The City of SAN DIEGO

DRAFT Balboa Park Master Plan **Community Engagement Plan**



Connecting Parks, People and Places

DRAFT November 11, 2026

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The City *of*
SAN
DIEGO

Balboa Park
Master Plan

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People of all ages enjoying a casual afternoon on the lawn by the lily pond, with a distant view of Balboa Park's California Tower and surrounding gardens framed by an archway.

Section 01

Purpose + Approach

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1.1 Purpose

The Balboa Park Master Plan (Master Plan) will establish a long-term framework for the future of San Diego's most significant civic, cultural, recreational, ecological, and historic landscapes. The preservation and management of Balboa Park affect a wide range of people: those who visit the Park every day or only for special events; cultural and recreational organizations that operate within it; children, teens, and staff at schools within and near the Park; nearby neighborhoods; community members from across San Diego; national and international tourists to the San Diego area; and people who may face physical, economic, cultural, informational, or other barriers to experiencing the Park today.

Public engagement will be integrated throughout the Master Plan process rather than occurring as a single phase of work. Engagement activities will correspond with key project decisions, allowing community members and stakeholders to first help the project team understand Balboa Park today, then identify priorities for its future, explore and evaluate emerging ideas, review Draft Master Plan recommendations, and understand how public input influences the final direction of the Plan.

This Community Engagement Plan establishes the framework for that process. It has been developed to be consistent with the City of San Diego's Inclusive Public Engagement Guide, a citywide resource for staff with best practices for implementing inclusive public outreach and engagement so that more perspectives can be included in the City's decisions.

This Community Engagement Plan identifies who the project seeks to engage, what input is most helpful at each stage of the Master Plan, how engagement activities will be structured, and how community and stakeholder feedback will be documented, evaluated, and incorporated into subsequent phases of work, and reported back to participants.



Visitors stroll through the warm afternoon light of the historic arched walkways in the Central Mesa near Plaza de Panama.

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Balboa Park Master Plan Guiding Considerations

Six guiding considerations have been identified to guide the Balboa Park Master Plan process. These considerations will also be integrated into community engagement activities to help frame discussions and gather input on key planning priorities. Each is summarized below, with additional details available on the project website.

Economic Viability + Long-Term Financial Success



Secure funding, sustained revenue, and sound governance are the pillars of Balboa Park's long-term success

Community Heart + National Treasure



Balboa Park will continue to support tourism while serving as an invaluable recreational resource and economic, cultural, and educational hub for all San Diegans.

Historic and Cultural Importance



The Master Plan will embrace the historical and cultural importance of Balboa Park with a focus on thoughtful preservation, ensuring that updates respect and celebrate Balboa Park's historic significance and iconic architecture.

Recreation and Access for All



Updating the Balboa Park Master Plan provides an opportunity to overcome existing barriers that can limit equitable access to Balboa Park's recreational opportunities, particularly for adjacent neighborhoods and underserved communities.

Connected Park Communities



Updating the Balboa Park Master Plan will allow for the transformation of Balboa Park's car-centric infrastructure into a multimodal system that improves access to the park.

Sustainability + Resilience



Updating the Balboa Park Master Plan is an opportunity to develop climate mitigation and adaptation strategies supporting the City's Climate Action Plan and Climate Resilient SD goals in the Park.

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1.2 Engagement Approach

From Listening to Action

Engagement for the Balboa Park Master Plan will progress alongside development of the Plan through six interconnected stages:

1 LISTEN: Understanding Balboa Park Today

The process begins by listening to how people experience Balboa Park today. Early engagement will document why people visit the Park, the places and experiences they value, challenges or barriers they encounter, and places they believe should be maintained, enhanced, or transformed. Early engagement will also seek perspectives from people and communities who may not regularly participate in traditional public meetings or who may not currently experience Balboa Park as accessible or relevant to them. This first stage will run alongside the consultant team's existing conditions inventory and site analysis, incorporating community input from past planning efforts to identify recurring priorities, understand how needs may have evolved, and ground quantitative findings in community experiences.

2 EXPLORE: Envisioning Ideas and Possibilities

As technical analysis and community priorities begin to inform planning concepts, engagement will introduce emerging ideas, frameworks, and potential approaches for the Park. Participants will be asked to consider opportunities, alternatives, and trade-offs to help identify which ideas best respond to the values and priorities established earlier in the process, informing the Ideas Report.

3 EVALUATE: Weighing Emerging Directions

As Master Plan elements become more defined, engagement will shift from open-ended visioning toward evaluation. Participants will review emerging ideas and recommendations, identify what resonates, flag unintended consequences or missing considerations, and help the project team understand where additional refinement is needed.

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4 REFINE: Responding to the Draft Master Plan

The Discussion Draft will provide an opportunity for the public and stakeholders to understand how earlier input has informed the Master Plan and to provide focused feedback on proposed goals, policies, strategies, and physical planning recommendations. Engagement at this stage will focus on specific refinements, while identifying key takeaways, lessons learned, and emerging considerations that can strengthen the Master Plan as it moves toward completion.

5 REFLECT: Demonstrating How Input Shaped the Plan

Closing the engagement loop is an essential component of the process. Following review of the Discussion Draft, the project team will work on the Final Master Plan components. The final stage in the engagement process seeks to communicate what was heard, identify major themes and areas of agreement or disagreement, describe how feedback affected subsequent revisions, and explain the next steps toward completion and implementation of the Master Plan. This final stage of the work can also be paired with more celebratory opportunities to thank the community for their involvement in the process, and to galvanize their advocacy for the plan as it moves into next steps.

6 STEWARDSHIP: Sustaining the Vision Through Collective Action

While the completion of the Master Plan marks the conclusion of the formal planning process, it also represents the beginning of a longer-term commitment to Balboa Park's future. Building upon the relationships, shared priorities, and partnerships established through engagement, this ongoing implementation phase will consider how community members, cultural institutions, park organizations, public agencies, and other stakeholders can continue to participate in the implementation, stewardship, and evolution of the Park with the City of San Diego. By identifying opportunities for collaboration, near-term actions, ongoing advocacy, and shared responsibility, the Master Plan can establish a foundation for sustained community involvement that extends beyond its adoption. Ultimately, the goal is to translate the collective vision developed through engagement into meaningful action, ensuring Balboa Park continues to evolve in response to the needs and aspirations of future generations.

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1.3 Outreach Approach

A coordinated outreach strategy will be used to raise awareness of the Balboa Park Master Plan and its engagement opportunities, encouraging participation from a broad cross-section of the San Diego community. Outreach will emphasize meeting people where they are, both within Balboa Park and in surrounding neighborhoods and communities, while leveraging existing City communication channels and partnerships with community-based organizations (CBOs) and other stakeholders.

The engagement process will seek to create inclusive and accessible opportunities for participation, with an emphasis on reaching communities and individuals who may not typically participate in traditional public engagement activities. Staff is committed to identifying and supporting language accessibility throughout the engagement process, including translating key materials and coordinating interpretation services for live events as requests are made. This approach will help ensure that input reflects the diverse needs and experiences of current and future park users.

The following outreach methods will help promote engagement opportunities and keep the community informed throughout the planning process.

Project Website

A dedicated project webpage on the City's website will serve as the primary hub for information, resources, and updates throughout the master planning process. The project webpage introduces the Master Plan's purpose, objectives, guiding considerations, and anticipated timeline, while also providing access to previous plans, studies, and other relevant materials. As the project progresses, the webpage will be regularly updated with announcements of upcoming engagement opportunities, links to online surveys, meeting materials, engagement summaries, and draft planning documents for public review.

