

Over 5,000 individuals in the city of San Diego are homeless.

There are homeless encampments in nearly every neighborhood in our city.

This growing crisis affects every neighborhood – impacting public health and safety and hurting local businesses. Everyone pays a daily price for our failure to address this human tragedy.

San Diego has tried various strategies to address this issue. But homelessness persists, and at times it seems as if there will never be a real solution.

Measure A is different. This local investment not only allows us to address homelessness, but also provides affordable homes so hard-working San Diego families can afford to stay in our city. It will also generate the local resources necessary to receive millions in federal and state matching funds that we currently leave on the table.

Your YES vote on Measure A will:

- Create homes for local homeless children and their families living in shelters, on the streets or in danger of becoming homeless.
- Provide homes for San Diegans experiencing chronic homelessness, where they can get supportive mental health services, drug and alcohol treatment, job training and placements.
- Ensure families can afford housing and still have enough money for basics like food, transportation and childcare.
- Create safe, clean and healthy homes for low-income seniors, veterans and those with disabilities.
- Provide affordable homes near jobs for low-income families.
- In the time of COVID, provide homes where those most vulnerable to infection can get the care they need for themselves and to protect others.
- Create thousands of good-paying construction jobs to help our region rebound from the COVID-created economic crisis.

With Measure A, we can all do our part to help solve homelessness and keep San Diego affordable for all.

Vote YES on Measure A!

www.homesforsd.com

Tamera Kohler
CEO, Regional Task Force on the Homeless

Chris Ward
San Diego City Councilmember,
Co-chair, Regional Task Force on the Homeless

Elizabeth R. Cuestas
President & CEO, Casa Familiar,
affordable housing advocates

Dr. Jim Dunford
Former Director of Emergency Medical Services,
City of San Diego
Professor Emeritus of Emergency Medicine,
UC San Diego School of Medicine

Deacon Jim Vargas
President & CEO, Father Joe's Villages

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SAN DIEGO, CALIF.

No on Measure A: It's a Massive Property Tax Increase

In just the first five years under Measure A, the average homeowner will see their property tax increased by \$500 or more! Taxpayers will be on the hook to pay for this property tax increase for more than 40 years!

San Diego already has the highest property tax rate in the county and too many working families are struggling with the high cost-of-living already. In the midst of a pandemic, San Diegans can't afford a massive property tax increase.

No on Measure A: It Lines the Pockets of Special Interests

Measure A fails to protect taxpayers by refusing to ban controversial Project Labor Agreements. These PLAs are sweetheart deals at taxpayer's expense that discriminate against non-union firms which are predominantly small, veteran-owned and minority-owned businesses.

No on Measure A: More Debt and a Waste of Taxpayer Money

Under Measure A, taxpayers will authorize city politicians to take on \$900 million in additional debt at a cost of over \$2 billion to city taxpayers!

Recent studies have shown the kinds of projects that would be funded by Measure A have been riddled with wasteful spending and financial mismanagement. A recent audit of similar projects in Los Angeles found that the well-connected developer's "soft costs," (e.g. consultants, fees, and financing) was unusually high and accounted for 35%-40% of the cost of each project funded by taxpayers.

For more information go to CleanUpCityHall.com

Join us in Voting No on Measure A

Carl DeMaio
Chairman
Reform California

Scott Sherman
Chairman
San Diego Audit Committee

Chris Cate
Chairman
San Diego Economic Development Committee

Richard Rider
Chairman
San Diego Tax Fighters

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The City of San Diego does not have an independent process for investigating complaints regarding police misconduct (such as in-custody deaths, shootings, excessive force, and perjury). This has contributed to trust in local policing reaching an all-time low. Measure B will fix this issue by creating an independent, community-led **Commission on Police Practices**.

The Commission on Police Practices will create a **trustworthy process for holding officers accountable** that is **fair and balanced**. This Commission will:

- Be **independent from City politics**;
- Have an **independent attorney** who doesn't also represent the Mayor and the San Diego Police Department;
- Be run by **community members**, and;
- Have **independent professionals** who will **investigate** claims of **police misconduct**, including complaints of **domestic violence and sexual assault** by law enforcement.

As professionals, police officers should be subject to independent oversight and accountability, as doctors, lawyers, dentists, and other professionals are held to this standard. The independent oversight brought by the new Commission will strengthen community trust and has the potential to **reduce** the millions of dollars each year that The City of San Diego pays for **lawsuits from police misconduct**.

www.sandiegansforjustice.com

VOTE YES ON MEASURE B

Monica Montgomery
Councilmember
San Diego City Council, District 4

Andrea St. Julian
Board President
Earl B. Gilliam Bar Association

Maresa Talbert
Co-Chair
San Diegans for Justice

Kate Yavenditti
Women Occupy San Diego

Argument Against Measure B

No argument against the measure was filed in the Office of the City Clerk.

