



**SMALL BUSINESS ADVISORY BOARD (SBAB)
MEETING MINUTES**

Friday, April 16, 2021 from 9:00 to 10:30 A.M.

To attend the meeting, use the Zoom Webinar login information below. Members of the public will be muted during the webinar; however, the public will be able to communicate with the host via the chat function.

Meeting Link: <https://sandiego.zoomgov.com/j/1609114066>

Call to Order and Introductions: Meeting was called to order at 9:03 a.m.

Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment.

- Elizabeth Schott, CEO of Accessity, provided an update to the board that the organization Accion serving Southern California has changed their name to Accessity. The mission and work of the organization remains the same.

1. Administrative Items

- A. Board Administrative Items and/or Non-Agenda Comment: None
- B. Requests for Agenda Revisions (continuances, change in order, etc.): None

2. Action Item

- A. Transit Priority Area Parking Regulations for Non Residential Uses
Claudia Brizuela, Associate Traffic Engineer, Mobility Department
- Brizuela introduced the plan for parking minimums to be eliminated in transit priority areas and neighborhoods within the City that serve commercial uses. She stated this allows more flexibility for business owners and developers but does not automatically eliminate parking. This plan would allow for businesses to permanently operate within a parking lot or within the street in front of the business.
- With a motion from Jim Schneider and a second by Austin Evans, the board voted to continue discussing this item within the board's external committee. Yes: Shane Beard, Sarah Mattinson, Tristan Barnum, Catherine Arambula, Donna DeBerry, Natasha Salgado, Jason Paguio, Jeff Barger, Michelle Gray. No: None. Abstain: None. Absent: None.

3. Presentation Items

- A. Update on New Online Permitting (DISCUSSION)
Elyse Lowe, Director, Development Services Department
- Lowe introduced several new initiatives within the Development Services Department including virtual counter appointments with city permitting staff and the creation of a new Small Business & Restaurant Center that will provide technical assistance directly to businesses. There is additional hiring taking place to staff this center.

4. Administrative Items (Continued)

- A. Approval of March 19, 2021 Minutes (ACTION)
- With a motion by Tristan Barnum and a second by Austin Evans, the board voted to approve the March 19, 2021 minutes with an amendment to include Jeff Barger as voting yes on the minutes. Yes; Catherine

Arambula, Jeff Barger, Tristan Barnum, Shane Beard, Donna DeBerry, Austin Evans, Michelle Gray, Jason Paguio, Natasha Salgado, Jim Schneider. No: None. Abstain: Sarah Mattinson. Absent: None.

B. Development Services Department Technical Advisory Committee Report: None

C. Economic Development Department Staff Report

- Sean Karafin, Neighborhood Investment Manager, provided the staff update which highlighted portions of the Mayor's proposed Fiscal Year 2022 budget that was released on April 15, 2021.

5. Action/Discussion Item(s)

A. Draft Advising Letter(s) (ACTION)

- With a motion by Michelle Gray and a second by Austin Evans, the board moved to draft a letter for the Mayor and City Council to contain recommendation that the Mayor and Council expand engagement regarding the FY22 funding proposed for access-to-capital programs to more Community Based Organizations serving small business interests to better understand the potential impact of any resulting debt burdens on disadvantaged and small business owners. Yes: Austin Evans, Shane Beard, Sarah Mattinson, Natasha Salgado, Catherine Arambula, Donna DeBerry, Jason Paguio, Jeff Barger. No: None. Abstain: None. Absent: Tristan Barnum, Jim Schneider.

B. Suggested Items for Future Meetings (DISCUSSION): None

6. Adjournment: The meeting was adjourned at 10:44 a.m.

Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.