Social Media, Newsletters + City Communication Channels

The project team will leverage the City's existing communication channels, including social media, newsletters, email distribution lists, and other public information platforms, to promote engagement opportunities and share project updates. Key outreach materials will also be shared with the Balboa Park Conservancy, park institutions, and other partners for distribution through their respective networks. Outreach materials will include easy to understand, concise, and accessible messaging and graphics that can be easily shared across multiple platforms, directing community members to the project webpage for additional information and opportunities to participate. Communications will be coordinated around key project milestones to maintain awareness and encourage continued engagement.

Community-Based Organizations + Partners

The project team will collaborate with community-based organizations, park institutions, neighborhood groups, and other City partners to expand outreach through their established networks. Potential partners may include the Balboa Park Conservancy, cultural and recreational organizations, community planning groups, schools, and organizations serving historically underrepresented communities. Partners may help distribute outreach materials, promote engagement opportunities through their communication channels, and connect the project team with audiences that may otherwise be difficult to reach. This approach will build on existing relationships and trusted community networks to support broad and inclusive participation.

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A Commitment To Meaningful Participation

Park + Neighborhood Signage

Temporary signage and printed outreach materials will be strategically placed throughout Balboa Park and at selected neighborhood destinations to raise awareness of the Master Plan and upcoming engagement opportunities. Potential locations include park entrances, recreation facilities, trailheads, cultural institutions, libraries, community centers, schools, trolley and bus stops, and other high-traffic gathering places. Materials may include QR codes directing people to the project webpage and online surveys, allowing park users and community members to learn more and participate at their convenience. Signage will be coordinated with the City and relevant partners and updated at key engagement milestones.



The iconic, brightly painted courtyard of the Spanish Village Art Center at Balboa Park, showcasing local studio displays beneath vibrant umbrellas.

Engagement will be designed around questions that can meaningfully inform the Master Plan at the time they are asked. Participants will be told where we are in that process, what aspects of the process they can influence, and how their input will be used.

The project will seek to minimize repetitive requests for input and build on feedback received throughout the planning process. Each engagement activity will be coordinated with the technical work associated with that stage of the Master Plan, ensuring that community input can meaningfully inform the planning process.

Participation is intended to be meaningful whether someone attends one activity or several. Each engagement opportunity will provide a brief overview of the Master Plan, summarize relevant findings and previous input, and explain the questions being considered at that stage. Community members who missed earlier events will still be welcome to participate and contribute at later stages, without needing to have followed the entire process. The success of engagement will therefore be measured not only by the number of people who participate, but by understanding the participation and representation of different perspectives of park users, the usefulness and diversity of input received, whether participation identifies issues or opportunities that would otherwise have been missed, and whether the project can clearly demonstrate how engagement informed the development and refinement of the Master Plan.

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1.4 Audience + Stakeholder Framework

The Balboa Park Master Plan will engage a broad range of individuals, communities, organizations, and institutions whose experiences, perspectives, and relationships with Balboa Park can help inform its future. Recognizing that no single engagement approach will reach everyone, the Audience and Stakeholder Framework provides a structured approach to identifying diverse audiences, understanding the perspectives and knowledge they bring, and determining effective ways to engage them throughout the planning process. The framework is organized around four complementary dimensions:

A. Relationship to Balboa Park

B. Perspectives to Include

C. Knowledge and Input Sought

D. Outreach Pathways

Together, they will guide stakeholder identification, focused outreach, and the selection of engagement techniques, while aiding the project team in identifying gaps in representation and adapting engagement activities as the Master Plan progresses.



Community members sharing their vision for an environmentally-just city, prompting conversations that informed proposed activities within the Environmental Justice Element to better meet community needs.

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A. Relationship to Balboa Park

Who are we engaging, and what is their relationship to Balboa Park?

This first dimension identifies audiences based on how they use, experience, manage, support, or relate to Balboa Park. These relationships provide an initial framework for organizing stakeholder groups and recognizing the many ways individuals and organizations interact with the Park.

Application: This dimension provides a foundation for understanding key stakeholders, identifying organizations and community representatives, and recognizing audiences that may otherwise be overlooked.

Table 1: Audience + Stakeholder Framework: Relationship to Balboa Park

Relationship	Example Audiences
Park Users + Visitors	Everyday users, occasional visitors, event attendees, tourists, recreational users
Park Neighbors	Adjacent neighborhoods, community members, community planning groups, nearby businesses
Park Organizations + Operators	Cultural institutions, museums, San Diego Zoo, nonprofits, lessees, concessionaires
Park Programmers + Activity Groups	Recreation organizations, arts groups, sports clubs, youth camps, event organizers, educational programs
Park Stewards + Advocates	Conservancies, environmental organizations, historic preservation groups, advocacy organizations, volunteer organizers
Communities with Cultural + Historical Relationships	Kumeyaay/Tribal communities, cultural organizations, communities with historical ties to the Park
Potential + Infrequent Park Users	Community members who do not regularly visit Balboa Park, including smaller recreational groups and those who may face barriers to accessing or enjoying the Park
Public Agencies + Institutional Partners	City departments, transportation agencies, schools, regional partners

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B. Perspectives to Include

Whose experiences and voices represent Balboa Park users today and in the future?

While the first dimension identifies relationships to Balboa Park, the second considers the diversity of perspectives within and across those groups. Individuals may have multiple relationships with the Park, and their experiences may be influenced by age, ability, geography, race/ethnicity, culture, socioeconomic circumstances, or frequency of visitation. This dimension helps identify perspectives that may be underrepresented through conventional engagement methods and informs focused outreach to broaden participation.

Application: These perspectives are not mutually exclusive or intended as fixed categories. They serve as a guide for evaluating whose voices are being reached, whose experiences may be missing, and where additional engagement strategies may be necessary.

Table 2: Audience + Stakeholder Framework: Perspectives to Include

Perspective	Considerations for Representation
Age + Life Stage	Children, youth, students, young adults, families, caregivers, older adults
Access + Ability	People with disabilities, people with mobility or sensory limitations, transit-dependent users, people with different accessibility needs
Geographic + Socioeconomic	Adjacent communities, geographically distant neighborhoods, lower-resource communities, historically underrepresented populations
Cultural + Demographic	Communities of color and historically underrepresented racial and ethnic groups, Kumeyaay/Tribal perspectives, multilingual communities, immigrants and refugees, communities with distinct cultural relationships to the Park
Patterns of Park Use	Frequent visitors, occasional users, event-only visitors, employees, tourists, people passing through, non-users
Community + Lived Experiences	People experiencing homelessness, veterans and military communities, community-based organizations, other populations facing barriers to participation
Park Operations + Planning	City departments supporting Balboa Park operations, maintenance, and improvements; transportation agencies serving the Park; schools within and adjacent to the Park

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C. Knowledge + Input Sought

What can we learn from these audiences and participants?

Different audiences bring different forms of knowledge and experience that can inform the Master Plan. This third dimension identifies the types of information the project team seeks to understand and connects engagement activities to specific planning questions, technical analyses, and decisions.

Application: This dimension helps distinguish the purpose of different engagement activities. Broad public engagement may emphasize lived experience, community needs, and aspirations, while stakeholder interviews and Working Group discussions may explore operational considerations, institutional relationships, and implementation opportunities in greater depth. These forms of knowledge are complementary and should collectively inform the Master Plan.

