



# Commission for Arts and Culture

## CITY OF SAN DIEGO COMMISSION FOR ARTS AND CULTURE

### AGENDA

#### [Online Meeting](#)

Friday, April 22, 2022

11:30 a.m. – 1:30 p.m.

11:30 a.m.	I.	Call to Order & Statement of Purpose+Vision	Ann Bossler, Chair
11:32 a.m.	II.	<b>ACTION</b> – Suspend the Rule Whereby the Commission’s Executive Committee Sets the Commission Meeting Agenda for April	Ann Bossler, Chair
11:35 a.m.	III.	Non-agenda Public Comment	Ann Bossler, Chair
11:45 a.m.	IV.	Chair’s Reports	Ann Bossler, Chair
		A. <b>ACTION</b> – February 25, 2022 Commission Meeting Minutes	
		B. <b>ACTION</b> – Appointment of Public Art Committee Members	
		C. Other Reports	
12:05 p.m.	V.	Committee Reports	
		A. Policy & Funding Committee	Rebecca Smith, Committee Chair
		1. <b>ACTION</b> – Fiscal Year 2023 Organizational Support Program/Creative Communities San Diego Request for Proposal Ranks	
		B. Public Art Committee	Vernon Franck, Committee Chair
		C. Advocacy & Outreach Committee	Tyler Hewes, Committee Chair

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*VISION: Expanding our world by celebrating creativity in San Diego*

*PURPOSE: The City of San Diego Commission for Arts and Culture serves in an advisory capacity to the Mayor and City Council on promoting, encouraging and increasing support for the region's artistic and cultural assets, integrating arts and culture into community life and showcasing San Diego as an international tourist destination.*

Meeting will be aired live and recorded. PUBLIC COMMENT: Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Pursuant to the provisions California Executive Order 29-20, Committee meetings will be held via teleconference until further notice. In lieu of in-person attendance, members of the public may submit their comments via a public comment [webform, or they may join the meeting as a “webinar attendee” at the link provided in the Commission or Committee meeting website.](#) For members of the public wishing to address the Committee under Public Comment via the [webform](#) prior to the meeting, instructions for word limitations and deadlines will be noted on the [webform](#). Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under non-agenda public comment. As required by the Americans with Disabilities Act (ADA), requests for agenda information to be made available in alternative formats, and any requests for disability-related modifications or accommodations required to facilitate meeting participation, including requests for alternatives to observing meetings and offering public comment as noted above, may be made by contacting the City Clerk at (619) 533-4000 or <mailto:cityclerk@sandiego.gov>. The City is committed to resolving accessibility requests swiftly in order to maximize accessibility.

		D. Commissioner Engagement Ad Hoc Committee	Janet Poutre, Ad Hoc Committee Chair
12:30 p.m.	VI.	Presentations: A. Arts, Culture and Creativity Month B. Horton Plaza Theatres Foundation   Sandra Simmons C. <b>ACTION</b> – Fiscal Year 2023 Allocation for Organizational Support Program and Creative Communities San Diego Funding Categories	Jonathon Glus, Executive Director
1:15 p.m.	VII.	Director’s Reports	Jonathon Glus, Executive Director
1:20 p.m.	VIII.	New Business for Future Agendas	Ann Bossler, Chair
1:25 p.m.	IX.	Commissioner Speed-Round – What arts, culture and creative experiences have you had this month (who, what, when, where)?	Ann Bossler, Chair
1:30 p.m.	X.	Adjourn	Ann Bossler, Chair

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# Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

## MINUTES

Friday, February 25, 2022

Hyperlink to view full meeting available [here](#)

closed caption available at bottom right of screen

### Commissioners Present

Rebecca Smith, Vice Chair  
Janet Poutré  
Vernon Franck  
Fritz Friedman  
Jason Whooper  
Gina M. Jackson  
Tracy Dezenzo  
Udoka Nwanna  
Doreen Schonbrun  
Udoka Nwanna

### Commissioners Absent

Ann Bossler, Chair  
Dajahn Blevins  
Michael Brown

### Staff Present

Jonathon Glus  
Christine E. Jones  
Bell Reza  
Charles Miller  
Diana Agostini  
Lara Bullock

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- I. **Call to Order & Statement of Purpose Vision | [View Here](#)** – Vice Chair Rebecca Smith called the City of San Diego Commission for Arts and Culture online meeting to order at 11:34 a.m. Vice Chair Smith introduced herself, took roll call to confirm Commissioner attendance and called on Commissioner Jason Whooper to read the Commission's statement of purpose and vision. Vice Chair Smith called on Project Manager Bell Reza to review the guidelines for the meeting.
- II. **Non-agenda Public Comment | [View Here](#)**
- III. **Chair's Reports | [View Here](#)**
- A. **ACTION** – January 28, 2022 Commission Meeting Minutes  
**Commissioner Fritz Friedman made a motion to approve, Commissioner Tracy Dezenzo seconded the motion. The vote was unanimous; the motion passed**
  - B. Other Reports
- IV. **Presentations | [View Here](#)**
- A. Education Cultural Complex | Laurie Coskey, CEO/Executive Director, San Diego Continuing Education Foundation
  - B. ENVS22 Urban Art Takeover | Susanna Peredo Swap, Founding and Executive Director, Vanguard Culture

- V. **Committee Reports** | [View Here](#)
- A. **Policy and Funding Committee**, Commissioner Rebecca Smith
  - B. **Public Art Committee**, Commissioner Vernon Franck | [View Here](#)  
**ACTION** – Final Artwork Proposal for Mira Mesa Community Park by Kate Clark  
**Commissioner Jason Whooper made a motion to approve, Commissioner Fritz Friedman seconded the motion. The vote was unanimous; the motion passed**
  - C. **Advocacy and Outreach Committee**, Tyler Hewes  
Jonathon Glus
  - D. **Commissioner Engagement Ad Hoc Committee**  
Committee Chair Janet Poutre
- VI. **Director's Report**  
Executive Director Jonathon Glus
- IX. **Adjourn** – Meeting was adjourned early at 12:42 p.m. due to a loss of quorum.



