

Presidential Primary Election

Tuesday, March 3, 2020

Polls open 7am » close 8pm



MAYOR

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NP 225

**OFFICIAL BALLOT - NONPARTISAN
SAN DIEGO COUNTY, CALIFORNIA
PRESIDENTIAL PRIMARY ELECTION
MARCH 3, 2020**

JUDICIAL	CITY
JUDGE OF THE SUPERIOR COURT OFFICE NO. 36 Vote for One	CITY OF SAN DIEGO MAYOR Vote for One
<input type="radio"/> SHAWN A. MCMILLAN Attorney/Businessman	<input type="radio"/> BARBARA BRY Councilmember/Businesswoman
<input type="radio"/> MICHELLE IALEGGIO Deputy District Attorney, County of San Diego	<input type="radio"/> TASHA WILLIAMSON Nonprofit Executive
<input type="radio"/> Write-in	<input type="radio"/> TODD GLORIA Assemblymember
SCHOOL	<input type="radio"/> GITA APPELBAUM SINGH Family Nurse Practitioner
SAN DIEGO UNIFIED SCHOOL DISTRICT MEMBER, BOARD OF EDUCATION DISTRICT A Vote for One	<input type="radio"/> SCOTT SHERMAN City Councilman
<input type="radio"/> SABRINA BAZZO Health Educator/Parent	<input type="radio"/> RICH RIEL Computer Tech
<input type="radio"/> STEPHEN GROCE Parent/Entrepreneur/Commissioner	<input type="radio"/> Write-in
<input type="radio"/> CRYSTAL TRULL Educator/Nonprofit Consultant	CITY OF SAN DIEGO CITY ATTORNEY Vote for One
<input type="radio"/> Write-in	<input type="radio"/> PETE MESICH Attorney
COUNTY	<input type="radio"/> CORY BRIGGS Attorney/Taxpayer Advocate
MEMBER, BOARD OF SUPERVISORS DISTRICT NO. 3 Vote for One	<input type="radio"/> MARA W. ELLIOTT San Diego City Attorney
<input type="radio"/> TERRA LAWSON-REMER Economist/Community Organizer	<input type="radio"/> Write-in
<input type="radio"/> OLGA DIAZ Councilmember/College Dean	
<input type="radio"/> KRISTIN DIANE GASPAR San Diego County Supervisor	
<input type="radio"/> Write-in	

CITY OF SAN DIEGO
Mayor



BARBARA BRY
Councilmember/Businesswoman

A problem-solver, not a politician.

I'm running for mayor because local politicians have failed to address the homeless crisis, failed to maintain our streets, failed to responsibly manage the city's real estate assets, and failed to protect neighborhoods from inappropriate development.

I'm not seeking the Mayor's Office to pursue higher office, nor am I beholden to partisan interests or lobbyists who want to preserve their influence at the city. That's why partisan power brokers oppose my candidacy. They prefer the status quo.

Using my experience as a businesswoman and journalist, I've exposed overcharging on water bills, championed regulation of dockless scooters, opposed the SoccerCity land-grab, and stood up to Sacramento politicians trying to take planning decisions away from local residents.

As your mayor, I will –

- Create a city government accountable to taxpayers that makes decisions in public, not behind closed doors.
- Attract high-paying 21st century jobs closer to where workers live – to reduce commutes and traffic congestion.
- Focus on the real causes of homelessness – including substance abuse and mental health issues.
- Enforce the city's zoning to halt proliferation of short-term vacation rentals that disrupt neighborhoods and diminish our limited housing supply.

www.BarbaraBry.com

CITY OF SAN DIEGO
Mayor



TODD GLORIA
Assemblymember

I'm running for Mayor to make sure
San Diego is a city that works for everyone!

I'm the son of a gardener and a maid, and the first in my family to graduate college. This city gave me the opportunity to succeed, and that's why I've dedicated myself to serving the people of San Diego—first on the City Council, then as Interim Mayor, where I guided the city through a major crisis, and then in the State Assembly.

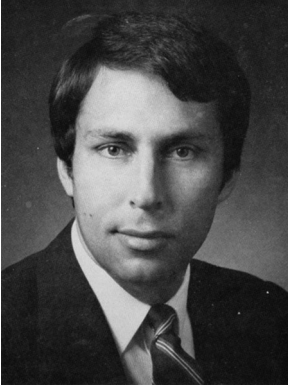
As your Mayor, I'll continue to fight for regular San Diegans in every neighborhood by taking on the special interests who want to keep us from moving forward.

- Make housing more affordable. I'll fight to create housing that working and middle-class families in every neighborhood in San Diego can afford.
- Make real progress toward ending chronic homelessness. I'll invest in housing, services, and mental health to help people experiencing homelessness get back on their feet.
- Combat climate change. As Interim Mayor I wrote our Climate Action Plan. I'll force politicians to get serious about implementing it.

I'm asking for your vote for Mayor. Let's make sure every person in every neighborhood can thrive in San Diego!

Endorsed by San Diego City Firefighters

CITY OF SAN DIEGO
Mayor



RICH RIEL

Wearing my cadet blouse from The Citadel today, reminds me that Duty, Honor and Respect never goes out of style

I am running for Mayor to complete what I started in 1983.

When I ran for Mayor 35 years ago, I promised three things, one was term limits. I was the first mayoral candidate to espouse term limits. Today we have term limits. The other two ideas if they had been implemented would have resulted in a fiscally sound San Diego

The other two promises were made at a time when the City deficits were between 8 and 12 million dollars.

Today our City faces deficits of over 250 million dollars. Good ideas, like my promises never go out of style.

I promise to change San Diego by initiating the following reforms:

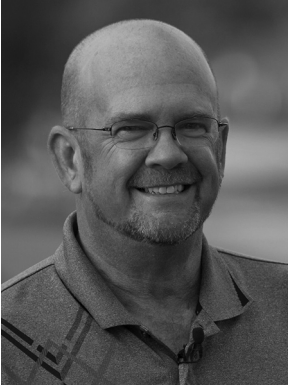
Change the charter to prohibit the sale of city owned land;

Institute a hiring and salary freeze on city salary's that are in excess of \$100,000 a year;

A change from the city's pension program to Social Security.

I cannot change what has occurred, but I prize what we have lost. If you love San Diego, trust me to balance our budget and preserve open space.

CITY OF SAN DIEGO
Mayor



SCOTT SHERMAN
City Councilman

I am running for mayor to restore Common Sense over Nonsense.

After 25 years building a family-owned insurance business, my two terms on the City Council focused on the issues we are elected to deal with: good roads, safe streets, and reliable services.

We've come a long way in restoring the city's financial stability but city government is losing focus on the core functions and become distracted with agendas outside of our responsibilities.

San Diego continues to have some of the worst roads in the country, homelessness has exploded, homes are too expensive, traffic is a nightmare, and crime is going up.

When the people that created the mess are the only options we have to fix the mess, something needs to change. And that's why I'm running.

As Mayor, I will get the homeless off the street and into shelters and treatment. I will prioritize our roads, infrastructure, public services, and public safety. I will work to create affordable housing solutions for middle-income San Diegans. And, I will enforce local ordinances in place to keep our neighborhoods safe.

I will work everyday to maintain your trust and I'd be honored to have your vote.

CITY OF SAN DIEGO
Mayor



GITA APPELBAUM SINGH

2020 San Diego Mayoral candidate.

I am a medical provider, and a media host/Radio host.

I am committed to a healthy, safe San Diego for all!

I am CEO of a non-profit;

La Jolla integrative health and charter academy;

www.ljihca.org

Let's work together to make San Diego beautiful again.

I want to reduce social and economic disparities in our city.

Provide Clean water, desalination of ocean water

Affordable housing

Rent control

End human trafficking

Facilitate safe access & revenue of cannabis cultivation.

Affordable education

Working together to end homelessness.

I am committed to rectifying inequalities in employment and job.

Currently I'm a licensed Family nurse practitioner(FNP).

I'm a mother of 3 sons, an avid marathoner runner, swimmer, Yogini, and environmental enthusiast.

I am passionate to educate the millennials.

I am a media host of my show: Change w Gita

Let's make San Diego beautiful for all.

Rungitarun.com

CITY OF SAN DIEGO
Mayor



TASHA WILLIAMSON
Non-Profit Executive
Community Advocate

Tasha Williamson is a fierce advocate for all people, especially those who are left out of decision-making processes. Those unheard voices compelled her to enter the Mayoral race.

Professional Experience:

For over 12 years Tasha has managed non-profit organizations, created policies and procedures, mediates conflict, balance collaboration, maintaining fiscal and managerial department oversight. Through groups she has co-founded, she has assisted grassroot organizations to reduce crime and violence. She knows how to create and implement a solid budget – and she knows how to get buy-in from the community.

Priorities:

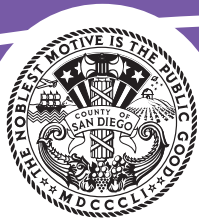
- Public safety accountability, access to services, decriminalization of the poor, welcoming our neighbors
- Solar Energy, Clean Water, Improved Air Quality
- Rent Control with subsidies for owners, moratorium on evictions
- Addressing our homeless populations with real solutions
- Making sure all children have equity in education.
- Economic growth
- Pay Equity across city departments
- Cut bureaucratic waste and overhead
- Open Government
- Our financial responsibility to pay off our \$100,000,000 deficit

In 2013 Tasha received the Peace Prize awarded by the California Wellness Foundation. In 2018 she received two honors, named San Diego's Voice of the Year and also City Beat's Person of the Year.

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<input type="radio"/> Write-in	

CITY OF SAN DIEGO
City Attorney



CORY BRIGGS
Taxpayer Advocate

Cory Briggs has been a taxpayer advocate for over 20 years. He has:

- Protected San Diegans against dishonest public officials, polluters, and illegal development schemes.
- Defended the public's right to vote on new taxes and obtain public information.
- Prevented over \$1 billion in illegal government spending and subsidies.

Starting Day 1, Cory Briggs will:

- Create the city's first Anti-Corruption Unit and Citizens' Oversight Committee targeting public corruption.
- Give only non-political, straight-up legal advice to public officials and the public.
- Enforce zoning, development, privacy, and public-utilities rules.
- Protect residents from high-tech scams (vacation rentals, scooters, government surveillance) and runaway bureaucracies (excessive water bills).

As City Attorney, Cory Briggs will:

- Always defend the public's vote.
- Never accept a public pension.
- Always protect your private information.
- Never limit your access to public information.

His community service includes:

- Public records law instructor for Earl B. Gilliam Bar Foundation.
- Legal ethics instructor for attorney training programs.
- Legal victories for San Diegans for Open Government, California Taxpayers Action Network, and Sierra Club.

Join Donna Frye, Geneviève Jones-Wright, Ed Harris, and other taxpayer, open-government, and public-safety advocates: Vote Cory Briggs for City Attorney.

CoryBriggs.com

CITY OF SAN DIEGO
City Attorney



MARA ELLIOTT
San Diego City Attorney

Mara Elliott – Protecting San Diego

City Attorney Mara Elliott protects San Diego - our families, neighborhoods, and our most vulnerable residents. Mara's done that by:

- Preventing Gun Violence.** Pioneered Gun Violence Restraining Orders in San Diego, removing hundreds of guns from dangerous people, including those who threaten mass shootings. Authored San Diego's Safe Storage of Firearms Law to prevent child gun deaths.
- Protecting Victims Of Abuse.** Expanded safety services for victims of domestic violence, sex trafficking, and child abuse. Added prosecutors to bring abusers to justice.
- Safeguarding Taxpayer Dollars.** Saved taxpayers millions defeating frivolous lawsuits.
- Holding Polluters Accountable.** Forced corporate polluters to clean up San Diego Bay. Pushing to clean up toxic sewage in the Tijuana River.
- Defending Consumers And Seniors.** Suing the opioid industry for addicting vulnerable San Diegans. Prosecuted substandard living facilities abusing our seniors.

Mara Elliott's passion is rooted in her life experience. Mara is the daughter of an immigrant, a wife, mother, and first woman elected City Attorney.

Mara Elliott's proven record protecting our families and neighborhoods has never been more important for San Diego.

Endorsements:

San Diego City Firefighters

San Diego Police Officers

San Diego Deputy City Attorneys Association

San Diegans Against Crime

Planned Parenthood Action Fund of the Pacific Southwest

www.MaraElliott.com

CITY OF SAN DIEGO
City Attorney



PETE MESICH
Attorney

Former ocean lifeguard six years, licensed attorney in San Diego seventeen years

BA, Roger Williams University; MA, George Washington University; MSEL, JD, Vermont Law School

Vermont Journal of Environmental Law, Editor; White House Law Clerk.

Former San Diego Deputy City Attorney Prosecutor and Transportation Advisory Attorney
Former criminal defense and civil litigation attorney

I have successful experience in all facets of the City Attorney job, and want to be San Diego's lawyer. With integrity, my priority will be facilitating agreement between public officials focusing on the difficult, every day legal work the city needs to get done. With a strong, neutral, legal foundation, San Diego can focus on solving the city's problems, with a reliable team of attorneys:

- Focus on short term vacation rental solutions
- Develop safe dockless scooter and bicycle usage regulations
- Efficient tax collection for recreational marijuana
- Facilitate public works contracts for our streets and bicycle
- Work on safe, compassionate long term homeless solutions
- Protect the environment, our privacy, and community character

My priority will be to keep San Diego safe, protect the weak and elderly, prosecute criminals firmly but fairly, seek homeless solutions, and make paths of redemption for minor law-breakers.

- I am an attorney, not a politician.

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COUNCIL DISTRICT 1

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CITY	COUNTY OF SAN DIEGO
CITY OF SAN DIEGO MEMBER, CITY COUNCIL DISTRICT NO. 1 Vote for One	MEASURE A AMENDMENTS TO THE SAN DIEGO COUNTY GENERAL PLAN Shall this Initiative be adopted for the purpose of amending the San Diego County General Plan to require voter approval for General Plan amendments that increase residential density for property designated by the General Plan as Semi-Rural or Rural?
<input type="radio"/> JAMES P. RUDOLPH Business Attorney/Father	<input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> SAM NEJABAT Small Business Owner	
<input type="radio"/> LIJUN (LILY) ZHOU Entrepreneur/Instructor	MEASURE B NEWLAND SIERRA AMENDMENTS TO THE SAN DIEGO COUNTY GENERAL PLAN Shall the San Diego County General Plan Amendment PDS2015-GPA-15-001 approved by the Board of Supervisors for the development of the Newland Sierra Project, be approved? The existing General Plan allows 99 homes and up to 2,000,000 square feet of commercial with open space. General Plan Amendment PDS2015-GPA-15-001 would authorize up to 2,199 homes and 1,777,684 square feet of commercial. The approved Newland Sierra Project includes a planned community of 2,135 homes, a school site, 81,000 square feet of retail, 36 acres of parks and 1,209 acres of open space.
<input type="radio"/> WILL MOORE Small Business Counsel	
<input type="radio"/> HARID "H." PUENTES Tech Executive	
<input type="radio"/> JOE LACAVAL Civil Engineer/Business Owner	
<input type="radio"/> LOUIS A. RODOLICO Environmental Journalist	
<input type="radio"/> AARON BRENNAN Firefighter/Naval Reserve Officer	
<input type="radio"/> Write-in	
MEASURES SUBMITTED TO THE VOTERS	<input type="radio"/> YES <input type="radio"/> NO
STATE	
PROP 13 AUTHORIZES BONDS FOR FACILITY REPAIR, CONSTRUCTION, AND MODERNIZATION AT PUBLIC PRESCHOOLS, K-12 SCHOOLS, COMMUNITY COLLEGES, AND UNIVERSITIES. LEGISLATIVE STATUTE. Authorizes \$15 billion in state general obligation bonds for construction and modernization of public education facilities. Fiscal Impact: Increased state costs to repay bonds estimated at about \$740 million per year (including interest) over the next 35 years.	
<input type="radio"/> YES	<input type="radio"/> NO

CITY OF SAN DIEGO
Member of the City Council - District No. 1



AARON BRENNAN
San Diego Firefighter
Navy Reserve Officer

Endorsed by San Diego Firefighters and Police Officers

As a Firefighter, Aaron Brennan never backed down from protecting our community. He'll bring that same courage and commitment to city government to fight for us.

Aaron Brennan's pledge: focus on neighborhoods not downtown, no backroom deals, always put community safety first.

Aaron Brennan isn't a career politician – he's a Firefighter, Navy Reserve Officer and he's raising his family in our community.

That's why Aaron Brennan refuses to take developers' campaign money. Because for Aaron, serving our community means being accountable to us – no one else.