Table 3: Audience + Stakeholder Framework: Knowledge and Input Sought

Knowledge / Input	What We Seek to Understand
Lived Experience + Park Use	How people use, navigate, enjoy, experience, or avoid Balboa Park today
Community Needs + Aspirations	What people value, what is missing, and what they envision for the Park's future
Cultural + Historical Knowledge	Cultural significance, collective memories, traditions, historical relationships, and places of importance
Operational + Institutional Knowledge	How facilities, programs, institutions, events, maintenance, and services function within the Park
Accessibility + Barriers to Participation	Physical, transportation, economic, cultural, informational, or other barriers to visiting and using the Park
Technical + Subject Expertise	Perspectives on ecology, tribal cultural resources, cultural landscapes, historic resources, recreation, mobility, accessibility, arts, and other planning topics
Implementation + Stewardship Knowledge	Funding, governance, partnerships, organizational capacity, long-term management, operations, and stewardship

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D. Outreach Pathways: Connecting with Balboa Park's Communities of Users

How can we most effectively reach, inform, and invite the diverse communities of Balboa Park users to participate?

The fourth dimension considers how the Master Plan can connect with the broad and diverse communities of people who use, visit, support, and have relationships with Balboa Park. Recognizing that these communities extend beyond the Park's physical boundaries, outreach will build upon existing networks, community partnerships, institutional relationships, and communication channels to increase awareness and invite participation. Outreach strategies will draw upon the City's Inclusive Public Engagement Guide, using a range of techniques tailored to different audiences, with an emphasis on reaching communities that may face barriers to traditional planning processes.

Application: Outreach strategies will be developed and refined as specific organizations, community partners, and communication opportunities are identified. Existing relationships and networks will be used to share project information, encourage participation, and reach individuals and communities who may not typically participate in public engagement activities. Outreach will also be evaluated throughout the planning process to identify communities that may not yet be adequately reached and opportunities to strengthen connections as the Master Plan progresses.

Table 4: Audience + Stakeholder Framework: Connecting with Balboa Park's Communities of Users (1/2)

Audience	Potential Outreach Strategies + Community Connections
Broad Citywide Public	Project webpages, social media, newsletters, news releases, and other citywide communication networks
Existing Park Users + Visitors	Park-based pop-up events, surveys, and outreach through on-site signage and QR codes and visitor communications at museums, attractions, and other Park destinations
Potential / Infrequent / Non-Users	Off-site pop-up events, community cafés, focus groups, and partnerships with CBOs, libraries, schools, recreation centers, community events, and trusted local organizations
Adjacent Neighborhoods	Public workshops, community cafés, project-specific groups, and outreach through community planning groups, neighborhood associations, schools, local businesses, and community events
Cultural Institutions + Park Operators	Project-specific groups, interviews, public workshops, and outreach through institutional leadership, employee networks, member newsletters, visitor communications, and Park partnerships
Recreation + Program Organizations	Project-specific groups, pop-up events, surveys, and outreach through recreation centers, sports leagues, activity clubs, program coordinators, and volunteer networks
Youth + Families	Interactive and family-oriented pop-up events, public workshops, and outreach through schools, youth organizations, parent-teacher organizations, and youth programs
Older Adults + People with Disabilities	Project-specific groups, focus groups, and outreach through senior centers, disability advocacy organizations, accessibility networks, and service providers

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Table 4: Audience + Stakeholder Framework: Connecting with Balboa Park's Communities of Users (2/2)

Audience	Potential Outreach Strategies + Community Connections
Kumeyaay / Tribal Communities	Dedicated engagement pathway coordinated with the City and appropriate Tribal representatives, including direct conversations, interviews, and project-specific groups as appropriate
Community-Based Organizations (CBOs) + Underrepresented Communities	Direct partnerships, community cafés, focus groups, project-specific groups, multilingual and accessible participation opportunities, and outreach through trusted community leaders, neighborhood-serving organizations, and cultural and linguistic networks
Environmental + Stewardship Organizations	Focus groups, project-specific groups, public workshops, and outreach through conservation organizations, volunteer groups, educational partners, stewardship programs, and advocacy networks



Participants gather along the trail during the City of San Diego Chollas Creek Walk Audit to evaluate and discuss community connectivity and trail conditions.

Applying the Audience & Stakeholder Framework

The four dimensions will collectively inform the Master Plan Engagement Roadmap by connecting **audiences, perspectives, knowledge, and engagement methods** to the evolving questions and decisions of the planning process. For each major engagement phase, the project team will consider:

1. **Which audiences and relationships to Balboa Park are represented?**
2. **Which perspectives may be missing or require intentional, focused outreach?**
3. **What information or knowledge is needed to advance the Master Plan?**
4. **Which engagement pathways are best suited to reaching these audiences and gathering meaningful input?**

The framework will be revisited throughout the project to assess participation, identify gaps, and adjust outreach strategies as needed. In doing so, the Community Engagement Plan will seek to move beyond measuring participation solely by attendance or response counts, but instead move toward understanding the diversity, relevance, and influence of community and stakeholder input on the Master Plan.

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Section 02

Engagement Roadmap

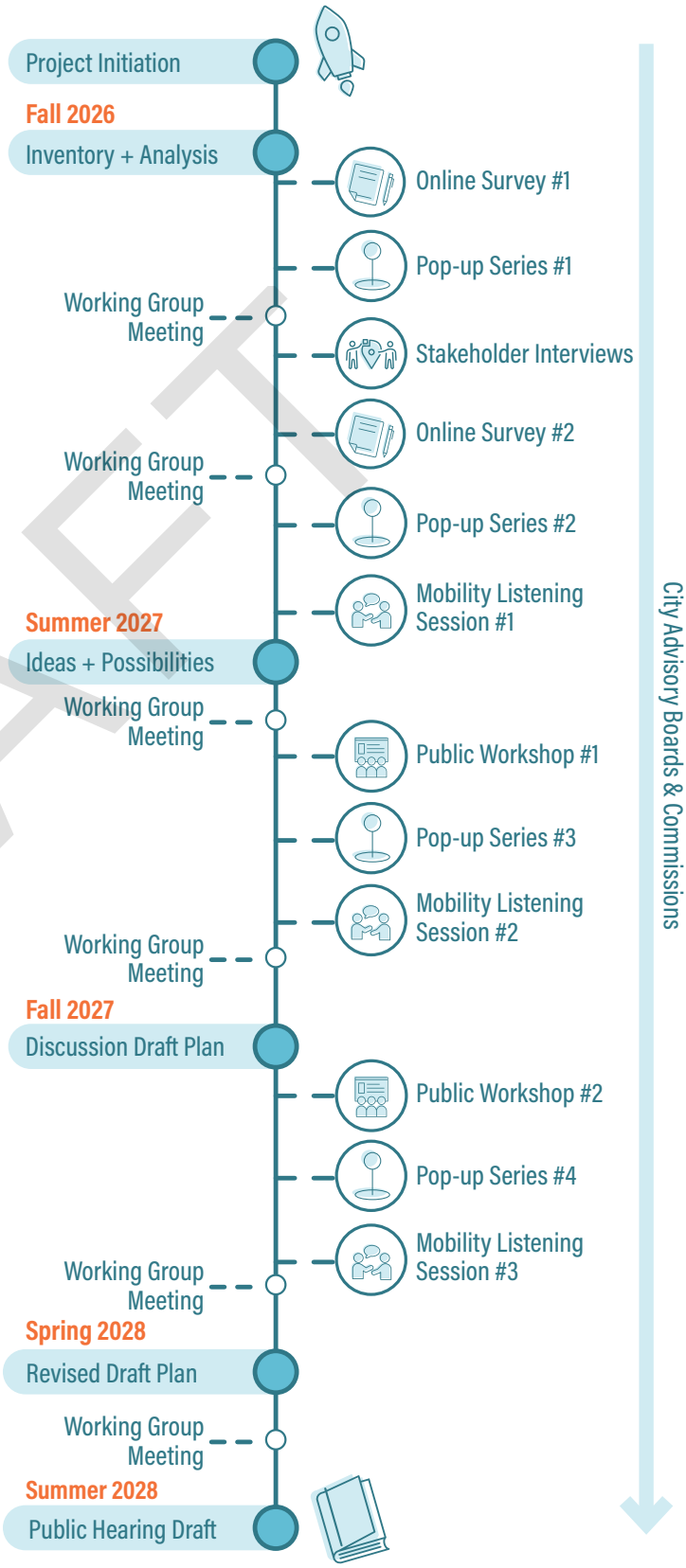
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2.1 Roadmap Overview

