

# City of San Diego Commission for Arts and Culture

## **POLICY & FUNDING COMMITTEE**

### **AGENDA**

Hyperlink to attend the meeting at its schedule time available here

# Friday, April 9, 2021

8:30 a.m. - 10:00 a.m.

8:30 a.m.	I.	Call to Order	Ann Bossler, Chair
8:31 a.m.	II.	Non-agenda Public Comment	
8:35 a.m. III.		Chair's Reports	Ann Bossler
		A. <b>ACTION</b> – January 8, 2021 Committee Meeting Minutes	
		B. <b>ACTION</b> – March 12, 2021 Committee Meeting Minutes	
		C. Commission Business	
		D. Other Reports	
8:45 a.m.	IV.	ACTIONS	
		A. Fiscal Year 2022 Organizational Support Program/Creative Communities San Diego Request for Proposal Ranks	Karla Centeno, Arts and Culture Project Manager
		B. Special Arts and Culture Nonprofit Relief Grant Initiative Awards	
9:30 a.m.	V.	Staff Reports	Jonathon Glus, Executive
		A. Fiscal Year 2022 Arts and Culture Programmatic Budget Distribution	Director
		B. Other Reports	
9:55 a.m.	VI.	New Business for Future Agendas	Ann Bossler
10:00 a.m.	VII.	Adjourn	Ann Bossler

Meeting will be live and recorded. PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Pursuant to the provisions California Executive Order 29-20, Committee meetings will be held via teleconference until further notice. In lieu of in-person attendance, members of the public may submit their comments via a public comment webform, or they may join the meeting as a "webinar attendee" at the link provided in the Commission or Committee meeting website. For members of the public wishing to address the Committee under Public Comment via the webform prior to the meeting, instructions for word limitations and deadlines will be noted on the webform. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under non-agenda public comment. As required by the Americans with Disabilities Act (ADA), requests for agenda information to be made available in alternative formats, and any requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting the City Clerk at (619) 533-4000 or mailto:cityclerk@sandiego.gov. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.



### STAFF REPORT

DATE ISSUED: April 6, 2021

ATTENTION: Policy & Funding Committee

SUBJECT: Fiscal Year 2022 Organizational Support Program and Creative Communities San Diego

Request for Proposal Ranks

REFERENCES: 1. List of FY22 Organizational Support Program Applicants and Ranks

2. List of FY22 Creative Communities San Diego Applicants and Ranks 3. Appeal Letter - San Diego African American Museum of Fine Art 4. City of San Diego Council Policy 100-03, Transient Occupancy Tax

STAFF CONTACT: Karla Centeno, Arts and Culture Project Manager

### STAFF RECOMMENDATION

Recommend that the City of San Diego Commission for Arts and Culture (Commission) recommend to the City of San Diego Mayor and City Council the request for proposal ranks for fiscal year 2022, as follows:

- 1. Recommend proposal ranks for Organizational Support Program, as submitted by Commission Advisory Panels.
- 2. Apply the City of San Diego's process for reviewing appeals to the fiscal year 2022 Creative Communities San Diego appeal from the San Diego African American Museum of Fine Art (appellant) and recommend if 1) the appeal is warranted; and 2) if the rank should be changed.
- 3. Recommend proposal ranks for Creative Communities San Diego funding categories, as submitted by Commission Advisory Panels.

