Councilmember Vivian Moreno

Lilianna Barba, Field Representative, Office of Assemblymember David Alvarez

3. Action: Approval of the September Board Meeting Minutes

Norman Jester, Vice President, San Ysidro Community and Economic Development Corporation

4. Action: Associate Members Board Seats

Norman Jester, Vice President, San Ysidro Community and Economic Development Corporation

5. Discussion: Strategic Plan Review

Norman Jester, Vice President, San Ysidro Community and Economic Development Corporation

6. Management Support Update

Updates provided from Civic Community Partners.

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

7. Economic Development Department Report

Updates on budget and services contracts.

Alex Southard, Small Business Engagement Specialist, Economic Development Department

8. Adjournment

Norman Jester, Vice President, San Ysidro Community and Economic Development Corporation

*Unfinished business shall be tabled and placed on the agenda for the next meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.



Board Meeting Minutes

Wednesday, September 9, 2026 9:00AM to 10:30AM

Location: 663 E San Ysidro Blvd, San Ysidro, CA 92173

Board of Directors: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Ozmin Zarate Hilty, Silvana Alaniz, and Vicky Sharma.

Call to Order and Introductions

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- Meeting was called to order at 9:17 AM.

Attendance

SYCEDC Board of Directors: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Silvana Alaniz, and Vicky Sharma.

Government Representatives:

Carlos Edington, Community Relations Officer, San Diego Police Department
Rodrigo Morales Villarreal, Council Representative, Office of Councilmember Vivian Moreno
Lilianna Barba, Field Representative, Office of Assemblymember David Alvarez
Viridiana Quintana, Small Business Support Specialist, Economic Development Department

Members of the Public:

Alejandra Ruiz
Brandon Garcia
Chris Medina

Dania Hernandez
Francisco Bates
Gustavo Bidart

Luis Alejandro
Yahaira Aguilar

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. The Chair will call on those who wish to give public comment. *(Public comments are limited to 2 minutes per speaker.)*

- None.

1. Government Reports

Carlos Edington, Community Relations Officer, San Diego Police Department
Rodrigo Morales Villarreal, Council Representative, Office of Councilmember Vivian Moreno
Lilianna Barba, Field Representative, Office of Assemblymember David Alvarez

- Lilianna Barba shared that the legislative session ended on August 31. The Assemblymember supported various items such as Assembly Bill 1994.
 - A College Fair will take place on October 17 at Castle Park High School.
 - Residents can contact their office for support with state-related issues.
- Officer Edington shared that the Border Safety Detail focuses 20 hours weekly in proactive scanning of an area. Data was shared regarding the number of felony arrests, vehicles impounded, field interviews, and more in the last year.
- Rodrigo Morales Villarreal shared that the Border Village Road project should be finalized by the end of Fall.
 - The San Ysidro Library is expected to reopen on Friday, September 11.

2. Action: Approval of the August Board Meeting Minutes

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- With a motion by Marni Levy Wilton and a second by Carol Kang, the board voted to approve the August 12, 2026 meeting minutes.
 - Yes: Andres Ripa, Carol Kang, Joe Yousif, Jose Alfredo Ripa, Marni Levy Wilton, Norman Jester, Silvana Alaniz, and Vicky Sharma.
 - Abstain: None.
 - Absent: Ozmin Zarate Hilty.

3. **Management Support Update**

Gustavo Bidart, Economic and Community Development Manager, Civic Community Partners

- Gustavo Bidart shared information regarding upcoming activities and updates.
- The Business Mixer event on August 27 went well. There were about 80 attendees.
- The Candidate Forum is taking place today, September 9 at 4pm at the Otay Mesa-Nestor Branch Library.
- Updates on the upcoming holiday event were shared.
 - The board received a poll via email with name options. The name selected with the most votes was “Somos San Ysidro, Felices Fiestas” with the English translation below.
 - The San Ysidro Larsen Park has been confirmed as the event space.
- Gustavo submitted the pending documentation the IRS needed to proceed with the nonprofit status processing.
- Civic received a grant from Wells Fargo which a portion will be used to support the SYCEDC with outreach and technical assistance.
- Gustavo and Norman are working on an application for the City’s Capacity Building Grant.

4. **Economic Development Department Report**

Viridiana Quintana, Small Business Support Specialist, Economic Development Department

- Viridiana Quintana shared information regarding upcoming activities.
- A reminder was given about the upcoming elections in November and Nominations Forms being due by September 17.
- The City’s Purchasing & Contracting department will host a Fall Technical Assistance Boot Camp. It is a 10-session program designed to support small-, minority-, and woman-owned contractors in growing their businesses and navigating construction projects with the City.
- The City is encouraging businesses and residents to prepare for a significant rain season in anticipation of El Niño. Visit sandiego.gov/elnino for more information on preparing an emergency plan, finding resources, and more.
- The City’s FY27 Capacity Building Grant application is open until September 15. Through two distinct funding tracks, Small Business Support and Community Growth, the program supports nonprofit organizations that strengthen small businesses, commercial corridors, and neighborhoods in under-resourced communities. More information can be found on the website- www.sandiego.gov/capacity-building-grant.

5. **Adjournment**

Jose Alfredo Ripa, President, San Ysidro Community and Economic Development Corporation

- Meeting was adjourned at 9:49 AM.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

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