This roadmap outlines the anticipated sequence of engagement activities and how they align with key phases and milestones of the Balboa Park master planning process. Engagement will be concentrated between October 2026 and October 2027 to inform existing conditions, community priorities, and the development of initial ideas and recommendations, with additional opportunities for public review and refinement through 2028. **Figure 1** illustrates the overall engagement timeline, while **Table 5** summarizes each engagement touchpoint, its purpose, intended audience, desired input, and connection to Master Plan development. Together, they establish a framework for meaningful, ongoing participation, ensuring community and stakeholder input informs the Master Plan at key decision points. Each engagement opportunity will provide sufficient context on the Master Plan's progress and prior input, allowing community members to participate meaningfully at any stage without needing to attend previous activities.

The following sections provide a more detailed overview of each engagement method, including its goals and objectives, anticipated timing, potential formats and activities, and how it will support and inform the Master Plan at different stages of development.

Figure 1: Proposed Engagement Timeline



Note: Additional surveys are anticipated to obtain feedback on emerging ideas, concepts or draft recommendations.

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Table 5: Master Plan Engagement Roadmap (1/4)

Touch Point	Purpose	Intended Audience	Input Desired	Master Plan Connection
POP-UP ENGAGEMENT (4 SERIES)				
Pop-Up Series 1 (Winter 2026/2027)	LISTEN: Understand Balboa Park today	Broad public, including park users, surrounding communities, and individuals who may not regularly visit Balboa Park	Current uses, valued places, barriers, unmet needs and improvement opportunities	Gather input on current park experiences to inform the Existing Conditions Report.
Pop-Up Series 2 (Spring 2027)	EXPLORE: Understand local needs and aspirations	Broad public, with outreach to communities and audiences not adequately reached through earlier engagement	Barriers to access, community aspirations and opportunities to make the park more welcoming	Build on existing conditions findings to inform the Ideas Report.
Pop-Up Series 3 (Late Summer 2027)	EVALUATE: Test emerging ideas in the park	Broad public, including previous participants and audiences not adequately represented in earlier engagement	Reactions to preliminary concepts, improvement opportunities and priorities for refinement	Review emerging concepts from the Ideas Report to inform recommendations in the Discussion Draft Master Plan.
Pop-Up Series 4 (Winter/Spring 2028)	REFLECT: Close the feedback loop	Broad public, including previous participants and audiences not adequately represented in earlier engagement	Confirm what was heard, what changed and any remaining focused refinements	Communicate how input has shaped recommendations to inform the Public Hearing Draft.
PUBLIC WORKSHOPS (2 WORKSHOPS)				
Public Workshop 1 (Summer 2027)	EXPLORE: Discuss findings and emerging ideas	Citywide public	Feedback on vision, priorities, alternative frameworks and trade-offs	Review existing conditions findings and Ideas Report to inform Discussion Draft recommendations.
Public Workshop 2 (Fall/Winter 2027)	REFINE: Respond to the Discussion Draft	Citywide public	Support, concerns and focused refinements to recommendations	Review the Discussion Draft Master Plan to inform revisions for the Public Hearing Draft.

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Table 5: Master Plan Engagement Roadmap (2/4)

Touch Point	Purpose	Intended Audience	Input Desired	Master Plan Connection
ONLINE SURVEYS (2+ SURVEYS)				
Survey 1: Initial Community Survey (Fall/ Winter 2026)	LISTEN + ENVISION: Gather broad community input online	San Diego residents, park users and potential users	Visitation, park use, improvement and recreation priorities, and pedestrian connection needs	Gather input on current park experiences to inform the Existing Conditions Report.
Survey 2: Mobility (Winter/Spring 2027)	LISTEN + EXPLORE: Gather travel and access input	Park users and broader San Diego community, with focused outreach to underserved communities	Travel patterns, transportation modes, mobility needs, access barriers and priorities	Gather travel and access information to inform the Ideas Report and Discussion Draft recommendations.
Additional surveys (Timing TBD)	EVALUATE + REFINE: Gather focused input at key milestones	Broad public audiences	Feedback on emerging ideas, concepts or draft recommendations	Gather feedback on emerging ideas or draft recommendations to inform Master Plan refinement.
MOBILITY LISTENING SESSIONS (3 MEETINGS)				
Mobility Listening Session 1 (Spring 2027)	LISTEN + EXPLORE: Understand mobility issues and opportunities	Community planning groups, transit/mobility advocates, tourism and recreation organizations, nearby residents, Park workers and visitors, and underserved communities	Barriers to access, mobility opportunities to make the park more connected and accessible	Identify existing mobility needs and opportunities to inform the Ideas Report and Discussion Draft recommendations.
Mobility Listening Session 2 (Summer 2027)	EVALUATE: Consider ideas and possibilities related to mobility	Same as above	Reactions to mobility frameworks, alternative approaches and trade-offs	Review emerging mobility frameworks and alternatives from the Ideas Report to inform the Discussion Draft.
Mobility Listening Session 3 (Winter 2027)	REFINE: Review the Discussion Draft	Same as above	Feedback on proposed multimodal recommendations, priorities, and trade-offs	Review proposed mobility recommendations in the Discussion Draft to inform the Public Hearing Draft.

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Table 5: Master Plan Engagement Roadmap (3/4)

Touch Point	Purpose	Intended Audience	Input Desired	Master Plan Connection
BALBOA PARK MASTER PLAN WORKING GROUP (6 MEETINGS)				
Working Group 1 (Winter 2026/2027)	LISTEN: Understand Balboa Park today	Working Group members	Organizational needs, issues, opportunities and outreach networks	Gather perspectives and priorities to inform the Existing Conditions Report and outreach strategies.
Working Group 2 (Spring 2027)	EXPLORE: Define shared priorities	Working Group members	Validate findings; identify shared values, differing perspectives and priorities	Review existing conditions findings and cultural landscape evaluation to inform the Ideas Report.
Working Group 3 (Early Summer 2027)	EVALUATE: Consider ideas and possibilities	Working Group members	Reactions to frameworks, alternative approaches and trade-offs	Review emerging planning frameworks and alternatives to inform the Ideas Report and preliminary recommendations.
Working Group 4 (Fall 2027)	EVALUATE: Translate ideas into recommendations	Working Group members	Review goals, policies, spatial ideas, feasibility and phasing	Review preliminary goals, policies, and recommendations to inform the Discussion Draft.
Working Group 5 (Winter 2027)	REFINE: Review the Discussion Draft	Working Group members	Unresolved concerns and focused revisions following public review	Review the Discussion Draft and public feedback to inform revisions for the Public Hearing Draft.
Working Group 6 (Spring/Summer 2028)	STEWARDSHIP: Move from plan to action	Working Group members	Early actions, stewardship, partnerships, funding and implementation roles	Discuss next steps to implement the Master Plan.
STAKEHOLDER INTERVIEWS				
Stakeholder Interviews (Winter/Spring 2027)	LISTEN + EXPLORE: Deepen institutional understanding	Selected stakeholder organizations	Operational needs, organizational goals, constraints and future priorities	Gather stakeholder perspectives to inform the Existing Conditions Report and Ideas Report.