### **BACKGROUND**

The City of San Diego (City) issued the Request for Qualifications (RFQ) for fiscal Year 2022 Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) funding categories on October 12, 2020. One hundred eighty-seven (187) nonprofit organizations submitted an application in response to the RFQ. Of those applicants, one hundred eighty-seven (187) were deemed financially qualified to hold a contract with the City and invited to submit a proposal in response to the Request for Proposal (RFP). Qualified applicants under contract with the City for fiscal year 2021 OSP and CCSD funding were able to elect between submitting a proposal and requesting that the City exercise the Option to Renew their agreement. The value to an existing OSP or CCSD contract holder in submitting a proposal is that the organization can update or refine organizational details such as program details and compete for a higher score than achieved in the past. In total, seventy-nine (79) eligible proposals were submitted in response to the RFP and ninety-eight (98) applicants requested and were granted the Option to Renew. Organizations who were granted the Option to Renew retain their ratified rank from the previous year. In January 2021, the Commission appointed Commission Advisory Panels (CAP) to participate in the review of proposals received by the City for the fiscal year 2022 OSP and CCSD funding categories. Over a two-week period, CAPs convened in eight separate public meetings. Each panel evaluated a specific group of proposals using standard criteria and scoring. The panels also included a process allowing applicants to address the panel at two prescribed intervals-prior to and following the panel discussion of each applicant's proposal. After evaluation of all proposals and scoring, each CAP voted to recommend ranks for their specific group of proposals. The lists included with this report show all qualified applicants, including the recommended ranks provided by the fiscal year 2022 CAPs and ranks retained by applicants who were granted the Option to Renew.

As stated in the Fiscal Year 2022 OSP Funding Guidelines and Fiscal Year 2022 CCSD Funding Guidelines, any organization who received a rank of 2+ or below, will not be recommended for funding. Per the guidelines: "Any applicant not recommended to receive a contract award may submit a written appeal to staff no later than 5:00 p.m. on the tenth calendar day following notification from staff to the applicant that no award is being recommended. staff will review the appeal and present it to the Commission for review and recommendation to the City. The City will make the final ruling." The San Diego African American Museum of Fine Art's was awarded a final rank of 2+ by the panel and has submitted an appeal. The San Diego African American Museum of Fine Art's appeal letter is attached to this report for the Policy & Funding Committee's reference.

## **NEXT STEPS**

Following Policy & Funding Committee's recommendation, the Commission will receive and vote to recommend the RFP ranks to the Mayor and City Council. Commission staff will use recommended ranks as one factor in the calculation of each applicant's contract award amount. Using the standard award algorithm as stated in the Fiscal Year 2022 OSP Funding Guidelines and Fiscal Year 2022 CCSD Funding Guidelines, any organization who received a rank of 2+ or below, will not be recommended for funding. Tentative award amounts will be publicized as they are available, and final award amounts will be announced by June 30, 2021, all contingent on available funds in the adopted Fisal Year 2022 City budget.

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	Mingei International Inc.	4-	
MOXIE Theatre, Inc 4	Mojalet Dance Collective	4-	
	MOXIE Theatre, Inc	4	

Museum of Contemporary Art San Diogo	4-
Museum of Contemporary Art San Diego Museum of Photographic Arts	4-
New Americans Museum	4-
NTC Foundation Old Globe Theatre	4-
	4-
Onstage Playhouse	3
Opera NEO	4-
Outside the Lens	4
Pacific Arts Movement	4
Persian Cultural Center	4-
Playwrights Project	4
Poway Center for the Performing Arts Foundation	4-
Prophet World Beat Productions	4-
Putnam Foundation dba Timken Museum of Art	4-
Quilt San Diego	4-
Resounding Joy Inc	3-
Reuben H. Fleet Science Center	4
SACRA/PROFANA	3+
San Diego Air & Space Museum	3+
San Diego Archaeological Center	3+
San Diego Art Institute	4-
San Diego Automotive Museum	4-
San Diego Ballet	4-
San Diego Center for Jewish Culture	3+
San Diego Chapter of Sweet Adelines Intl	3+
San Diego Children's Choir	4
San Diego Chinese Historical Society and Museum	3+
San Diego Civic Youth Ballet	4-
San Diego Comic Convention	4-
San Diego Dance Theater	4-
San Diego Guild of Puppetry, Inc.	4-
San Diego Historical Society	4-
San Diego Junior Theatre	4
<u> </u>	
San Diego Master Chorale	4-
San Diego Model Railroad Museum, Inc.	3+
San Diego Museum Council, Inc.	4-
San Diego Museum of Art	4
San Diego Museum of Man	4
San Diego Musical Theatre	4-
San Diego Opera Association	4
San Diego Pro Arte Voices	3+
San Diego Repertory Theatre	4-
San Diego Society of Natural History, DBA San Diego Natural History Museum	4
San Diego Symphony Orchestra Association	4-
San Diego Watercolor Society	3+
San Diego Women's Chorus	4-
San Diego Writers, Ink	3+
San Diego Young Artists Music Academy	3+