# Commission for Arts and Culture

## CHAIR'S REPORT

DATE ISSUED: April 19, 2022

ATTENTION: Commission for Arts and Culture

CONTACT: Ann Bossler, Commission Chair

SUBJECT: Appointment of Public Art Committee Community Members

ATTACHMENTS: Bios of Community Member Appointees for Public Art Committee

REFERENCES: [Commission's Rules & Regulations, September 23, 2016](#)

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### **ACTION REQUESTED**

Approve the Chair's three new Public Art Committee community member appointments, and three community member reappointments.

### **BACKGROUND**

Pursuant to the Commission's *Rules and Regulations*, the Commission Chair will appoint, and the Commission will approve, Public Art Committee community members to take effect within 30 days of approval.

###

## **Bios of Recommended Community Member Appointees for Public Art Committee**

**Anthony Graham** (reappointment) is Assistant Curator at the Museum of Contemporary Art San Diego. Prior to joining MCASD, he worked at the Storefront for Art and Architecture, New York and as a research assistant at the Buell Center for the Study of American Architecture and the Office of Publications at Columbia University Graduate School of Architecture, Planning, and Preservation. Since joining the Museum, Graham has curated multiple exhibitions drawing from the permanent collection, including Holdings: Selections from MCASD's Collection, in addition to helping organize special exhibitions San Diego Collects and Ed Ruscha: Then & Now. He received his master's degree from Columbia University and holds a BA from the University of San Diego.

**Melinda Guillen (Ph.D.)** (reappointment) is a writer and curator based in San Diego specializing in post-war American contemporary art history and feminist theory. She has contributed writing to Art21, Museum of Contemporary Art, Los Angeles, For Your Art, and the Los Angeles based performance journal, Native Strategies and recently, "Time Spent" essay published in "What's the Use? Constellations of Art, History and Knowledge" by Valiz Publishers, Amsterdam. Guillen has curated projects and exhibitions for Los Angeles Contemporary Exhibitions (LACE), RAID Projects, MAK Center for Art & Architecture, LA, University Art Gallery (UCSD) and Helmuth Projects, San Diego. She has presented her research at conferences including Open Engagement, Arts in Society, and College Art Association (CAA) annual conference and given talks on panels at Outpost Contemporary Art, LACE, Human Resources, LA, Museum of Contemporary Art (MOCA) Los Angeles, and San Diego Art Institute (SDAI). Guillen holds a Ph.D. in art history, theory, and criticism from the University of California, San Diego, and an MA in art/curatorial practices in the public sphere from the University of Southern California.

**Wayne Holtan** (new appointment) is an architect and principal at domusstudio architecture in San Diego. Holtan has over 30 years' experience in the planning, design, and construction of complex public and private projects. With broad ranging architectural experience, he has specialized expertise in education classroom buildings, public libraries and fire stations, and multi-purpose performance spaces. His management skills lend themselves to multi-discipline project teams. Wayne's success has been based on user and project team integration during the full design/construction process. He has extensive experience in facilitating the design process, technical knowledge for the document generation, problem solving during the construction phase administration, and communication skills for client interaction at all phases. Wayne volunteers his time to serve as Master Commissioner/Subject Matter Expert for the California Architects Board - Supplemental Exam Development. He also participates on the Tierrasanta Community Council, Local Planning Committee, as chair of the Community Development Committee. He has also volunteered as ad hoc jurors at the New School of Architecture for student presentations and events.

**Francisco Morales (Eme)** (new appointment) is an artist and gallery director Casa Familiar's art and culture center, The FRONT, in San Ysidro. In addition to his roll at The FRONT, Morales creates electroacoustic compositions, multimedia installations, interventions & performances that immerse the audience into a world rich in symbols and poetics. His works have been presented in México, United States, England, Spain, France, Italy, Czech Republic, Canada, Colombia, Argentina and El Salvador in festivals such as San Francisco Tape Music Festival, New York Electroacoustic Music Festival, Festival TransitoMX, InSonora, among others.

**Eun Jung Park (Ph.D.)** (reappointment) is an Assistant Professor of Art History at Southwestern College. Since joining the art department at Southwestern College, she has been part of the strategic planning for the art department curriculum and program. She is a member of numerous committees at the school including Academic Senate, Honors Program, and Academic Program Review Committee. She is a contributing author of *Queering Asian American Art* published by Duke University Press. Dr. Park has presented in several art history conferences regarding contemporary Asian American Art and socially engaged art practices and pedagogy. Dr. Park has over 10 years of exhibition experience in varying capacities such as lead curator for *Civil Space: L.A. Riots* at the Museum of Tolerance for the 20th anniversary of the 1992 L.A. Riots and Curatorial Director for compactspace gallery in Los Angeles. She received her BA in art history from the University of California, Los Angeles, MA from San Francisco State University, and her Ph.D. in art history, theory, and criticism from the University of California San Diego.

**Denise Rogers** (new appointment) is a San Diego native and Professor of Art History at San Diego Mesa College. She earned a B.A. in Visual Arts/Criticism from University of California, San Diego, a master's in art history from San Diego State University and a Ph.D. in Visual Studies with an emphasis in Feminist Studies from University of California, Irvine. She is currently a Professor of Art History at San Diego Mesa College and teaches courses that range from the Pre-Historic to Contemporary art, as well as courses in regions outside of the west. She manages the Mesa College World Cultures Art collection and curates yearly exhibitions in the Mesa College Glass Gallery. She has also curated exhibitions at the Mesa College Art Gallery and San Diego Public Library. She has presented on African American art and the Diaspora during special events on campus as well as at the California Community College Association yearly conference, San Diego Museum of Art, Grossmont College, and the San Diego Public Library. She also Chairs the San Diego Museum of Art African and Pacific Arts Council and is the Educational Advisor and a Board member of the San Diego African American Museum of Fine Art. She specializes in Modern Art and Contemporary art with specific emphasis on the art of Women, African Americans and the Diaspora and how indigenous artifacts inform contemporary ideologies.



## COMMITTEE REPORT

DATE ISSUED: April 20, 2022

ATTENTION: Commission for Arts and Culture

SUBJECT: Fiscal Year 2023 Organizational Support Program and Creative Communities San Diego Request for Proposal Ranks

REFERENCES: 1. List of FY23 Organizational Support Program Applicants and Ranks  
2. List of FY23 Creative Communities San Diego Applicants and Ranks

STAFF CONTACT: Diana Agostini, Senior Arts and Culture Funding Manager

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### **POLICY AND FUDNING COMMITTEE RECOMMENDATION**

Recommend to the City of San Diego Mayor and City Council the request for proposal ranks for fiscal year 2023, as follows:

1. Recommend proposal ranks for Organizational Support Program, as submitted by Commission Advisory Panels.
2. Recommend proposal ranks for Creative Communities San Diego funding categories, as submitted by Commission Advisory Panels.

