



CITY OF SAN DIEGO BICYCLE MASTER PLAN

CHAPTER 2

Vision and Goals

Plan Overview

Using citywide policies as a basis, a Vision Statement, Guiding Principles, and Goals have been developed to serve as the foundation for the Bicycle Master Plan. They reflect the City's commitment to enhancing safety, advancing equity, promoting sustainability, and making it easier to travel by bicycle and scooter, and ensuring an efficient mobility network for all San Diegans.

Guiding Principles

The Guiding Principles help define the most important aspects of the bicycle network. They establish shared values and provide context for future decision-making and include the following:

- **Safety:** Safety for all street users is a central consideration in street design and in prioritizing street improvements.
- **Complete Streets:** Emphasize Complete Streets, which serve people walking, rolling, bicycling, taking transit, using mobility devices, and driving.
- **Separated and Low-Stress Network:** Implement and coordinate local and regional projects to further expand the bikeway network with more separated bikeways on paths, improved crossings, and on-street facilities designed to provide a comfortable and safe experience for riders of all ages and experience, including children, seniors, and casual bicyclists of all abilities.
- **Maintenance:** Leverage routine maintenance, such as street resurfacing and stormwater projects to implement bicycle projects.
- **Sustainability:** Increasing safe biking options can decrease the amount of driving, which can decrease greenhouse gas emissions, consistent with the Climate Action Plan.
- **Community Planning:** Identifying land use, mobility, and bikeway priorities when updating Community Plans help inform the planned bikeway network and identify community-supported opportunities for implementation.
- **Equity:** City and regional planning efforts place greater emphasis on improving access to safe, affordable, and reliable transportation options, particularly in historically underserved communities and for people of different ages, incomes, and abilities.
- **Transit Integration:** Regional transit investments, including the Blue Line Trolley extension from Old Town to University Transit Center and expansion of the *Rapid* bus network, have increased transit ridership and reinforce the importance of providing bicycle connections to transit stations and major transit corridors.

The City aspires to develop an All Ages and Abilities network that provides safe, comfortable, and inclusive transportation options for people of all ages and abilities. As illustrated in **Figure 2-1**, when our transportation system is designed and built to accommodate children, older adults, people with disabilities, and users of various mobility devices, it becomes accessible and welcoming to all.

Vision

The vision of the Bicycle Master Plan is to improve and grow a safe, connected, and convenient network for people of all ages and abilities who ride bicycles and scooters, and ensure an efficient and safe mobility network for all San Diegans.

Figure 2-1. All Ages and Abilities Users



Youth and Families



Seniors



Women



Bike Share Users



People of Color



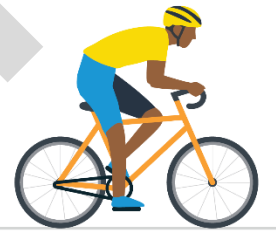
Low-Income Riders



People with
Disabilities



People Moving Cargo



Confident Cyclists

Source: Adapted from NACTO Urban Bikeway Design Guide 2025

Goals

The Bicycle Master Plan establishes four goals that frame all the recommendations in the Plan:

Safety

A bikeway network with separated bikeways, protected intersections, and other safety improvements that reduce and eliminate severe injuries and fatalities.

Easy Access

A bikeway network that improves access and provides convenient connections without gaps within the city and to destinations beyond its boundaries.

Equity

A bikeway network that invests in underserved communities and serves the needs of people of all ages and abilities who ride bicycles.

Environmentally Friendly

A bikeway network that provides more ways for people to get around by bike, allowing them to drive less, which reduces greenhouse gas emissions for a better climate.