San Diego Youth Symphony and Conservatory	4
Save Our Heritage Organisation	3+
Scripps Ranch Theatre	3
SD Cultural Arts Alliance	3+
So Say We All	4-
Space 4 Art, Inc.	4-
Spreckels Organ Society	4-
The Aja Project	4
The Italian Cultural Center of San Diego	4-
The New Children's Museum	4-
The PGK Project, Inc.	3+
Theater and Arts Foundation of San Diego, DBA as La Jolla Playhouse	4
transcenDANCE Youth Arts Project	4-
Trinity One Theatre Troupe, Inc	3+
Unscripted Learning	4-
Vanguard Culture	4
Villa Musica	4
Voices of Our City Choir	4-
Westwind Brass	3
Wheelchair Dancers Organization	4-
Women's History Reclamation Project	3+
Write Out Loud	4-
Young Audiences of San Diego	4-
Youth Philharmonic Orchestra	4-

Fiscal Year 2022 Creative Communities San Diego Ranks	
A Reason To Survive	4-
Access Inc.	3+
Adams Avenue Business Association	3+
AmateurPianists	3
American Water Works Association, Water For People	
Committee, San Diego Sub-Committee, Jazz On Tap Event	3
Armed Services YMCA - San Diego Branch	4-
Asian Story Theater	4
Bayside Community Center	3
Biocom Institute	3+
Bodhi Tree Concerts	3
Boys & Girls Clubs of San Dieguito	3
California Lawyers for the Arts	4-
Casa Familiar	4-
Contact Arts DBA San Diego Fringe Festival	3+
Hillcrest Business Improvement Association	3+
Indian Fine Arts Academy of San Diego	4
Italian American Art and Culture Association of San Diego	3+
Jacobs & Cushman San Diego Food Bank	3
Jacobs Center for Neighborhood Innovation	3+
Karama	4
Karen Organization of San Diego	4-
Kyoto Symposium Organization	3
La Maestra Family Clinic, Inc.	4-
Linda Vista Multi-Cultural Fair, Inc.	3
Little Saigon San Diego	4-
Mandate Project Impact, Inc.	3
Mariachi Scholarship Foundation	3+
Medium Photography Inc	4
Mira Mesa Town Council	3+
Musicians For Education, Inc.	4
Ocean Beach Merchants Association, Inc.	3+

Old Town Chamber of Commerce	4-
Open Heart Leaders	3+
Pacific Beach Business Improvement Association	3
PASACAT, Inc.	4
Paving Great Futures	3+
Point Loma Summer Concerts	3+
Rancho de los Penasquitos Town Council	4-
RISE Urban Leadership Institute of San Diego	4-
Rolando Community Council, Inc.	3+
San Diego African American Museum of Fine Art	2+
San Diego Architectural Foundation	3+
San Diego Audubon Society	3+
San Diego Earth Day	4
San Diego Film Foundation	4-
San Diego LGBT Pride	4-
San Diego Performing Arts League	4
San Diego Shakespeare Society	4-
San Diego Sports Association (changed from San Diego Hall of	
Champions)	3+
San Diego State University Research Foundation for KPBS	4-
Sherman Heights Community Center	4-
South Bay Community Services	4-
Spirit of the Fourth, Inc.	3+
The Bon Temps Social Club of San Diego	3+
The Cooper Family Foundation	3+
Torrey Pines Kiwanis Foundation	3+
VAPA Foundation	3+
Via International	4-

To: City of San Diego

From: Gaidi Finnie, Executive Director, SDAAMFA

**Subject**: San Diego African American Museum of Fine Art Appeal of the 2+ score received on our proposed project and as such were not recommended for funding.

The following information provides additional clarification with specific reference to issues raised during the selection committee deliberations.

