



**Community Forest Advisory Board Subcommittee for Educational Outreach per Calfire  
Grant Meeting**

**Friday, April 8, 2016 9:00 a.m. – 11:30 a.m.**

**Civic Center Plaza, 1200 Third Avenue - 14<sup>th</sup> Floor, Large conference room**

**Agenda**

**Call to Order**

- 1. Call to Order**
- 2. Educational component of grant**
- 3. Goal is to increase tree canopy coverage city wide**
- 4. Inform – Engage – Educate – Empower**
  - a. Who do we outreach to ? Is it more than the community planning groups ?**
  - b. What - content of outreach – Define the message**
  - c. When - timeline for outreach**
- 5. Are there other participants than city staff to do the outreach ?**
- 6. Other topics to consider**
- 7. Next Meeting**

For more information or alternative format please contact Lesley Henegar at (619) 235-5208 or [lhenegar@san Diego.gov](mailto:lhenegar@san Diego.gov).