Aaron Brennan is committed to:

- Keeping Us Safe: prioritizing public safety funding so officers aren't understaffed and fire response times meet national safety guidelines.
- Reforming City Homelessness Policies: implementing proven solutions that work – mental health services, substance abuse treatment, housing homeless families.
- Protecting Our Neighborhoods: stopping out of control short-term vacation rentals, oppose overdevelopment.

A 17-year Firefighter, Aaron Brennan served all over San Diego, battling wildfires, providing lifesaving care, treating the homeless. He knows what our neighborhoods need and always puts service first.

An SDSU graduate, Aaron and his wife Dr. Kim Goodwin live in La Jolla with their two children.

www.AaronForSanDiego.com

CITY OF SAN DIEGO
Member of the City Council - District No. 1



JOE LACAVA
Engineer, Small Business Owner, Community Leader

Real Experience, Real Results

A community leader for almost two decades, Joe served on nearly 30 civic boards, local planning groups and commissions, including chairing San Diego's Community Planners Committee. He advocated for the La Jolla Blvd. roundabouts and opposed harmful development, including the original One Paseo and SoccerCity.

Joe is a San Diego native and received his Civil Engineering degree from SDSU. Joe and his wife Lorene, a kindergarten teacher, raised two daughters in Bird Rock.

•Public Safety First

Endorsed by the men and women of the San Diego Lifeguards, Joe will fill public safety vacancies - reducing response times and saving millions on overtime pay.

•Protect Our Neighborhoods

Endorsed by Save San Diego Neighborhoods, Joe will work to enforce existing laws to restrict whole-home short-term vacation rentals, regulate scooters, address homelessness, make housing more affordable for our children, and repair our streets and sidewalks.

•Enhance Open Space and Quality of Life

Endorsed by the Sierra Club of San Diego, Joe will protect open space, implement San Diego's Climate Action Plan, and oppose developments that negatively impact neighborhoods.

Join former District 1 Councilmember Sherri Lightner in supporting Joe, the experienced neighborhood advocate for City Council.

www.JoeLaCava.com
(619) 940-7111

CITY OF SAN DIEGO
Member of the City Council - District No. 1



WILL MOORE
Nonprofit and Small Business Advisor

Let's Make San Diego A Place Our Children Can Afford To Live. Demand More.

For decades, our city has been distracted by pet projects and niche controversies. Meanwhile our streets are crumbling, high rents drive our neighbors and recent graduates out of town, and our environment deteriorates.

Will Moore will take our city's big problems seriously:

- **Housing:** Build enough housing for our children and grandchildren. Revise regulations, increase affordability, house the homeless.
- **Climate:** Encourage renewable energy and create practical, usable transit alternatives
- **Jobs:** Help our small businesses compete by enhancing the city's Office of Small Business.
- **Infrastructure:** More responsive repairs. Fill potholes. Fix our water system.
- **Public Safety:** Keep San Diego the safest big city in America.

Will Moore's Unmatched Record of Service, Experience and Expertise:

- Appointed Chairperson of the city's Consolidated Plan Advisory Board
- Advised and served dozens of nonprofits, community groups, and small businesses in San Diego
- Columbia Law School J.D., Georgia Tech B.S., Peace Corps Volunteer

Will Moore is endorsed by officials who know the job including:

- Councilmember Chris Ward
- Former Councilmember Marti Emerald

Will and his family live in Carmel Valley

mooreforsandiego.com

CITY OF SAN DIEGO
Member of the City Council - District No. 1



SAM NEJABAT
Small Business Owner

Born and raised in San Diego, Sam graduated from UC Berkeley, earned his MA at Dartmouth and worked in the Obama Administration. A successful businessman, Sam is CEO of SJN Properties.

Community Service: Sam co-founded The LN Foundation which has distributed thousands of Backpack Homeless Kits filled with critical essentials. Sam is Governor Newsom's Appointee to the San Diego County Fair Board.

Protecting Our Neighborhoods: Sam will crack down on vacation rentals, preserve sensitive habitat along Del Mar Mesa, and fight the Regents Road bridge. Growing up in the district, Sam knows firsthand the need to protect fragile beaches and stop encroachment of our open space.

Building Our Future: We sit at the center of San Diego's high-tech, biotech and medical communities with world class universities and cutting-edge companies.

Sam will create Technology Incubators helping aspiring entrepreneurs cut red tape and find resources thereby nurturing the dynamism and creativity at the heart of San Diego's economy.

Sam will encourage collaboration between our schools and high-tech companies to help students gain knowledge and skills they need to succeed.

"I am running to give back to the community that has been so good to me and my family." -Sam

www.samnejabat.com

CITY OF SAN DIEGO
Member of the City Council - District No. 1



HARID "H." PUENTES
Tech Executive

Innovator, job creator, not a career politician.

San Diego is a world leader in innovation and at its core is our community. I am running for city council because now more than ever we need innovative leadership. We can't continue sending the same people to city hall expecting different results.

My Priorities:

Economic Growth:

- Invest in entrepreneurs, workforce development, and apprenticeship programs
- Advance our innovation economy and create more high-paying jobs
- Support small businesses

Effective, Efficient Transportation:

- Fix our broken streets and sidewalks
- Increase public transportation choices, speed, and safety
- Synchronize traffic lights to reduce congestion

Environmental Protection:

- Safeguard Rose Canyon, Torrey Pines, and La Jolla beaches
- Secure our water supply
- Promote recycling and waste reduction

Safe, Strong Communities:

- Take immediate steps to end homelessness
- Close staffing shortages for public safety workers
- Reduce emergency response times

The son of immigrants, I graduated from the London School of Economics and recently served as an executive at Connect, San Diego's leading business accelerator providing access to capital and mentorship to create technology and life science companies.

My wife Dr. Roisin Puentes, daughter Emily, rescue dog Ralph and I are proud residents of University City.

I would be honored to have your vote.

www.hpuentes.com

CITY OF SAN DIEGO
Member of the City Council - District No. 1



LOUIS A. RODOLICO
Environmental Journalist

Lou was a Hospital Architect before he retired in 2015. He has two children and lives with his wife in University City. Lou has been a pro bono community activist for 35 years with an emphasis on: the man-made environment, the natural environment, and public safety. Lou has had over 40 articles published in the past 4 years with: The Clairemont Times, Times of San Diego, La Jolla Light, PB Monthly and The Reader. Topics include: Affordable Housing, Bike and Walking Paths, Brown Act Work Arounds, Campland, Collisions at Governor & Genesee, Companion Units, Erosion at Shore Bluffs, Fire Stations, Mission Bay Re-Wilding, Pure Water, Regents Road and Other Missing Bridges, Vacation Rentals, and more.

Many articles push for more transparency and are critical of government. Other articles, like Companion Units or Collisions at Governor and Genesee show how government can be addressed to work for us. For example, trees have since been trimmed to allow ambulances to notify traffic signals at Governor & Genesee. Lou seeks common sense solutions that can survive the legislative and legal process. You can search any topic along with the name Rodolico or you can get links to these articles at: louisrodolico.com

CITY OF SAN DIEGO
Member of the City Council - District No. 1



JAMES P. RUDOLPH
Business Attorney/Advisor/Father

Father:

I am a father of three young and beautiful children, all of whom attend school in Carmel Valley. I attended grade school and high school in La Jolla, where I was born and raised. I grew up eating and working at Harry's Coffee Shop -- my family's restaurant since 1960.

Experience:

I have a BA; a JD; and an LL.M. I have been a San Diego attorney for 14 years, mostly assisting and advising small businesses and non-profit groups. My experience includes time at the U.S. Agency for International Development and the U.S. Department of State, where I worked as a public servant and promoted democracy, transparency, human rights and accountability. My legal knowledge will ensure that contracts are written to benefit our district and San Diego as a whole. My deep local roots will ensure that your interests -- not special interests -- are my top concern.

Priorities:

There are times when a decision will be neither politically safe nor popular. But the decision must be made because it is right. I will endeavor to make my decisions based on facts, evidence and data -- not partisan politics.

CITY OF SAN DIEGO
Member of the City Council - District No. 1



LILY ZHOU
Entrepreneur/Instructor

Lily Gets Things Done!

Who is Lily Zhou?

- Immigrant success story: Came to this country empty-handed, without speaking any English and achieved the American Dream
- Entrepreneur: built many companies and sold three. Launched the first Asian television channel for mobile phones in 2005
- Proud Mom: Raised three successful children

Why vote for Lily?

- Fix Our Streets and Sidewalks: city hall needs to focus on the basics like fixing our infrastructure.
- Balance the Budget and Strengthen our Rainy-Day Reserves: The city is projecting large deficits for the next three years even though the economy is booming. The city needs to prepare for a recession now by balancing the budget and increasing reserves.
- Reject Partisan Politics: Washington DC partisan politics should have no place in San Diego. We need to focus on getting things done for our city, not fighting with each other.

"I'm an entrepreneur and a business owner. I never thought I would run for any political office, but this land of opportunity has made my dreams come true and I want to pay it forward. Our kids deserve to live in a city that puts them first, not special interests or politicians." – Lily Zhou

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<input type="radio"/> Write-in	<input type="radio"/> MICHELLE NGUYEN Procurement Specialist/Military Reservist
CITY	<input type="radio"/> CHRIS OLSEN City Budget Analyst/Educator
CITY OF SAN DIEGO MAYOR Vote for One	<input type="radio"/> ADRIAN KWIATKOWSKI CEO Non-Profit Management/Strategist
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<input type="radio"/> MARA W. ELLIOTT San Diego City Attorney	
<input type="radio"/> PETE MESICH Attorney	
<input type="radio"/> Write-in	

CITY OF SAN DIEGO
Member of the City Council - District No. 3



TONI DURAN
Community Representative

Endorsed by:

Senate President pro Tempore Toni Atkins
Former State Senator Christine Kehoe
Congressman Scott Peters
Run Women Run

San Diego has a housing crisis, and we can't let wealthy, political insiders define how we grow. Everyday San Diegans need a voice at the city!

As a proud LGBTQ Latina, I've struggled with housing instability myself, moving nine times to find an affordable place to live. In my job representing District Three for Senator Toni Atkins, I've worked on critical issues affecting women, veterans, small businesses, homelessness, LGBTQ, and human trafficking. I understand what it takes to serve everyone in D3!

As your City Councilmember, I will:

- Get serious about homelessness and fight for affordable housing that works for every neighborhood and every San Diegan.
- Fix our streets and sidewalks and improve transit. A vibrant, urban community needs well-maintained infrastructure and convenient transportation.
- Get tough on climate change. Our city has a climate action plan that sets the gold standard, but we aren't meeting our goals. I'll enforce the plan!
- Bring local government to the people and ask you what is important.

Vote Toni Duran for City Council
A Voice for District Three
www.toniforsandiego.com

CITY OF SAN DIEGO
Member of the City Council - District No. 3



ADRIAN KWIATKOWSKI
Non-Profit President CEO / Public Advocate

As a homegrown San Diegan, I know we have serious issues from Balboa Park to climate change, from homelessness to housing and to growing our local economy. We need proven leadership.

I have over twenty-five years of experience in public policy advocacy, community outreach, environmental stewardship, small business know-how and volunteerism.

I know how city hall works and I know how to get things done.

Track-Record of Results:

- Clean Needle Exchange
- San Diego Strong Mayor form of city government
- Smoke-Free Beaches and Parks Ordinance
- VA San Diego Aspire Center recovery facility for Veterans
- La Jolla Seals Popping Season Beach Closure & Guideline Rope

History of Experience:

- Non-profit President CEO
- Town Council and HOA President
- San Diego Elections Task Force
- Treasurer & Board Member, SAY San Diego
- San Diego City Charter Review Committee

With your Vote and my track-record and experience we can solve our problems together.

Thank You,
Adrian

AdrianForCityCouncil.com

Endorsements:

California Assemblymember Howard Wayne, (D-78 retired)
Coronado Councilmember Whitney Benzian
Former Santee Mayor/Councilmember Jim Bartell
Dr. Jane Reldan, Seal Protection Advocate
Scott Barnett, Taxpayers Advocate & former San Diego School Board Trustee
Michael MaGee, National Co-Chair to repeal Don't Ask Don't Tell
National Electrical Contractors Association San Diego

CITY OF SAN DIEGO
Member of the City Council - District No. 3



MICHELLE NGUYEN
Procurement Specialist/Army National Guard Officer

I ask your support to elect a fiscally-responsible, businesslike approach to launch San Diego into the future.

As a child of Vietnam War refugees, I owe my success to American liberty and the opportunities afforded to me. As a University of San Diego Business School alum, I look to find balance between corporate social responsibility and financial growth. As a Mission Hills homeowner, I am concerned about deteriorating infrastructure and increasing taxes. As a procurement specialist for a defense contractor, I understand the mission to keep our nation safe. As a Girl Scouts troop leader, I advocate for strong female empowerment, entrepreneurship, and education. As a military officer, I cherish the selfless-service of law enforcement and understand Veterans' struggles with PTSD and transition to civilian life.

As councilwoman, I promise to:

- safeguard taxpayer money by demanding a balanced budget and healthy reserve
- develop and execute a plan to resolve inadequate parking and road conditions
- ensure LEOs and healthcare providers have training and resources to aid our transient population and the drug epidemic

If you share my views and want results, please support me as District 3 councilwoman.

CITY OF SAN DIEGO
Member of the City Council - District No. 3



CHRIS OLSEN
City Budget Analyst/Educator

The Street is Not a Home.

I believe city leadership has failed to adequately address our homelessness crisis. I'm running for City Council to bring decisive leadership to achieve real progress on homelessness. I'm ready to implement a proven, data-driven approach which has worked in other cities across America.

Three-Pronged Homelessness Strategy:

- Rapid rehousing to help the newly homeless get back on their feet
- On-site counseling services with a permanent long-term, housing-first model
- Proactive resources throughout the city - because homelessness is a citywide problem, not just a District 3 problem

Experience to Get the Job Done.

As a City Budget Analyst for 6 years with a Masters in Public Administration, and an SDSU fiscal policy lecturer, I have the experience and skill set to deliver results. I've seen firsthand where the city has fallen short and how we can spend our resources more effectively.

My priorities:

- Reducing homelessness
- Making housing more affordable for all San Diegans
- Fully staffing public safety departments
- Supporting local businesses
- Implementing the Climate Action Plan
- Investing in infrastructure, including street and sidewalk repairs

Vote Chris Olsen for City Council 2020
www.votechrisolsen.com

CITY OF SAN DIEGO
Member of the City Council - District No. 3



STEPHEN WHITBURN
Community Nonprofit Director

Dear Neighbor,

District 3 is the community I've called home for nearly two decades.

I'm committed to ensuring that every San Diegan has the quality of life they deserve. My proven leadership with nonprofit boards and community organizations has prepared me to be a strong voice for you on our city council.

Ending our homelessness crisis, increasing housing affordability, fixing our streets and infrastructure, and protecting our climate should be our top priorities. We must work proactively to leverage our local resources to achieve the most efficient and effective results.

As residents, we should have a say in what happens in our neighborhoods. Our communities have suffered as a result of political divisiveness and gridlock.

As your councilmember, I pledge to build bridges and unify San Diego. Only by working together can we make real progress to solve longstanding problems and make our neighborhoods everything we know they can be.

I'd be honored to earn your vote on March 3rd.

Please visit whitburnforcouncil.com for more information.

Sincerely,

Stephen Whitburn

Endorsed by:

Former City Councilmember Donna Frye
Assemblywoman Lorena Gonzalez
San Diego Gay & Lesbian News
San Diego Police Officers Association

Presidential Primary Election

Tuesday, March 3, 2020

Polls open 7am » close 8pm



COUNCIL DISTRICT 5

Sign up
for **eSample**
Ballots 

Sign up on back or at **sdvote.com**.
See inside for details.



