

Measure G -- the SDSU West Initiative – authorizes the Mayor and City Council to sell the Mission Valley stadium site to San Diego State University at fair market value for much-needed campus expansion, a research center, housing, multi-use stadium and public river park.

- Provides a once-in-a-lifetime opportunity to meet the higher education needs of local students, enabling SDSU to accept more of the nearly 100,000 undergraduate applicants annually.
- SDSU’s plan includes nearly 90 acres of parkland, habitat and open space, including a publicly accessible San Diego River Park, which is one reason why the Sierra Club and other environmental organizations endorse Measure G.
- Delivers student, faculty, staff, affordable, workforce and market rate housing to help meet our region’s critical housing needs.
- SDSU’s plan guarantees a transparent planning process that complies with the California Environmental Quality Act, mitigates project impacts, includes public input, and generates 40,000 fewer vehicle trips per day than SANDAG projected for the competing SoccerCity plan.
- Includes a research park to increase collaboration between education, entrepreneurship, and high-tech business to support SDSU’s role as a leading research university and expand its \$5.67 billion annual economic impact on our economy.
- Ensures redevelopment of the stadium property will be in the hands of proven development experts, taking advantage of SDSU’s extensive experience and success in managing over \$482 million in campus development since 2013, including housing, retail and academic projects, many involving public-private partnerships.
- Provides a permanent home for SDSU football and other athletics, professional soccer and football, in a state-of-the-art multi-use stadium – at no cost to taxpayers – and relieves taxpayers of continuing maintenance costs for the former Qualcomm Stadium.
- Produces thousands of high quality jobs, expanding the University’s current employment impact of more than 40,000.
- Generates significant state and local tax revenues, increasing the more than \$457 million produced annually by SDSU.

www.SDSUWest.com