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Table 5: Master Plan Engagement Roadmap (4/4)

Touch Point	Purpose	Intended Audience	Input Desired	Master Plan Connection
CITY ADVISORY BOARDS AND COMMISSIONS				
Balboa Park Committee: Presentation 1a & 1b: Pre-Launch (Feb. & Sep. 2026)	LISTEN: Project introduction	Balboa Park Committee and community members participating in the Committee meetings	Introduction to project team and initial engagement materials	Introduce the planning process and gather initial feedback to inform project launch.
Presentation 2: Community Engagement Plan (November 2026)	LISTEN: Discuss engagement approach	Same as above	Outreach strategies, stakeholder audiences and participation opportunities	Review the Draft Community Engagement Plan.
Presentation 3: Existing Conditions (Spring 2027)	LISTEN + EXPLORE: Validate existing conditions	Same as above	Key opportunities, challenges and information gaps	Review existing conditions findings to inform the Ideas Report.
Presentation 4: Ideas Report (Summer 2027)	EVALUATE: Review emerging directions	Same as above	Planning priorities, trade-offs and overall direction	Review the Ideas Report to inform the Discussion Draft Master Plan.
Presentation 5: Discussion Draft Master Plan (Winter 2027)	REFINE: Review initial draft	Same as above	Feedback on recommendations and implementation strategies	Review the Discussion Draft Master Plan to inform refinement to the Public Hearing Draft.
Presentation 6: Revised Draft Master Plan (Summer 2028)	REFINE: Confirm revisions and next steps	Same as above	Outstanding questions and final refinements	Review Public Hearing Draft to inform the final approval process.
Additional Boards and Committees (timing varies)	LISTEN / REFINE: Provide subject-specific input and recommendations at key planning milestones	Parks & Recreation Board, Mobility Board, Accessibility Advisory Board, Historical Resources Board, Climate Advisory Board, Resiliency Advisory Board, Planning Commission, Community Planners Committee	Technical and policy guidance on relevant Master Plan content	Review relevant findings, recommendations, and draft plans at key milestones to inform Master Plan development and the approval process.

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2.2 Pop-Up Events

Pop-up events will meet people where they already are, creating accessible, informal opportunities for community members to participate in the master planning process. These events typically involve temporary, interactive stations set up at popular park destinations, community events, or other gathering places, allowing people to share input as part of their everyday lives. While the focus and information sought will evolve with each stage of planning, all pop-ups will provide opportunities for participation by park users, surrounding communities, and individuals who may not regularly visit Balboa Park. Outreach locations and strategies will be informed by previous engagement activities, with an emphasis on reaching audiences whose perspectives may not yet be adequately represented.

Four series of pop-up engagement opportunities are proposed throughout the planning process, with each series consisting of one or more events aligned with key Master Plan milestones. The project team will work with City staff and community partners to select locations, promote each opportunity, and share portable materials that can be deployed at events, such as farmers markets, organization meetings, or other pop-up-style activities within Balboa Park. The quantity, timing, locations, and format of pop-up activities will be refined as the project progresses, taking into consideration participation levels, identified gaps in representation, and available resources. Additional or alternative outreach activities may be considered where needed to broaden participation.

Pop-Up Series 1: Understand Balboa Park Today (Winter 2026/2027)

The first pop-up series will launch public-facing engagement for the Master Plan to reach a broad cross-section of park users, residents, and visitors. This series will introduce the planning process and gather input on how people currently use, experience, and value Balboa Park, including favorite places, opportunities for improvement, and unmet needs. Interactive mapping and simple prompts will capture place-specific knowledge and lived experiences to supplement the technical existing conditions analysis.

Pop-Up Series 2: Understand Local Needs and Aspirations (Spring 2027)

The second pop-up series will bring engagement directly into surrounding neighborhoods and communities, with an emphasis on reaching audiences who may not normally participate in park events or traditional public workshops. Locations and activities will be selected to engage underrepresented groups, including youth, families, older adults, students, and community organizations. Building on initial findings, conversations will explore barriers to accessing and using Balboa Park, community aspirations, and opportunities to make the park more welcoming, accessible, and relevant to the surrounding San Diego community.

Pop-Up Series 3: Evaluate Emerging Ideas (Late Summer 2027)

The third pop-up series will return engagement to Balboa Park, with activities distributed across selected park areas to connect emerging ideas with the places they may affect. Building on earlier community input and planning analysis, this series will share preliminary concepts, improvement opportunities, and overarching themes for the Master Plan. Through interactive displays, mapping, and prioritization activities, participants will provide feedback on what resonates, what needs refinement, and what may be missing.

Pop-Up Series 4: Close the Feedback Loop (Winter/Spring 2028)

The final pop-up series will reconnect with the public following the release of the Discussion Draft Master Plan, sharing key recommendations and identifying how community input has shaped the plan. Engagement may return to previous pop-up locations or intentionally focus on specific audiences to close the feedback loop. Activities will focus on communicating what was heard, what changed, and what comes next, while providing opportunities for additional focused feedback and validation to inform final plan refinements.

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Pop-up events will aim to meet people where they already are.

Left: Community members gather to review park equity and neighborhood infrastructure displays during the City of San Diego Environmental Justice (EJ) Engagement event in Little East Africa.

Below: Community members participate in a pop-up engagement event to share their experiences, needs, and priorities for the City of San Diego's Citywide Trails Master Plan.



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2.3 Public Workshops

Public workshops will provide opportunities for broader citywide dialogue and more in-depth engagement with Master Plan findings, ideas, and recommendations. These events will offer a more structured setting for sharing information while maintaining a welcoming, interactive atmosphere that encourages conversation, collaboration, and meaningful input rather than simply soliciting feedback. Two public workshops are proposed at key milestones in the planning process, focused on exploring emerging ideas and reviewing the Discussion Draft Master Plan.

Public workshops will provide opportunities for broader citywide dialogue and activities.

Public Workshop 1: Envision + Explore (Summer 2027)

The first public workshop will share key findings from the existing conditions analysis, cultural landscape evaluation, and initial community engagement to establish a shared understanding of Balboa Park's opportunities and challenges. Building on these findings, participants will explore the emerging vision, goals, and potential planning frameworks for the park. Through interactive activities and facilitated discussions, the workshop will gather feedback on community priorities, alternative ideas, and potential trade-offs to help shape the direction of the Master Plan. This workshop will be coordinated with the development of the Ideas Report and Public Review Draft Cultural Landscape Evaluation Report, ensuring community input informs the refinement of planning concepts, goals, and policies.