**Proposed Project-The "Say their Names"** project involves the installation of a temporary outdoor memorial honoring those individuals who have died due to the actions taken by systemic racism and racial injustice. The exhibit will be free to the public and will have on-going programing that will encourage dialogue around tolerance and understanding. In addition to individuals who have fallen victim nationally we will include individuals from San Diego who have advanced the fight for Civil Rights for all.

We plan to install the exhibit in the New Children's Museum Park within the M.L. King Promenade. This location is an opportunity to incorporate diversity programing with the New Children's Museum (those discussions are underway). We are currently processing the Right of Entry Permit with the City of San Diego for the site. This process includes providing all the necessary insurance coverage which we will do. The entire exhibit will incorporate San Diego County's COVID-19 requirements for outdoor venues.

Community Engagement-The memorial exhibit originated as grassroots effort, conceived in Portland, Oregon following the nationwide demonstrations surrounding the killing of George Floyd May 2020. Thus far the exhibit has been installed in over 25 cities nationwide including Boston, Salt Lake City, Seattle, Washington, West Hollywood, California, Santa Barbara, California, Huston, Texas and Ashely, Oregon to name a few. This will be the first Installation of the Memorial in San Diego and Orange County. The proposed downtown location (M. L. King Promenade), the distinctive exhibit and the associated programing is an opportunity to attract visitors from all over southern California. It is also an opportunity to reacquaint local residents with the various art and cultural offerings located in and around downtown San Diego. It should be noted that the San Diego Contemporary Museum of Art, the SDSU Downtown Gallery and Bread & Diego Contemporary Museum of Art, the SDSU Downtown Gallery and Bread & Programing. We are very excited about our youth docents (12-18 years) who will be trained to guide those visiting the exhibit, explain the individuals featured and the circumstances surrounding their death.

**Production Capacity-** As the volunteer Executive Director, I am responsible for the implementation of the annual goals and plans as well as the financial management of the organization and I have over 20 years' experience in the operations of cultural arts organizations.

SDAAMFA is a museum without walls therefore, we currently have none of the overhead that comes with a physical location. The Executive Director and the Board of Directors are all volunteers. Our expenses are limited to the cost associated with the 2-3 arts activities we undertake annually. We have been very successful in collaborating with several of the arts organizations throughout San Diego which has made the implementation of certain large exhibits possible due to their ability to contribute of staff time. For example, we have collaborated with SDMA, The SAN Diego History Center, The Mingei, The SD Contemporary Museum, SDSU Downtown gallery,

**Project Budget and Spending:** SDAAMFA has received funding from the San Diego County Board of Supervisors, US Bank, SDG & E and some individual donors. The expenditures include:

- Production of the art elements will include the construction of 50 obelisks and the 200 photos of the individuals being remembered. (\$25,000)
- Security, the exhibit will have to be secured dusk to dawn for 3 weeks (\$8,500.00).
- Docent training (\$2,500)
- Opening Ceremony (\$1,000)
- Audio/Visual Equipment Rental (\$ 800)



### STAFF REPORT

DATE ISSUED: April 6, 2021

ATTENTION: Policy & Funding Committee

SUBJECT: Arts and Culture Nonprofit Relief Grant Initiative Awards

STAFF CONTACT: Karla Centeno, Arts and Culture Project Manager

### **STAFF RECOMMENDATION:**

Recommend to the City of San Diego the following eighteen applicants for one-time special Arts and Culture Nonprofit Grant Initiative (ACNR) awards, as submitted by the Commission Advisory Panel: San Diego Historical Society, The New Children's Museum, Friends of Balboa Park, Diversionary Theater Productions Inc., Museum of Contemporary Art San Diego, Old Globe Theatre, San Diego Junior Theatre, Theater and Arts Foundation of San Diego, DBA La Jolla Playhouse, Moxie Theatre, Inc., San Diego Chinese Historical Society and Museum, San Diego Master Chorale, San Diego Ballet, Pacific Arts Movement, San Diego Model Railroad Museum, Inc., San Diego Symphony Orchestra Association, Villa Musica, San Diego Opera Association, and Culture Shock San Diego.