### **BACKGROUND**

The City of San Diego (City) issued the Request for Qualifications (RFQ) for fiscal Year 2023 Organizational Support Program (OSP) and Creative Communities San Diego (CCSD) funding categories on September 27, 2021. Two hundred and four (211) nonprofit organizations submitted an application in response to the RFQ. Of those applicants, one hundred ninety (190) were deemed qualified and invited to submit a proposal in response to the Request for Proposal (RFP). Qualified applicants with an agreement with the City for fiscal year 2022 OSP and CCSD funding were able to elect between submitting a proposal and requesting that the City exercise the Option to Renew their agreement. The value to an existing OSP or CCSD agreement holder in submitting a proposal is that the organization can update or refine organizational details such as program details and compete for a higher score than achieved in the past. In total, one hundred-three (103) eligible proposals were submitted in response to the RFP and eighty-one (81) applicants requested and were granted the Option to Renew. Organizations who were granted the Option to Renew retain their ratified rank from the previous year. In January 2022, the Commission appointed Commission Advisory Panels (CAP) to participate in the review of proposals received by the City for the fiscal year 2023 OSP and CCSD funding categories. Over a two-week period, CAPs convened in nine separate public meetings. Each panel evaluated a specific group of proposals using standard criteria and scoring. The panels also included a process allowing applicants to address the panel at two prescribed intervals—prior to and following the panel discussion of each applicant’s proposal. After evaluation of all proposals and scoring, each CAP voted to recommend ranks for their specific group of proposals. The lists included with this report show all qualified applicants, including the recommended ranks provided by the fiscal year 2023 CAPs and ranks retained by applicants who were granted the Option to Renew.

As stated in the Fiscal Year 2023 OSP Funding Guidelines and Fiscal Year 2023 CCSD Funding Guidelines, any organization who received a rank of 2+ or below, will be deemed “not aligned with scoring criteria” and will not be recommended to receive an award. Per the guidelines: “Any applicant not recommended to receive an award may submit a written appeal to staff no later than 5:00 p.m. on the tenth calendar day following notification from staff to the applicant that no award is being recommended. Staff did not



receive any appeals.

On April 15, 2022, the Policy and Funding Committee discussed the OSP and CCSD ranks. After the discussion, the committee voted 3-0-0 to recommend to the Commission the request for proposal ranks for fiscal year 2023 for OSP and CCSD as submitted by the Commission Advisory Panels.

#### **NEXT STEPS**

The Commission will receive and vote to recommend the RFP ranks to the Mayor and City Council. Staff will use recommended ranks as one factor in the calculation of each applicant's award amount. Using the standard award algorithm as stated in the Fiscal Year 2023 OSP Funding Guidelines and Fiscal Year 2023 CCSD Funding Guidelines, any organization who received a rank of 2+ or below, will not be recommended for funding. Final award amounts will be announced by June 30, 2022, all contingent on available funds in the adopted Fiscal Year 2023 City budget.

### Fiscal Year 2023 Organizational Support Program Ranks

Art of Elan*	4
Art Produce*	4-
Artreach	4-
Arts Education Connection San Diego (former Young Audiences San Diego)*	4-
Bach Collegium San Diego	3+
Backyard Renaissance	3
Balboa Art Conservation Center*	4
Balboa Park Cultural Partnership	3+
Balboa Park Online Collaborative Inc.*	3+
Black Mountain Dance Foundation*	3
Blindspot Collective*	4-
Camarada	3+
Center for World Music*	4
Choral Consortium of San Diego	4-
City Ballet, Inc*	3+
Classics for Kids, Inc*	4-
Common Ground Theater	4-
Culture Shock Dance Troupe, Inc.	3+
Cygnet Theatre Company	4-
DanzArts*	4
David's Harp Foundation	4-
Diversions Theater Productions Inc.	3+
Fern Street Community Arts, Inc.	4-
Finest City Performing Arts, Inc. (dba San Diego Gay Men's Chorus Inc.)	3+
Flying Leatherneck Historical Foundation	3-
Gaslamp Quarter Historical Foundation	3
Guitars in the Classroom	4
Hausmann Quartet Foundation*	4
Japan Society of San Diego and Tijuana*	3+
Japanese Friendship Garden Society of San Diego*	4-
La Jolla Historical Society	3+
La Jolla Music Society	4-
La Jolla Symphony and Chorus Association	4-
Lambda Archives of San Diego*	4
Lao Community Cultural Center of San Diego*	4
Library Association of La Jolla*	4-
Little Fish Comic Book Studio	4
Mainly Mozart, Inc.*	4-
Malashock Dance & Company*	3+
Maritime Museum Association of San Diego	4-
Media Arts Center San Diego*	4-
Mid-City Community Music*	4-
Mingei International Inc.*	4-
Mojalet Dance Collective	3
MOXIE Theatre, Inc	4-
Museum of Contemporary Art San Diego	4-
Museum of Photographic Arts*	4

New Americans Museum*	4-
NTC Foundation*	4-
Old Globe Theatre*	4-
Opera NEO	3+
Outside the Lens	4-
Pacific Arts Movement*	4
Persian Cultural Center	4-
Playwrights Project	4-
Project [BLANK]	4-
Prophet World Beat Productions	4-
Putnam Foundation dba Timken Museum of Art	4-
Quilt San Diego*	4-
Resounding Joy Inc	4-
Reuben H. Fleet Science Center	4-
SACRA/PROFANA*	3+
San Diego Air & Space Museum	3+
San Diego Archaeological Center	3+
San Diego Architectural Foundation	3+
San Diego Art Institute*	4-
San Diego Automotive Museum	3+
San Diego Ballet	3+
San Diego Center for Jewish Culture	4-
San Diego Chapter of Sweet Adelines Intl*	3+
San Diego Children's Choir	4-
San Diego Chinese Historical Society and Museum*	3+
San Diego Civic Youth Ballet*	4-
San Diego Comic Convention*	4-
San Diego Craft Collective	3
San Diego Dance Theater	3+
San Diego Early Music Society	3+
San Diego Historical Society	4-
San Diego Junior Theatre	3
San Diego Master Chorale	3
San Diego Model Railroad Museum, Inc.*	3+
San Diego Museum Council Inc.	4-
San Diego Museum of Art*	4
San Diego Museum of Us*	4
San Diego Musical Theatre*	4-
San Diego Opera Association	4-
San Diego Pro Arte Voices*	3+
San Diego Repertory Theatre*	4-
San Diego Society of Natural History, DBA San Diego Natural History Museum	4-
San Diego Symphony Orchestra Association	4
San Diego Watercolor Society*	3+
San Diego Women's Chorus	4-
San Diego Writers, Ink	3
San Diego Young Artists Music Academy*	3+
San Diego Youth Symphony and Conservatory	4-