Scan to check the status
of your registration, polling
place and mail ballot



NP 210

**OFFICIAL BALLOT - NONPARTISAN
SAN DIEGO COUNTY, CALIFORNIA
PRESIDENTIAL PRIMARY ELECTION
MARCH 3, 2020**

JUDICIAL	CITY
JUDGE OF THE SUPERIOR COURT OFFICE NO. 36 Vote for One	CITY OF SAN DIEGO CITY ATTORNEY Vote for One
<input type="radio"/> MICHELLE IALEGGIO Deputy District Attorney, County of San Diego	<input type="radio"/> MARA W. ELLIOTT San Diego City Attorney
<input type="radio"/> SHAWN A. MCMILLAN Attorney/Businessman	<input type="radio"/> PETE MESICH Attorney
<input type="radio"/> Write-in	<input type="radio"/> CORY BRIGGS Attorney/Taxpayer Advocate
COUNTY	<input type="radio"/> Write-in
MEMBER, BOARD OF SUPERVISORS DISTRICT NO. 3 Vote for One	CITY OF SAN DIEGO MEMBER, CITY COUNCIL DISTRICT NO. 5 Vote for One
<input type="radio"/> TERRA LAWSON-REMER Economist/Community Organizer	<input type="radio"/> ISAAC WANG Technology Entrepreneur/Naval Reservist
<input type="radio"/> OLGA DIAZ Councilmember/College Dean	<input type="radio"/> JOE LEVENTHAL Attorney/Small Business Owner
<input type="radio"/> KRISTIN DIANE GASPAR San Diego County Supervisor	<input type="radio"/> SIMON MOGHADAM Independent Business Owner
<input type="radio"/> Write-in	<input type="radio"/> MARNI VON WILPERT Deputy City Attorney
CITY	<input type="radio"/> Write-in
CITY OF SAN DIEGO MAYOR Vote for One	
<input type="radio"/> TODD GLORIA Assemblymember	
<input type="radio"/> GITA APPELBAUM SINGH Family Nurse Practitioner	
<input type="radio"/> SCOTT SHERMAN City Councilman	
<input type="radio"/> RICH RIEL Computer Tech	
<input type="radio"/> BARBARA BRY Councilmember/Businesswoman	
<input type="radio"/> TASHA WILLIAMSON Nonprofit Executive	
<input type="radio"/> Write-in	

210-NP-EN-02-V1

CITY OF SAN DIEGO
Member of the City Council - District No. 5



JOE LEVENTHAL
Small Business Owner/Attorney

I'm a small business owner, attorney, former Ethics Commissioner, husband, father, and long-time resident committed to the safety and prosperity of District 5. I have deep roots in our community and I'm active in many organizations including the Rotary and a nonprofit for kids with disabilities.

It's time for bold, trusted, experienced leadership in local government. "Joe is a proven leader who will advocate for bold solutions. You can count on Joe to fight for fiscal reform, keep government accountable and provide real solutions to our homelessness crisis." –Mayor Kevin Faulconer

My priorities include:

- Reducing Homelessness: "I trust Joe to seek new, more effective ideas to help our city's homeless." –Father Joe Carroll
- Street Repair: "I trust Joe to build on the progress we've made prioritizing street repair." –Mark Kersey, District 5 Councilman & Infrastructure Chair
- Fiscal Reform: "Joe is a bold leader who will prioritize taxpayers, advocate for a balanced budget, and hold departments accountable for results." –Carl DeMaio, Former District 5 Councilmember
- Public Safety: I'm committed to ensuring our law enforcement have the resources and leadership needed to keep San Diego America's safest big city. See my public safety endorsements at www.JoeForSanDiego.com.

Learn more: www.JoeForSanDiego.com.

CITY OF SAN DIEGO
Member of the City Council - District No. 5



SIMON MOGHADAM

Fiscal conservative, social liberal, intellectual independent

I come from simple roots with a strong ethical resolve. I believe we should look to our past to see what has worked, been successful, and not trip over the future with those same problems and mistakes.

I am an independent business owner that has matured the tools, talent, dedication, and energy to get things done correctly. My style is to pro-act to solve situations and do so with all having transparent input. Reacting wastes time and the people of San Diego suffer and compensate. I make decisions based on the facts and not what certain groups think or what the polls/ politics say. Our infrastructure needs attention as does our public safety and work force.

My approach is to get it done and do it right the first time. I am not affiliated with any groups, special interest, or other like entities that expect to be reimbursed most likely by taxpayer's funds and future.

I will leverage from my life and work experiences while living in San Diego and assist to improve our city without raising debt, taxes, bonds, or jeopardizing our safety or public infrastructure.

www.ElectSimon.com

CITY OF SAN DIEGO
Member of the City Council - District No. 5



MARNI VON WILPERT
Deputy City Attorney

Marni von Wilpert – People Over Politics

Growing up in our neighborhood, Marni von Wilpert knows the challenges our families face and has a genuine commitment to our community. While others fan flames of division, Marni brings people together to deliver on the priorities that matter to us.

Marni von Wilpert's People First Plan:

- Action On Homelessness: proven mental health programs, housing homeless families.
- Safer Neighborhoods: wildfire prevention, gun safety.
- A Clean, Green City: preserve parks, open spaces, lead on climate change.
- Unite Our Community: treat everyone with respect, stand against hate.

Tough, Tested Deputy City Attorney

Marni von Wilpert defends taxpayers from frivolous lawsuits, saving us millions. She's prosecuting the opioid industry's fraud. Held polluters accountable. Marni's ready to lead.

Deep Roots In Our Neighborhood

Marni von Wilpert graduated Scripps Ranch High and lives just miles from her childhood home. Marni's heart is in our community.

Dedicated To Making A Difference

Marni von Wilpert served in the Peace Corps. Founded a legal clinic combatting anti-LGBT discrimination. Marni's spent her life making positive change.

Endorsed By
San Diego City Firefighters
Brian Maienschein, Assemblymember
Betty Yee, California State Controller
Toni Atkins, State Senator
Nathan Fletcher, County Supervisor
Sierra Club

Marni von Wilpert – People Over Politics

CITY OF SAN DIEGO
Member of the City Council - District No. 5



ISAAC WANG
Father, Entrepreneur, Navy Reservist

San Diego is evolving rapidly, and we have the opportunity to shape its destiny over the next decade.

To ensure a healthy urbanism, we need a design refresh. We need a 21st Century Urban Reformation.

Let's re-examine the cultural conversation around how we build.

Prosperous cities connect people and leverage the underlying motivations behind why people choose cities.

This journey begins with applying Human-Centered Design to our physical, digital, and civic infrastructure.

I have 21 specific policy ideas.

Visit: www.isaac.vote/policy

A reformation requires your help. We must design with the end-user in mind. Successful government requires a robust, iterative feedback loop for democracy.

With your blessing, I'd like to lead as your city councilman. I'm the son of immigrants who believe in the Promise of America. I'm a combat service veteran, husband, father, and builder. My family believes the American Dream calls on us to help build a nation together.

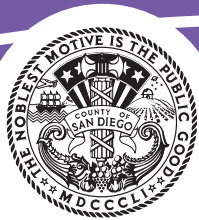
Education and Experience:

- Duke (BA, Public Policy)
- Harvard GSD (Cert., Urban Planning and Design)
- Officer of the US Navy (Surface Warfare) - Active Duty
- Urban Planner: Street design for neighborhoods
- Management Consultant: Booz-Allen-Hamilton
- Tech Entrepreneur: Founder, geospatial / data visualization startup

Presidential Primary Election

Tuesday, March 3, 2020

Polls open 7am » close 8pm



COUNCIL DISTRICT 7

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for **eSample**
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See inside for details.



Scan to check the status
of your registration, polling
place and mail ballot



NP 270

**OFFICIAL BALLOT - NONPARTISAN
SAN DIEGO COUNTY, CALIFORNIA
PRESIDENTIAL PRIMARY ELECTION
MARCH 3, 2020**

CITY	CITY
CITY OF SAN DIEGO MAYOR Vote for One	CITY OF SAN DIEGO MEMBER, CITY COUNCIL DISTRICT NO. 7 Vote for One
<input type="radio"/> BARBARA BRY Councilmember/Businesswoman	<input type="radio"/> NOLI ZOSA Small Business Owner
<input type="radio"/> TASHA WILLIAMSON Nonprofit Executive	<input type="radio"/> WENDY WHEATCROFT Teacher
<input type="radio"/> TODD GLORIA Assemblymember	<input type="radio"/> RAUL CAMPILLO Deputy City Attorney
<input type="radio"/> GITA APPELBAUM SINGH Family Nurse Practitioner	<input type="radio"/> MONTY MCINTYRE Mediator/Arbitrator/Business Owner
<input type="radio"/> SCOTT SHERMAN City Councilman	<input type="radio"/> Write-in
<input type="radio"/> RICH RIEL Computer Tech	
<input type="radio"/> Write-in	
CITY OF SAN DIEGO CITY ATTORNEY Vote for One	
<input type="radio"/> PETE MESICH Attorney	
<input type="radio"/> CORY BRIGGS Attorney/Taxpayer Advocate	
<input type="radio"/> MARA W. ELLIOTT San Diego City Attorney	
<input type="radio"/> Write-in	

CITY OF SAN DIEGO
Member of the City Council - District No. 7



RAUL CAMPILLO
Former Elementary School Teacher
Deputy City Attorney / Prosecutor
Gun Violence Prevention Deputy

Endorsements:

San Diego City Firefighters
Sierra Club
National Union of Healthcare Workers
San Diego and Imperial Counties Labor Council
Municipal Employees Association
Congressman Juan Vargas

- **Priorities:** Raul will strengthen our local economy by finding immediate, workable solutions to the mental health and homelessness epidemics, building more affordable housing, making public transit safer and faster, preserving Mission Trails and Cowles Mountain, and ensuring public safety professionals have the resources to protect your family.
- **Leadership:** In the City Attorney's Office, Raul fights daily for our community's safety by securing Gun Violence Restraining Orders, getting guns out of the hands of dangerous criminals and domestic abusers. Raul was also a teacher in one of America's poorest communities.
- **Background:** Born and raised in San Diego to a family of business owners, Raul attended Uni High School in Linda Vista and Harvard Law School. He will streamline permitting for local businesses and spend tax dollars smartly to benefit every community.
- **Purpose:** Since losing his brother to the Opioid Epidemic, Raul has fought for all families and victims throughout his career. He will fight for you.

I humbly ask for your vote.

www.RunWithRaul.com

CITY OF SAN DIEGO
Member of the City Council - District No. 7



MONTY MCINTYRE
Mediator, Arbitrator, Business Owner

Our Neighborhoods Can and Should be Better.

I'm running for City Council because our city government is broken. You can see it in our deteriorating streets and sidewalks. In poor decision-making.

I believe politicians are using San Diego as a stepping stone to Sacramento or Washington instead of addressing our local needs.

As a mediator, arbitrator, civil attorney, and business owner for 35 years, I will use my experience as a consensus-builder to bring common sense solutions and adult supervision to city government.

As your councilmember, I will:

- Focus on aging infrastructure to fix our streets, sidewalks, and sewers
- Prioritize public safety to increase officer recruitment and retention
- Preserve our parks and open space, especially Mission Trails Regional Park

I grew up in San Diego, graduated from UCSD, received my law degree from USD and am a past President of the San Diego County Bar Association. I helped raise three daughters here. I live in Tierrasanta with my wife, Mary Beth.

I would be honored to have your vote.

"Monty has what it takes to make a difference at City Hall – integrity, honesty, and a sincere commitment to his community."
Dan Stanford, Former Chair, California Fair Political Practices Commission

www.VoteMonty2020.com

CITY OF SAN DIEGO
Member of the City Council - District No. 7



WENDY WHEATCROFT
Teacher, Gun Violence Prevention Advocate

My name is Wendy Wheatcroft. I'm a teacher, a gun violence prevention advocate, and a mother of three. I believe that now more than ever, we need leaders who will prioritize the needs of all residents over the interests of a few. District 7 has been my family's home for many years. And for my entire career, I've worked to educate and protect our children, to extend a helping hand to those in need, while never backing down in the face of tough opponents.

From everyday concerns like filling potholes, to our great fight against climate change, the power to improve our quality of life and build a better future for our children requires our community to engage our government with full voice and heart to finally deliver the results we've long demanded. Too many sit on the edge of homelessness, too many struggle under unaffordable housing, and too many live in fear for their children's future. We can do better. And as your City Council representative, I promise that we will.

CITY OF SAN DIEGO
Member of the City Council - District No. 7



NOLI ZOSA
Small Business Owner

I am a small business owner who has been advocating for our community for nearly 30 years. After law school at USD, I joined my family's small business before co-founding a well-known restaurant chain, Dirty Birds. Our restaurants now employ over 140 people.

Giving back to our community has always been extremely important to me. Over the years, I have served on the boards of 14 community groups, city commissions, and non-profits like the YMCA. I currently serve on the city's Park and Recreation and Mobility Boards.

I am honored to have the trust, confidence, and support of our city's most distinguished leaders, including Mayor Kevin Faulconer and Father Joe Carroll.

"Noli is a dedicated neighborhood advocate, successful small business owner and problem solver. Whether it's street repair, housing affordability or homelessness, I'm confident Noli is the right candidate to tackle San Diego's big issues." – Mayor Kevin Faulconer

As your councilmember, I'll prioritize reducing homeless, fixing streets and traffic, and keeping our neighborhoods safe.

If you have any questions, please call me on my cell phone at (619)723-9061, or visit: www.Noli2020.com.

I would appreciate your vote.

Presidential Primary Election

Tuesday, March 3, 2020

Polls open 7am » close 8pm



COUNCIL DISTRICT 9

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NP 171

**OFFICIAL BALLOT - NONPARTISAN
SAN DIEGO COUNTY, CALIFORNIA
PRESIDENTIAL PRIMARY ELECTION
MARCH 3, 2020**

SCHOOL	CITY
SAN DIEGO UNIFIED SCHOOL DISTRICT MEMBER, BOARD OF EDUCATION DISTRICT E Vote for One	CITY OF SAN DIEGO MEMBER, CITY COUNCIL DISTRICT NO. 9 Vote for One
<input type="radio"/> LAWANA RICHMOND Educational Leadership Manager	<input type="radio"/> KELVIN H. BARRIOS Community Outreach Director
<input type="radio"/> SHARON D. WHITEHURST-PAYNE Trustee, San Diego Unified School District "E"	<input type="radio"/> ROSS NAISMITH Music Teacher/Non-Profit Executive
<input type="radio"/> Write-in	<input type="radio"/> JOHNNY LEE DANG Scientist
CITY	<input type="radio"/> SAM BEDWELL Small Business Entrepreneur
CITY OF SAN DIEGO MAYOR Vote for One	<input type="radio"/> SEAN ELO Board Trustee, San Diego Community College District
<input type="radio"/> SCOTT SHERMAN City Councilman	<input type="radio"/> ANDREW GADE Small Business Owner
<input type="radio"/> RICH RIEL Computer Tech	<input type="radio"/> ALEX SOTO Unmanned Maritime Systems Manager
<input type="radio"/> BARBARA BRY Councilmember/Businesswoman	<input type="radio"/> Write-in
<input type="radio"/> TASHA WILLIAMSON Nonprofit Executive	
<input type="radio"/> TODD GLORIA Assemblymember	
<input type="radio"/> GITA APPELBAUM SINGH Family Nurse Practitioner	
<input type="radio"/> Write-in	
CITY OF SAN DIEGO CITY ATTORNEY Vote for One	
<input type="radio"/> CORY BRIGGS Attorney/Taxpayer Advocate	
<input type="radio"/> MARA W. ELLIOTT San Diego City Attorney	
<input type="radio"/> PETE MESICH Attorney	
<input type="radio"/> Write-in	

171-NP-EN-02-V1

CITY OF SAN DIEGO
Member of the City Council - District No. 9



KELVIN H. BARRIOS
Director of Community Outreach

Kelvin Barrios was raised by working class immigrant parents and has served the community of District 9 for nearly a decade. From Vice President of his town council and member of his local community planning group, to policy advisor, Kelvin Barrios has a deep understanding of the needs of our neighborhoods.

San Diego is on its way to face some tough budgetary years and our district needs a leader who will be able to hit the ground running on day one. His work advocating for neighborhoods in city government, and background in community organizing, makes Kelvin Barrios the best equipped candidate to protect and fight for our neighborhood services.

If elected, Kelvin Barrios will prioritize:

- Addressing the homelessness crisis
- Fixing the crumbling infrastructure
- Increasing funding for public safety

This district should have leadership that is rooted in community and devoted to our neighborhoods. District 9 deserves responsive, accessible leadership, and a strong champion who will work to ensure that its communities are heard and represented.

For more information visit www.kelvinbarrios.com or email Kelvin Barrios at kelvin@kelvinbarrios.com.

Endorsed by: San Diego and Imperial Counties Labor Council, San Diego County Building and Construction Trades Council, Laborers Local 89, Unite Here! Local 30.

CITY OF SAN DIEGO
Member of the City Council - District No. 9



SAM BEDWELL

Dear Neighbor,

San Diego is facing serious challenges today, our neighborhoods cannot afford business as usual from city hall. Sam Bedwell is committed to taking on these challenges head on - not kicking the can down the road like so many previous administrations have done before.

An Independent Leader,

As Councilmember, Sam will be a strong advocate for the District's residents, and will fight for our shared priorities including:

- **Affordable Housing**
For working class families, veterans, senior citizens and students.
- **Homelessness**
Finally addressing our homelessness issue with permanent solutions.
- **Jobs**
Grow our economy with well paying jobs. Support small business startups & growth & eliminate red tape.
- **City Services**
Support city departments to improve responsiveness and efficiency to residents and Customers.
- **Infrastructure**
Investment in backlog of infrastructure needs including parks, roads, water and sewers.
- **Public Safety**
Invest in retaining skilled first responders and expand community policing.
- **Environment**
Safeguard & improve our valuable natural resources and open spaces.

