Argument Against Measure B
Argument Against Proposition B

STOP THE GARBAGE TAX
COSTS $350-500 PER YEAR
DON'T LET POLITICIANS CHARGE YOU TWICE

Be careful! City politicians are trying to fool voters into approving Measure B by putting a misleading ballot title on it. Measure B is actually a massive tax hike.

We Can't Afford Another Tax Hike

If Measure B passes, city politicians will be able to charge twice for trash service — costing you $350-500 more per year!

Specifically, Measure B amends the Municipal Code, replacing “there shall be no City fee ... charged for [trash] service” with “the City may charge” a fee.

San Diegans already have one of the highest cost of living burdens in the nation and we should not be adding to the existing burdens of working families with this costly Garbage Tax.

You Already Pay for Trash Services

Politicians say trash services are currently “free” — but that is completely false. In fact, voters passed the People’s Ordinance in 1919 to direct the City to earmark a portion of existing property tax revenues to provide the service. This policy of using your existing tax assessment for trash service was reaffirmed by voters in 1981 and 1986.

If Measure B passes, San Diegans will in essence be charged twice for trash service.

Politicians Should Repeal Their Unfair Policy

Politicians say it's “unfair” that some developments in the city are required to pay for private trash service while single family homes get use of the city's trash service. We agree — but it was the city politicians themselves that imposed this so-called, unfair policy on those developments. If they want to restore “fairness” all they need to do is go back to complying with the People's Ordinance for all properties — as voters originally intended.

VOTE NO ON MEASURE B
Richard Rider
Chairman, San Diego Tax Fighters

Carl DeMaio
Chairman, Reform California

Brian Jones
State Senator

Scott Sherman
Former Chair, City of San Diego Audit Committee