Public Workshop 2: Review + Refine (Fall/ Winter 2027)

The second public workshop will provide an opportunity for the community to review and respond to the Discussion Draft Master Plan following its anticipated release in October 2027. The workshop will present the draft recommendations, proposed improvements, and overarching strategies for Balboa Park, highlighting how earlier community input has shaped the plan. Through interactive displays, facilitated discussions, and focused feedback activities, participants will be invited to identify areas of support, outstanding concerns, and opportunities for refinement. Feedback will inform revisions to the Draft Master Plan and preparation of the Public Hearing Draft, helping ensure the final recommendations reflect community priorities and address key issues identified throughout the engagement process.

Community members and students participate in interactive engagement activities to share their visions, priorities, and ideas for creating a healthier, more equitable, and inclusive San Diego as part of the City's Environmental Justice Element planning process.



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PATTERNS
CROSSCUTTING concepts
ENERGY & MATTER
DISCIPLINARY CORE Ideas
STRUCTURE & FUNCTION
STABILITY & CHANGE
SYSTEMS AND SYSTEM MODELS
HS-LS 3
Heredity: INHERITANCE and
HS-LS 4
BIOLOGICAL EVOLUTION:

2.4 Online Surveys

Online surveys will provide opportunities for community members to share input virtually throughout the planning process, complementing in-person engagement activities and reaching those who may not otherwise participate. Surveys will be developed to align with key Master Plan milestones, beginning with an initial survey focused on park use, community needs, and priorities for future improvements. Additional surveys will be incorporated in later phases to test emerging ideas identified in the Ideas Report and gather focused feedback on concepts and recommendations contained in the Draft Plan.

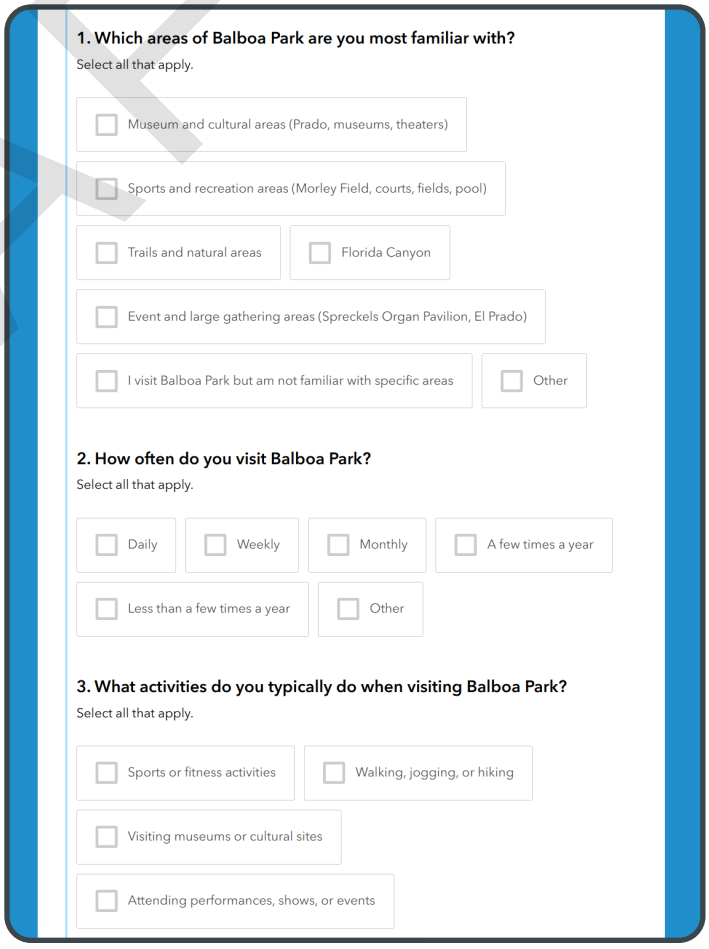
Online surveys will provide opportunities to share input virtually.

Survey 1: Listen + Envision (Fall/Winter 2026)

An initial community survey launched October 2026 to gather initial input from a broad cross-section of San Diegans and park users on how they currently experience Balboa Park and what they envision for its future. Questions explore visitation frequency, familiarity with different areas of the park, typical activities, and priorities for physical improvements, recreational opportunities, and pedestrian connections. Findings will supplement the existing conditions analysis and help inform the development of the Master Plan's vision, goals, and priorities.

Survey 2: Mobility (Winter/Spring 2027)

A mobility-focused survey will gather input from park users and the broader San Diego community on how they travel to, from, and within Balboa Park. Questions will explore travel patterns, transportation modes, barriers to access, and opportunities to improve mobility, connectivity, and transportation options. Particular emphasis will be placed on understanding the needs and experiences of historically underserved communities to help identify strategies for more affordable, reliable, and accessible transportation, opening up Balboa Park for more people to access and enjoy. Findings will inform the development of the multimodal mobility network and related Master Plan recommendations.



The initial Balboa Park Master Plan community survey gathers input on park use, community needs, and priorities for future improvements

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2.5 Mobility Listening Sessions

Three mobility listening sessions will provide opportunities for community members and stakeholders to share their experiences and perspectives on access to, from, and within Balboa Park. These sessions will engage community planning groups, advocacy groups, tourism agencies, recreation organizations, and individuals who live, work, or visit the park, with particular emphasis on reaching underserved communities in surrounding neighborhoods. Discussions will explore travel patterns, barriers to access, mobility needs, and opportunities to improve connectivity and transportation options both within and around the Park. Findings will help inform the development of a multimodal mobility network and related Master Plan recommendations.



Community members listen to one another and share their experiences, observations, and priorities during a walk audit for the Chollas Creek Master Plan.

2.6 Balboa Park Master Plan Working Group

The **Balboa Park Master Plan Working Group** (Working Group) will provide continuity throughout the master planning process, allowing representatives from diverse organizations and communities to provide ongoing input on the Master Plan's findings, emerging concepts, and potential recommendations. The group will bring together representatives from park-based organizations, community planning groups, and organizations representing recreation, mobility, historic and cultural resources, environmental sustainability, and other interests to share their knowledge of the park, including organizational goals, operational needs, existing challenges, and future priorities.

Its composition will reflect the six guiding considerations established for the Master Plan: **Community Heart and National Treasure, Connected Park Communities, Economic Viability and Long-Term Financial Success, Historic and Cultural Importance, Recreation and Access for All, and Sustainability and Resilience**.

Group Purpose and Responsibilities

The Working Group will serve in an advisory capacity, providing feedback and recommendations to inform the Master Plan. The group will not vote on Master Plan elements or make formal decisions. Members will be expected to attend and actively participate in meetings; however, a quorum will not be required for meetings to proceed. All Working Group meetings will be open to the public, with designated opportunities for public comment. Meeting agendas and materials will be published in advance, with meeting recordings and summaries made publicly available following each meeting.

In addition to informing the Master Plan, Working Group members will serve as important connectors to their respective organizations and communities, helping disseminate project information, promoting broader public engagement opportunities, and encouraging participation in workshops, surveys, and other activities.

Group Composition & Selection Process

The Working Group is proposed to include approximately 25 members from community planning groups, Balboa Park institutions, recreation organizations, advocacy groups, and other organizations with interests relevant to the Master Plan. Eight seats are proposed for the Uptown, North Park, Greater Golden Hill, Downtown, Southeastern San Diego, Barrio Logan, and City Heights Community Planning Groups (CPGs) and the Balboa Park/Morley Field Community Recreation Group. Representatives for these seats will be identified by their respective community planning groups/ recreation groups.