"I will work for all of our communities and be accountable directly to you, the residents, not special interests!" - Sam Bedwell, J.D.

www.sambedwell.com

CITY OF SAN DIEGO
Member of the City Council - District No. 9



JOHNNY LEE DANG
Scientist / Bio-Engineer

Religious & Ethnic Centre of the City

City Heights is the refugee capital of America. Refugees leave their families, friends and everything they know in search of a better life. Today, City Heights is the most diverse place in the city, with more different spoken languages, cultures, religious organizations, ethnic food and immigrant businesses than any other parts of the city. Johnny wants to make City Heights the cultural center of the city. A place where tourists who come to San Diego can have a religious or cultural experience, and enjoy ethnic foods and goods while they are visiting San Diego.

Johnny wants City Heights to be a place where refugees can come, know that they are now safe, and have faith that this is a place where they can rebuild their lives and have a prosperous future.

Top Priorities:

- Peace & Love
- Energy & Environment
- Traffic & Economy
- Neighborhood Improvements
- Homeless Services
- Clean Streets
- Arts & Monuments

Learn more at: www.johnnylee2020.com

CITY OF SAN DIEGO
Member of the City Council - District No. 9



SEAN ELO

Opportunity for All

Who I Am: Governing Board Member for San Diego Community College District - Nonprofit Leader - Former Teacher - Husband, Son, Brother, and Friend

Why I Want to Serve You: District 9 is my home and where I am building my family. I believe in opportunity for all and have fought for it for 20 years, prioritizing youth, education, the environment, housing, and human rights.

How I Will Serve You: With integrity, transparency, and a promise to listen and communicate.

Experience:

- Governing:
 - Oversaw \$700 million budget
 - Served 100,000 community college students
 - Saved taxpayers \$80 million in 2019
- Professional:
 - Hired and supervised staff
 - Managed finances, met payroll
 - Led large organizations

Priorities:

- Housing and Homelessness
 - End homelessness - Produce quality affordable homes - Protect renters
- Clean and Healthy Neighborhoods
 - Combat climate change - Develop safer streets - Create more parks
- Safety and Justice
 - Recruit and retain officers and emergency responders - Improve response times - Fight government corruption
- Educational and Economic Opportunity
 - Support schools - Create good jobs, protect workers - Increase access to affordable childcare

Education:

- Bachelor of Arts, Chapman University
- Juris Doctor, California Western School of Law, San Diego

Endorsements:

- San Diego La Raza Lawyers Association
- Congressman Scott Peters
- Community College Board President Maria Nieto Senour

www.SeanElo.com

CITY OF SAN DIEGO
Member of the City Council - District No. 9



ANDREW GADE
Economist / Small Business Owner

Enough is Enough - Stop neglecting our neighborhoods

At what point will we realize that the rhetoric from all these political entrepreneurs never develops into action? I guarantee long term solutions, not short sighted budget tricks.

Crumbling Infrastructure

Focus on our 2 billion dollar infrastructure backlog while fighting for our fair share for street repair and maintenance. Accelerate utility undergrounding and repair aging infrastructure.

Safe Communities

Officer accountability, recruit and retain officers, and get serious about controlling gun violence. Fire prevention, increased brush removal, cleaning up homeless camps in our canyons.

Environmental Sustainability

Create a fully self-sustaining city: clean air, clean water, clean energy. Climate action plan, green new deal, community choice energy, zero waste, pure water and desalination.

Housing Crisis

More affordable, low income, supportive, and senior housing. ADU's, tiny modular, mobile, and prefabricated homes. Increased homeless, mental health, and drug addiction programs.

Economic Opportunity

Support a livable minimum wage, good jobs, equal pay, housing affordability, promote high-tech and bio-tech innovation, reduce barriers to opening and growing businesses.

Visit AndrewGade.com for more info

CITY OF SAN DIEGO
Member of the City Council - District No. 9



ROSS NAISMITH
Music Teacher
Non-Profit Executive

My life has been built through volunteering, community organizing, leading, and working with people.

I grew up attending Kensington Community Church and our family spent years in the groundbreaking City Heights Pro Kids Golf Association program. For a young man this was a great place to learn life skills. I live in Rolando today with my family and we are proud PTA members of our neighborhood school!

I excelled early in music and became a professional bagpiper. I became one of a small percentage of bagpipers to advance on to become an adjudicator of the art. It has been an honor to teach and travel all over the world.

Leadership:

Eastern Area Communities Planning Committee – Board Member
United Nations Association of San Diego – Board Member
NAACP San Diego Branch – Criminal Justice Committee Member
San Diego Rapid Response Network – Responder
House of Scotland Tartan Day Festival in Balboa Park – Chairman

Non-Profit Leadership:

Balboa Park House of Scotland International House – President
Balboa Park House of Scotland Pipe Band – Pipe Major

This campaign is about improving people's lives. Please visit Vote4Ross.com to learn more.

I hope to have your support March 3. Thank you for your time.

Ross Naismith for San Diego City Council District 9.

CITY OF SAN DIEGO
Member of the City Council - District No. 9



ALEX SOTO
Unmanned Maritime Systems Manager

I believe each district council member must represent the will of its voters. Citizens of District 9 deserve a representative that tells the truth, takes responsibility and acts in the best interest of its residents. I served in the United States Army, managed complicated projects and have proven myself as an excellent communicator.

As a resident of San Diego, I am concerned about our city's failing infrastructure, the homeless population and our housing crisis. These issues seem to be getting worse year after year with no end in sight. My immediate attention will go to:

- Housing the homeless as a first initiative.
- Lower building cost to incentivize new construction.
- Update our crumbling infrastructure (Focusing on our roads, sewer and water lines).
- Cross-border ocean pollution.

I have made a living bringing people together to solve complex issues. As city council, I will represent the will of our voters and act in the best interest of San Diego. New leadership is needed now more than ever.

Presidential Primary Election

Tuesday, March 3, 2020

Polls open 7am » close 8pm



MEASURES

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NP 225

OFFICIAL BALLOT - NONPARTISAN
SAN DIEGO COUNTY, CALIFORNIA
PRESIDENTIAL PRIMARY ELECTION
MARCH 3, 2020

CITY OF SAN DIEGO

**MEASURE C INITIATIVE MEASURE -
HOTEL VISITOR TAX INCREASE FOR
CONVENTION CENTER EXPANSION,
HOMELESSNESS PROGRAMS, STREET
REPAIRS.**

Shall the measure be adopted to:
increase the City of San Diego's 10.5% hotel
visitor tax to 11.75, 12.75, and 13.75 percentage
points, depending on hotel location, through at
least 2061, designated to fund convention
center expansion, modernization, promotion and
operations, homelessness services and
programs, and street repairs; and authorize
related bonds; with a citizens' oversight
committee and audits by the City Auditor?

☐ YES

☐ NO

**MEASURE D CHARTER
AMENDMENTS REGARDING AUDIT
COMMITTEE AND SELECTION AND
TERM OF CITY AUDITOR.**

Shall Charter
sections 39.1 and 39.2 be amended to provide
that the City Council appoints the City Auditor
from at least three candidates recommended by
the Audit Committee; the Auditor is limited to
two five-year terms; the Council may appoint an
interim Auditor; and public members of the
screening committee for the Audit Committee
serve until replaced; and make clarifying
amendments?

☐ YES

☐ NO

CITY OF SAN DIEGO

(This Measure will appear on the ballot in the following form.)

MEASURE C

INITIATIVE MEASURE - HOTEL VISITOR TAX INCREASE FOR CONVENTION CENTER EXPANSION, HOMELESSNESS PROGRAMS, STREET REPAIRS. Shall the measure be adopted to: increase the City of San Diego's 10.5% hotel visitor tax to 11.75, 12.75, and 13.75 percentage points, depending on hotel location, through at least 2061, designated to fund convention center expansion, modernization, promotion and operations, homelessness services and programs, and street repairs; and authorize related bonds; with a citizens' oversight committee and audits by the City Auditor?

Passage of this measure requires the affirmative vote of two-thirds of those qualified electors voting on the matter.

Full text of this measure follows the arguments.

OFFICIAL TITLE AND SUMMARY

BALLOT TITLE

Initiative - Hotel Visitor Tax Increase and Bond Authorization for Convention Center Expansion, Homelessness Programs and Street Repairs

BALLOT SUMMARY

This tax and bond measure is the result of a citizens' initiative petition, in which voter signatures qualified the measure for the ballot.

If approved, the City of San Diego's (City) 10.5% hotel visitor tax (the tax) will increase by 1.25 to 3.25 percentage points, depending on a property's location in one of three geographic zones. Depending on the location, the tax will increase to 11.75%, 12.75%, or 13.75%.

Revenue from the tax increase would be allocated to:

- (1). Convention Center expansion, modernization, promotion and operations;
- (2). Homelessness services and programs; and
- (3). Street repairs.

The tax increase will be highest, up 3.25 percentage points (increasing to 13.75%), for properties generally located downtown, closest to the San Diego Convention Center (Convention Center).

The tax increase will be lower for properties farther from downtown. The 1.25 percentage point increase (to 11.75%) applies to portions of the City either north of State Route 56 or south of State Route 54. The 2.25 percentage point increase (to 12.75%) applies to City properties not in the other two zones. (See Tax Zone Map in the voter pamphlet.)

If approved, the tax rates could be in effect until at least 2061.

The measure authorizes a special tax, meaning the additional revenue is designated for specific purposes, and thus requires a two-thirds vote for approval.

The measure does not estimate annual revenues expected from the tax increase, or revenues expected for the Convention Center or street repairs. It states it is "expected to generate more than \$140 million" in the "first five years" for homelessness.

BALLOT SUMMARY (CONTINUED)

The initiative measure must be submitted to voters as written when circulated for signatures. It states the tax increase will take effect January 1, 2019, but the measure was not submitted to voters in time. If approved, the tax increase would take effect at least 30 days after the election, after results are certified, in accordance with applicable laws.

From the date the tax increase takes effect, through the City's Fiscal Year 2023-2024, revenue from the increase would be allocated:

- 59% to Convention Center purposes; and
- 41% to homelessness programs and services.

After Fiscal Year 2023-2024, revenue from the increase would be allocated:

- 59% to Convention Center purposes;
- 31% to homelessness programs and services; and
- 10% for street repairs.

The measure authorizes City bonds, payable from and secured by the additional tax revenues, for the same purposes. Bond debt shall not exceed the lesser of the additional tax revenues for the purpose, projected over the life of the bonds, and:

- \$850 million for Convention Center purposes;
- \$750 million for homelessness purposes; and
- \$400 million for street repair purposes.

The City Council may increase Convention Center bond debt, after a public hearing, and amend provisions to clarify how funds are spent. It may not alter or increase the tax rate or transfer tax revenues between accounts. Any changes must be consistent with the measure's purpose and intent.

CITY ATTORNEY'S IMPARTIAL ANALYSIS

This tax and bond initiative measure would increase the City's hotel visitor tax and authorize the City to issue bonds.

Revenues from the tax increase and bond proceeds would be designated in specific amounts for:

- (1). Expansion, modernization, promotion and operations of the downtown San Diego Convention Center (Convention Center);
- (2). Homelessness programs and services; and
- (3). Street repairs.

Visitors to City lodging establishments, including recreational vehicle parks and campgrounds, pay the hotel visitor tax. The increased tax revenues would be used, in part, to pay and secure the bond debt.

This measure seeks to generate financing for the specified purposes. If the measure is approved, additional government actions must be taken to expand the Convention Center, create homelessness programs or services, or make street repairs.

If approved, the hotel visitor tax would increase from 10.5% to 11.75%, 12.75%, or 13.75%, depending on a property's location in one of three tax zones (see Tax Zone Map in the voter pamphlet). The tax increase will be highest (increasing to 13.75%) for properties downtown, near the Convention Center, and lowest (increasing to 11.75%) for properties farthest away.

CITY ATTORNEY'S IMPARTIAL ANALYSIS (CONTINUED)

The Ballot Summary in the voter pamphlet details the specific percentages of tax revenues to be allocated for each purpose. The measure does not discuss expected annual revenues. The tax increase would take effect after election results are certified.

The measure authorizes the issuance of bonds, payable from the additional tax revenues, up to the following limits:

- \$850,000,000 for Convention Center expansion and modernization;
- \$750,000,000 for homelessness programs and projects; and
- \$400,000,000 for street repairs.

The City Council (Council) may increase Convention Center bond debt, after a public hearing.

If approved, the increased tax rates will be effective for 42 years after long-term bonds are issued to expand the Convention Center. If such bonds are not issued within 10 years after the tax increase takes effect, the tax increase would end, unless the revenues are needed to repay outstanding debt on bonds already issued to support the specified purposes.

At least 20 years after the tax increase, if more revenues exist than needed for the Convention Center, the Council may allocate less revenue to the Convention Center and more revenue to the other purposes in a given year.

The Council must hold public hearings to adopt annual budgets for each purpose; approve an implementation plan every five years; and determine if plan amendments are needed. A seven-member citizens oversight committee will be created to advise the Council on homelessness fund expenditures.

An independent auditor, retained by the City's Chief Financial Officer, must prepare annual reports showing tax revenues collected, funds spent, and status of the specified activities. Also, the City Auditor must conduct performance audits on a rolling three-year basis.

The Council may amend provisions, but may not alter the tax rate or take action in conflict with the measure's intent and purpose.

Voter signatures qualified this citizens' initiative measure for the ballot.

FISCAL IMPACT ANALYSIS

MEASURE C: INITIATIVE MEASURE – HOTEL VISITOR TAX INCREASE FOR CONVENTION CENTER EXPANSION, HOMELESSNESS PROGRAMS, STREET REPAIRS.

This measure would increase San Diego's 10.5% transient occupancy tax (TOT) by 1.25, 2.25 or 3.25 percentage points depending on which of three geographical Tax Zones a lodging facility (hotel, RV park, campground, or other overnight lodging facility subject to the TOT) is located. If approved, San Diego's TOT (paid by guests staying in lodging facilities) increases from 10.5% to between 11.75% and 13.75% depending on the location of the overnight lodging business – see Map in Voter Pamphlet.

The City expects lodging facilities to begin collecting the new TOT (Additional Tax) on May 1, 2020 and continue collecting for 42 years from the month in which long-term bonds are issued to finance Convention Center expansion. If such bonds are not issued within 10 years after the tax increase takes effect, the Additional Tax will cease unless other bonds have already been issued for homelessness or street repair purposes in which case the Additional Tax would continue until enough revenue has been collected to repay the outstanding bonds.

For the first 20 years, Additional Tax revenue must be allocated in the exact percentages for the intended purposes generally described below. Thereafter, if the Convention Center allocation exceeds eligible costs, City Council may allocate a lesser percentage to the Convention Center and a greater percentage to Homelessness or Street Repairs in any given year.

FISCAL IMPACT ANALYSIS (CONTINUED)

- 59% of the revenue to finance Convention Center expansion and otherwise support Convention Center operations.
- 31% of the revenue (41% through fiscal year 2023-2024) to address City Homelessness issues. Eligible expenditures include support programs, shelter programs, permanent supportive housing and associated financing.
- 10% of revenue (beginning in fiscal year 2024-2025) to support Street Repairs. Eligible expenditures include a broad array of street-related infrastructure and associated financing.

If the Additional Tax remains in effect for 45 years at the stipulated percentages, it is estimated to generate \$6.8 billion: approximately \$4.0 billion for the Convention Center; \$2.1 billion for Homelessness; and \$0.7 billion for Street Repairs. A near-term recession could substantively reduce these estimates.

In the first 10 years, the Additional Tax is estimated to generate \$766 million: approximately \$452 million for the Convention Center; \$265 million for Homelessness; and \$49 million for Street Repairs.

Additionally, because an expanded Convention Center (once complete) is expected to attract additional visitors who will make taxable expenditures in San Diego, it is estimated that General Fund tax revenue could increase by approximately \$10 to \$15 million annually.

Excluding land acquisition costs, the Convention Center expansion was estimated to cost \$685 million in 2017. Actual costs could be higher. If 59% of the Additional Tax revenue is insufficient to finance the current cost, design elements would need to be scaled back to make expansion feasible.

San Diego's effective hotel tax rate paid by lodging guests, when including the 2% Tourism Marketing District assessment, would range from 11.75% to 15.75%. At 15.75%, the tax for certain City hotels is close to that of cities with higher hotel tax rates, but this is not expected to significantly impact visitation.

ARGUMENT IN FAVOR OF MEASURE C

YES on C – For A Better San Diego

Measure C makes San Diego better by reducing homelessness, repairing crumbling streets, and expanding our convention center to keep conventions coming and create jobs.

