



Creating Jobs Working Group Meeting  
San Diego Workforce Partnership  
3910 University Ave. #400, San Diego, CA  
Meeting Date: August 16, 2017, 2-4 p.m.

### **Organizations Represented**

City of San Diego, San Diego Workforce Partnership, Barrio Logan College Institute, Home Start, Harder + Co

### **Welcome, introductions, and agenda review**

#### **Review Working Group Meeting #4 (June 2017)**

July was the fourth working group meeting and focused on refining the indicators that would support this working group goal and sugboals. We discussed which indicators can be tracked now, which are important, but need further clarification or identification of a way to track, and which would be nice to have but are not priorities at this time and so will be put on back-burner.

We also talked about the sources of indicator data and who/which orgs can provide the City with which pieces of information so that the indicators can be tracked.

We spent most of the meeting discussion the Jobs indicators but did allow a little time to review the Jobs indicators and provided some input, especially where we saw connection with this group.

#### **Review Creating Jobs Logic Model Draft**

One of the key goals of this working group is to draft a logic model and work plan that will guide the Jobs work for the SDPZ over the next 10 years. These plans will help us be intentional in how we work together, help us see what steps we need to take in order to achieve the goals we've set out for job creation in the PZ and to make sure we have adequate resources (or can access the resources) to achieve these goals.

Tracking and pursuing funding will be a very important part of what the PZ partners will do. We want to forecast the opportunities so that we can be prepared well in advance to put together the strongest application

*Indicators: Unemployment Rate, Labor Participation Rate, Wages (low, med, high,) Employment Rates by Industry*

### **Subgoal 1a: Connect Opportunity Youth, aged 16-24, to employment**

Activities:

- Identify potential expansion and coordination of existing efforts aimed at creating OY career and educational pathways (work experience, internships, credentials, middle to high wage job placement)
- Support the development of essential/soft skills critical to job retention and career development
- Create employer-informed/led taskforce to guarantee student placements after program completion

The SD Mayor has committed to enlist 100 local companies to hire OY, not all will be in the Promise Zone, but the group will look for ways to engage more PZ youth in the program

Group needs to approach partners who have come around the table and include them in the fiscal mapping efforts to determine which funding sources they have available to work towards these goals.

Discussion happened around several veins of CDBG funding that can be used for Opportunity Youth or used to support organizations that commit to target OY. Community Colleges and SDWP are taking the lead on engaging businesses to hire OY as part of the mayoral initiative.

Will be simpler to build up existing programs and then use those as models for new OY employment programs. SDPZ should request more thoughtful explanations as to how funding sources will directly impact the desired outputs and goals when partners request preference point certification.

### **Subgoal 1b: Increase the number of residents employed in middle skills jobs in growing industry sectors by expanding programs that provide industry-recognized post-secondary credentials**

This goal will mainly focus around education and trade schools. The group will looking into ways to advocate on behalf of credentialing programs, and giving employees ownership of their credentials instead of the companies they are currently employed at. We are looking to save time and money on repetitive training and allow more flexibility for the employees.

### **Subgoal 1c: Identify local sourcing opportunities with anchor employer institutions and champion model policies that encourage equitable practices**

This subgoal needs to be flushed out with what exactly is meant by equitable practices.

Much of the discussion focused around using Connectory.com to give larger businesses some positive credit for using and integrating small to medium businesses in the PZ. PZ will also push to help get businesses in the area to be informed and entered into the Connectory.

There are several existing models, especially breweries that we will look towards for good worker owned practices.

### **Other Updates**

- All partner meeting, September
  - VISTAS have flyers to distribute. Please advertise this to your staff and your partners who work in the PZ or with PZ residents. We really want a strong attendance.
  - Will have a panel on collective impact
  - Working group co-chairs will share the progress each working group has made so far
  - There will be an EventBrite invitation going out as well to track RSVPs.
- Opportunity to do community survey this fall using SDSU students. Will want to know from each working group, what are the 1 or 2 most important things you would want input on from the community?

### **Next Meeting**

**Third Wednesday of Every Month**

**September 20<sup>th</sup>, 2017 2pm-4pm**

**Location: San Diego Housing Comission**