Save Our Heritage Organisation	4-
Scripps Ranch Theatre	3
So Say We All	3
Space 4 Art, Inc.*	4-
Spreckels Organ Society*	4-
Tap Fever Studios	3+
The AjA Project*	4
The Italian Cultural Center of San Diego*	4-
The New Children's Museum	3+
Theater and Arts Foundation of San Diego, DBA as La Jolla Playhouse	3+
Trinity One Theatre Troupe, Inc*	3+
Unscripted Learning*	4-
Vanguard Culture*	4
Villa Musica	4-
Voices of Our City Choir*	4-
Westwind Brass	3
Wheelchair Dancers Organization*	4-
Women's History Reclamation Project (dba Women's Museum of California)*	3+
Write Out Loud*	4-
Youth Philharmonic Orchestra	4-
* indicates that the organization exercised the option to renew their rank	

### Fiscal Year 2023 Creative Communities San Diego Ranks

A Reason To Survive*	4-
Adams Avenue Business Association	3+
Armed Services YMCA - San Diego Branch*	4-
Asian Culture and Media Alliance	3+
Asian Story Theater	3
Bayside Community Center	3
Bocón	4-
Bodhi Tree Concerts*	3
Boys & Girls Clubs of San Dieguito*	3
Cabrillo National Monument Foundation	3
California Lawyers for the Arts*	4-
CARPA San Diego	3+
Casa Familiar	4-
City Heights Community Development Corporation	4-
Contact Arts DBA San Diego Fringe Festival*	3+
dba - Art Power Equity (Friends of Kamaal Martin LLC)	2+
DISCO RIOT	4
Fourth District Seniors Resource Center	3
Generation STEAM (former BIOCOM Institute)*	3+
Gente Unida	4

Hillcrest Business Improvement Association	3+
Ilan-Lael, Inc.	3
Indian Fine Arts Academy of San Diego*	4
Italian American Art and Culture Association of San Diego*	3+
Jacobs & Cushman San Diego Food Bank*	3
Joseph Yorty (dba Best Practice)	3
Karama	3+
Karen Organization of San Diego	4
Kyoto Symposium Organization*	3
La Maestra Family Clinic, Inc.*	4-
Linda Vista Multi-Cultural Fair, Inc.	3+
Little Saigon San Diego	4-
Mandate Project Impact, Inc.*	3
Maraya Performing Arts	3+
Mariachi Scholarship Foundation	4
Media Heritage Inc.	4-
Medium Photography Inc*	4
Mira Mesa Town Council	3
Musicians For Education, Inc.*	4
North Park Organization of Business	3+
Ocean Beach Merchants Association, Inc.*	3+
Old Town Chamber of Commerce*	4-
Olongapo Disco*	3+
Onstage Playhouse	3-
Pacific Beach Town Council	3+
PASACAT, Inc.*	4
Point Loma Summer Concerts	3+
Poway Center for the Performing Arts Foundation	4-
Rolando Community Council, Inc.*	3+
San Diego African American Museum of Fine Art	3+
San Diego Audubon Society*	3+
San Diego College of Continuing Education Foundation	4-
San Diego Earth Day	3-
San Diego Festival of the Arts Foundation, Inc*	3+
San Diego Film Foundation*	4-
San Diego Guild of Puppetry, Inc.	3+
San Diego LGBT Pride	4-
San Diego Performing Arts League	3
San Diego State University Research Foundation for KPBS*	4-

Sherman Heights Community Center*	4-
Spirit of the Fourth, Inc.*	3+
Teatro San Diego	3+
Tekura Jegnas Inc.	3+
The Bon Temps Social Club of San Diego	3+
The Cooper Family Foundation*	3+
The Rosin Box Project Inc	3+
transcenDANCE Youth Arts Project	4
VAPA Foundation*	3+
Via International*	4-
* indicates that the organization exercised the option to renew their rank	



**Horton Plaza Theatres FOUNDATION**  
Nurturing Arts and Culture

**MEMORANDUM**

DATE: April 15, 2022  
TO: Jonathon Glus, Executive Director  
FROM: Sandra L. Simmons, Executive Director  
Horton Plaza Theatres Foundation  
SUBJECT: Horton Plaza Theatres Foundation Fiscal Year 2023 Funding

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Horton Plaza Theatres Foundation (“Foundation”) was established in 1983 by the City of San Diego (“City”) to operate and maintain one or more theatres for the production and presentation of dramatic, musical, and artistic works. At that time, Transient Occupancy Tax (“TOT”) funding was pledged for operation of the Lyceum Theatres.

As the Executive Director, I serve a board of directors of seven (7) – four (4) appointed by City Council, three (3) appointed by Horton Plaza/Stockdale.

**Enabling and Operating Agreements**

The Foundation complies with and oversees seven (7) legal agreements:

- Master Lease between Horton Plaza (Hahn, now Stockdale Management) and the Redevelopment Agency of the City of San Diego (“Agency”), dated June 18, 1985, filed as Document #1198 on June 21, 1985, in Office of The Redevelopment Agency, San Diego, California. During the negotiations of Horton Plaza Redevelopment Area, the City Council and Agency signed the Master Lease with Horton Plaza to incorporate the Lyceum Theatres into the project.
- Master Sublease Agreement between Agency and Foundation filed as Document #1197 on July 5, 1985, Resolution #1102 in the Office of the Redevelopment Agency, San Diego, California. Concurrently with the execution of the Master Lease, the Agency signed a Master Sublease Agreement with the Foundation. All terms, conditions, and obligations in both the Master Lease and Master Sublease Agreements are the responsibility of the Foundation. The Foundation is required by the City to comply with the Brown Act, Ethic, and Conflict of Interest filings.



