

Urban Design: Built Form Mira Mesa Community Plan Update

ira. esa

Planning Department

June 21, 2021

PLAN

6:00 p.m. to 6:50 p.m. – Mira Mesa Community Plan Update Advisory Committee – Live Webina

Image: Google Earth

www.PlanMiraMesa.org



MODERATOR & PRESENTER





Jeff Stevens Chair, Mira Mesa Community Planning Group Alex Frost Project Manager City of San Diego Planning Department



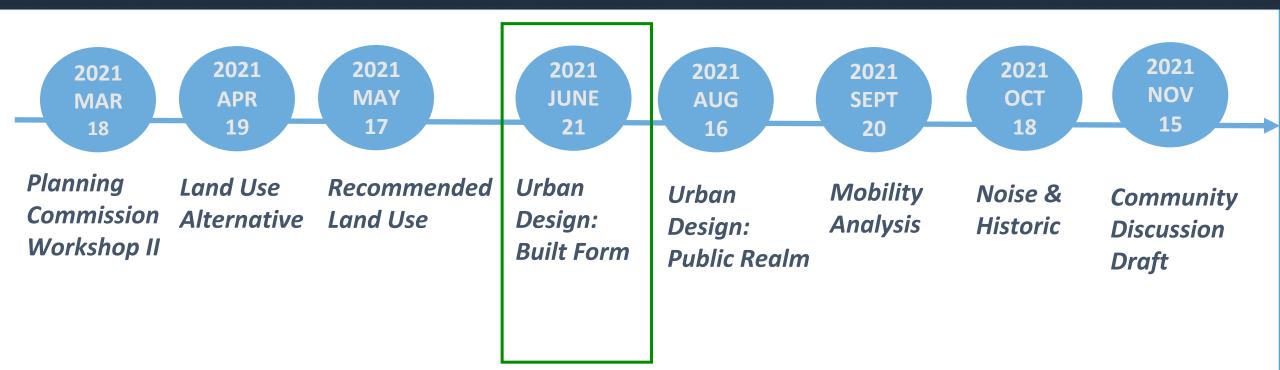
Gaurav Srivastava Senior Urban Designer Dudek

Presentation Overview

- 1. Call to Order / Roll Call by Chair: Jeff Stevens
- 2. Non-Agenda Public Comment (via email): Jeff Stevens
- 3. Mira Mesa Community Plan Update Alex Frost
- 4. Urban Design: Built Form Gaurav Srivastava, Dudek
- 5. Discussion

Planning Department

MIRA MESA CPU – SCHEDULE



MOBILITY MODELING (Adopted, Preferred, Alternative)

CAPACITY ANALYSIS (School, Library, Police & Fire)

sandiego.gov

MIRA MESA COMMUNITY PLAN UPDATE

URBAN DESIGN: BUILT FORM June 21, 2021

AGENDA

- **1. COMPONENTS OF URBAN DESIGN**
- 2. WHAT KIND OF DEVELOPMENTS MIGHT WE EXPECT?
- 3. HOW WILL WE REGULATE NEW DEVELOPMENT?