An incredible coalition is united behind **Measure C**: Nurses and Homeless Advocates. Labor and Business. Father Joe Carroll. Even hotels support **Measure C**. Why?

TOURISTS PAY, NOT US. Measure C raises the visitor tax at hotels – making tourists pay, not San Diegans - to make every neighborhood in San Diego a better place to live. Here's how:

KEEPS IMPORTANT CONVENTIONS IN SAN DIEGO. "Measure C expands and modernizes the Convention Center to help ensure Comic-Con, the International Auto Show and other conventions keep coming to San Diego. We've already lost 7 conventions and \$400 million in tourism revenue – we can't afford to lose any more." – San Diego Tourism Authority

CREATES 7,000 JOBS OF ALL KINDS. San Diego's Labor Council & Regional Chamber of Commerce agree: "Measure C creates over 7,000 permanent jobs for hard-working San Diegans – construction workers, hotel and restaurant employees, tech staff, salespeople and more."

REDUCES HOMELESSNESS. "San Diego's facing a homelessness emergency with 5,000 people living on the street. Measure C funds urgently needed shelter, drug treatment and mental health services for homeless families, veterans and children in need." – Father Joe Carroll

REPAIRS BROKEN STREETS. "Measure C fixes 150 miles of streets annually, saving San Diegans money on repairs, reducing traffic and making roads safer." – San Diego Police Officers Association

STRICT ACCOUNTABILITY. "Yearly audits by the City Auditor and a citizen's oversight committee ensure every dollar gets spent properly." – San Diego County Taxpayers Association

"Join us in voting YES on C!"

-Serving Seniors, Alpha Project, San Diego Military Advisory Council, Mayor Kevin Faulconer, Congressman Scott Peters, Assemblymember Todd Gloria, Councilman Scott Sherman, State Senator Toni Atkins and many more at: Yes4SD.com

KIMBERLY MITCHELL

CEO

Veterans Village of San Diego

REBECCA BUCKINGHAM, RN

Vice-President

United Nurses Association Of California

HANEY HONG

President & CEO

San Diego County Taxpayers Association

JACK SCHAEFFER

President

San Diego Police Officers Association

FATHER JOE CARROLL

Father Joe's Villages

ARGUMENT AGAINST MEASURE C

Measure C is not what it seems and should be defeated.

Measure C is full of loopholes and uncertainty and its backers are hiding the truth from voters. There is absolutely NO guarantee that the money will be spent as intended, and San Diego taxpayers could be on the hook for billions in bond payments. It will do little to solve our City's biggest challenges and it is being rushed onto the ballot for political reasons.

Fact: Measure C authorizes \$2,000,000,000 in bonds for which taxpayers in San Diego will be responsible for decades.

Fact: San Diegans recently voted to require important ballot measures be voted on in November when the most people vote. But the politicians ignored the will of the voters. They forced this measure onto the ballot in March, when fewer voters participate, giving the measure a better chance to win.

Fact: Measure C puts no limit on administrative costs, meaning money can be wasted on bureaucracy instead of solving homelessness and fixing our roads.

Fact: Measure C does not guarantee that even one unit of housing would be built for homeless people, veterans or vulnerable seniors.

Fact: Expensive publicly-funded construction projects frequently cost more than initially estimated. When the City cannot get the job done, they could take money away from homelessness and road repairs or come back to the taxpayers for more.

Fact: San Diego does not even control the land for the Convention Center expansion and there is already litigation adding to the costs and uncertainty of the project.

Join Me in Voting No on Measure C

Michael McConnell - Homeless Advocate, Former Vice-Chair Regional Task Force on the Homeless and Founding Member Funders Together to End Homelessness San Diego

FULL TEXT OF MEASURE C

INITIATIVE PETITION

To the Honorable City Council of The City of San Diego:

We, the undersigned registered voters of The City of San Diego, California, by this petition hereby respectfully propose the following legislative act be adopted by the City Council or submitted to the registered voters of The City of San Diego for their adoption or rejection:

NOTICE OF INTENT TO CIRCULATE PETITION

Notice is hereby given of the intention of the persons whose names appear hereon to circulate a petition within the City of San Diego for the purpose of increasing the overnight lodging tax paid by visitors to San Diego to generate hundreds of millions of dollars needed to address the leading problems affecting our status as a world class destination city, with revenues being raised by hotel visitors only.

"FOR A BETTER SAN DIEGO"

Be it ordained by the people of the City of San Diego:

Section 1. Title.

This measure is a citizen initiative measure and it shall be known, cited and referred to as the "For a Better San Diego" measure.

Section 2. Findings and Purpose

San Diego has long been considered a "world class destination city" for tourists and visitors. Our tourism industry is one of the largest contributors to our local economy. And tourism revenues from visitor taxes, paid by overnight lodging guests – are the third largest source of revenue to the City of San Diego.

However, today, our tourism economy and local community are facing unprecedented challenges. Tourism and lodging leaders have identified three major factors that are diminishing San Diego's status as a desirable world class destination for tourists and visitors. These factors are: a spiraling homelessness crisis, city streets full of potholes and in urgent need of repair, as well as outdated and inadequate convention and tourist facilities. Together, these factors are restricting the healthy expansion of the tourism economy which provide money for the local economy and funds for city services.

Yet, while "America's Finest City" today faces multiple challenges to our status as a world-class destination city, we have increasingly limited financial resources available to address those challenges. Taken together, these challenges threaten our City's reputation, quality of life, the health of our local economy, and our attractiveness to millions of tourists and visitors.

This measure, if adopted, will provide significant new revenues to address these challenges and will provide a "turning point" that will restore and secure San Diego's status as a world-class destination city for tourists and visitors for years to come. To accomplish this purpose, this measure will provide additional funding to: (1) reduce homelessness, (2) improve city streets, and (3) significantly expand visitor/tourist facilities – with revenues being raised from hotel visitors only.

With this purpose in mind, San Diego's tourism and lodging leaders have joined with homeless advocates, community activists, business leaders, and others who represent a broad cross-section of the San Diego community to sponsor "For A Better San Diego" to address these problems which are diminishing San Diego's stature as an attractive destination for visitors and tourists. This citizen initiative measure will increase the overnight lodging tax paid by visitors to San Diego which will then generate hundreds of millions of dollars needed to address the leading problems affecting our status as a world class destination city.

Reducing Homelessness

As mentioned before, San Diego's homeless crisis has been a major concern for visitors and residents alike. Yet, the crisis continues to grow year by year. Recent counts suggest there are more than

FULL TEXT OF MEASURE C (CONTINUED)

5,000 homeless women and children, military veterans, individuals with mental health and physical challenges, and other vulnerable populations, in our City. Many of these individuals live on city streets, sidewalks, open space, canyons, beaches, parks, riverbeds and natural lands, which results in impacts on tourists and visitors, and puts strain on those resources.

San Diego's homeless crisis is certainly a humanitarian crisis. But it is also a public health threat, a public safety issue, and an economic issue all of which detrimentally effects our status as a world class destination city. The current situation is of grave concern to many San Diego residents, businesses, and visitors and requires immediate action. The Regional Task Force on the Homeless (an integrated array of stakeholders committed to preventing and alleviating homelessness in San Diego) has determined that more funds are critically needed for shelter and services that will help the homeless to get off the streets and to improve their condition. This group has also cited the lack of affordable housing in San Diego as a major contributor to the homeless crisis. These needs must be addressed.

Lodging and tourism businesses are especially concerned about the impacts of the homeless crisis. If potential visitors worry about health, safety, or security issues associated with rampant homelessness then they won't come to our city. Indeed, the Hepatitis A outbreak in late 2016 has had a profoundly negative impact on tourism. This negative image, if it goes unchecked, will reduce city revenues from tourism which will negatively impact city services.

Yet, Federal, State and County leaders have provided insufficient funding and assistance to the City to make a meaningful difference in solving the homelessness issue. This situation is unlikely to improve anytime soon. We therefore need a meaningful infusion of resources and we need it now.

This measure provides a permanent new source of dedicated funding that is expected to generate more than \$140 million in just the first five years to address the homelessness crisis. For the first time, our community will have significant new funds to help provide food, shelter, and other assistance to those in need. This measure will help to significantly reduce homelessness in San Diego.

Improving City Streets

Next, in order to make San Diego a world class destination for visitors and residents, we need to fix San Diego's deteriorating streets, roads, sidewalks, and related infrastructure which are in dire need of additional funding so that they may be brought up to the modern standards that tourists, visitors, and residents want, need, and expect.

Yet, current city funds are woefully inadequate to keep up with the ongoing repair of streets, sidewalks, and related infrastructure. There are too many streets, roads, and sidewalks in our city that are badly outdated, in urgent need of repair, or dotted with broken pavement and deep potholes. This situation is harmful and dangerous to both vehicles, residents, and visitors. Unless these needs are addressed people will choose to not come to San Diego.

This measure provides a permanent new source of dedicated funding—paid for by hotel visitors only—which will generate tens of millions of dollars to help bring San Diego's streets, roads, sidewalks and associated infrastructure up to modern standards.

Expanding Visitor/Tourist Facilities

Finally, our outdated and inadequately sized San Diego Convention Center has been losing multiple major conventions to competitors in Orange County, Los Angeles and other markets. Comic-Con and many other major conventions have long asked for a larger and more modern Convention Center.

When we lose multiple major conventions, we lose tens of thousands of overnight lodging guests and WE LOSE MANY MILLIONS OF TAX DOLLARS that those visitors would have paid. Instead they've taken their business to Anaheim, Los Angeles, San Francisco and other competing markets.

San Diego depends on the steady growth of visitor tax revenues to fund needed public safety, firefighting, park and recreation, senior assistance programs, and many other services. Until we can modernize and expand our Convention Center to attract and accommodate visitors to San Diego, we will continue to lose major conventions and tens of millions in tax revenues that our City needs.

FULL TEXT OF MEASURE C (CONTINUED)

Independent studies have estimated that a modernized and expanded Convention Center would create more than 6,900 permanent new local jobs and several thousand additional construction related jobs. It would also increase General Fund revenues by \$10 to \$15 million per year.

For the reasons above, San Diego's tourism and lodging businesses have teamed up to sponsor and support this effort, which will raise taxes on their own customers, in order to restore San Diego to its position as a world class destination city. These businesses are supporting a tiered lodging tax on overnight visitors that will be EARMARKED BY LAW exclusively for programs to reduce homelessness, programs to improve city streets, roads, sidewalks and associated infrastructure, as well as to modernize and expand the San Diego Convention Center. A tiered overnight lodging tax will total 1.25 percent for those on the outskirts of our city, 2.25 percent for lodging facilities on the periphery of downtown, and 3.25 percent for downtown lodging facilities closest to a modernized and expanded Convention Center. This proposal ensures that customers of hotels likely to benefit the most from the results of this measure will pay the most. Occupants of hotels who are expected to derive relatively less overall benefit from the results of the measure will be subject to lower tax rates.

This measure will also require an annual independent audit of the uses of these funds to ensure that they are spent as intended by the voters and by law. This measure prohibits these funds from being used for other purposes.

The additional overnight visitor tax proposed in this measure will still keep San Diego's tourism and lodging industry at or below the visitor tax charged by cities competing with San Diego for convention and tourism related business. It will keep San Diego's tourism economy competitive with other markets. It will help keep current large conventions and attract many more major conventions – thus helping to significantly expand our tourism economy.

Tourism and lodging businesses AND San Diego residents will benefit from the increase in tourism (an estimated 6,900 permanent new jobs), significant new revenues to the City's General Fund, a reduction in homelessness, improved streets, roads, and sidewalks and improved tourist/visitor facilities that this measure will bring. Adopting this measure will help to ensure that San Diego will once again become a world class destination city for tourists and visitors and a source of pride for all San Diegans.

Section 3. Amendment to the San Diego Municipal Code

Chapter 3, Article 5 of the San Diego Municipal Code is amended to add a new Division 2, numbered, titled, and to read as follows:

Division 2: Additional, Voter-Approved Transient Occupancy Tax and Related Bonds

§35.0201 Imposition of Special Tax

(a) Notwithstanding the tax imposed by Sections 35.0103, 35.0104, 35.0105, 35.0106, 35.0107, or 35.0108, and in addition thereto, for the privilege of Occupancy in any Hotel, any Recreational Vehicle Park, or any Campground, or other overnight lodging facility required to pay the Transient Occupancy Tax either currently or in the future, each Transient is subject to and shall pay the Additional Tax in a specified percentage of the Rent charged by the Operator, as follows:

- (i) One and one-quarter percent (1.25%) in Tax Zone 1.
- (ii) Two and one-quarter percent (2.25%) in Tax Zone 2.
- (iii) Three and one-quarter percent (3.25%) in Tax Zone 3.

(b) The Additional Tax shall be effective on January 1, 2019 and shall continue for 42 consecutive years from the final calendar day of the month in which the Convention Center Long-Term Expansion Bonds are issued, except as follows:

- (i) If no Convention Center Long-Term Expansion Bonds have been issued within 10 years after the date the tax is first imposed, then this additional tax shall cease 10 years after the date of imposition

FULL TEXT OF MEASURE C (CONTINUED)

(ii) Notwithstanding the above provisions, if the imposition of the Additional Tax is scheduled to cease 10 years after it is first imposed in accordance with clause

(i) immediately above, but any issued earlier to finance Homeless Programs, Street Repairs, or Convention Center Improvements remain outstanding, then the Additional Tax shall continue in effect in the amount necessary to fund payments of principal and interest on the Bonds until those Bonds have been fully satisfied.

§35.0202 Special Purposes of Additional Tax Revenues

(a) The Additional Tax is a special tax that will generate Additional Tax Revenues to the City for the Special Purpose Activities, specifically including:

- (i) Homeless Programs;
- (ii) Street Repairs;
- (iii) Convention Center Improvements;
- (iv) Convention Center Operations;
- (v) Convention Center Support Activities; and
- (vi) Convention Center Business Development Programs

(b) All Additional Tax Revenues shall be applied only to the Special Purpose Activities, as more specifically described in Section 35.0204 and Section 35.0206.

(c) The People of the City of San Diego intend that the Additional Tax Revenues will supplement, rather than replace, any existing revenue sources (as outlined in the Fiscal Year 2016-2017 budget adopted by the San Diego City Council) to the Convention Center, Street Repairs and Homelessness Programs before imposition of the Additional Tax.

§35.0203 Collection and Allocation of Additional Tax Revenues

(a) The Additional Tax shall consist of the Homelessness Program Tax Component, the Street Repair Tax Component, and the Convention Center Tax Component.

(b) Except as otherwise specified in Section 35.0204(a) the Homelessness Program Tax Component shall equal thirty-one percent (31%) of the Additional Tax Revenues, the Street Repair Tax Component shall equal ten percent (10%) of the Additional Tax Revenues, and Convention Center Tax Component shall equal fifty-nine percent (59%) of the Additional Tax Revenues.

(c) If a Tax Allocation Triggering Event has occurred with respect to any fiscal year, the Mayor may propose as part of any annual budget required by Section 35.0206 and the City Council may approve, a revised percentage allocation that allocates a lesser percentage of the Additional Tax Revenues to the Convention Center Tax Component and a greater percentage to either or both of the Homeless Program Tax Component or the Street Repair Tax Component than shown in Section 35.0204. Any revised percentage allocation shall be operative only for that fiscal year.

(d) The City Treasurer shall collect the Additional Tax and deposit the Additional Tax Revenues in the appropriate Revenue Accounts, consistently with the revenue allocations identified in this Section. The Chief Financial Officer shall disburse funds from each Revenue Account consistently with the Special Purpose Activities identified in Section 35.0204 and approved annual budgets described in Section 35.0206.

(e) Proceeds of the Homelessness Program Tax Component shall be deposited into the Homelessness Revenue Account.

(f) The City's proceeds of the Street Repair Tax Component shall be deposited into the Street Repair Revenue Account.

FULL TEXT OF MEASURE C (CONTINUED)

(g) The City's proceeds of the Convention Center Tax Component shall be deposited into the Convention Center Revenue Account.

§35.0204 Utilization of Additional Tax Revenues

(a) Special Homeless Crisis Allocation. Through fiscal year 2023–2024, forty-one percent of the total revenues shall be allocated to the Homeless Revenue Account and fifty-nine percent to the Convention Center Revenue Account. From and after fiscal year 2024–2025, the revenue allocations shall be as stated in Section 35.0203(b).

