

FACT SHEET

MARCH 2023



WHAT IS BLUEPRINT SD?

Blueprint SD will create an equitable and sustainable framework for growth to support current and future San Diegans. [Blueprint SD](#) will identify areas for more homes and jobs that are connected to options to walk, bike and ride transit to meet daily needs, such as going to work, school or the grocery store. This helps meet the needs of our growing city for more homes and economic opportunities while making progress towards our climate goals. The Blueprint SD framework will be used to refresh the General Plan.

WHY DO WE NEED IT?



To create more homes and jobs near transit.



To expand options to walk, bike and take transit.



To make progress towards climate goals.

WHAT ARE THE BENEFITS?



A clear strategy to grow in a climate-friendly way.

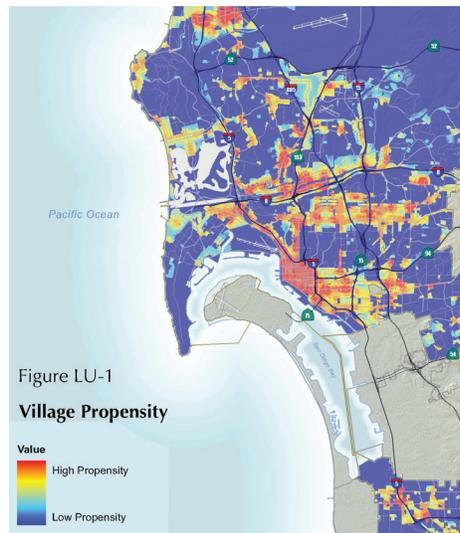


Guidelines to update community plans to meet climate goals.



An outcome-driven environmental review process.

WHAT IS THE GENERAL PLAN AND CITY OF VILLAGES STRATEGY?



State law requires each city and county to adopt a [General Plan](#), which guides how land is used across the City. The General Plan provides a Citywide vision and a comprehensive approach for how to develop, provide public services, and maintain and enhance qualities that define the city of San Diego. The overarching strategy of the General Plan is based on the [City of Villages](#) strategy, which focuses growth into walkable mixed-use activity centers that are connected through a regional transit system.

To support the City of Villages strategy, the General Plan includes a [Village Propensity Map](#). This map shows areas that have village-like qualities to support growth, such as access to transit services, jobs, homes and public facilities, based on data from 2008. Blueprint SD is updating the City of Villages strategy and associated Village Propensity Map by taking into consideration more up-to-date data, recent housing needs, the latest regional transportation network and the City's climate goals.

WHAT IS THE RELATIONSHIP BETWEEN THE GENERAL PLAN AND COMMUNITY PLANS?

Due to San Diego's unique size and geography, the City is divided into 49 community planning areas. The General Plan provides the overarching direction to guide growth. [Community plans](#) refine the General Plan's policies into location-based policies and recommendations to guide development over a 20 to 30 year timeframe. Together, the General Plan and community plans identify land uses and public improvements that work toward reducing transportation-related pollution (or "greenhouse gas emissions"). By refreshing the General Plan, Blueprint SD will provide a framework to guide future community plan updates in a manner that comprehensively addresses the City's Climate Action Plan goals.

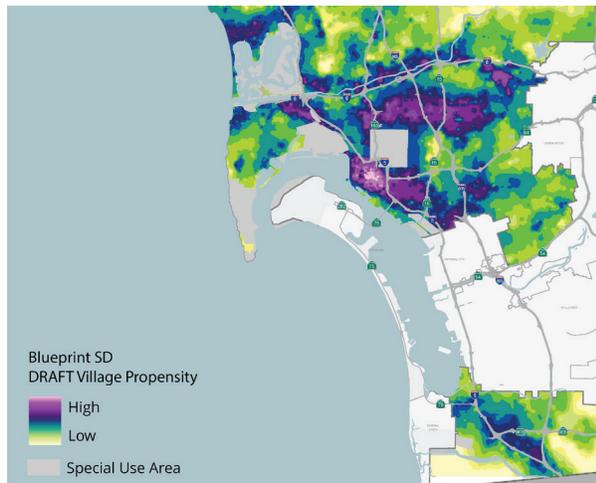
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WHAT IS THE CLIMATE ACTION PLAN?

The [Climate Action Plan](#) is the Citywide strategy to reduce the harmful greenhouse gas emissions polluting our environment and worsening our air quality. The Climate Action Plan was most recently updated and adopted by the City Council in 2022 and sets a goal to achieve net zero greenhouse gas emissions by 2035. The Climate Action Plan also identifies transportation as the biggest source of emissions in the City. To address this, a key strategy in the Climate Action Plan is to encourage more walking, biking and transit usage across the City for our day-to-day travel. Blueprint SD aims to help facilitate this by providing the policies that guide development of mixed-use activity centers that are connected by regional transit.

WHAT IS THE BLUEPRINT SD VILLAGE PROPENSITY MAP?



The [Blueprint SD Village Propensity Map](#) shows areas where future growth could occur and be supported by convenient and affordable opportunities to walk, bike and ride transit to go about daily needs. Areas shown in purple and blue (left) have the highest likelihood of encouraging walking, biking and transit usage compared to driving. This map identifies areas across the City with the following features that can support future growth:

- » Access to homes, jobs and mixed-use destinations.
- » Available high-frequency transit services based on the 2050 regional transportation network.
- » Competitive transit access to job centers based on the 2050 regional transportation network.
- » Connections between transit and destinations based on intersection density.

Blueprint SD does not include any rezoning or updates to land use designations in community plans; rather, it is anticipated that this map will inform future community plan updates, based on refined feedback from communities.

PUBLIC ENGAGEMENT TIMELINE & HOW TO STAY INVOLVED

Visit sandiego.gov/blueprintsd for updates and to sign-up for email announcements. Upcoming opportunities to get involved include:

- » **Let us know what Sustainable Steps Forward matter to you!** Take the Blueprint SD [online survey](#) during the month of March 2023.
- » **Moving Around San Diego: Transforming Transportation**
Saturday, March 25, 2023 from 11 a.m. - 1 p.m. at the [Mountain View/Beckwourth Library](#)
- » **Moving Around San Diego: Transforming Transportation**
Monday, March 27, 2023 from 5:30 p.m. - 7:30 p.m. at the [City Heights/Weingart Library](#)

Additional opportunities to provide feedback will occur in the spring, summer and fall of 2023. Check the project [website](#) regularly for updates.

Questions? Email BlueprintSD@sandiego.gov



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