Additional seats will be available through an open application process, with consideration given to applicants representing Balboa Park institutions of varying sizes; recreation organizations; transportation and mobility advocates; tribal cultural resource representatives; historic preservation organizations; and organizations focused on park stewardship, tourism, accessibility, climate resilience, horticulture, and habitat conservation. The application process will also provide opportunities for individuals and organizations whose perspectives may not be reflected in the identified categories to be considered for at-large seats.

Applications will be evaluated based on established screening criteria relevant to each seat, including the applicant's experience, connection to Balboa Park, and ability to contribute perspectives aligned with the Master Plan's guiding considerations. Selection will also consider the overall composition of the group to support a range of geographic, organizational, and community perspectives.

The final composition and participation expectations will be confirmed prior to the group's first meeting, taking into consideration the range of perspectives represented and any identified gaps.

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Table 6: Proposed Balboa Park Master Plan Working Group Composition (1/3)

	Seat	Role	Guiding Consideration	Screening Criteria
1	**Adjacent Community Planning Group with Barriers to Access – Barrio Logan CPG**	Represent the needs, perspective and input of their community planning area	Community Heart and National Treasure	A representative from Barrio Logan CPG
2	**Adjacent Community Planning Group with Barriers to Access – City Heights CPG**	Represent the needs, perspective and input of their community planning area	Community Heart and National Treasure	A representative from City Heights CPG
3	**Adjacent Community Planning Group – Downtown CPG**	Represent the needs, perspective and input of their community planning area	Community Heart and National Treasure	A representative from Downtown CPG
4	**Adjacent Community Planning Group – Greater Golden Hill CPG**	Represent the needs, perspective and input of their community planning area	Community Heart and National Treasure	A representative from Greater Golden Hill CPG
5	**Adjacent Community Planning Group – North Park CPG**	Represent the needs, perspective and input of their community planning area	Community Heart and National Treasure	A representative from North Park CPG
6	**Adjacent Community Planning Group with Barriers to Access – Southeastern San Diego CPG**	Represent the needs, perspective and input of their community planning area	Community Heart and National Treasure	A representative from Southeastern San Diego CPG
7	**Adjacent Community Planning Group – Uptown CPG**	Represent the needs, perspective and input of their community planning area	Community Heart and National Treasure	A representative from Uptown CPG
8	**Balboa Park/ Morley Field Community Recreation Group**	Represent the needs, perspective and input of Balboa Park/Morley Field Community Recreation Group	Community Heart and National Treasure and Recreation for All	A representative from Balboa Park/Morley Field Community Recreation Group
9	**Balboa Park Institution – Large & Medium**	Represent the needs, perspective and input of the large and medium-sized institutions that operate within Balboa Park	Community Heart and National Treasure	Large or medium-sized institution operating within Balboa Park, with experience in cultural, educational, recreational, or visitor-serving activities and knowledge of institutional operations and long-term needs.

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Table 6: Proposed Balboa Park Master Plan Working Group Composition (2/3)

Seat		Role	Guiding Consideration	Screening Criteria
10	**Balboa Park Institution – Small**	Represent the needs, perspective and input of the small-size institutions that operate within Balboa Park	Community Heart and National Treasure	Small institution operating within Balboa Park, with knowledge of operational needs, programming, and challenges and opportunities specific to smaller park institutions.
11	**Tourism Advocate**	Provide input and feedback on how tourism opportunities in Balboa Park can be enhanced and optimized	Community Heart and National Treasure	Organization with experience in tourism promotion, visitor engagement, or destination management, with knowledge of Balboa Park's role as a regional visitor destination.
12	**Mobility Advocate**	Provide input and feedback on the existing mobility network and how multi-modal access to and within the park can be improved	Connected Park Communities	Organization with demonstrated experience advocating for multimodal transportation, including pedestrian, bicycle, and transit access, safety, and connectivity.
13	**Park Management and Fundraising**	Provide input and feedback on existing operational challenges and opportunities to improve the long-term financial health and governance of Balboa Park	Economic Viability and Long-Term Financial Success	Organization with experience in nonprofit partnerships, fundraising, organizational management, or strategies supporting the long-term financial sustainability of public spaces.
14	**Tribal History and Cultural Resource Advocate**	Represent the needs, perspective and input of the Kumeyaay Nation related to the protection of tribal cultural resources and the incorporation of Kumeyaay history, world view and indigenous knowledge into the Master Plan	Historic and Cultural Importance	Representative designated by a Kumeyaay Nation tribe, with knowledge of tribal history, cultural resources, traditional knowledge, and cultural preservation.
15	**Historic Preservation Advocate**	Provide input and feedback on the identification, management and treatment of historical resources in Balboa Park	Historic and Cultural Importance	Organization with demonstrated experience in historic preservation, cultural resource protection, or stewardship of historic buildings, landscapes, and districts.

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Table 6: Proposed Balboa Park Master Plan Working Group Composition (3/3)

Seat		Role	Guiding Consideration	Screening Criteria
16	**Youth Outdoor Recreation Advocate**	Represent the needs, perspective and input of organizations that facilitate youth access and use of the park	Recreation and Access for All	Organization with experience providing outdoor recreation, environmental education, or nature-based programs for youth, particularly those expanding access to outdoor opportunities.
17	**Disability Access Advocate**	Provide input and feedback on the park's current level of accessibility and how access within the park can be improved for people with disabilities	Recreation and Access for All	Organization with demonstrated experience advocating for people with disabilities, including accessibility of public spaces, facilities, programs, and recreational opportunities.
18	**Climate Action and Resilience Advocate**	Provide input and feedback on how the park can be improved to reduce its climate impacts and increase its resilience to climate hazards	Sustainability and Resilience	Organization with demonstrated experience in climate action, adaptation, resilience planning, or environmental sustainability, particularly in urban environments.
19	**Sensitive Species and Habitat Conservation Advocate**	Provide input and feedback on the existing conservation efforts in the park and how protection of sensitive plants and animals can be improved and enhanced	Sustainability and Resilience	Organization with demonstrated experience in habitat conservation, ecological restoration, biodiversity protection, or stewardship of sensitive natural resources.

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Proposed Working Group Meetings

Six facilitated meetings are anticipated throughout the planning process, aligned with major project milestones.

Meeting 1: Understanding Balboa Park Today (Winter 2026/2027)

The first meeting will introduce the Master Plan process, establish group expectations, and gather initial perspectives on Balboa Park's existing conditions. Participants will share their experiences and knowledge of the park, identifying key issues, challenges, and opportunities. The meeting will also explore the Working Group's role, the six guiding considerations, and how members can support broader public engagement through their respective organizations and community networks.

Meeting 2: What Must the Master Plan Accomplish? (Spring 2027)

Building on initial engagement and existing conditions findings, the second meeting will focus on defining shared values, priorities, and aspirations for Balboa Park's future, with a focus on: park facilities and amenities, gaps in operations and funding, access and mobility, and ecology and climate. Participants will help review and provide feedback on emerging findings, identify areas of agreement and differing perspectives, and discuss what the Ideas Report should prioritize.

Meeting 3: Ideas + Possibilities (Early Summer 2027)

The third meeting will introduce emerging planning frameworks, concepts, and improvement opportunities for Balboa Park. Through facilitated discussions and interactive activities, participants will provide feedback on alternative approaches, consider potential trade-offs, and identify opportunities to strengthen or refine the ideas. Feedback will inform the Ideas Report and the development of the Draft Master Plan recommendations. Discussions may also consider emerging findings related to park operations, governance, funding, and long-term stewardship, including potential opportunities and trade-offs that could inform Master Plan strategies.

