The City of SAN DIEGO

Arts Advance:

Arts as a catalyst for neighborhood transformation and celebration

San Diego is one of the best cities in the country for arts and culture, comprising more than 100 distinct and vibrant neighborhoods, each with a style and personality of its own. Arts and culture offerings reflect the rich diversity of the city and serve as a catalyst for advancing economic growth, revitalization and community engagement throughout San Diego's neighborhoods.

In fiscal year 2017, 134 arts and culture nonprofits received \$11,823,450 in contracts from the City of San Diego Commission for Arts and Culture.

This funding enabled organizations to develop and implement some of the nation's most outstanding and innovative performances, exhibitions and participatory experiences for residents citywide.

From Tony Award-winning theater and internationallyrecognized exhibitions to community festivals and performances that directly reflect San Diego's distinct neighborhoods, the Commission provides support for a wide and diverse array of arts and culture programs and services. These offerings activate communities throughout the city, foster a sense of identity and enhance quality of life.

As San Diego's nonprofit arts and culture sector grows and expands its reach, the City celebrates its dynamic neighborhoods while introducing locals and visitors alike to the creative vibrancy that makes San Diego exceptional.

> Commission for Arts and Culture Vision: Expanding our world by celebrating creativity in



THE CITY OF SAN DIEGO'S FY2017 CONTRACTED NONPROFIT ARTS AND CULTURE ORGANIZATIONS

Organizational Support Program

Actors Alliance of San Diego Art of Elan Bach Collegium San Diego Balboa Park Cultural Partnership Balboa Park Online Collaborative Inc. California Ballet Association Inc. CAMARADA Center for World Music Choral Consortium of San Diego City Ballet Inc. Classics for Kids Inc. Culture Shock Dance Troupe Inc. Cygnet Theatre Co. Diversionary Theater Productions Inc. Fern Street Community Arts Inc. Finest City Performing Arts Inc. Flying Leatherneck Historical Foundation Gaslamp Quarter Historical Foundation Intrepid Shakespeare Co. Ion Theatre Co. Japanese Friendship Garden Society of San Diego La Jolla Historical Society La Jolla Music Society La Jolla Symphony and Chorus Association Lambda Archives of San Diego Library Association of La Jolla Mainly Mozart Inc. Malashock Dance & Co. Maritime Museum Association of San Diego Media Arts Center San Diego Mingei International Inc. MOXIE Theatre Inc. Museum of Contemporary Art San Diego Museum of Photographic Arts New Americans Museum NTC Foundation Old Globe Theatre Outside the Lens Pacific Arts Movement Persian Cultural Center Playwrights Project Prophet World Beat Productions Putnam Foundation, dba Timken Museum of Art Reuben H. Fleet Science Center SACRA/PROFANA San Diego Air & Space Museum San Diego Archaeological Center San Diego Art Institute San Diego Automotive Museum San Diego Ballet San Diego Center for Jewish Culture San Diego Children's Choir San Diego Chinese Historical Society and Museum San Diego Civic Youth Ballet San Diego Dance Theater San Diego Guild of Puppetry Inc. San Diego Hall of Champions San Diego Historical Society San Diego Iunior Theatre San Diego Master Chorale San Diego Model Railroad Museum Inc. San Diego Museum Council Inc. San Diego Museum of Art San Diego Museum of Man San Diego Musical Theatre San Diego Opera Association San Diego Repertory Theatre San Diego Society of Natural History, dba San Diego Natural History Museum San Diego Symphony Orchestra Association

San Diego Theatres Inc. San Diego Watercolor Society San Diego Women's Chorus San Diego Writers, Ink San Diego Youth Symphony and Conservatory Save Our Heritage Organisation Scripps Ranch Theatre Sledgehammer Theatre Inc. So Say We All Spreckels Organ Society The AiA Project The New Children's Museum The PGK Project Inc. Theater and Arts Foundation of San Diego County, dba La Iolla Plavhouse Villa Musica Women's History Reclamation Project Inc. Young Audiences of San Diego Youth Philharmonic Orchestra

