

From: "Councilmember Joe LaCava" <cd1news@sandiego.gov>
Subject: LaCava's Column: Coming Soon to a Community Event Near You!

LACAVA'S COLUMN

Your District 1 News Update



Friends,

Since October, my staff and I have attended the first La Jolla Open Aire Market of each month. When we began, many shoppers asked what I was selling or when I was running. They did not believe we were just out there to listen, learn, and engage with community members.

These monthly visits have proven invaluable. While many of you do take advantage of our direct phone and email lines, being out in the community provides an opportunity to learn from those who prefer a less formal conversation.

With mask, social distancing, and other COVID-era restrictions loosening, I look forward to making myself even more accessible to residents. This will include a greater presence at community opportunities and monthly "Cup o' Joe with Joe" coffee events (the first one is March 19 in Pacific Highlands Ranch.)

So please, share your priorities, opinions, thoughts, and critiques. Your input helps me to help you.

Yours truly,



Councilmember Joe LaCava
joelacava@sandiego.gov

District 1 News

[March 19 "Cup o' Joe with Joe" Community Event in Pacific Highlands Ranch](#)

I invite you to swing by for as little or as long as you would like to share your thoughts and questions on neighborhood, District 1, or city-wide issues.

The event is from 9 - 11 a.m. on Saturday, March 19 in the main seating area outside of Breakfast Republic at the Village at Pacific Highlands Ranch (13490 Pacific Highlands Ranch Pkwy, San Diego, CA.)

Registration is not required but appreciated at: <https://bit.ly/joewithjoe319>. I look forward to seeing you there.



CUP O' JOE *with*
**COUNCILMEMBER
 JOE LACAVA***

SHARE YOUR COMMUNITY INPUT DIRECTLY WITH YOUR
 DISTRICT 1 REPRESENTATIVE!

DATE: SATURDAY, MARCH 19
TIME: 9 - 11 A.M.
LOCATION: MAIN SEATING AREA
 OUTSIDE OF BREAKFAST
 REPUBLIC AT THE VILLAGE AT
 PACIFIC HIGHLANDS RANCH
ADDRESS: 13490 PACIFIC
 HIGHLANDS RANCH PKWY,
 SAN DIEGO, CA 92130

RSVP recommended at: bit.ly/joewithjoe319
**coffee not provided*

**JOE
 LACAVA**
 Council District 1

[Save the Date – May 2 \(online\) and May 21 \(in-person\) Budget Town Halls](#)

Adopting a balanced budget that reflects our values and priorities is one of City Council's most important responsibilities.

During these challenging times, we have difficult decisions to make. What city services are most important to you? Are we using your tax dollars wisely?

Join me at one or both events to learn more about the budget process, the mayor's draft budget, and critical issues from the City of San Diego's Office of the Independent Budget Analyst.

I am hosting this town hall so that you can provide feedback directly to me and my staff. This is your opportunity to ask questions on the process and share your priorities on City services and infrastructure.

Learn more and register at: <https://bit.ly/D1FY23BTH>

News from City Hall

What Was on the Docket? (a sampling from 2/7 through 3/11)

Date	Item	Final Vote	D1 Vote
2/7/22	Lease Extensions for Cedar Shores, Orchard Apartments I and II	Approved unanimously	Yes* <i>*CM LaCava secured unanimous support for solar to be added to all three properties as a condition of the lease extension.</i>
2/14/22	Approve the New and Adjusted City Rates and Fees	Approved unanimously	Yes* <i>*CM LaCava secured unanimous support for an amendment to restructure SDPD charges for non-profit special events to gradually increase rates to reflect an appropriate COVID-19 fiscal recovery time span</i>
2/15/22	Cannabis Production Facilities Tax Reduction	Approved 6-3 <i>(D1, D4, and D9 voted no)</i>	No
2/28/22	Consideration of Policy Issues Related to the Implementation of the Commission on Police Practices	Approved unanimously	Yes
3/1/22	Sidewalk Vending Ordinance	Approved 8-1 <i>(D8 voted no)</i>	Yes* <i>*LaCava secured unanimous support for an amendment adding two "vendor-free" zones in La Jolla's Shoreline Parks</i>

Community Planning Group Reform Heard March 10 at Land Use & Housing Committee Meeting

Last Thursday, March 10, I presented my proposed reforms to preserve Community Planning Groups (CPGs) and bring them into compliance with the City Charter. While this was an information item with no action taken, the hearing was another opportunity for discussion and public input.