## **SUMMARY**

On February 19, 2021, the City of San Diego (City) issued a one-time special funding initiative. It was created in response to the impact of the COVID-19 pandemic and is funded by the City through unclaimed fiscal year 2021 Transient Occupancy Tax (TOT) funds within the Special Promotional Programs, Arts, Culture and Community Festivals priority area. This opportunity was offered to current fiscal year 2021 contracted organizations that met the following criteria: 1.) fully executed fiscal year 2021 contract or contract amendment with the City through the Organizational Support Program (OSP) or Creative Communities San Diego (CCSD); 2.) have a nonprofit, tax exempt arts and culture organization status; 3.) are physically headquartered within the city of San Diego limits; 4.) have general operating expenses, which were negatively impacted by the COVID-19 pandemic. Seventy-one (71) nonprofit organizations applied. Of those applicants, seventy (70) met the eligibility requirements. On March 31, 2021, the Commission Advisory Panel met, discussed the applications, and voted to recommend eighteen applicants for relief awards in the amount of \$15,000 each. The eighteen organizations include the following: San Diego Historical Society, The New Children's Museum, Friends of Balboa Park, Diversionary Theater Productions Inc., Museum of Contemporary Art San Diego, Old Globe Theatre, San Diego Junior Theatre, Theater and Arts Foundation of San Diego, DBA La Jolla Playhouse, Moxie Theatre, Inc., San Diego Chinese Historical Society and Museum, San Diego Master Chorale, San Diego Ballet, Pacific Arts Movement, San Diego Model Railroad Museum, Inc., San Diego Symphony Orchestra Association, Villa Musica, San Diego Opera Association, and Culture Shock San Diego.

### **NEXT STEPS**

Following Policy & Funding Committee's recommendation, the City will expedite and distribute eighteen awards each in the amount of \$15,000. Applicants that are awarded ACNR funding will receive an augmentation to their current fiscal year 2021 Organizational Support Program or Creative Communities San Diego contract with the City. Funds must be expended by June 30, 2021.



# City of San Diego Commission for Arts and Culture

## POLICY & FUNDING COMMITTEE

### MINUTES

# Friday, January 8, 2021

Members Present
Ann Bossler, Chair
Rebecca Smith, Vice Chair
Tyler Hewes
Tracy Dezenzo
Udoka Nwanna
Keith Opstad
Janet Poutré, Ex Officio

Absent

Staff Present
Jonathon Glus
Christine E. Jones
Karla Centeno
Bell Reza
Jon Dwyer, Deputy City Attorney

- I. <u>Call to Order | VIEW HERE</u> Commissioner Ann Bossler called the City of San Diego (City) Commission for Arts and Culture's Policy & Funding Committee special meeting to order at 8:32 a.m. Commissioner Bossler introduced herself and took roll call to confirm Commissioner attendance. She then called on Karla Centeno to review the guidelines for meeting.
- II. <u>Non-agenda Public Comment | VIEW HERE</u> Peter Comiskey from Balboa Park Cultural Partnership made a public comment.

## III. Chair's Reports

A. ACTION – October 9, 2020 Policy & Funding Committee | VIEW HERE – Commissioner Smith made a motion to approve the minutes of October 9, 2020. Commissioner Opsted seconded the motion. The vote was 5-0-0; the motion passed.

Yea: Bossler, Dezenzo, Nwanna, Hewes, Opsted, Smith (5)

Nay: (0)

Abstention:(0)

Recusal: (0)

- B. Commission Business None
- C. Other Reports None

IV. ACTION | VIEW HERE - Interim Senior Arts and Culture Funding Manager Karla Centeno gave a brief overview of the slate of Commission Advisory Panelist Candidates process before voting.
Commissioner Dezenzo made a motion to approve the slate of Commission Advisory Panelist candidates to evaluate proposals submitted in response to the fiscal year 2022 Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) Request for Proposals. Commissioner Nwanna seconded the motion. The vote was 5-0-0; the motion passed.