BRING LOCAL REPRESENTATION TO SDUSD ELECTIONS

ENSURES THE COMMUNITY'S CHOICE IS ELECTED

At-large elections weaken the representation of small groups that don't have a citywide base. Candidates are nominated by district, but **elected** citywide, denying communities the right to choose their own representative. The California Voting Rights Act (CVRA) of 2001 allows groups that are geographically dispersed to elect their candidate of choice from single member districts. The current system **drowns out the voices** of those who live in each district, allowing special interests to elect their preferred candidate.

LEVEL THE PLAYING FIELD FOR LOCAL CANDIDATES

The current city-wide SDUSD elections process was adopted in 1931, when San Diego had 125,000 residents. Candidates are still expected to reach the current population of 1.4 million residents versus focusing only on the district they will represent. By reducing the time candidates spend on fundraising to remain competitive in city-wide races, candidates can focus on delivering solutions to parents, students and their communities.

BRING SDUSD IN COMPLIANCE WITH STATE LAW

In May 2017, the San Diego County Grand Jury found that the current election process **does not** result in a board reflecting the diversity of the district. However, they found that district-only elections assure voters of each district fairer representation on the school board. The SDUSD is **the only** governing body that elects their representatives under the current system in San Diego. The School Board must change from at-large elections to district elections to avoid future lawsuits.

WHO OPPOSES DISTRICT ELECTIONS?

Special interest groups oppose district elections because it threatens their influence over the selection of board members. According to the National League of Cities, at-large elections weaken the representation of people of color. That's why incumbent school board members continue to win elections without opposition.

VOTE YES ON MEASURE C

Chris Cate
Councilmember
City of San Diego, District Six

Monica Montgomery
Councilmember
City of San Diego, District Four

Ellen Nash
Chair
BAPAC San Diego

Wendell Bass
Retired Principal

Tom Kellinoi
President
Parents for Quality Education

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ARGUMENT AGAINST MEASURE C

Measure C is a very bad idea.

Classroom Teachers, Taxpayer Advocates, Civil Rights Champions and Parent Leaders Oppose Measure C.

Measure C is deceptive. Don't be fooled. It does NOT increase community participation. In fact, it does just the opposite.

Don't give up your right to vote.

Presently, every voter in the entire school district votes for all 5 members of the School Board who make the critical decisions affecting every San Diego school.

If Measure C passes, you will only be able to vote for 1 school board member, not 5. The other 4 will be elected by voters from other communities. You will have absolutely no say in choosing 80% of the school board.

Board members from other communities will be able decide what happens to your neighborhood school. They could move teachers, nurses and counselors in or out, or close schools - even over the objections of the board member representing your area.

The present system balances community needs and larger concerns ~~by~~ ensuring every board member cares about all the kids in every neighborhood in San Diego Unified.

Measure C will open the door for Chicago-style Ward Politics and corruption.

Measure C creates 5 small "wards" or Districts that can be dominated by big money special interests. Outside corporations and shady operators with designs on the District's \$1.2 billion budget will be able to elect board members who are beholden to them. In fact, the special interests who want to privatize public education are behind Measure C.

Measure C will hurt low-income kids.

Measure C will cram low-income neighborhoods into one or two "wards" or Districts. Vote rich areas will be able to elect a board majority and dominate school funding and other educational decisions.

Measure C is a very bad idea. Vote NO on Measure C.

SCOTT BARNETT

President, San Diego Taxpayers Advocate,
Former Executive Director,
San Diego Taxpayers Association

AMY DENHART

Elected Parent Leader
San Diego High School

DR. KYRA GREENE

Policy Advocate for Working Families

TAMMY REINA

San Diego County Teacher of the Year

FRANK JORDAN

Past President,
San Diego and California NAACP

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ARGUMENT IN FAVOR OF MEASURE D

THERE IS NO WAY TO REMOVE A SCHOOL BOARD MEMBER CONVICTED OF A CRIME

In 2019, four of the five board members of the San Diego Unified School District called for the resignation of one of their own members following allegations from four individuals in politics that he sexually harassed or assaulted them.

But even if a school board member were convicted of a crime, there is no way for the school board to remove them.

Measure D changes this process.

In 2016, voters overwhelmingly approved Measure E, a process for how the Mayor, City Attorney, and City Councilmembers can be removed from office. However, San Diego Unified School Board Members were inadvertently left out.

Previously, the City Charter only allowed for the removal of elected officials by resignation or recall. The recall process is extremely costly and time consuming.

Measure E set up a process to remove elected officials who are convicted of felonies and other serious crimes, those who become physically or mentally incapacitated, and/or those who are derelict in their official duties.

The changes incorporated best practices used by other major cities regarding the removal of elected officials from office.

