

Thank you, commissioners for taking time from your lives to work on this important city issue. My name is Marcella Bothwell and am the current President of the Pacific Beach Town Council. This past week we had a meeting of concerned citizens and groups in D2 including PB, Mission Beach, Point Loma, Midway, etcand also other more eastern council districts. So, representing these folks, I wish to say the coastal area is much more diverse than it is usually portrayed.

This diversity includes:

Ocean Beach with its airport,

Point Loma with its military base and

To La Jolla with UCSD and its diverse communities and growing development.

And finally, my home, Pacific Beach, itself, is a diverse community where residents,, both owners and renters alike,,, take pride in their stewardship of Mission Bay. Take for instance the PB town council's PAESAN or Police and Emergency Services Appreciation Night, this year, supporting the lifeguards.

Further, PB also has a well-built vacation industry. Like it or not, San Diego's economy is largely built on tourism and thus what effects the beach affects the entire city. The coastal area is the economic lifeblood of San Diego's TOT dollars and other taxed business revenue. Issues affecting our economic base including: to restaurants, hotels, and other affiliated tourism industries will have a significant impact on the tax dollars raised and how.... the city can fund, any, future, projects..... anywhere, in the city.

Our voice is a diverse one and a single coastal district would not allow representation of all the different concerns of the community. Thank you for your time tonight.