Yea: Bossler, Dezenzo, Nwanna, Hewes, Opsted, Smith (5)

Nay: (0)

Abstention:(0)

Recusal: (0)

- V. Presentation VIEW HERE- Executive Director Jonathon Glus gave a presentation on the new Arts and Culture Nonprofit Relief grant initiative using reprogrammed funds to support Fiscal Year 2021 OSP and CCSD contracted organizations.
- VI. Staff Reports | <u>VIEW HERE</u> Executive Director Jonathon Glus called on Chief of Civic Art Strategist Christine Jones to give an update on the CARES Grant Initiative. Jonathon Glus then asked Karla Centeno to give an update on the fiscal year 2022 funding cycle. Following Karla Centeno's report, Jonathon Glus gave his report on refinements and research for fiscal year 2023 funding cycle.
- VII. New Business for Future Agendas | VIEW HERE None
- VIII. Adjourn Commissioner Bossler adjourned the meeting at 9:28 a.m.



City of San Diego Commission for Arts and Culture

## POLICY & FUNDING COMMITTEE

### MINUTES

Friday, March 12, 2021

Members Present
Ann Bossler, Chair
Rebecca Smith, Vice Chair
Tyler Hewes
Tracy Dezenzo
Keith Opstad
Janet Poutré, Ex Officio

Absent Udoka Nwanna Staff Present Jonathon Glus Christine E. Jones Karla Centeno Bell Reza

- I. <u>Call to Order VIEW HERE</u> Commissioner Ann Bossler called the City of San Diego (City) Commission for Arts and Culture's Policy & Funding Committee meeting to order at 8:31 a.m. Commissioner Bossler introduced herself and took roll call to confirm Commissioner attendance. She then called on Karla Centeno to review the guidelines for meeting.
- II. <u>Non-agenda Public Comment | VIEW HERE</u> Peter Comiskey from Balboa Park Cultural Partnership made a public comment. Commissioner Dezenzo requested the links Mr. Comiskey references in his public comment be included in the minutes. Links are posted below:

 $\frac{https://www.voiceofs and iego.org/topics/opinion/create-a-budget-around-our-aspirations-not-our-limits/}{}$ 

Twitter 1: https://twitter.com/artscultureSD/status/1367517355165720579?s=20
Twitter 2: https://twitter.com/artscultureSD/status/1368023821161177091?s=20

Instagram: https://www.instagram.com/p/CMDvuKEAJeE/?utm\_source=ig\_web\_copy\_link

Facebook 1: https://www.facebook.com/artscultureSD/posts/2808536726024720 Facebook 2: https://www.facebook.com/artscultureSD/posts/2810209035857489

# III. Chair's Reports

A. <u>ACTION – January 8, 2020 Policy & Funding Committee | VIEW HERE – Commissioner Bossler</u> asked to table the minutes until the April 9, 2021 meeting. Commissioner Dezenzo made a motion to table the minutes of January 8, 2020. Commissioner Opsted seconded the motion. The vote was 4-0-0; the motion passed.

Yea: Bossler, Dezenzo, Hewes, Opsted, Smith (4)

Nay: (0)

Abstention: (0)

Recusal: (0)

B. <u>Commission Business</u> – None

C. Other Reports - None

## IV. <u>Presentations | VIEW HERE</u>

- A. Horton Plaza Theater Foundation | <u>VIEW HERE</u>- Horton Plaza Foundation's Executive Director Sandra Simmons discussed the impact of COVID-19 ON operations as well as updated the committee on renovations to the facility.
- B. Arts and Culture Citywide Impact Map 2020 | <u>VIEW HERE</u> Chief of Civic Art Strategies Christine Jones gave a presentation on the newly updated arts and culture citywide impact map that vitalizes the reach of City-funded arts and culture organizations.
- V. Staff Reports | <u>VIEW HERE</u> Executive Director Jonathon Glus gave an update on the fiscal year 2022 budget outlook for the City. He also gave an update on the fiscal year 2022 funding panel process.
- VI. New Business for Future Agendas | VIEW HERE None
- VII. <u>Adjourn</u> Commissioner Bossler adjourned the meeting at 10:13 a.m.