MIRA MESA TOWN CENTER

Mira Mesa

TARGET

Camino Ruiz

MIRA MESA HIGH SCHOOL

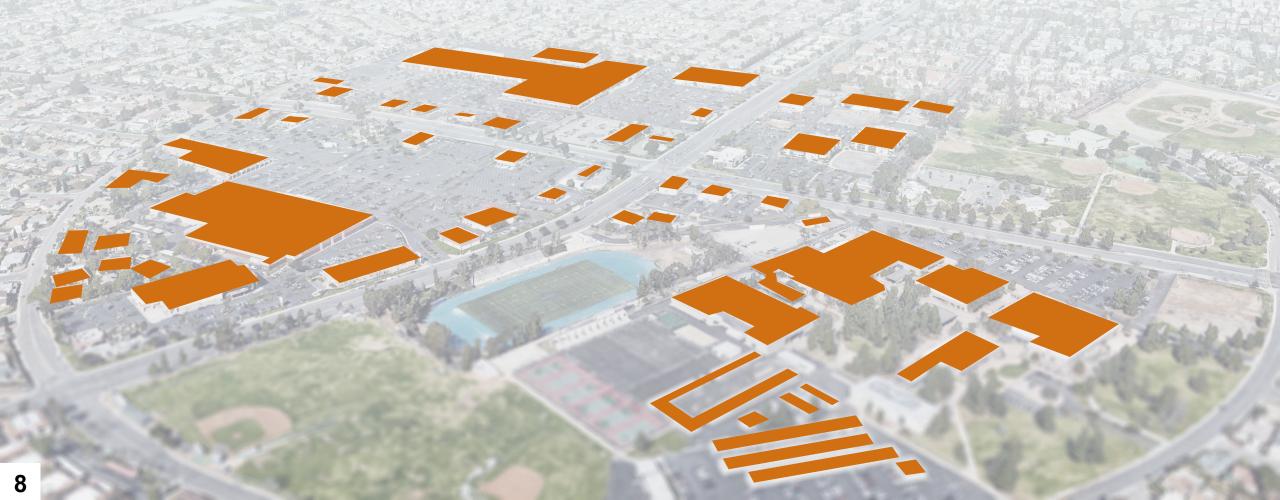
CVS

VONS

in column

MIRA MESA COMMUNITY

THE BUILT FORM



THE PUBLIC REALM

Street h

URBAN DESIGN IS THE CRAFTED INTERPLAY PUBLIC REALM $\leftarrow \rightarrow$ BUILT FORM

ELEMENTS OF THE PUBLIC REALM 1. STREETS AND ALLEYS

ELEMENTS OF THE PUBLIC REALM 2. PLAZAS AND PASEOS

ELEMENTS OF THE PUBLIC REALM 3. OPEN SPACE

ELEMENTS OF THE PUBLIC REALM 4. PARKING LOTS

THE TENETS OF GOOD URBAN DESIGN

MAKE PLACES, NOT PLANS Successful places make community's stable and local economies strong

DESIGN EXPERIENCES, NOT OBJECTS Emphasize the interplay of built form and public realm

EVERYBODY IS WELCOME

Places and streets should accommodate and invite all users, regardless of age, ability, and mode

