

# **MISSION BAY PARK SPECIAL EVENT NARRATIVE AND IMPACT**

**Presentation to Mission Bay Park Committee will be limited to 5 minutes**

**\*Please attach a site map**

## **Baja Bound Lifestyle & Travel Expo**

- 1. Type of Event: Lifestyle Festival**
- 2. When, Day and Date: Saturday, September 30, 2023**
- 3. Dates: Load In: Saturday, September 30, 2023**
- 4. Times?**
  - Load in: 8am**
  - Load in:**
  - Event: 12pm-5pm**
  - Event:**
  - Load out: September 30, 5-9pm**
- 5. Location: Crown Point**
- 6. Road Closure: No Road Closures**
- 7. Parking Lot Closure: Portion of Crown Point Shores parking lot will be used for Restrooms, Generator, Display Vehicles and Food Trucks**
- 8. Parking Plan: Utilize public parking lots. No shuttles**
- 9. Traffic Plan: N/A**
- 10. Attendance:**
  - Estimated Participants: 3,000 overall attendance, 1,500 at peak**
- 11. P.A. System: Yes. Small stage and PA for background music (local singer / songwriter) & for presentations**
- 12. Amplified Music:**
  - Time frame: sound check at 11am, music 12pm-5pm**
- 13. Other Prolonged Noise Impacts: No**
- 14. Day and Time of Sound Checks: Saturday 11am**
- 15. Do you plan to apply for an Alcohol Permit: yes**
- 16. Do you plan on selling Alcohol: yes**
- 17. Do you plan on serving Alcohol: yes**
- 18. Time frame for Alcohol Sales/Service: 12-5pm (last call 430pm)**
- 19. Any Other Special Events of more than 500 people occurring concurrently: Mission Bay Music Festival with 9000 at Mariner's Point**
- 20. Other unique event features not covered above: No**