(b) All funds in the Homelessness Revenue Account shall be used exclusively for Homelessness Program Costs, and not for any other Special Purpose Activity or any other governmental purpose. The City, another public entity, a nonprofit entity, or a private entity, as permitted by law, may operate, manage, and own an Affordable Housing project subsidized by funds from the Homelessness Revenue Account. If funds in the Homelessness Revenue Account are allocated to construction of a project that includes both market-rate elements and Affordable Housing, the allocation of funds in the Homelessness Revenue Account to the project shall not exceed the actual, reasonable construction cost of Affordable Housing units, as reasonably determined by the Mayor. The City Council may from time to time establish by resolution standards to implement, monitor, and enforce each Affordability Covenant consistently with prevailing standards in the affordable housing industry. The City Council shall also adopt a resolution establishing an advisory seven-member Citizens Oversight Committee appointed by the Mayor and confirmed by the City Council as provided in City Charter sections 43, 265(b)(11) & (12), and 265(g) to have the following duties and responsibilities: (1) provide input on, and review plans for, expenditures of bond proceeds, including an annual allocation plan or expenditure plan; and (2) advise and make recommendations to the Mayor and City Council relative to all expenditures in this program, including plans, policies, funding guidelines and funded projects. Except as otherwise provided herein, the members' terms and qualifications, and any other duties and scope of the Citizens Oversight Committee, shall be established by the City Council.

(c) All funds in the Street Repair Revenue Account shall be used exclusively for Street Repair Costs, and not for any other Special Purpose Activity or any other governmental purpose.

(d) All funds in the Convention Center Revenue Account shall be used exclusively for Convention Center Expansion and Modernization Costs, Convention Center Operating Costs, Convention Center Support Costs, and Convention Center Business Development Costs, and not for any other Special Purpose Activity or any other governmental purpose.

(e) The City Council may amend this Division to clarify the scope of Special Purpose Activities, to clarify the manner of collection of the Additional Tax (or the collection of any Additional Tax Component, if Section 35.0201, subdivision(b) is triggered or to clarify the use of funds in any Revenue Account, so long as:

(i) the ordinance is not inconsistent with the purpose and intent of the Additional Tax as described in both this Division and the voter-approved ordinance adopting it;

(ii) the ordinance does not in any way change the nature of the Special Purpose Activities or increase the Additional Tax;

(iii) the ordinance does not change the percentage of Additional Tax Revenues allocated toward each Special Purpose Activity under Section 35.0203(b) except as permitted under Sections 35.0202(b) and 35.0203(c); and,

(iv) the ordinance does not allow the transfer of any funds from one Revenue Account to another Revenue Account.

§35.0205 Expenditure Restrictions

The Additional Tax Revenues shall not be subject to the expenditure restrictions set forth in Section 35.0101 or Sections 35.0128 through 35.0133, inclusive, but instead shall be subject to the expenditure restrictions of this Division. Given that the Additional Tax has been proposed by local

FULL TEXT OF MEASURE C (CONTINUED)

citizens as an initiative and approved by the local electorate, and is restricted transient occupancy tax revenue, the Additional Tax Revenues shall not be subject to any provisions of San Diego Charter section 77.1 related to the City's Infrastructure Fund because they are Exempt Revenues as defined in that section.

\$35.0206 Annual Budgets

(a) Commencing with the Fiscal Year 2019–2020 annual budget, and continuing in each successive fiscal year until all funds in the Revenue Accounts have been exhausted, the Mayor shall propose, and the City Council shall approve (with any modifications that the City Council deems appropriate), an itemized annual budget for the expenditure of funds in each of the Revenue Accounts in a manner consistent with this Section and Section 35.0204. A budget need not authorize expenditure of all available funds in the upcoming fiscal year and may reserve any portion of a Revenue Account to promote effective long-term fiscal planning of the applicable Special Purpose Activities or for other purposes consistent with the Special Purpose Activities.

(b) In accordance with its budgeting authority under Section 11.1 of the City Charter, the City Council's allocation concerning the portion of each annual budget relating to the Convention Center may in the Council's discretion reflect the following expenditure priorities, in descending order of importance:

- (i) Convention Center Expansion and Modernization Costs, utilizing Construction Manager At-Risk or any other contracting method consistent with Section 20175 of the California Public Contract Code as adopted by Chapter 821 of the Statutes of 2017 as it may hereafter be amended, including, but not limited to, servicing any outstanding Bonds.
- (ii) Convention Center Operating Costs;
- (iii) Convention Center Support Costs; and
- (iv) Convention Center Business Development Costs.

(c) In accordance with its budgeting authority under Section 11.1 of the City Charter, the City Council's allocation concerning the portion of each annual budget relating to the Convention Center may in the Council's discretion reflect the following principles:

- (i) the Convention Center Corporation shall expend Convention Center Annual Operating Revenues to fulfill the reasonable operational and capital needs of the Convention Center and to maintain a reasonable financial reserve for Convention Center Operations;
- (ii) the Convention Center Corporation shall not incur expenditures for Convention Center Operations that are excessive or unnecessary in comparison to established industry standards for large convention facilities; and shall maintain labor peace among both its direct and contracted workforces, and continue to recognize the representatives, and their successors, of the represented workforce at the facility, to reduce the risk of operational disruptions and revenue loss; and
- (iii) the Convention Center Corporation shall not accumulate a total financial reserve for Convention Center Operations that is unreasonably high in comparison to established industry standards for large convention facilities.

(d) Unless reasonably necessary to address emergency situations or unforeseen circumstances associated with operation of the permanent dewatering system at the Convention Center, the City Council may in its discretion use its budgeting authority under Section 11.1 of the City Charter such that the portion of the annual budget relating to Convention Center Support Activities includes a funding allocation of no greater than \$4.5 million for Fiscal Year 2019–2020 and thereafter should be not more than 5 percent more than the previous year's appropriation.

(e) In accord with its budgeting authority under Section 11.1 of the City Charter, the City Council's allocations concerning the portion of the annual budget relating to Convention Center Business Development Programs may include a funding allocation of no greater than \$4.5 million for Fiscal Year 2019–2020, and thereafter increase no more than 5 percent from the previous year's appropriation.

FULL TEXT OF MEASURE C (CONTINUED)

§35.0207 Five-Year Implementation Plans

(a) In Fiscal Year 2019-2020 and every five years thereafter until all funds in the Homelessness Revenue Account have been exhausted, the Mayor shall propose, and the City Council shall approve (with any modifications that the City Council deems appropriate), a five-year implementation plan describing how the City will allocate existing and projected funds in the Homelessness Revenue Account to specific Homelessness Programs and identifying the order of priority among those Homelessness Programs. Respecting the Council's budget authority under Section 11.1 of the Charter, voters express their intention that homeless expenditures reflect a considered, long-term strategy to address homelessness. The Council may implement the Community Plan proposed by the Regional Taskforce on the Homeless or other similar long-term plans for addressing homelessness developed before or after the imposition of the Additional Tax. The Affordable Housing shall be prioritized for Extremely Low Income and Very Low Income households as defined by the U.S. Department of Housing and Urban Development. Commencing in Fiscal Year 2021-2022, the City Council shall hold a public hearing during the second year of each five-year planning period to consider whether any amendments or updates to the plan are warranted.

(b) In Fiscal Year 2023-2024 and every five years thereafter until all funds in the Street Repair Revenue Account have been exhausted, the Mayor shall propose, and the City Council shall approve (with any modifications that the City Council deems appropriate), a five-year implementation plan describing how the City will allocate existing and projected funds in the Street Repair Revenue Account to specific Street Repairs and identifying the order of priority among those Street Repairs. Commencing in Fiscal Year 2025-2026, the City Council shall hold a public hearing in the second year of each five-year planning period to consider whether any amendments or updates to the plan are warranted.

§35.0208 Annual Reports for Additional Tax Revenues

(a) Within 270 days after the close of each fiscal year (commencing in Fiscal Year 2019-2020 with respect to the close of Fiscal Year 2018-2019), and continuing in each successive fiscal year until all funds in the Revenue Accounts have been exhausted, the Chief Financial Officer shall retain an independent auditor to submit to the City Council an annual report describing:

- (i) the Additional Tax Revenues collected by the City during the fiscal year, itemized by each of the Additional Tax Components;
- (ii) the Additional Tax Revenues expended by the City for Special Purpose Activities during the fiscal year, itemized by each of the Additional Tax Components; and
- (iii) the status of all Special Purpose Activities required or authorized to be funded by Additional Tax Revenues, consistent with the annual budget approved by the City Council for the fiscal year.

(b) Each report shall be included as an information item on the City Council's agenda within 60 days after the Chief Financial Officer submits the report to the City Council.

§35.0209 Performance Audits

(a) The City Auditor shall conduct a performance audit of each Revenue Account in accordance with San Diego Charter Section 39.2, as follows:

- (i) Commencing in Fiscal Year 2022-2023, and continuing with respect to each successive three-year period until all funds in the Homelessness Revenue Account have been exhausted, the City Auditor shall conduct a performance audit of Special Purpose Activities funded by the Homelessness Revenue Account.
- (ii) Commencing in Fiscal Year 2023-2024, and continuing with respect to each successive three-year period until all funds in the Street Repair Revenue Account have been exhausted, the City Auditor shall conduct a performance audit of Special Purpose Activities funded by the Street Repair Revenue Account.

FULL TEXT OF MEASURE C (CONTINUED)

(iii) Commencing in Fiscal Year 2024-2025, and continuing with respect to each successive three-year period until all funds in the Convention Center Revenue Account have been exhausted, the City Auditor shall conduct a performance audit of Special Purpose Activities funded by the Convention Center Revenue Account.

(b) Each performance audit shall determine whether that expenditures were made and Special Purpose Activities conducted in accordance with this Division. The City Auditor shall issue to the City Council a written report of each performance audit. Upon the City Council's request, the City Auditor shall present the results of any performance audit during a public meeting of the City Council or a Council Committee.

\$35.0210 Authorization of Debt and Issuance of Bonds

(a) The City is authorized to issue and sell Bonds, from time to time, payable from and secured by the Additional Tax Revenues attributable to the Homelessness Program Tax Component, to fund Homelessness Program Costs.

(b) The City is authorized to issue and sell Bonds payable from and secured by the Additional Tax Revenues attributable to the Street Repair Tax to fund Street Repair Costs.

(c) The City is authorized to issue and sell Bonds payable from and secured by the Additional Tax Revenues attributable to the Convention Center Tax Component, to fund Convention Center Expansion and Modernization Costs.

(d) The maximum bonded indebtedness for Bonds issued pursuant to this Section for Homelessness Program Costs, including financing costs, shall not exceed the lesser of the Additional Tax Revenues attributable to the Homelessness Program Tax Component, projected over the life of those Bonds, and \$750,000,000.

(e) The maximum bonded indebtedness for Bonds issued pursuant to this Section for Street Repair Costs, including financing costs, shall not exceed the lesser of the Additional Tax Revenues attributable to the Street Repair Tax Component, projected over the life of those Bonds and \$400,000,000.

(f) The maximum bonded indebtedness for Bonds issued pursuant to this Section for Convention Center Expansion and Modernization Costs, including financing costs, shall not exceed the lesser of (i) the Additional Tax Revenues attributable to the Convention Center Tax Component, projected over the life of those Bonds and (ii) \$850,000,000 provided, however, that the City Council may lift that latter, \$850,000,000, cap by a resolution adopted after a noticed public hearing.

(g) All of the Bonds authorized to be issued pursuant to this Section shall be limited obligations of the City payable solely from the Additional Tax Revenues attributable to the pertinent Additional Tax Component. Notwithstanding the foregoing, the City may, but is not obligated to, supplement Additional Tax Revenues with other legally available funds to make payments on the Bonds. The issuance of Bonds pursuant to this Section shall not directly, indirectly, or contingently obligate the City to levy or pledge any form of taxation other than the Additional Tax.

(h) Upon the issuance and sale of any such Bonds, the Chief Financial Officer shall establish an account into which the proceeds of those Bonds will be deposited. Separate accounts shall be established for Bonds issued for each specific purpose identified in this Section.

(i) As long as any proceeds of such Bonds remain unexpended, the Chief Financial Officer shall report in writing to the City Council no later than 270 days after the close of each year, commencing upon the issuance of any Bonds: (1) the proceeds of Bonds received and expended in that year, and (2) the status of any Special Purpose Activities funded or to be funded from proceeds of those Bonds. Such report may relate to calendar year, fiscal year, or other appropriate annual period as the Chief Financial Officer may determine, and may be incorporated into, or presented with, the City's annual budget, the City's audited annual financial statements, or another report to the City Council.

FULL TEXT OF MEASURE C (CONTINUED)

(j) Bonds authorized by this Section shall be issued and shall mature at such time or times not to exceed forty (40) years, and shall bear interest at such fixed or variable rate or rates approved by the City Council, but not to exceed the maximum rate permitted by law. Bonds authorized by this Section shall be sold at either public or private sale and for such prices as the City shall determine.

(k) The voters intend their approval of this Division to approve the Bonds authorized by this Section and understand that San Diego Charter Section 90.1 applies to the City Council and other City officials but not to the voters under the analysis of *California Cannabis Coalition v. City of Upland* (2017) 3 Cal.5th 924 and other applicable law. Should a court of competent jurisdiction determine that Bonds authorized by this Section are governed by Charter Section 90.1, the voters express their desire that the City Council exercise its authority under that Section 90.1 to approve those Bonds.

(l) The authority to issue Bonds in this Section is not exclusive and is not intended to prevent the City from entering into any Financing Agreement or using any other legal mechanism to finance any Special Purpose Activities.

(m) The City is authorized to issue Bonds to replace or refund Bonds issued pursuant to this Section.

\$35.0211 Definitions

(a) The terms defined in Section 35.0102 shall apply to this Act and are italicized in this Division for emphasis.

(b) In addition, the following definitions are applicable to this Act:

“Additional Tax” means the special tax levied by this Division consisting of three components: the Homelessness Program Tax Component, the Street Repair Tax Component, and the Convention Center Tax Component.

“Additional Tax Components” means, collectively, the Convention Center Tax Component, the Street Repair Tax Component, and the Homelessness Program Tax Component.

“Additional Tax Revenues” means revenues derived from the Additional Tax collected by the City Treasurer.

“Affordability Covenant” means a restrictive covenant that imposes income eligibility requirements and rental amount restrictions on a residential dwelling unit and remains in effect for the City’s benefit for the longest feasible time, which shall not be less than 55 years.

“Affordable Housing” means any dwelling unit subject to an Affordability Covenant and available for rental occupancy, whether on a transitional or long-term basis, by a Targeted Rental Household at an annual cost that, together with estimated annual utility expenses, does not exceed thirty percent (30%) of that household’s annual income, subject to any deductions or exclusions from annual income allowable by the U.S. Department of Housing and Urban Development.

“Bonds” means debt instruments, taxable or tax-exempt revenue bonds (including, without limitation, transient occupancy tax revenue bonds), notes, debentures, or other similar financial instruments payable from Additional Tax Revenues and authorized by this Division.

“Convention Center” means the San Diego Convention Center generally located in the area bounded on the South by San Diego Bay and bounded on the North by the Santa Fe Railway easement at the time of passage of this citizen initiative measure as well as land included in any future contiguous extensions of the Convention Center.

“Convention Center Annual Operating Revenues” means annual revenues collected by the Convention Center Corporation with respect to the management, marketing, and operation of the Convention Center, as disclosed in an annual financial report or similar report prepared by or on behalf of the Convention Center Corporation.

FULL TEXT OF MEASURE C (CONTINUED)

“Convention Center Business Development Costs” means all costs and expenses associated with the establishment, implementation, operation, and completion of Convention Center Business Development Programs, including, but not limited to, the payment of all staff, consultant, and legal expenses reasonably necessary to effectuate all or any part of Convention Center Business Development Programs. Convention Center Business Development Costs shall exclude all Convention Center Support Costs.

“Convention Center Business Development Programs” means, collectively, rent credits, discounts on service charges (e.g., food and beverage charges or telecommunications charges), and similar customer incentives to secure convention and trade show commitments at the Convention Center, and direct marketing at meeting planner conventions or trade shows aimed at promoting the Convention Center.

“Convention Center Corporation” means the San Diego Convention Center Corporation, or its assignee or successor-in-interest, to the extent that such entity has primary, day-to-day responsibility for Convention Center Operations.

“Convention Center Expansion and Modernization Costs” means all costs and expenses associated with the financing, acquisition of land or right of way to enable construction, permitting, design, development, and construction of the Convention Center Improvements, including, but not limited to, payment of land or site acquisition costs reasonably necessary to effectuate the Convention Center Improvements, payment of debt service obligations on one or more series of Bonds issued to finance or refinance Convention Center Improvements (including the establishment and, where necessary, replenishment of any reserves required under the documents governing such Bonds), and the payment of all staff, consultant, and legal expenses reasonably necessary to effectuate the Convention Center Improvements.

