



**ON THE ROAD SERIES: SMALL BUSINESS ADVISORY BOARD (SBAB)
MEETING MINUTES**

February 15, 2019

9:00 a.m. – 10:30 a.m.

San Diego Foundation, Hoffman Room

2508 Historic Decatur Rd #200, San Diego, CA 92106

BOARD MEMBERS PRESENT	BOARD MEMBERS ABSENT
Ruben Garcia – Board Chair Edward Barbat Tristan Barnum Shane Beard Justin Fortier Michelle Gray Gary Peterson Viviane Windmiller	Catherine Arambula

CITY STAFF
Elizabeth Studebaker – Neighborhood Investment Manager Jocelyn Maggard – Business Development Specialist Drew Garrison – Business Development Officer

1. Call to Order and Introductions

Ruben Garcia, Board Chair and District Director for the U.S. Small Business Administration’s San Diego Office, called the meeting to order at 9:02 a.m. Board members and City staff were asked to give a brief introduction of their role within their respective organization. Katie Rast, Director of Community Impact at The San Diego Foundation, provided welcoming remarks, an overview of the organization’s programs, and how it partners with businesses in the region.

2. Public Comment:

No public comments were made.

3. Information Item(s)/Discussion

A. **Maritime Industry in San Diego:** Elizabeth Studebaker introduced members of the panel to discuss the impacts that the \$14 billion maritime industry (2012) has on the region. Panelists were given five minutes to provide an overview of their organization/business and their product/service.

1. Michael B. Jones, President, The Maritime Alliance
2. Philippe Leblanc, Program Manager for Aquaculture & Blue Tech Team, Port of San Diego
3. Eric Patten, President & CEO, Ocean Aero
4. Rob Pinkel, Principal, Del Mar Oceanographic

4. Approval of Minutes:

The Board approved the minutes with no changes from the September 21, 2018; October 18, 2018; and January 18, 2019 meetings. Yes: Ruben Garcia, Edward Barbat, Tristan Barnum, Shane Beard, Justin Fortier, Michelle Gray, Gary Peterson, Viviane Windmiller; No: None; Abstain: None; Absent: Catherine Arambula

5. Administrative Items:

- A. Board Administrative Items and/or Non-Agenda Comments:** None
- B. Requests of Agenda Revisions (continuances, changes in order, etc.):** None
- C. Development Services Department Technical Advisory Committee (TAC) Report:** None
- D. Economic Development Department Liaison Report:** Elizabeth Studebaker outlined the future role of the Small Business Advisory Board being a more proactive role with city policy development. Additionally, staff announced the Downtown Business Walk and went over eligibility requirements for the Storefront Improvement Program.

6. Action Item(s)/Discussion:

- A. Board nomination and voting for SBAB Chair and Vice-Chair:** Ruben Garcia and Elizabeth Studebaker introduced the opportunity to vote for a new Board Chair and establish a new Vice Chair for the board.
 - a. Board Chair:** Justin Fortier nominated Michelle Gray, Gary Peterson motioned first, Edward Barbat motioned second. Yes: Ruben Garcia, Edward Barbat, Tristan Barnum, Shane Beard, Justin Fortier, Michelle Gray, Gary Peterson, Viviane Windmiller; No: None; Abstain: None; Absent: Catherine Arambula
 - b. Vice Chair:** Edward Barbat nominated Shane Beard, Michelle Gray motioned first, Gary Peterson motioned second. Yes: Ruben Garcia, Edward Barbat, Tristan Barnum, Shane Beard, Justin Fortier, Michelle Gray, Gary Peterson, Viviane Windmiller; No: None; Abstain: None; Absent: Catherine Arambula
- B. Approval of the SBAB 2019 Meeting Schedule:** Michelle Gray noted that staff should keep options open for later in the year for additional topics; Justin Fortier requested staff to try and schedule a large outreach meeting for September/October.
 - a.** Tristan Barnum motioned first, Justin Fortier motioned second. Yes: Ruben Garcia, Edward Barbat, Tristan Barnum, Shane Beard, Justin Fortier, Michelle Gray, Gary Peterson, Viviane Windmiller; No: None; Abstain: None; Absent: Catherine Arambula

7. Adjournment

The meeting was adjourned by Ruben Garcia at 10:53 a.m. The next meeting will be held on March 15, 2019 at the Central Library – Mary Hollis Clark Conference Room.