Creative Communities San Diego

America's Finest City Dixieland Jazz Society Armed Services YMCA - San Diego Branch Asian Story Theater Balboa Park Conservancy BAME Community Development Corporation Brazilian Institute for Arts & Culture Cabrillo Festival Inc. California Lawyers for the Arts Casa Familiar Contact Arts, dba San Diego Fringe Festival Hillcrest Business Improvement Association Indian Fine Arts Academy of San Diego Italian American Art and Cultural Association of San Diego Jacobs & Cushman San Diego Food Bank Jacobs Center for Neighborhood Innovation Karama Karen Organization of San Diego La Maestra Family Clinic Inc. Linda Vista Multi-Cultural Fair Inc. Little Italy Association Little Saigon San Diego Foundation Mariachi luvenil de San Diego Mariachi Scholarshin Foundation Martin Luther King Jr. Community Choir San Diego Media Heritage Inc. Musicians for Education Inc. Ocean Beach Merchants Association Inc. Pacific Beach Business Improvement Association PASACAT Inc Point Loma Summer Concerts Rancho de los Penasquitos Town Council Rolando Community Council Inc. San Diego Audubon Society San Diego Chinese Center San Diego City College Foundation San Diego Earth Day San Diego Film Foundation San Diego Lesbian, Gay, Bisexual, Transgender Pride San Diego Music Foundation San Diego Performing Arts League San Diego Shakespeare Society San Diego State University Research Foundation for KPBS Space 4 Art Inc. The Bon Temps Social Club of San Diego The Cooper Family Foundation Torrey Pines Kiwanis Foundation transcenDANCE Youth Arts Project Write Out Loud

Photos courtesy of:

Museum of Man • San Diego Junior Theater • Outside the Lens Arts District at Liberty Station • New Children's Museum San Diego LGBT Pride • Malashock Dance / Manuel Rotenberg Chris Rov Costa • La Jolla Music Society / Bjorn Bjerede



All data provided in this report reflects the combined totals from fiscal year 2017 as collected by the City of San Diego Commission for Arts and Culture and DataArts unless otherwise noted.

ARTS ADVANCE:

PROSPERITY, CONNECTION AND CREATIVITY IN SAN DIEGO

The 2017

Economic and Social Impact of the City of San Diego's Investment in Nonprofit Arts and Culture Organizations



San Diego is a city of unique beauty, made up of thriving neighborhoods tied together with a strong cultural history. San Diego's nationally recognized collection of museums and theaters share the stage with locally focused community organizations to connect people to the arts. The City of San Diego Commission for Arts and Culture and the nonprofits that it funds work to ensure that everyone can participate in and appreciate the diversity of arts in San Diego.



Those organizations present groundbreaking cultural performances, arts education programs and exhibits in neighborhoods throughout San Diego. They inspire our children to achieve, create economic activity through tourism and jobs, and connect residents with their neighbors – making San Diego a better place for all.

That's why I am pleased to present the report on The 2017 Economic and Social Impact of the City of San Diego's Investment in Nonprofit Arts and Culture Organizations.

Arts and culture are key components to our quality of life and I am proud to recognize our collective and creative spirit!

Kevin L. Faulconer Mayor





Arts Advance Impact

The City of San Diego's fiscal year 2017 contracted nonprofit arts and culture organizations by the numbers:



Arts Advance Prosperity

San Diego's vibrant arts and culture experiences give visitors a reason to return to our city again and again, experiencing something new every time.

Arts Advance Learning

An investment in the arts means an investment in education. Arts programs provide young people and life-long learners with opportunities to express their creativity, experience new ideas and expand their views.



In fiscal year 2017, the City of San Diego Commission for Arts and Culture invested over **\$11.8 million** in contracts with **134 nonprofits.** These organizations create vibrant performances, exhibits, parades, festivals and meaningful educational experiences throughout all of San Diego's neighborhoods, showcasing the city's creative spirit and enriching the quality of life.

Each year more than 34 million people visit San Diego. When these visitors spend the night in San Diego hotels, they generate tax revenue for the City. The more visitors San Diego attracts, the more money our City has for maintaining parks, building libraries, cleaning beaches and other important services and projects.

SOURCE: (2015 San Diego Tourism Authority Visitor Profile Survey)



Arts Advance Civic Engagement

12,335

Arts and culture nonprofit volunteers





Arts and culture nonprofit board members

5,551,430

Number of people served through free and paid admission to the City of San Diego's contracted nonprofit arts and culture organizations



Number of neighborhood parades and festivals provided by the City of San Diego's contracted nonprofit arts and culture organizations