Meeting 4: From Ideas to a Master Plan (Fall 2027)

The fourth meeting will focus on translating emerging ideas into Master Plan recommendations. Participants will review preliminary goals, policies, spatial concepts, and improvement strategies, considering their potential benefits, challenges, trade-offs, and implications for park users, institutions, and surrounding communities. Discussions may also explore project prioritization, phasing, and how recommendations can respond to the diverse needs of Balboa Park's users and institutions.

Meeting 5: Responding to the Discussion Draft (Winter 2027)

The fifth meeting will provide an opportunity for detailed stakeholder feedback on key elements of the Discussion Draft Master Plan and feedback received during the public review process. Participants will discuss key recommendations, identify unresolved issues or concerns, and suggest targeted refinements to strengthen the plan. Input will help inform revisions and preparation of subsequent drafts.

Meeting 6: Moving from Plan to Action (Spring/Summer 2028)

The final meeting will focus on implementation considerations associated with the emerging Master Plan, including near-term priorities, potential partnerships, funding opportunities, and long-term stewardship. Participants will discuss potential roles for partner organizations, opportunities for continued collaboration, and priority or early-action projects. The meeting will also provide an opportunity to reflect on the planning process and identify next steps for maintaining stakeholder involvement beyond plan adoption.

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2.7 Stakeholder Interviews

Interviews with approximately 8–10 stakeholder organizations will be conducted to gain a deeper understanding of their goals, operational needs, challenges, opportunities, and priorities for the future of Balboa Park. These focused conversations will complement the Working Group and broader public engagement activities, providing an opportunity to explore organization-specific perspectives and considerations in greater detail.

Interviews will be conducted during the early stages of the planning process to inform the existing conditions analysis and identification of key issues and opportunities. Stakeholders to be interviewed will be selected based on their alignment with the Master Plan's six guiding considerations: Community Heart and National Treasure, Connected Park Communities, Economic Viability and Long-Term Financial Success, Historic and Cultural Importance, Recreation and Access for All, and Sustainability and Resilience.





Community recreational activities thrive throughout Balboa Park, from active matches at the San Diego Lawn Bowling Club to beautifully maintained spaces curated through the park's Adopt-A-Plot volunteer garden program.

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2.8 City Advisory Boards + Commissions

The City has several advisory boards and commissions that are appointed by the Mayor and confirmed by the City Council. These boards and commissions are comprised of volunteer professionals, advocates, and community members that advise the Mayor and City Council on issues within the subject matter jurisdiction of their Board. Eight City boards and commissions specialize in areas relevant to the Balboa Park Master Plan and its six guiding considerations. These include the Balboa Park Committee, the Parks & Recreation Board, the Historical Resources Board, the Mobility Board, the Accessibility Advisory Board, the Climate Advisory Board, the Resiliency Advisory Board, and the Planning Commission. All of these boards and commissions will provide input on the Balboa Park Master Plan, at a minimum once as a briefing and once for a recommendation to the City Council. Some boards and commissions will require additional opportunities for review based upon the depth and complexity of the issues they advise on as they relate to Balboa Park.

Committees, boards, and commissions will be engaged as appropriate throughout the planning process to provide input within their respective areas of expertise. The project team will coordinate with the respective Board liaisons and the Community Planners Committee chair to identify appropriate opportunities and timing for Board engagement throughout the Master Plan process.

Balboa Park Committee

The Balboa Park Committee is a standing advisory committee to the City's Parks and Recreation Board, Mayor, and City Council, providing guidance on matters related to the development, maintenance, and operation of Balboa Park. The Committee will be engaged throughout the master planning process, with regular project updates and more detailed presentations aligned with major project milestones. In addition to the regular project updates, six outreach meetings have currently been defined to provide opportunities to share project updates, review findings and emerging recommendations, and gather feedback to inform the development of the Master Plan:

- **Presentation 1a & 1b: Pre-Launch** – Introduced the project team and funding sources, provided a preview of the project webpage and Ideas Survey, and gathered initial feedback from the Committee and public to help inform the project's launch and next steps.
- **Presentation 2: Community Engagement Plan** – Introduce the Master Plan process and engagement approach, gathering feedback on outreach strategies, key stakeholders, and opportunities for community participation.
- **Presentation 3: Existing Conditions** – Share key findings from the existing conditions analysis and initial engagement, inviting feedback on identified opportunities, challenges, and information gaps.
- **Presentation 4: Ideas Report** – Present emerging planning ideas and strategies, gathering feedback on priorities, potential trade-offs, and overall direction.
- **Presentation 5: Discussion Draft Master Plan** – Review the Draft Master Plan's recommendations and implementation strategies, identifying areas for refinement.
- **Presentation 6: Revised Draft Master Plan** – Highlight revisions made in response to feedback, address outstanding concerns, and discuss next steps toward plan finalization and approval.

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Parks & Recreation Board

The Parks and Recreation Board is an 11-member advisory body to the City of San Diego, appointed by the Mayor and confirmed by the City Council. It advises the City on the acquisition, development, maintenance, and operation of parks, beaches, and recreation facilities. It also reviews and considers adoption of new and amended General Development Plans, and provides feedback on implementing the Parks Master Plan, individual park master and precise plans, and general development plans.

Historical Resources Board

The Historical Resources Board (HRB) is a mayoral-appointed body, confirmed by the City Council, with authority over historical resources in the City of San Diego. Its responsibilities include designating individual historical resources, establishing historical districts, and reviewing development proposals that may affect historical resources.

Mobility Board

The Mobility Board serves as an advisory body to the Mayor and Council on policies and issues related to the City's transportation network. The Board provides feedback and recommendations on the City's mobility-related plans and studies to help the City ensure that people driving, walking, rolling, bicycling, taking transit, parking, or using other transportation modes have safe, easy-to-use choices to move around the City.

Climate Advisory Board

The Climate Advisory Board is a volunteer board comprised of 15 members appointed by the Mayor and confirmed by the City Council. Duties and responsibilities of the Climate Advisory Board, as defined by the San Diego Municipal Code, include advising the Mayor, City Council, and relevant City departments on climate, environment, environmental justice, climate equity, sustainability and energy policy for the City and assisting the City in implementing the Climate Action Plan.

Accessibility Advisory Board

The Accessibility Advisory Board advises the Mayor and City Council on policies and issues related to accessibility, including compliance with applicable disability access laws and regulations.

Resiliency Advisory Board

The City of San Diego's Resiliency Advisory Board serves as an advisory body to the Mayor, City Council, and relevant City departments on natural resource conservation, climate resiliency and adaptation, wetlands, habitat preservation, biodiversity, and implementation of the Climate Resilient SD Plan and related City initiatives. The Board advises on policies, plans, programs, and implementation strategies related to the Climate Resilient SD Plan, the Multiple Species Conservation Program, Biodiverse SD, Climate Action Plan Strategy 5: Resilient Infrastructure and Healthy Ecosystems, and other conservation and open space initiatives.

Planning Commission

The Planning Commission advises the City Council on land use and planning matters, including proposed amendments to the General Plan and community plans. The Commission provides a citywide planning perspective on how Balboa Park relates to surrounding land uses, connectivity, and broader City planning policies.

Other Groups

Community Planners Committee

Although not an official board or commission of the City, the Community Planners Committee (CPC) serves as an independent organization comprised of the chairs or designated representatives of the 41 City Council-recognized planning groups. CPC serves as a citywide forum where planning group leaders collaborate, exchange information, and discuss planning and land use issues that affect multiple communities or have citywide significance.

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Balboa Park
Master Plan

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