Upon the elimination of the California Redevelopment Law in 2012, all the Agency's property reverted to The City of San Diego as the Successor Agency to the Redevelopment Agency of the City of San Diego ("City Successor Agency"). The City established Civic Communities to administer the City Successor Agency projects – one of which is the Lyceum Theatres.

- Contract between City and Foundation for Fiscal Year 2022 Arts and Culture Services Contract #2001142946.
- Extended Amended and Restated for Management, Operation, Theatrical Production Services for the Lyceum Theatres by and between Foundation and managing company, dated October 22, 2019. The Agreement sets forth the terms of managing the bookings of the Lyceum to nonprofit performing companies and other users, in addition to producing the managing company's productions in the theatres.
- Extended Facility Use Agreement by and between Foundation and managing company dated October 22, 2019. The Agreement sets forth the terms of using and maintaining the facilities.
- Letter modifying certain terms and conditions of the Agreements by and between the Foundation and managing company due to Covid-19 dated July 27, 2021.

### **Foundation's Mission One**

To administer and provide **general stewardship** of the Lyceum Theatres infrastructure by maintaining, upgrading, and enhancing theatrical and non-theatrical systems in a manner that renders them safe, functional, and aesthetically pleasing, and ensuring that the Lyceum maintains a high level of quality in production capabilities.

### **Facility Stewardship**

When California Redevelopment Law was eliminated in 2012, the State of California Department of Finance deemed the Lyceum Theatres an enforceable obligation – known as Recognized Obligation Payments Schedule ("ROPS") – until the expiration of the lease in 2035.

This allows tax funds available for ordinary wear and tear and obsolescence of original furniture, fixtures, and equipment; and code, life, and safety requirements. However, funding is not available for operating expenses. Rather, funding is allowed for complete systems such as:

- 2017 public area (lobbies, concessions, public restrooms) \$3.5M renovation
- 2023 theatres and back-of-house (dressing rooms, green room, laundry, staging areas) \$7.5M renovation – January 2023
- Additional \$2M improvements– replacement of sewer pumps, hot water and chill water systems, heating ventilation air conditioning ("HVAC"), furniture, sound/visual equipment. During Fiscal Year 2022, Stockdale removed passenger elevator in lobbies. A new conference room/event space is being created on the upper floor. Other improvements this year include replacing the HVAC control system and including boiler and security system controls, upgrading the security door system, and replacing various fire doors and exit doors throughout.





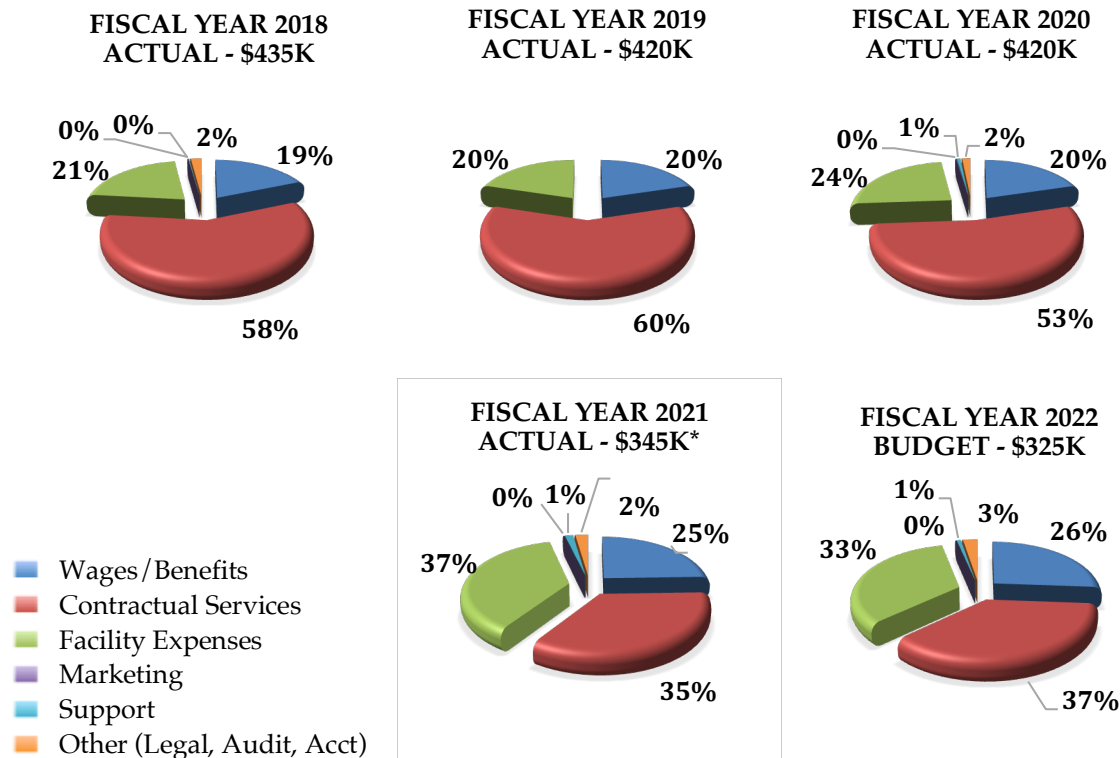
ROPS expenditures are not listed on the Foundation's financials as this program is administered by Civic Communities for the City.

As noted, the facility operating expenses are not covered by ROPS funding. Those expenses are covered in the Foundation's annual budget under Facility Expenses. These expenses are:

- Insurance
- Property taxes
- Facility repairs and maintenance, such as:
  - Inspections required by Fire Department, City, and State, such as back flow preventer, water riser, fire roll up doors, freight elevator, fire and sprinkler testing
  - Maintenance of systems required on annual contracts – freight elevator, elevator, HVAC, fire/sprinkler, sliding glass curtain entrance
  - Restroom repairs

### Funding

Since 2013, the Foundation received TOT funding in the amount of \$435,000. In Fiscal Year 2019, our funding decreased to \$420,000. The Foundation's budget decreased further to \$325,000 + additional \$25,000\* in Fiscal Year 2021 because of City budgetary cutbacks.



The following table highlights the funding received from the City and the expenses reported in the City's format.

