



Commission for Arts and Culture

City of San Diego Commission for Arts and Culture

ADVOCACY & OUTREACH COMMITTEE

AGENDA

Office of the Commission for Arts and Culture

Civic Center Plaza, 1200 Third Avenue, Floor 9, Suite 924

Friday, July 6, 2018

8:00 a.m. – 9:00 a.m.

8:00 a.m.	I.	Call to Order	Tyler Hewes, Chair
	II.	Chair's Reports	
		A. Commission Business	
		B. ACTION – February 2, 2018 Minutes	
		C. 2018 Schedule of Standing Committee Meetings	
		D. Other Reports	
	III.	Non-agenda Public Comment	
	IV.	DISCUSSION – Assess the Impact Entire Campaign Used to Influence the FY19 Adopted Budget	
	V.	DISCUSSION – Long-Term Advocacy Planning	
	VI.	Executive Director's Report	Christine Jones, Acting Executive Director
9:00 a.m.	VII.	Adjourn	

Meetings may be recorded. **NON-AGENDA PUBLIC COMMENT:** Any member of the public may address the Committee on any subject in its area of responsibility on any matter not presently pending or previously discussed at the Committee. Comments are limited to two (2) minutes and are non-debatable. At the conclusion of the comment, the Committee Chair shall have the discretion to determine appropriate disposition of the matter. To exercise this right, members of the public wishing to address the Committee under Public Comment must submit a Public Comment Request form prior to the meeting. Subject matter and time limitations are noted on the form. Pursuant to open meeting laws, no discussion or action, other than a referral, shall be taken by the Committee on any issue brought forth under Public Comment. The information contained in this agenda is available in alternative formats and can be requested by calling 619-236-6800 at least three (3) working days prior to the meeting in order to insure availability.



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ADVOCACY & OUTREACH COMMITTEE

MINUTES

Friday, February 2, 2018

Members Present

Tyler Hewes, Chair
Rebecca Smith, Vice Chair
Doreen Schonbrun

Members Absent

Carlos Cristiani
Gina M. Jackson

Staff Present

Dana Springs
Christine E. Jones
Whitney Roux

Guest Commissioner Present

Janet Poutré

- I. Call to Order & Chair's Reports – Commissioner Tyler Hewes called the City of San Diego Commission for Arts and Culture's (Commission) Advocacy & Outreach Committee to order at 8:09 a.m. at the office of the Commission for Arts and Culture, Civic Center Plaza, 1200 Third Avenue, Floor 9, Suite 924, San Diego, California 92101.
- A. Commission Business – Commissioner Hewes presented a draft memo to be sent to the Mayor's office regarding the Commission's position on proposed budget reduction scenarios. Commission Rebecca Smith recommended edits and formatting changes. Commissioner Hewes will complete the edits by Monday, February 5, 2018 and then distribute the memo to the Mayor and City Council.
- B. **ACTION – January 5, 2018 Minutes** – Commissioner Hewes made a motion to approve the minutes of January 5, 2018. Commissioner Schonbrun seconded the motion. The vote was 2-0-1; the motion passed.
- Yea: Hewes, Schonbrun (2)
Nay: (0)
Abstention: Smith (1)
Recusal: (0)
- C. Other Reports – Commissioner Hewes reported that the FY19 City Council budget priority memorandums were published; with 6 of 9 Councilmembers citing arts and culture funding as a priority.
- II. Non-agenda Public Comment
- Alan Ziter (NTC Foundation) commented on the upcoming Friday Night Liberty Event.
- III. DISCUSSION – Next Steps in the FY19 Budget Advocacy Campaign – Commissioner Hewes encouraged Commissioners to activate their individual networks, including arts and culture providers and artists. The committee discussed a strategy for engaging with the Mayor and City Councilmembers. Executive Director Dana Springs described the process for requesting a meeting with the Mayor.

Public Comment

- Peter Comiskey (Balboa Park Cultural Partnership) commented on aligning messaging with Councilmember's priorities.

IV. DISCUSSION – 2018 Committee Work Plan – Springs presented a current draft of the 2018 Committee Work Plan.

V. Presentation – About Mayor/City Council Discretionary Allocations – Whitney Roux, Civic Art Project Manager, presented information and historic trends of Arts, Culture, and Community Festivals funding allocated by the Mayor and City Council. The presentation included background, program administration and data trends from FY14 through FY17.

Public Comment

- Peter Kalivas (The PGK Dance Project) commented on ACCF funds.
- Peter Comiskey (Balboa Park Cultural Partnership) commented on ACCF funds.

Commissioner Rebecca Smith departed. Quorum was lost.

VII. Executive Director's Report – Springs reported that the office of the Commission has a new organizational chart and shared the timing for recruitment for the Commission's vacancies. The City Clerk's office will be sending information to Commissioners regarding the State of California's Statement of Economic Interest, also known as the Form 700.

VIII. Adjourn – Hewes adjourned the meeting at 9:18 a.m.

DRAFT