“Convention Center Improvements” means the contiguous (meaning physically connected to the existing Convention Center) expansion of the Convention Center, all associated infrastructure or improvements, as well as any additional capital improvements to modernize the Convention Center, consistently with the applicable land use planning documents, as amended from time to time, that govern the Convention Center and improvements to the Convention Center, which may include, but are not necessarily limited to, the San Diego Unified Port District’s Port Master Plan and any applicable coastal development permit.

“Convention Center Long-Term Expansion Bonds” means an initial series of long-term Bonds issued to fund Convention Center Improvements.

“Convention Center Operating Costs” means all costs and expenses associated with Convention Center Operations, including the funding of appropriate capital reserve accounts for the Convention Center, the funding of reserve accounts to pay the anticipated costs of issuance of the Convention Center Long-Term Expansion Bonds, and the payment of debt service or related lease payments associated with existing debt for capital improvements at the Convention Center. Convention Center Operating Costs shall exclude all Convention Center Support Costs.

“Convention Center Operations” means the maintenance, operation, and repair of the Convention Center, as such facility may be expanded and modernized through the Convention Center Improvements, so as to maintain the Convention as a first-class, visitor-serving facility in a safe, usable condition and so the Convention Center can achieve and maintain a Facility Condition Index that meets or exceeds the standard of a good physical condition and to provide a visitor-serving experience that remains competitive in the convention market among cities comparable in size to San Diego. If the construction industry ceases to publish or commonly use the Facility Condition Index to assess the physical condition of a facility or building, the Mayor may rely upon any alternative publication or metric the Mayor deems to be an objectively reasonable indicator the condition of the Convention Center. Convention Center Operations shall exclude all Convention Center Support Activities.

“Convention Center Revenue Account” means a special revenue account that is hereby created in the City treasury, to account for the City’s proceeds of the Convention Center Tax Component.

FULL TEXT OF MEASURE C (CONTINUED)

“Convention Center Support Activities” means, collectively, the Convention Center Corporation’s operation of a permanent dewatering system to alleviate hydrostatic pressure on the foundation of the Convention Center and the Convention Center Corporation’s efforts to market and promote the Convention Center as a visitor destination.

“Convention Center Support Costs” means annual support payments by the City to the Convention Center Corporation for Convention Center Support Activities.

“Convention Center Tax Component” means the portion of the Additional Tax intended to fund Convention Center Expansion and Modernization Costs, Convention Center Operating Costs, Convention Center Support Costs, and Convention Center Business Development Costs, as described in Section 35.0204.

“Facility Condition Index” is described in the construction industry publication titled “Asset Lifecycle Model for Total Cost of Ownership Management” and used to measure the physical condition of a facility or building, and is expressed as a ratio of the cost of remedying deficiencies, as well as the cost of capital renewal requirements, to current replacement value. The benchmark is represented on a scale of zero to 100 percent, with higher percentages representing a poorer condition and lower percentages representing a better condition.

“Financing Agreement” means any lease agreement, installment sale agreement, irrevocable assignment, or other similar financing agreement or contract entered into by the City and payable from Additional Tax Revenues or other funds available to the City.

“Homeless Population” means: (i) vulnerable individuals and families who are present in the City and who do not have adequate permanent shelter or are at risk of losing access to adequate permanent shelter, such as: homeless veterans, homeless women and children, victims of domestic violence, senior citizens, individuals with disabilities, individuals with severe mental illness, or individuals with a chronic substance abuse disorder; or (ii) individuals and families who are present in the City who meet the definition of “homelessness” in the Homeless Emergency Assistance and Rapid Transition to Housing Act, as it may be amended from time to time.

“Homelessness Program Costs” means all costs and expenses associated with the financing, establishment, implementation, operation, and completion of Homelessness Programs, including, but not limited to, payment of debt service obligations on one or more series of Bonds issued to finance or refinance any Homelessness Programs (including the establishment and, where necessary, replenishment of any reserves required under the documents governing such Bonds), and the payment of all staff, consultant, and legal expenses reasonably necessary to effectuate any Homelessness Programs.

“Homelessness Program Tax Component” means the portion of the Additional Tax to be used for Homelessness Program Costs, as described in Section 35.0204.

“Homelessness Programs” means any of the following activities performed in the City: the financing (through a grant, loan, or other financial assistance), permitting, design, development, and construction of Affordable Housing (including payment of land acquisition costs and tenant relocation costs) and other capital projects and payment of related land acquisition costs to assist the Homeless Population or to prevent or reduce homelessness; rapid rehousing programs; transitional housing programs or facilities; permanent supportive housing programs or facilities; shared housing programs; homelessness prevention and diversion programs; programs, services, or facilities intended to increasing the use or receipt of available public benefits and subsidies by the Homeless Population; educational programs, job training, and related services or facilities intended to increase or subsidize the employment of the Homeless Population; the creation and operation of support services assessment centers, including the provision of temporary beds, bridge housing opportunities, and triage and assessment services intended to assist the Homeless Population; capacity building assistance for the Homeless Population; temporary shelter facilities,

FULL TEXT OF MEASURE C (CONTINUED)

shower facilities, and other facilities used to provide supportive services or goods to, or otherwise benefit, the Homeless Population; mental health treatment, substance abuse treatment, counseling services, and related services or facilities intended to assist the Homeless Population; any other public benefits, goods, and services, including landlord incentive payments, rental vouchers, other subsidies used to pay rent or security deposits, community outreach services, and case navigation services, including street outreach, intended to assist the Homeless Population; the creation and operation of a regional homeless crisis response system that provides for centralized delivery of services intended to assist the Homeless Population; the purchase of a landowner's agreement to impose an Affordability Covenant on five or more residential dwelling units located on one or more contiguous taxable parcels, effectively converting those dwelling units from market-rate housing into Affordable Housing; and, any other capital improvements, programs, services, or activities that, in the Mayor's reasonable discretion, will assist in reducing, alleviating, or preventing problems or challenges frequently encountered by the Homeless Population that contribute to homelessness.

"Homelessness Revenue Account" means a special revenue account hereby created in the City treasury to account for the City's proceeds of the Homelessness Program Tax Component.

"Imposition Date" is January 1, 2019. This is the day the Additional Tax goes into effect.

"Overall Condition Index" means the benchmark developed by the U.S. Army Corps of Engineers and used by many jurisdictions nationwide to measure the general condition of publicly-maintained streets. This benchmark is represented by numerical values ranging from 0 to 100, with lower values representing poorer conditions and higher values representing better conditions. If the Overall Condition Index ceases to be used commonly by municipalities to assess the condition of public streets, the Mayor may rely upon any alternative publication or metric the Mayor deems to be an objectively reasonable indicator of the physical condition of City streets.

"Revenue Accounts" means, collectively, the Convention Center Revenue Account, the Street Repair Revenue Account, and the Homelessness Revenue Account.

"Special Purpose Activities" means, collectively, Convention Center Improvements, Convention Center Operations, Convention Center Support Activities, Convention Center Business Development Programs, Street Repairs, and Homelessness Programs.

"Street Repair Costs" means all costs and expenses associated with the financing, permitting, design, development, and construction of Street Repairs, including, but not limited to, the payment of debt service obligations on one or more series of Bonds issued to finance or refinance any Street Repairs (including the establishment and, where necessary, replenishment of any reserves required under the documents governing such Bonds), and the payment of all staff, consultant, and legal expenses reasonably necessary to effectuate any Street Repairs.

"Street Repair Revenue Account" means a special revenue account hereby created in the City treasury to account for the City's proceeds of the Street Repair Tax Component.

"Street Repair Tax Component" means the portion of the Additional Tax to be used for Street Repair Costs, as described in Section 35.0204.

"Street Repairs" means any of the following activities performed in the City, to the extent they will enable the City to achieve and maintain an Overall Condition Index of City streets that meets or exceeds the standard of a good physical condition: the repair and maintenance of streets, alleys, and bridges; street sweeping; the resurfacing and reconstruction of streets, including the use of slurry seal, paving, overlay, and inlay of asphalt, and the replacement of concrete; the striping and re-striping of streets; the widening of streets; the installation, repair, and maintenance of sidewalks, pedestrian paths, bikeways, curbs, guardrails, streetlights, traffic signals, street signs, street furniture, traffic calming measures, transit stops, and traffic signs; the installation, relocation, repair, and maintenance of utilities or stormwater infrastructure related to streets and public rights-of-way; the installation,

FULL TEXT OF MEASURE C (CONTINUED)

repair, and maintenance of accessibility upgrades or improvements to streets and public rights-of-way in compliance with the Americans with Disabilities Act of 1990, as hereafter amended, and Title 24 of the California Code of Regulations, as hereafter amended; the installation of general street infrastructure and public right-of-way improvements; the maintenance, repair or improvements to landscaping and trees and parks, parkways and open space related to circulation; transportation demand management programs to manage and reduce traffic congestion by providing mobility options and encouraging the use of transportation alternatives; and, any similar projects, improvements, or activities that, in the Mayor's reasonable discretion, will enable the City to achieve and maintain an Overall Condition Index on City streets that meets or exceeds the standard of a good physical condition at all times.

"Targeted Rental Household" means any household as to which the combined annual gross income for all members does not exceed eighty percent (80%) of the area median income, adjusted for household size, published annually by the U.S. Department of Housing and Urban Development (HUD) for the San Diego Standard Metropolitan Statistical Area. If HUD ceases to publish the area median income figures, the Mayor may rely upon any alternative publication or data source the Mayor deems to be an objectively reasonable indicator of the local area median income.

"Tax Allocation Triggering Event" means a circumstance, commencing no earlier than twenty years after the Additional Tax is first imposed, in which the Mayor and a majority of the board of directors of the Convention Center Corporation agree that, after accounting for payment of anticipated Convention Center Expansion and Modernization Costs during an upcoming fiscal year, the fixed percentage of the Additional Tax Revenues that otherwise would be allocated to the Convention Center Tax Component under Section 35.0203(b) is expected to generate more funds than reasonably necessary to pay Convention Center Operating Costs, Convention Center Support Costs, and Convention Center Business Development Costs.

"Tax Zone 1" means two noncontiguous portions of the City, one of which is north of California State Route 56, and the other is south of California State Route 54, as depicted on the Tax Zone Map.

"Tax Zone 2" means a contiguous portion of the City that does not comprise Tax Zone 1 or Tax Zone 3, as depicted on the Tax Zone Map.

"Tax Zone 3" means a contiguous portion of the City located generally in the downtown area, as depicted on the Tax Zone Map, and more specifically described as the area east of West Laurel Street and south of Laurel Street through its intersection with Sixth Avenue, west of Sixth Avenue through its intersection with Interstate 5 Freeway, south of Interstate 5 Freeway through its intersection with B Street, south of B Street through its intersection with 22nd Street, west of 22nd Street through its intersection with Commercial Street, south of Commercial Street through its intersection with Ocean View Boulevard, west of Ocean View Boulevard through its intersection with Dewey Street, west of Dewey Street, and west of California State Route 75 (San Diego/Coronado Bridge).

"Tax Zone Map" refers to "Exhibit A" attached to this ordinance and incorporated herein by this reference which depicts Tax Zones 1, 2 and 3.

"Tax Zones" means, collectively, Tax Zone 1, Tax Zone 2, and Tax Zone 3.

§35.0212 Administration of the tax.

(a) Consistency with Transient Occupancy Tax Rules.

The People of the City of San Diego intend this Division to be enforced consistently with Division 1 of Article 5 of Chapter 3 of this Code and any rule or regulation promulgated under that Division except as expressly provided to the contrary in this Division.

Section 4. Amendment.

(a) Except as otherwise expressly provided herein, this Measure may only be changed by the voters at a Citywide election.

FULL TEXT OF MEASURE C (CONTINUED)

(b) The City Council is authorized to amend this Division in any manner that does not alter the tax rate or constitute a tax increase for which voter approval is required by Article XIII C of the California Constitution. The People of the City affirm that the following actions shall not constitute an increase of the rate of a tax:

1. An action that interprets or clarifies the methodology of the Additional Tax, or any definition applicable to the Additional Tax, so long as interpretation or clarification (even if contrary to some prior interpretation or clarification) is not inconsistent with the language of this Division; or
2. The collection of the Additional Tax, even if the City had, for some period of time, failed to collect the Additional Tax or to collect it in the amount imposed or authorized by this Division.

Section 5. Conflicting Measures

If this Measure and another measure that imposes a transient occupancy tax, or redirects the uses of existing transient occupancy taxes, appear on the same ballot; the provisions of the other measure shall be deemed to be in conflict with this Measure. If this Measure receives a greater number of affirmative votes than the measure deemed to be in conflict with it, the provisions of this Measure shall prevail in their entirety and the other measure shall be null and void in its entirety.

Section 6. Severability

If any provision of this Measure, or its application to any person or circumstance, is determined by a court of competent jurisdiction to be unlawful, unenforceable, or otherwise void, that determination shall have no effect on any other provision of this Measure or the application of this Measure to any other person or circumstance and, to that end, the provisions of this Measure are severable.

Section 7. Certification; Publication. Upon approval by the voters, the City Clerk shall certify to the passage and adoption of this Ordinance and shall cause it to be published according to law.

It is hereby certified that this Ordinance was duly adopted by the voters at the [date] Election and took effect 10 days following adoption of a resolution declaring the results of the election at a regular meeting of the City Council held on [date] by the following vote:

AYES:

NOES:

ABSENT:

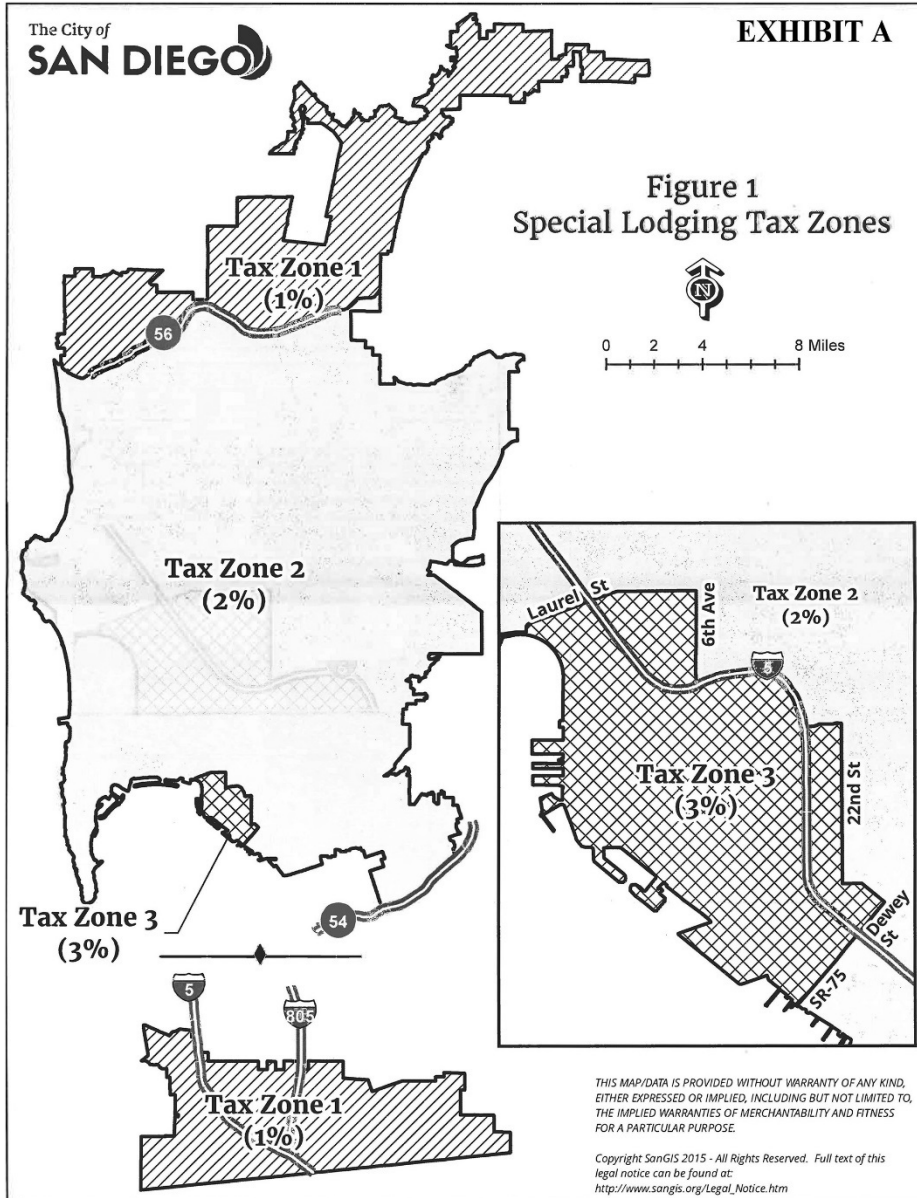
ATTEST: ELIZABETH MALAND

CITY CLERK

CITY OF SAN DIEGO

The City of
SAN DIEGO

Figure 1
Special Lodging Tax Zones



A STATEMENT OF THE REASONS FOR THE PROPOSED ACTION AS CONTEMPLATED IN SAID PETITION IS AS FOLLOWS:

San Diego has long been a “world class destination city” for tourists and visitors. Tourism is one of the largest contributors to our economy. Revenues from visitor taxes, paid by overnight lodging guests, are the third largest source of revenue to the City.