	<b>FY 2019 Actual</b>	<b>FY 2020 Actual</b>	<b>FY 2021 Actual</b>
<b>City Funding</b>	<b>\$420,000</b>	<b>\$420,000</b>	<b>*\$345,000</b>
Wages/Benefits	\$85,055	\$85,181	\$84,605
Contractual Services	\$250,000	\$224,999	120,0000
Facility Expenses	\$84,945	\$99,874	\$127,302
Marketing	\$0	\$323	\$0
Support	\$0	\$2,923	\$5,641
Other (Legal, Audit, Acct)	\$0	\$6,700	\$7,452
<b>Total Expenses</b>	<b>\$420,000</b>	<b>\$420,000</b>	<b>\$345,000</b>
<b>HPTF Actual Expenses</b>	<b>\$454,980</b>	<b>\$444,528</b>	<b>\$345,067</b>

\*City funding for Fiscal Year 2021 was initially \$325,000. Actors Equity Association required specific air balancing and ventilation measurements due to Covid-19. An additional \$25,000 was provided by the City to assist the Foundation to meet this requirement.

In Fiscal Year 2019, the Foundation's actual expenses were \$454,980, due to the increase in maintenance obligations. In 2020, expenses decreased to \$444,528. Expenses in Fiscal Year 2021 were decreased dramatically to \$345,067, as the theatre was shuttered most of the year and the Foundation no longer compensates the managing director for managing booked-in performances. Expenses over City funding were absorbed by the Foundation through our reserves.

Note: Reserves are funds from a 2013 agreement between Westfield and the City when Horton Plaza Park was renovated. These reserve funds are critical to retain as they are used to cover operating expenses from July to when the City funds the Foundation (usually in October or November).

### **Fiscal Year 2022 and 2023**

Fiscal Year 2022 brought many challenges to the day-to-day operations of the Lyceum Theatres. Those challenges will continue into Fiscal Year 2023. Fortunately, the Foundation received



\$49,543 in Covid-19 funding from SVOG and California Covid Relief Program to help with facility expenses.

### Fiscal Year 2022 and 2023 Budgets

	FY22 City Budget	FY22 Operating Budget	FY22 Budget	FY22 Actual to 12/31/21	Proposed FY23 City Budget	Proposed FY23 Operating Budget	Proposed Total FY23 Budget
<b>FUNDING</b>							
City of San Diego	\$325,000		\$325,000	\$0	\$325,000		\$325,000
Facility Fee		\$20,000	\$20,000	\$0		\$20,000	\$20,000
PAF Carryover		\$36,934	\$36,934	\$0		\$36,934	\$36,934
SVOG				\$23,029			
SVOG				\$11,514			
CA Covid Relief				\$15,000			
<b>TOTAL</b>	<b>\$325,000</b>	<b>\$56,934</b>	<b>\$381,934</b>	<b>\$49,543</b>	<b>\$325,000</b>	<b>\$56,934</b>	<b>\$381,934</b>
<b>EXPENSE</b>							
Insurance	\$38,000		\$38,000	\$35,690	\$37,000		\$37,000
Property Taxes	\$22,000		\$22,000	\$8,429	\$22,000		\$22,000
Facility	\$55,000		\$55,000	\$13,605	\$45,000		\$45,000
Office Expense	\$7,000		\$7,000	\$2,181	\$2,500		\$2,500
Marketing							
Audit/Acct	\$8,300		\$8,300	\$6,157	\$8,500		\$8,500
Legal	\$9,700		\$9,700				
Administration	\$85,000		\$85,000	\$41,050	\$90,000		\$90,000
Utilities	\$100,000	\$20,000	\$120,000	\$60,000	\$120,000		\$120,000
PAF Carryover		\$36,934	\$36,934	\$0		\$36,934	\$36,934
PAF						\$20,000	
<b>TOTAL</b>	<b>\$325,000</b>	<b>\$56,934</b>	<b>\$381,934</b>	<b>\$167,112</b>	<b>\$325,000</b>	<b>\$56,934</b>	<b>\$381,934</b>

In Fiscal Year 2022, the Foundation increased the facility use fee to \$2 on each ticket purchased. The funds will be used to supplement the Production Assistance Funding (“PAF” – explained in Mission Three), or if needed, to pay for facility expenses.



To date, the Foundation has not received facility use fees during Fiscal Year 2022 due to closure of the facility caused by heavy rains, construction, and Covid-19. Further, the Foundation has not expensed any of the PAF carryover during Fiscal Year 2022.

Note: In the six (6) months of Fiscal Year 2022, the Foundation spent \$167,112 of its \$325,000 funding (51%).

## **Foundation's Mission Two**

To **fully operate the Lyceum Theatres** by attracting residence and visitors to Lyceum and surrounding arts organizations and businesses, in order to provide economic benefits to the City.

## **Other Theater Companies to Rent**

The Lyceum has two theatres – Stage (500 seats) and Space (black box 250 seats). The managing company is not only obligated to perform 375 events a year, but it must also solicit and provide theatre space to the other performing arts companies and for-profit entities, creating a 365-day theatrical environ.

As performing venues are in limited supply, the Lyceum provides a professional venue for entities to hold performances and events. When other companies rent the Lyceum, it builds additional audiences to the theatre.

Within the upcoming years, Horton Plaza Campus will be filled with young workers. The possibilities to build young audiences are limitless.

Fun fact: The Lyceum lobbies and restrooms are public spaces.

## **Cultural Town Hall Environment and Experience**

The managing company makes available to patrons and the public multiple experiences from art gallery openings, to talks around the shows being produced. Their mission statement contains diversity and collaboration. In connection with their diverse performances, they collaborate with:

- Lipinsky Family Jewish Festival
- Latin New Play Festival
- Kuumba Festival

The Lyceum has hosted a diverse and younger audience through PAF nonprofit recipients:

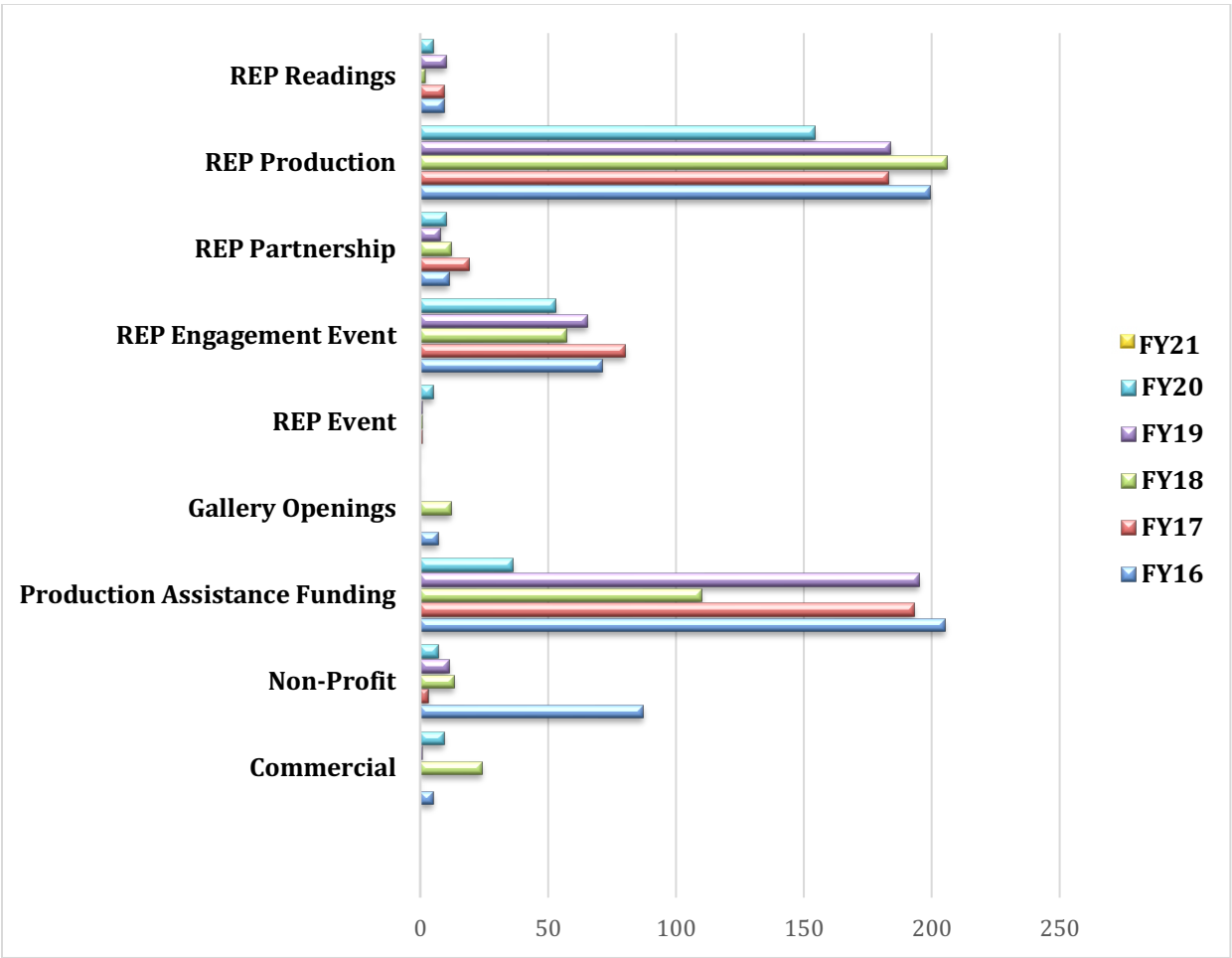
- San Diego International Fringe Festival – performances from around the world.
- Arms Wide Open – performances from disabled youth and adults.
- Off Broadway Theatre Company– a young, diverse, emerging musical company.
- TuYo Theatre – a young, start up production company made up of students and professionals in the Latinx community performed their first production at the



Lyceum. Operating capital is from founders; they have no audience. PAF allows TuYo to build capital and an audience.

Lyceum Theatres Events FY 2016-2021

The following graph shows the types and number of events in the past six years. The managing company performs in the theatres about 50% of the time, PAF recipients 50%. Note: The State of California closed all performing arts facilities on March 12, 2020. There were no live performances during Fiscal Year 2021.



Foundation’s Mission Three

To provide **financial assistance through the Production Assistance Fund (“PAF”)** to local San Diego based nonprofit theatrical, dance, and music production companies to promote the growth of new and/or emerging artists and to bring quality artistic content to underserved audiences.



## Production Assistance Fund (PAF) Non-Profit Recipients

Here are a few of the nonprofits that have received PAF in the past years:

Arms Wide Open	Roustabouts
Asian Story Theatre	San Diego Ballet
Athenaeum Music and Arts Library	San Diego Black Ensemble Theatre
ContACT Arts	Sapphire Theatre Company
Intrepid	STAR Repertory Theatre
Malashock	Teatro Mascara Magica
Mojalet Dance	Turning Tydes
New Fortune Theatre	transcenDANCE
Off Broadway Theatre	Youth Actors Theatre
PASACAT	TuYo Theatre
PGK Dance	Women's Museum

Performance space is limited and expensive. Smaller or new and emerging companies have limited budgets but want their patrons to have a more upscale experience. The Foundation provides funding for San Diego nonprofits, on a first come, first served basis, to expose larger audiences to their productions for an affordable (under market) rate.