The City has a legal responsibility to comply with the Charter, and I am proposing reforms that ensure that CPGs are not only legal but also transparent, representative of their respective communities, and successful.

Thank you to three dozen callers and my council colleagues who provided support and specific suggestions. The next opportunity for public discourse will be when I return to the Land Use & Housing Committee for a formal vote. This date could be as early as April 14th but has not yet been confirmed.

In the meantime, I invite you to learn more about my proposed reform at bit.ly/LaCavaCPG and share your feedback directly with my office at joelacava@sandiego.gov.

Councilmember LaCava Secures Additional Vendor-Free Zones in La Jolla as City Council Approves Sidewalk Vendor Ordinance

On March 1, the City of San Diego City Council adopted a long-awaited sidewalk vendor ordinance to bring order and safety to oceanfront boardwalks, shoreline parks, and city sidewalks.

Most of the ordinance will go into effect on or about June 1st but certain portions affecting the coastal zone are subject to review and approval by the California Coastal Commission. The City, Councilmember Campbell, and I will work with the Commission to determine the scope of the Commission's review and the schedule for their decision.

The Ordinance, which passed 8-1, included:

- Prohibition of stationary vendors on ocean-front boardwalks year-round;
- Restriction of stationary vendors from operating in La Jolla, Ocean Beach, Mission Beach, Pacific Beach shoreline parks and coastal sidewalks between Memorial Day and Labor Day;
- Minimum distances from specific landmarks such as: 100' from lifeguard stations, 25' from all beach access points (stairs, ramps, seawalls,) 50' between vendors, 500' from special events, and 500' from schools when in use;
- Set hours of operation and procedures, regulation of equipment and set-up, and clean and sanitary condition requirements;
- Required business tax certificate and City-issued vending permit;
- Council approved Councilmember LaCava's amendment to expand District 1's year-round vendor-free zones in La Jolla's shoreline parks to include:
 - Coast Boulevard Boardwalk between Jenner Street and Cuvier Street
 - Scripps Park Boardwalk around the ocean-side of Ellen Scripps Browning Park

The wild west of unregulated activities will soon be behind us. This action strikes the delicate balance of complying with state legislation while ensuring the public's safe access, use and enjoyment of our natural coastal resources, and recreational opportunities. City Code Enforcement Officers and Park Rangers will enforce the ordinance.

The City will use the next three months to conduct a robust education process for street vendors to understand and implement the new regulations.

District 1 Community Projects, Program & Services (CPPS) Recipients Announced

Each year, I select several local non-profits to award City-sponsored competitive CPPS funding. Thank you to all who applied and congratulations to the 27 organizations selected this year.

Covering a wide array of specialties, these organizations, and services they provide, uplift our District and City.

District 1

FY22 CPPS Recipients

- Big Brothers Big Sisters of San Diego County
- Biocom Institute
- Bodhi Tree Concerts
- Feeding San Diego
- Free to Thrive
- Guitars in the Classroom
- Interfaith Shelter Network of San Diego (ISN)
- Jewish Family Service of San Diego (JFS)
- La Jolla Aquatic Complex Foundation
- La Jolla Art & Wine Foundation
- La Jolla Community Center
- Lawrence Family Jewish Community Centers of San Diego County
- Mission Trails Regional Park Foundation
- MOXIE Theatre, Inc.
- Museum of Photographic Arts
- Ourdoor Outreach
- San Diego Coastkeeper
- San Diego Humane Society
- San Diego LGBT Pride
- San Diego Parks Foundation
- San Diego Second Chance Program
- The Arc of San Diego
- The San Diego Public Library Foundation
- Theatre and Arts Foundation of San Diego County DBA La Jolla Playhouse
- TransFamily Support Services
- Voices for Children
- Workshops for Warriors



Out and About in District 1

With the relaxation of pandemic restrictions, I am now able to be more “out and about” in the District.

This month I had the opportunity to:

- Engage with the White Sands Retirement Community “Green Committee”
- Attend UCSD’s Annual Love Your Wetlands Day, Kendall-Frost March
- Speak to Good Samaritan Episcopal Church’s Action Committee
- Participate in Protect Our Communities Foundation’s Local Clean Energy Forum
- Host a townhall on City’s Capital Improvement Projects (CIP) Prioritization Policy
- Plant trees with SDG&E Environmental All-Stars in Carmel Valley’s Gonzalez Canyon
- Participate in annual Point-in-Time Count alongside other regional leaders and your D1 team
- Tour Falck Headquarters
- Tour Illumina’s facilities in University City
- Welcome Exact Sciences into our vibrant District 1 and local biotech community. As a leader in cancer diagnostics, we look forward to their groundbreaking work and product development.