CONNECT TO NATURE Preserve nature by treating it as an assets that adds value

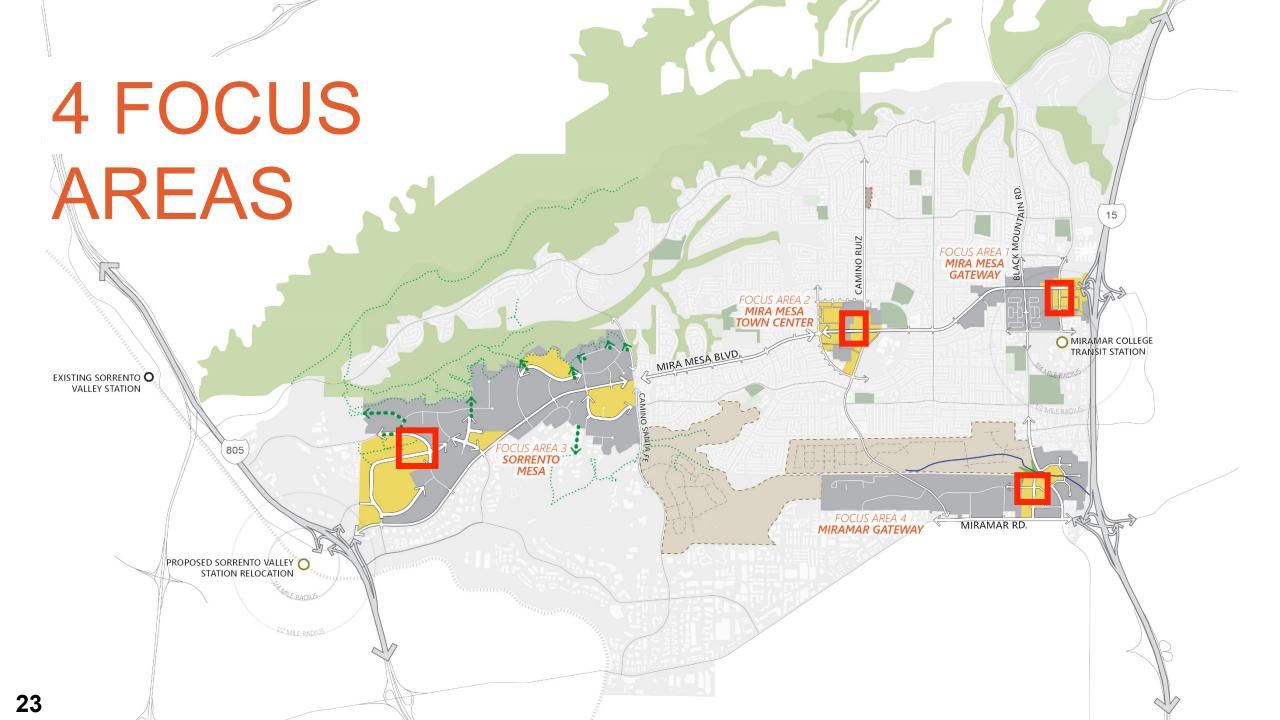
DESIGN WELL-BEHAVED BUILDINGS

Buildings should respond to the public realm, facilitating activity and engagement

PLAN FOR LONGEVITY

Special places, great streets, active plazas, accessible parks, and well-behaved buildings. These things persist.