Measure D would apply this same process to school board members.

WE NEED TO ACT NOW, BEFORE THE NEXT SCANDAL

Our City Charter should protect voters from politicians who abuse their office by committing crimes.

We need to have a process set up before these scandals occur, so we can respond quickly.

School board members shouldn't hold public office if they are convicted of serious crimes.

MEASURE D PROTECTS THE PUBLIC FROM POLITICIANS WHO ARE CONVICTED OF CRIMES BUT REFUSE TO DO THE RIGHT THING AND RESIGN.

VOTE YES ON MEASURE D

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20 AUG 14 PM 12:51
SAN DIEGO, CALIF.

Chris Cate
Councilmember

Vivian Moreno
Councilmember

Ricardo Daniel Castillo
Retired City Heights Teacher
Retired Navy

Francine Maxwell
President, NAACP San Diego Branch

Argument Against Measure D

No argument against the measure was filed in the Office of the City Clerk.

VOTE YES ON E!

LET'S REVITALIZE MIDWAY, MODERNIZE SPORTS ARENA, CREATE JOBS

Measure E will revitalize the dilapidated Midway area, help struggling San Diegans get back to work, **and create a vibrant neighborhood San Diego families can finally enjoy:** a modern Sports Arena. Public parks. Affordable housing. Good paying jobs. Millions in funding for San Diego schools and overdue infrastructure repairs – without raising taxes.

The Midway Community Planning Group unanimously supports removing the 30-foot height limit in Midway because it will bring to life the community's vision for a thriving cultural and economic hub.

MAINTAIN BUILDING HEIGHT LIMITS ON THE COAST

In 1972, the Midway community was arbitrarily included in the Coastal Height Limit Zone, despite having no coastal views. **Measure E applies to ONLY the Midway community and keeps the 30-foot building height limit in place for coastal communities.** Let's fix the mistake that has been suppressing our Midway neighbors and finally give them a chance to thrive.

NEW SPORTS ARENA & ENTERTAINMENT HUB

Measure E is the catalyst to modernizing the 54-year old Sports Arena and is the key to creating a pedestrian-friendly, transit-oriented community with entertainment, shops, and outdoor recreation.

COMMUNITY INVESTMENT OPPORTUNITIES

Stuck with all the restrictions and none of the coastal benefits, the Midway area has suffered from blight due to lack of investment. Let's make way for new parks, more housing, better jobs, and advance our climate goals.

AN ECONOMIC BOOST SAN DIEGO NEEDS

Measure E moves forward already approved community investments including:

- Housing with affordable options near transit in a community that wants it
- Walkable and bikeable streets to the San Diego River Park and the Coastal Zone
- Additional commercial, retail and housing with good paying jobs
- New park space with outdoor recreation and eating areas

www.midway2020.com

Chris Cate
Councilmember

Jennifer Campbell, M.D.
Councilmember

Cathy Kenton
Midway Property Owner

Dike Anyiwo
Midway Resident

Nicole Capretz
Executive Director
Climate Action Campaign

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CITY OF SAN DIEGO, CALIF.

VOTE NO ON PROPOSITION E

This scheme erodes San Diego’s longstanding coastal zone height-limit law.

Proposition E, if approved, would see an entire community within the coastal zone declared exempt from the 30-foot coastal zone height-limit law.

The Midway-Pacific Highway Community Plan area includes Marine Corps Recruit Depot (MCRD), Midway, Sports Arena and NAVWAR. This area is rich in public land that would be ripe for private acquisition and exploitation to reward City Hall’s developer friends.

VOTE NO ON PROPOSITION E

This scheme sets dangerous precedent.

In 1972 citizens created the coastal zone height-limit law to establish our right to open and accessible beaches. This scheme unravels that hard-won legal right.

It allows dense construction of unaffordable expensive residential towers within the coastal zone. This is a step toward dismantling the height-limit along the entire San Diego coastline. Proposition E will incentivize the private acquisition and use of what is now public land.

VOTE NO ON PROPOSITION E

This scheme means worse freeway congestion, overloaded beach access roads, and no parking.

VOTE NO ON PROPOSITION E

Public land should remain in the public domain for park.

The Community Plan for this project area describes 1,324 acres total. 980 acres are public land and public rights-of-way.

We can have a vast greenbelt park of sports fields, recreation areas, and a restored stretch of San Diego River for kayak and paddleboard journeys to San Diego Bay. This is a once-in-a-lifetime opportunity to convert 200-plus acres to park.

VOTE NO ON PROPOSITION E

Protect MCRD.

But first we must **VOTE NO ON PROPOSITION E.**

John McNab
Save Our Access

Alex Leondis
Chairman 1972 Coastal Height-Limit Initiative

Ronan Gray
Chair, Save San Diego Neighborhoods Inc.

James LaMattery
Raise the Balloon