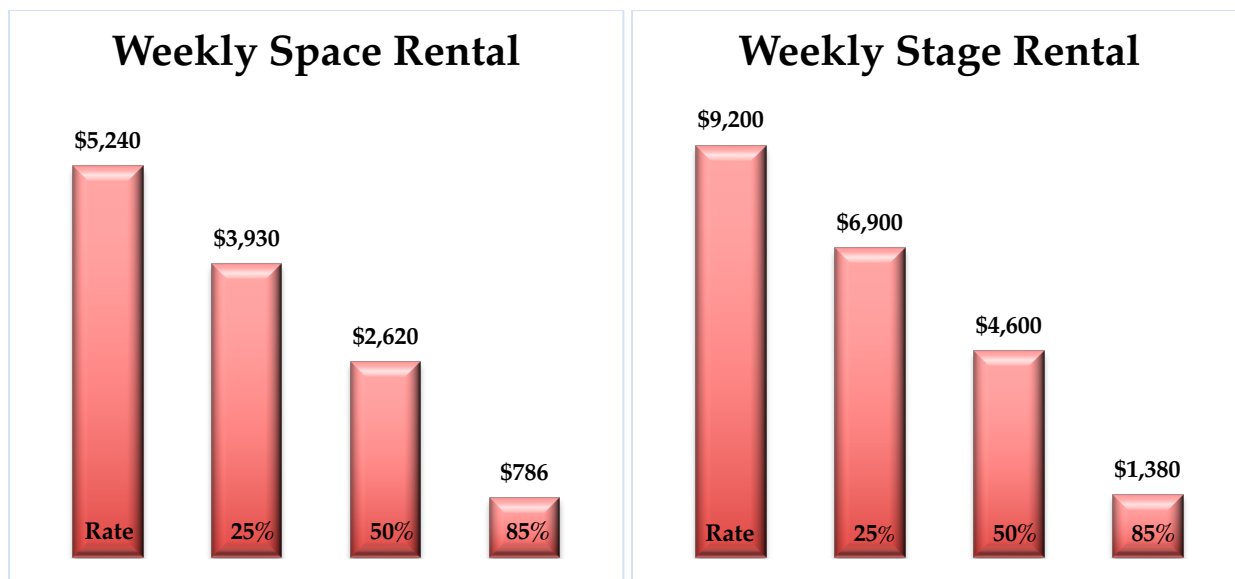
Example: Molajet Dance Collective home was *The Vine*, a 45-seat theatre. Molajet's vision is to make dance accessible for all. Annually, they perform at the Lyceum. This exposes larger audiences (many under 20 years old) to their moving performances, helping them accomplish their vision. They couldn't perform in the 250-seat performance space without the Foundation providing funding that off-sets market-rate rent.

Most PAF recipients support younger actors and bring in younger audiences – Molajet, Star Repertory Theatre, Off Broadway Theatre. Additionally, Arms Wide Open creates opportunities for children and adults with special needs to perform.

The vast majority of performing companies receive 30 – 35% of their requested funding, even though they qualify for 85%. However, to fully fund the PAF, we would need to provide \$306,850 a year.



## Non-Profit Rental at Lyceum



### Annual Budget – PAF Eligibility Percentage

\$0 - \$250,000 eligible for 85% PAF

\$251,000 - \$500,000 eligible for 50% PAF

\$500,001 - \$1M eligible for 25% PAF

## Testimonials from PAF Recipients

“TyYo Theatre is in its early years of production. The full cost of rent for our first production would exceed our upstart budget.” – Bernado Mazon, Co-Founder

“Without support from the Foundation, it would be impossible for us to sustain performing in the size and caliber of a professional venue annually.” – With sincere appreciation, Faith Jensen-Ismay, Artistic Director, Mojalet Dance Collective

“Roustabouts would be unable to perform three shows in their first year of production without the assistance.” – Ruff Yeager, Founding Partner

## City Goals

Foundation provides the facility and funding for the managing company and nonprofit performing companies to fulfill these City goals:

- Goal 2: Contribute to San Diego's national and international reputation as a cultural destination
- Goal 3: Provide access to excellence in culture and the arts for residents and visitors
- Goal 4: Enrich the lives of the people of San Diego



## Achievements

The Lyceum has given many young, diverse artists and crew a space to grow.

A few of the significant investments in local artists are:

- Hershey Felder – started out in San Diego, travels the world with his original performances. His entire crew is from San Diego.
- Herb Siguenza went on tour with his original work, Picasso. His latest original work, *Bad Hombres/Good Wives* was presented two seasons ago.
- Roustabouts, a local non-profit San Diego company, honed their works at the Lyceum. They performed Off-Broadway on Theatre Row.

## Challenges - Expenses

Over the past 35 years, we've fine-tuned our budget, but costs continue to rise. Five years ago, earthquake insurance was discontinued to stay within the previous \$435M budget allocation. However, we cannot cut the costs required by the City obligation, such as annual audit, sprinkler/fire alarm inspection, fire marshal inspection repairs, freight elevator, rollup doors, and back flow testing. Renovation has increased facility expenses due to new equipment maintenance contracts.

The Lyceum is part of a large parcel at Horton Plaza and cannot be segregated out. With the sale of Horton Plaza from Westfield to Stockdale, and Stockdale's pending improvements – both trigger reassessment of the entire facility and increase taxes. Currently, we spend approximately \$22,000 for property taxes and, the figure will go up dramatically over the next couple years.

In order to comply with the Actors Equity Association Covid-19 requirements, the Foundation upgraded the heating, ventilation, and air condition filters, which increased our annual budget by \$4,000. Further requirements include the quality and frequency of air exchange volume into each room. These requirements necessitated the Foundation to hire an air balancing company to test and balance the system at a cost of \$44,000. This unexpected expense was incurred during Fiscal Year 2021 and appears to be a future on-going expense.

## Other Challenges

Covid-19 continues to bring challenges that affect the day-to-day operations of the Lyceum Theatres, and actors and audiences are slow to return to live performances indoors. Hershey Felder was scheduled to perform this April but cancelled his trip from Italy due to the virus.

In Fiscal Year 2023, the Agency will invest in a \$7.5M renovation project to update both theatres, dressing rooms, and back of house. This will impact the ability for companies to perform in both theatres during renovation. The Stage Theatre (larger) will be unusable for nine (9) months during Fiscal Years 2023 and 2024.

Additionally, Stockdale has removed the passenger elevator and has yet to create a new entrance into the Lyceum. Further, Stockdale construction of Horton Plaza Campus and soon





improvements of Horton Plaza Park has disrupted operations to the Lyceum. The Lyceum is within the construction barriers creating visual and access challenges.

Due to the construction above the Lyceum, the theatre has been flooded numerous times – cancelling shows, forcing workers to vacate offices, and requiring electrical equipment to be replaced.

The managing company has recently undergone significant leadership and staff changes. The former managing director retired after thirteen years, and the co-founder and artistic director retires September 2022. As new leadership deals with financial, staffing, and performance challenges, the Foundation is committed to providing a platform for the company to thrive in this onerous time. The changes are viewed as an exciting opportunity to elevate the Lyceum Theatres to the forefront of the cultural and arts scene in San Diego.

Our Agreement with the Agency further states if the Foundation does not receive adequate funding from the City to operate the Lyceum, the property reverts to the owner of Horton Plaza (Stockdale) and ROPS funding from the Department of Financing disappears. Not only would this impact the arts scene and availability of venue space, the recent and on-going \$13M renovations investment was for naught.

**Visit: [www.HPTF.us](http://www.HPTF.us)**

**Thank you for all you do  
to make San Diego an enthralling and diverse arts community.**