2. WHAT KIND OF DEVELOPMENTS MIGHT WE EXPECT?

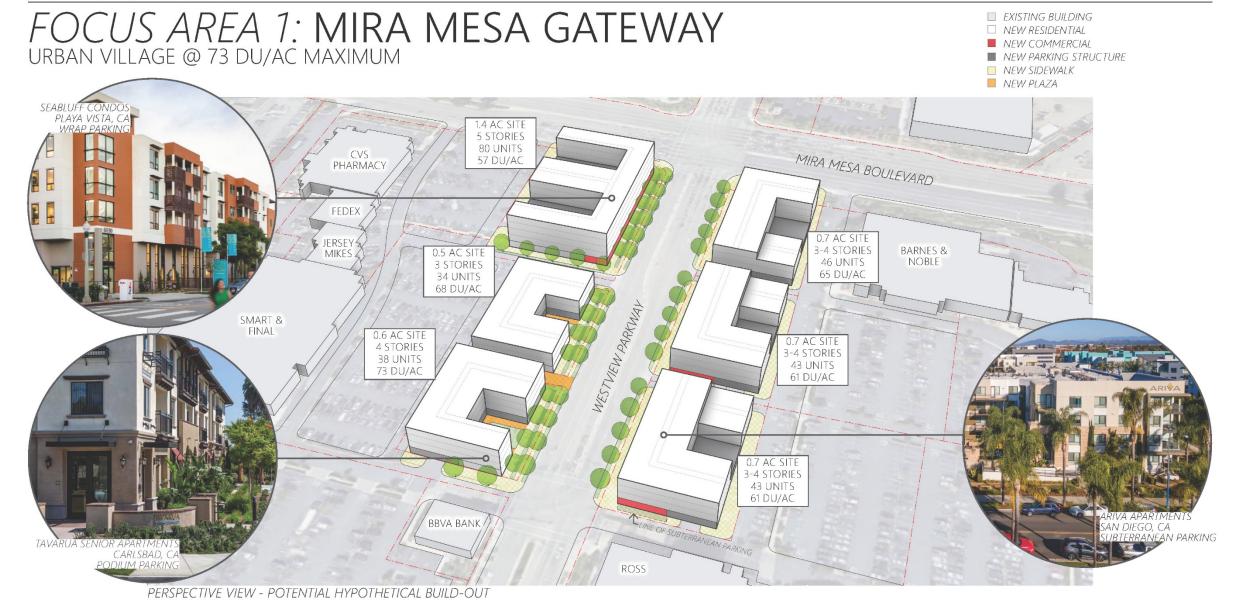


FOCUS AREA 1: MIRA MESA GATEWAY



PERSPECTIVE VIEW - EXISTING CONDITIONS

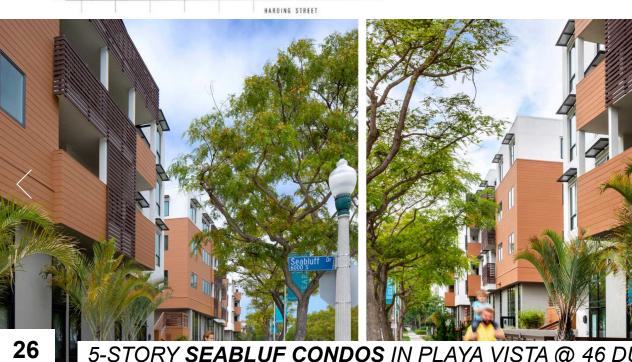
25







3-STORY TAVARUA SENIOR APARTMENTS IN CARLSBAD @ 55 DU/ACRE

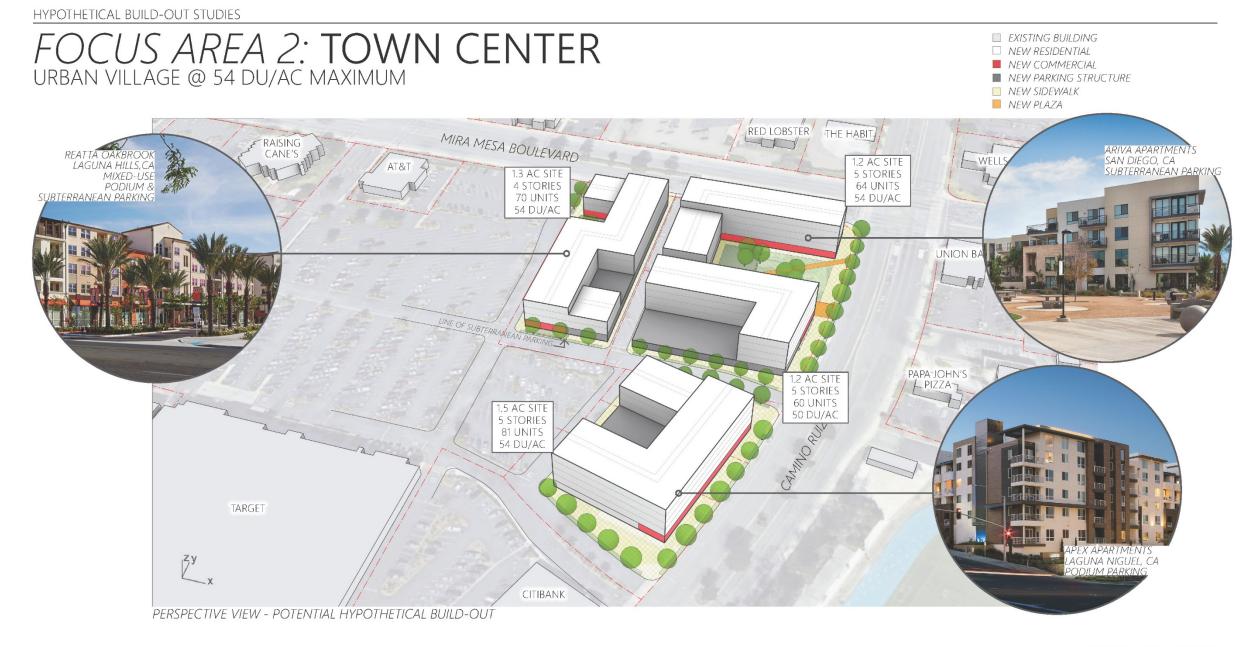






FOCUS AREA 2: TOWN CENTER







5-STORY **REATA OAKBROOK VILLAGE**, LAGUNA HILLS @ 48 DU/ACRE

HYPOTHETICAL BUILD-OUT STUDIES

FOCUS AREA 3: SORRENTO MESA EXISTING CONDITIONS



PERSPECTIVE VIEW - EXISTING CONDITIONS

FOCUS AREA 3: SORRENTO MESA URBAN EMPLOYMENT VILLAGE @ 54 DU/AC MAXIMUM





PERSPECTIVE VIEW - POTENTIAL HYPOTHETICAL BUILD-OUT





32 5-STORY BROADSTONE ARCHIVE IN IRVINE



FOCUS AREA 4: MIRAMAR GATEWAY

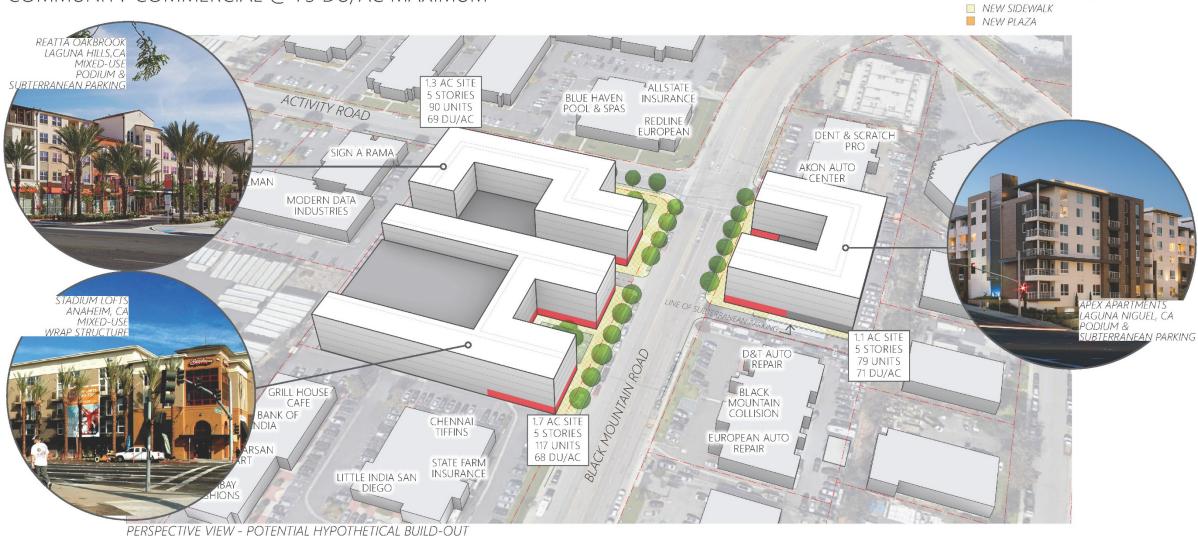


PERSPECTIVE VIEW - EXISTING CONDITIONS

34

EXISTING BUILDING
NEW RESIDENTIAL
NEW COMMERCIAL

■ NEW PARKING STRUCTURE



FOCUS AREA 4: MIRAMAR GATEWAY

HYPOTHETICAL BUILD-OUT STUDIES





3. HOW WILL WE REGULATE NEW DEVELOPMENT?