Today, our tourism economy and local community are facing unprecedented challenges. Tourism and lodging leaders identified three factors diminishing San Diego’s status as a desirable world class destination. They are: a spiraling homelessness crisis, city streets full of potholes and infrastructure in urgent need of repair, and outdated/inadequate convention and facilities. Together, these factors restrict the healthy expansion of the tourism economy and City revenues.

Yet, while “America’s Finest City” today faces multiple challenges to our status as a world-class destination city, we have limited resources available to address these problems. These challenges threaten our City’s reputation, quality of life, the health of our local economy, and our attractiveness to millions of visitors.

This measure will provide significant new revenues to address these challenges and secure San Diego’s status as a world-class destination city. This measure will provide additional funding to: (1) reduce homelessness, (2) improve city streets, and (3) significantly expand visitor/tourist facilities—with revenues being raised from hotel visitors only.

San Diego’s tourism and lodging leaders have thus joined with homeless advocates, community, and business leaders, to sponsor “For A Better San Diego” to address problems which are diminishing San Diego’s stature as an attractive destination.

This measure will increase the overnight lodging tax paid by visitors to San Diego hotels which will generate hundreds of millions of dollars needed to address the leading problems affecting our status as a world class destination city.

Vote YES on this initiative to help San Diego secure its place as a world class destination city!

INITIATIVE PROPONENTS' NAMES, SIGNATURES, ADDRESSES

SIGNATURE: Father Joe Carroll
Father Joe Carroll
President Emeritus
Father Joe's Village
33 16th Street
San Diego, CA 92101

DATE: 1-9-18

SIGNATURE: Jaymie Bradford
Jaymie Bradford
Executive VP & COO
San Diego Regional Chamber of Commerce
402 West Broadway, Suite 1000
San Diego, CA 92101

DATE: 1-9-18

SIGNATURE: Bob McElroy
Bob McElroy
President & CEO
Alpha Project
3737 Fifth Avenue, Suite 203
San Diego, CA 92103

DATE: 1-9-18

SIGNATURE: Namara Mercer
Namara Mercer
Executive Director
Hotel/Motel Association of San Diego
1945 Quivira Way
San Diego, CA 92109

DATE: 1-9-18

SIGNATURE: Nicholas J. Segura
Nicholas J. Segura
Business Manager/Financial Secretary
4545 Viewridge Avenue, Suite 100,
San Diego, CA 92123

DATE: 1-9-18

CITY OF SAN DIEGO

(This Measure will appear on the ballot in the following form.)

MEASURE D

CHARTER AMENDMENTS REGARDING AUDIT COMMITTEE AND SELECTION AND TERM OF CITY AUDITOR. Shall Charter sections 39.1 and 39.2 be amended to provide that the City Council appoints the City Auditor from at least three candidates recommended by the Audit Committee; the Auditor is limited to two five-year terms; the Council may appoint an interim Auditor; and public members of the screening committee for the Audit Committee serve until replaced; and make clarifying amendments?

This measure requires approval of a simple majority (50% plus 1) of those voting on the measure.
Full text of this measure follows the arguments.

OFFICIAL TITLE AND SUMMARY

BALLOT TITLE

Charter Amendments Regarding Audit Committee and Selection and Term of City Auditor

BALLOT SUMMARY

This measure would amend the San Diego City Charter (Charter) by amending Article V, sections 39.1 and 39.2, relating to the City of San Diego's (City) Audit Committee and the selection and term of office of the City Auditor (Auditor). The measure requires a majority vote for approval.

The Charter presently provides that the Auditor is appointed by the City Manager (the Mayor under the Strong Mayor form of government), in consultation with the Audit Committee, and confirmed by the City Council (Council). The Auditor must be a certified public accountant or certified internal auditor, and presently serves a ten-year term.

If approved, amendments provide that the Council will appoint the Auditor from at least three candidates evaluated and recommended by the Audit Committee, based on the minimum qualifications set forth in the Charter and other criteria determined by the Audit Committee. The Audit Committee may use staff from the Office of the Independent Budget Analyst and employ expert consultants, in accordance with City contracting rules, to assist in the process of evaluating Auditor applicants.

The amendments also provide that the Auditor will be limited to serving two five-year terms. If the Auditor vacates the office for any reason before the end of a term, then the principal assistant to the Auditor will serve as interim Auditor, if the principal assistant is eligible to serve and is confirmed by the Council. If the principal assistant is not eligible to serve or is not confirmed by the Council, then the Council may adopt procedures to fill the vacancy. An interim Auditor may be appointed to serve as the Auditor.

The Charter presently provides that the three public members of the Audit Committee are appointed by the Council from a pool of at least two candidates for each vacant position, and the candidates are recommended by a screening committee. The screening committee presently includes two outside financial experts appointed by the other members of the screening committee and confirmed by the Council. The amendments provide that the outside financial experts may serve on the screening committee until replaced by the Council. The amendments also provide that the screening committee will include the Councilmember serving as the Chair of the Audit Committee. The Independent Budget Analyst also serves on the committee. The Chief Financial Officer will be removed from the screening committee.

The measure also includes amendments that clarify language for legal purposes.

BALLOT SUMMARY (continued)

The Council proposed the measure and placed the measure on the ballot, following public hearings of the Council's Rules Committee, the Audit Committee, and the Council. If approved, the Charter amendments will take effect after they are chaptered by the California Secretary of State.

CITY ATTORNEY'S IMPARTIAL ANALYSIS

This measure seeks to change the way that the City Auditor (Auditor) is appointed, removing the Mayor from the appointment process, and to reduce the Auditor's term of office from ten years to five years, with the possibility of one reappointment to an additional term.

The Charter presently provides that the Auditor is appointed by the City Manager (the Mayor under the Strong Mayor form of government), in consultation with the Audit Committee, and confirmed by the City Council (Council). The Auditor presently serves a ten-year term. The Charter does not address whether the Auditor may be reappointed.

Under the proposed Charter amendments, the Council must appoint the Auditor, from no fewer than three qualified candidates recommended by the Audit Committee. The Mayor will no longer be involved in the appointment process. The Audit Committee will review applicant qualifications, and may use staff from the Independent Budget Analyst's office and employ expert consultants, complying with City contracting rules, to assist.

The measure also reduces the Auditor's term of office from ten years to five years. The Council may reappoint the Auditor to a second five-year term without considering other candidates, upon the Auditor's application and a favorable recommendation from the Audit Committee. The Auditor will be limited to serving a maximum of two five-year terms, or ten years in total.

The amendments also add provisions for an interim Auditor, which did not previously exist. If the Auditor vacates the office before the end of a term, the principal assistant to the Auditor will serve as interim Auditor, if eligible to serve and confirmed by the Council. If the principal assistant is not eligible to serve or not confirmed by the Council, then the Council may adopt procedures to fill the vacancy on an interim basis. An interim Auditor may serve as long as necessary to complete a formal recruitment and appoint a successor Auditor. The interim Auditor may apply to serve as the successor Auditor and, if appointed, may serve a full five-year term, with the opportunity to serve a second full five-year term.

The Charter presently provides that the Council appoints the three public members of the Audit Committee from a pool of at least two candidates for each vacant position, to be recommended by a screening committee. This committee includes two outside financial experts. The Charter does not specify how long these financial experts may serve on the screening committee. Amendments clarify that the financial experts may serve until replaced by the Council. Amendments remove the City's Chief Financial Officer from the screening committee, and provide that the Councilmember serving as Chair of the Audit Committee will serve on the screening committee.

The measure also includes clarifying language for legal purposes.

The amendments were considered by the Council's Rules Committee, the Audit Committee, and the Council, which placed the measure on the ballot. If approved, the Charter amendments will take effect after they are chaptered by the California Secretary of State.

FISCAL IMPACT ANALYSIS

MEASURE D: CHARTER AMENDMENTS REGARDING AUDIT COMMITTEE AND SELECTION AND TERM OF CITY AUDITOR

This measure includes San Diego City Charter amendments which, among other Charter modifications, removes the Mayor as part of the City Auditor appointment process, and requires the Audit Committee to recommend to the City Council candidates for consideration for City Auditor appointment. It also reduces the term of City Auditor appointment from 10 years to five years, with the possibility for reappointment to a second five-year term. Because the total potential appointment period is still 10 years, it cannot be assumed with any confidence that the frequency of recruitments will increase. Thus, there is no fiscal impact projected for these Charter amendments.

ARGUMENT IN FAVOR OF MEASURE D

TAKES THE FOX OUT OF THE HENHOUSE

Currently, the Mayor selects the person who audits the Mayor's departments. That is like having the fox guard the henhouse. Prop D removes the fox and replaces it with a guard dog.

PROP D FIXES THE CURRENT FLAW IN THE CITY AUDITOR SELECTION PROCESS

Professional auditing standards require auditors to be independent from the entity they audit. The current broken selection process conflicts with these standards. Our City Auditor is chosen by the entity they examine - the Mayor. Prop D fixes this flawed process.

OFFERS COMPLETE INDEPENDENCE FROM THE MAYOR'S OFFICE

Currently, a mayoral staff member sits on the screening committee for the Audit Committee's non-elected public members. Prop D removes this mayoral staff member, making the Audit Committee completely independent from the Mayor.

GOOD GOVERNMENT REFORM

Prop D remains consistent with 2008's voter-approved Prop C, which established the current Audit Committee and the Office of the City Auditor. The reforms in Prop D offer complete independence from the Mayor and mayoral staff.

PROP X PROTECTS THE TAXPAYERS

The City Auditor will not be a rubber stamp for the Mayor. The City Auditor will be able to be completely objective and independent from the Mayor and the Mayor's departments while conducting the city's audits.

THE ASSOCIATION OF LOCAL GOVERNMENT AUDITORS (ALGA) SUPPORT THE MEASURE

In a letter sent to the City of San Diego by ALGA, "...ALGA applauds your move to enhance the independence of the audit function by changing the reporting relationship with the City Auditor."

"The administration shouldn't be in charge of choosing who is overseeing the administration. This ballot measure will help ensure this important position is truly independent"

Scott Sherman, San Diego City Councilmember and Chair of the Audit Committee

VOTE YES ON PROPOSITION D

SCOTT SHERMAN
Chair Audit Committee

JEN CAMPBELL
Vice Chair Audit Committee

APRIL BOLING
Certified Public Accountant/
Taxpayer Watchdog

ALAN SPENCER
Audit Committee Public Member

ARGUMENT AGAINST MEASURE D

No argument against the measure was filed in the office of the City Clerk.

FULL TEXT OF MEASURE D

ARTICLE V

EXECUTIVE AND ADMINISTRATIVE SERVICE

SECTION 39.1: AUDIT COMMITTEE

The Audit Committee shall be is an independent body consisting of five members. Notwithstanding any other Charter provision to the contrary, the Audit Committee shall members must be appointed as provided under this section. To ensure its independence, the Audit Committee shall must be composed of two members of the City Council and three members of the public. The two Councilmembers shall must be appointed by the City Council, one of whom shall will serve as Chair of the Audit Committee. The three public members of the Audit Committee shall must be appointed by the City Council from a pool of at least two candidates for each vacant position, to be recommended by a majority vote of a screening committee comprised composed of a the member of the City Council serving as the Chair of the Audit Committee, the Chief Financial Officer, the Independent Budget Analyst, and two outside financial experts appointed by the other three members of the screening committee and confirmed by the City Council. Each outside financial expert on the screening committee may serve until replaced by the City Council's appointment of a new financial expert to the screening committee. The City Council may waive the requirement for appointment of a public member of the Audit Committee from a pool of at least two candidates when a sitting incumbent applies, and is eligible for reappointment. Public members of the Audit Committee shall must possess the independence, experience, and technical expertise necessary to carry out the duties of the Audit Committee. This expertise includes but is not limited to knowledge of accounting, auditing, and financial reporting. The minimum professional standards for public members shall must include at least 10 years of experience as a certified public accountant or as a certified internal auditor, or 10 years of other professional financial or legal experience in audit management. The public members of the Audit Committee shall serve for terms of four years and until their successors have been appointed and qualified. Public members of the Audit Committee are limited to two full consecutive terms, with one term intervening before they become eligible for reappointment.

Notwithstanding any other provision of this section, a Appointments shall must be made so that not no more than one public member's term of office shall expires in any one year.

The Audit Committee shall have has oversight responsibility regarding the City's auditing, internal controls, and any other financial or business practices required of this Committee by this Charter. The Audit Committee must evaluate applicants for the position of City Auditor and recommend to the City Council no fewer than three qualified candidates for consideration, based on the minimum qualifications set forth in section 39.2 of this Charter and other criteria determined by the Audit Committee. The Audit Committee may use staff from the Office of the Independent Budget Analyst and employ expert consultants, in accordance with City contracting rules, to assist in the process of evaluating City Auditor applicants. The Audit Committee shall is also be responsible for directing and reviewing the work of the City Auditor, and the City Auditor shall must report directly to the Audit Committee. The Audit Committee shall recommends the annual compensation of the City Auditor and annual budget of the Office of City Auditor to the City Council and shall be responsible for conducts an annual performance review of the City Auditor. The Audit

FULL TEXT OF MEASURE D (CONTINUED)

Committee shall also recommends to the City Council the retention of the City's outside audit firm and, when appropriate, the removal of such firm. The Audit Committee shall must monitor the engagement of the City's outside auditor and resolve all disputes between City management and the outside auditor with regard to the presentation of the City's annual financial reports. All such disputes shall must be reported to the City Council. The City Council may specify additional responsibilities and duties of the Audit Committee by ordinance as necessary to carry into effect the provisions of this section.

SECTION 39.2: OFFICE OF THE CITY AUDITOR

The City Auditor shall must be appointed by the City Manager City Council, in consultation with from those candidates identified by the Audit Committee, in accordance with the process set forth in section 39.1 of this Charter, ~~and confirmed by the Council~~. The City Auditor shall must be a certified public accountant or certified internal auditor. The City Auditor shall ~~serve~~ is appointed for a term of ten five years. The City Council may reappoint the City Auditor to a second five-year term without considering other candidates, upon the City Auditor's application and a favorable recommendation from the Audit Committee. The City Auditor is limited to serving two full five-year terms or ten years in total. The City Auditor shall reports to and be is accountable to the Audit Committee.

Upon the recommendation of the Audit Committee, the City Auditor may be removed for cause by a vote of two-thirds of the members of the City Council. If the City Auditor vacates the office for any reason before the end of the City Auditor's term, then the principal assistant to the City Auditor will serve as interim City Auditor, if the principal assistant to the City Auditor is eligible to serve and is confirmed by the City Council. If the principal assistant is not eligible to serve or is not confirmed by the City Council, then the City Council may adopt procedures to fill the vacancy on an interim basis. An interim City Auditor may serve for that period of time necessary to complete a formal recruitment and appoint a successor City Auditor. An interim City Auditor may apply to serve as the City Auditor and, if appointed, may serve a full five-year term, with the opportunity to serve a second full five-year term, in accordance with this section.

The City Auditor shall ~~be~~ serves as the appointing authority of all City personnel authorized in the department through the normal annual budget and appropriation process of the City, and subject to the Civil Service provisions of this Charter.

The City Auditor shall must prepare annually an Audit Plan and conduct audits in accordance therewith and perform such other duties as may be required by ordinance or as provided by the Constitution and general laws of the State. The City Auditor shall must follow Government Auditing Standards. The City Auditor shall must have access to, and authority to examine any and all records, documents, systems, and files of the City and/or other property of any City department, office, or agency, whether created by the Charter or otherwise. It is the duty of any officer, employee, or agent of the City having control of such records to permit access to, and examination thereof, upon the request of the City Auditor or his or her authorized representative. It is also the duty of any such officer, employee, or agent to fully cooperate with the City Auditor, and to make full disclosure of all pertinent information. The City Auditor may investigate any material claim of financial fraud, waste, or impropriety within any City Department and for that purpose may summon any officer, agent, or employee of the City, any claimant, or other person, and examine

FULL TEXT OF MEASURE D (CONTINUED)

him or her upon oath or affirmation relative thereto. All City contracts with consultants, vendors, or agencies will be prepared with an adequate audit clause to allow the City Auditor access to the entity's records needed to verify compliance with the terms specified in the contract. Results of all audits and reports shall must be made available to the public in accordance with the requirements of the California Public Records Act.

END OF MEASURE