



DE ANZA

Revitalization Plan

An Update to the Mission Bay Park Master Plan Attachment 3

The following DRAFT vision and guiding principles have been formulated for the De Anza Revitalization Plan based on significant community input including Ad-hoc Committee Meeting No. 1, Community Workshop No. 1, the January “pop-up” outreach event, and stakeholder interviews, as well as policy guidance contained in the Mission Bay Park Master Plan. These will be used by the Project Team (Consultant team and City staff) to inform and guide the development of the Revitalization Plan concept alternatives and serve as key criteria - together with community input - for selection of the preferred concept plan. Definitions for vision and guiding principles are included under each section below.

VISION

Definition: An aspirational description of what the De Anza Revitalization Plan will achieve or accomplish and what De Anza will look like in the long-term future. It is intended to represent the primary goals for current concept plan development and to guide future courses of action after Plan adoption.

A landmark recreation destination that offers a diverse and balanced mix of uses that opens De Anza to the region; provides a range of innovative recreational amenities for residents and visitors alike; improves the vitality of the natural environment in and around Mission Bay; provides sustainable revenue to the City of San Diego; and will serve the residents of San Diego and visitors for years to come.

GUIDING PRINCIPLES

Definition: The guiding principles will be used to guide analysis, site design and planning, alternatives formulation, and selection of the preferred plan. The principles represent broad statements about prioritized topics and issues that will be considered through the steps of the planning and design development process.

1. Prioritize public access and use of De Anza Cove, including the entire shoreline.

2. Enhance public use of De Anza with recreational uses on land and in the water that serve a diverse range of interests, ages, activity levels, incomes, and cultures.
3. Create a “park within a park”, contributing to the overall diversity and sustainability of Mission Bay.
4. Provide for camping due to the importance of this type of visitor accommodations within Mission Bay.
5. Promote multi-modal travel throughout De Anza and better connections to the surrounding communities and the region.
6. Promote all modes of travel - walking, driving, transit and bicycle - to, from, and throughout De Anza.
7. Uses, activities, and site design (location) that improve the existing water quality and natural resources system within and around De Anza and help improve overall water quality/bio system issues in Mission Bay.
8. Design and uses and activities that are compatible with and safeguard natural habitat, including marsh areas.
9. Address climate change, sea level rise adaptation and resilience.
10. Identify leasehold opportunities that would serve the regional park needs and generate revenue to implement the plan.