Mira Mesa Blvd

Mira Mesa Blvd

mino

Santa

1. SITE PLANNING

- SUPERBLOCK PERMEABILITY

Mira Mesa Blvd

- SUPERBLOCK PERMEABILITY
 - PEDESTRIAN CONNECTIVITY

Mira Mesa Blvd

- SUPERBLOCK PERMEABILITY
- PEDESTRIAN CONNECTIVITY
- PUBLICLY ACCESSIBLE OPEN SPACES

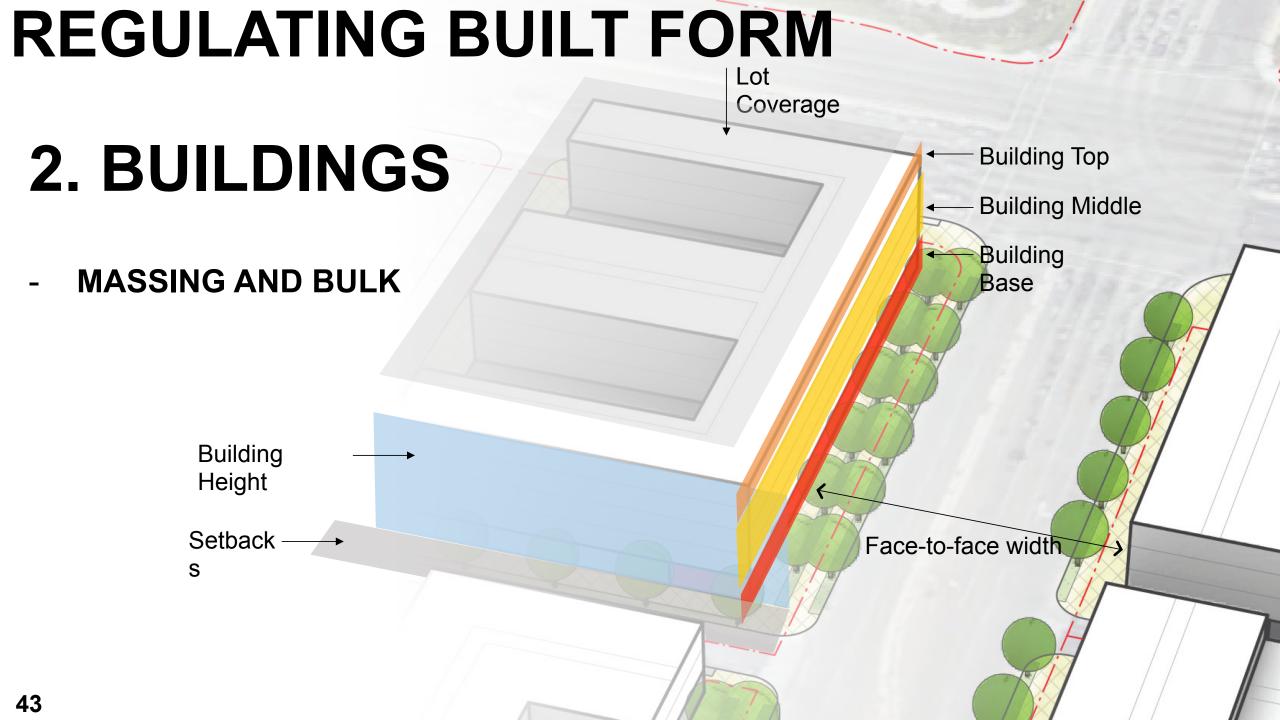


Mira Mesa Blvd

- SUPERBLOCK PERMEABILITY
- PEDESTRIAN CONNECTIVITY
- PUBLICLY ACCESSIBLE OPEN SPACES
- PARKING, DROP-OFFS & SERVICE AREAS

Mira Mesa Blvd

- SUPERBLOCK PERMEABILITY
- PEDESTRIAN CONNECTIVITY
- PUBLICLY ACCESSIBLE OPEN SPACES
- PARKING, DROP-OFFS & SERVICE AREAS



Build-to Line

- MASSING AND BULK
- STREET WALL

Build-to Line

- MASSING AND BULK
- STREET WALL
- ARTICULATION

Build-to Line

- MASSING AND BULK
- STREET WALL
- ARTICULATION
- BUILDING ENTRIES

- MASSING AND BULK
- STREET WALL
- ARTICULATION
- BUILDING ENTRIES
- GROUND LEVEL TRANSPARENCY

AVAILABLE IMPLEMENTATION TOOLS Residential Mixed Use (RMX)

- residential development as the primary use
- secondary use may be either non-residential or residential.

Employment Mixed Use (EMX)

non-residential development as the primary use

48

- secondary use may be either non-residential or residential.
- EMX/RMX already address most design standards. These can be used as-is.
- Supplemental standards can be written to address specific contextual issues

CPIOZ (Community Plan Implementation Overlay Zone)

Provides another tool to facilitate specific design and layout recommendations.

Criteria for Successful Development Standards

<u>SIMPLE</u>

- Easily understood by all

NON-DUPLICATIVE

Does not repeat – or worse – conflict with other standards

OBJECTIVE

- Unambiguous in intentions

SHAPES BEHAVIOR, NOT STYLE

- - Aims above all to facilitate well-behaved buildings

<u>ENDURING</u>

- Deliberately disregards fads and fleeting trends





Discussion

Urban Design: Built Form Mira Mesa Community Plan Update

ira.

Planning Department

June 21, 2021

6:00 p.m. to 6:50 p.m. – Mira Mesa Community Plan Update Advisory Committee – Live Webina

www.PlanMiraMesa.org