If you or your organization would like to meet with me, please reach out at joelacava@sandiego.gov to request a time. My team and I look forward to meeting with you in-person or via Zoom.

District 1 Gets it Done

#TeamLaCava was as busy as ever this past month - please see below for a few of our most recent "community wins."

Carmel Valley

- As requested by the Carmel Valley Community Planning Board and Del Mar Union School District, I submitted a memorandum calling for the installation of all-way stop signs on the corner of Solterra Vista Parkway and Terrazzo Court. These should be installed by the time the new Pacific Sky School begins its first session this fall;
- Carmel Knolls Park maintenance including graffiti abatement on a park bench, tree trimming along light poles, removal of standing water, and replacing broken lights;
- The Carmel Valley Pool was repaired and is now open to the public. Adjusted open hours pool schedule can be found [here](#);
- Responding to community concerns, 25 trees were re-staked near Pacific Highlands Ranch Park

La Jolla

- Met with residents from across Council District 1 at the La Jolla Open Aire Market – I hope to see you there at my next appearance on Sunday, April 3;
- After an alert from a resident of a dangerous road condition, I called for Via Capri to be closed or receive emergency repair. City crews patched the broken concrete pavement the next morning. We are following up for a permanent repair;
- Lights along La Jolla Shores Boardwalk and streetlights west of La Jolla Shores Drive were restored following an incidental outage. Thank you to resident Charlie Brown for mapping the work for the City electrical crew. The City promises to return to The Village and Lower Hermosa and repair streetlights in those areas in late April to mid-May;
- Worked with SDPD for enforcement of beach fires regulations;
- Worked with SDPD for traffic enforcement in response to speeding traffic;
- Called for an upgrade to the mid-block crosswalk on the 2500 block of Torrey Pines Road;
- Traffic signal timing at Torrey Pines Road and Torrey Pines Lane was recalibrated;
- Co-hosted a town hall with SDPD, updating Muirlands residents regarding the national crime syndicate operating in the San Diego region. SDPD's response resulted in the number of Muirlands residential burglaries has been reduced to one since January 21st;
- Secured Caltrans clean-up of the La Jolla Parkway to I-5 on-ramp.

Torrey Pines

- Working with staff to design and permit the Los Peñasquitos Habitat Restoration to potentially allow the project to be constructed in one continuous phase;
- Working with residents and city staff to "unstick" stalled repaving of residential streets north of Del Mar Heights Road.

University City

- Designated pickleball courts have been secured in University City. Thank you to both players and non-players alike for providing feedback and to City staff for accommodating all parties;
- Following up requests by residents, the structural integrity of Venetian Condos was deemed safe after comprehensive review by City's Development Services Department;

- Secured litter clean-up on Miramar Road along MCAS Miramar frontage;
- Celebrated Crossroads Deli's anniversary. A locally owned mom-and-pop shop, this establishment has been serving up delicious eats in this University City location for a decade! Small businesses like this one are the backbone of both our local character and economy.



If you would like to report an issue in your community, do not hesitate to reach out to my community representatives via email or phone or stop by their weekly office hours – we are here working for you.

Community Representative Office Hours

Please stop by your community representative's Zoom "office hours" happening each week!

- Krissy Chan (chank@sandiego.gov) will be hosting **Del Mar Heights office hours** from **11 a.m. – 12 p.m. on Thursdays (Zoom link [here](#))**
- Kaitlyn Willoughby (kwilloughby@sandiego.gov) will be hosting **University City office hours** from **10 - 11 a.m. on Fridays (Zoom link [here](#))**
- Ricky Flahive (rflahive@sandiego.gov) will be hosting **Carmel Valley, Del Mar Mesa, and Torrey Hills office hours** from **11 a.m. - 12 p.m. on Wednesdays (Zoom link [here](#))**
- Steve Hadley (srhadley@sandiego.gov) will be hosting **La Jolla office hours** by **request only**.

Stay Connected with District 1

To stay up to date on all district news and updates, make sure to follow me on Twitter, ([@JoeLaCavaD1](#)) Facebook, ([@JoeLaCavaD1](#)) and Instagram ([@joelacava_d1](#)) and invite your neighbors to sign up [here](#) to receive email updates like this one!

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