

SAN DIEGO FLORAL ASSOCIATION

Birds, Bees, Flowers and Trees

Oct 22,2022

Contact: Kathy Esty, kesty1@san.rr.com, 619.857.3146

Information Priority List

(List For Individuals Presenting Special Event Proposals To the Balboa Park Committee: Presentations Will Be Limited to 5 Minutes)

1. **Name of Event:** "Birds, Bees, Flowers and Trees"
2. **When:** October 22, 2022
 - a. **Date(s) and Times of set-up:** October 22, 2022, 7:30am - 10:00am
 - b. **Date(s) and Times of event:** October 22, 2022, 10:00am – 4:00pm
 - c. **Date(s) and Times of breakdown:** October 22, 2022, 4:00pm – 5:00pm
 - d. **During the Moratorium (Memorial Day – Labor Day):** NO
3. **Location (Provide map(s) showing location and site plan:** SEE BELOW
 - a. **Road Closure:** NO **List Closure(s):** N/A
 - b. **Parking Lot Closure:** NO **List Closure(s):** N /A
 - c. **Bridge Closure:** NO
4. **Estimated Attendance:** 300 total, 150 peak
5. **Amplified music:** NO
 - a. Other prolong noise impacts: NO
 - b. Acts on a local or national level: NO
 - c. When do you plan to conduct event sound check?: N/A
 - i. Please note: we will be using a small hand-held portable amplifier to announce schedule and/or different activities. The sound level will be low – reaching only those around us. Total amount of amplification time will be very minimal.
6. **Do you plan to apply for an Alcohol Permit?** NO
7. **Partnering with a Park entity:** NO
 - a. Which ones: N/A
8. **Public Benefit Non-profit?** The San Diego Floral Association, is a non-profit 501c3 organization, located in the Park.
9. **Have completed noticing Park Institutions:** Will do closer to the event
10. **Are there performance at the following:**
 - a. Old Globe: UNSURE AT THIS TIME
 - b. Organ Pavilion: UNSURE AT THIS TIME
11. **Other special events of more than 500 people occurring concurrently:** UNSURE AT THIS TIME

12. Will you be making a donation to Balboa Park, a facility or institution located in the Park or outside the Park: NO

- a. Now much: N/A,
- b. Who: N/A

13. Describe unique event feature not covered above:

The San Diego Floral Association is proud to present their *Birds, Bees, Flowers and Trees* event on Oct 22 in Balboa Park. Vendors will be placed on El Prado and Village Place Lawn. Vendors WILL NOT be selling or giving away food or beverages. Vendors will be selling merchandise such as plants, crafts, books, hand-made items like bird houses and other miscellaneous items. Vendors will have seller's permits. We expect approximately 20 - 30 vendors. Vendors will provide their own canopies (not bigger than 10' x 10'). Vendors are floral, horticulture, and eco-friendly organizations. SDFA will place informational signage appropriately around the venue to publicize our event the day of the event and will remove at the end of the day. A small portable sound system will be utilized to announce various activities which will be held at the Casa del Prado. No food trucks.

This is a gentle event – showcasing organizations affiliated with the San Diego Floral Association, the Botanical Garden Foundation, and other eco-friendly organization.

We also have permission to use Casa del Prado that day for other activities.

Requesting space

We are requesting the use of **El Prado** and the **Village Place Lawn** for vendors (please refer to map). We plan on having our vendors set up on the north side of El Prado and on the grass of the Village Place Lawn. We understand that we cannot block any sidewalks or block any foot traffic. They will **not** be selling food or drink.

Please contact me with any questions.

Thank you.

Kathy Esty kesty@san.rr.com

San Diego Floral Association

Birds, Bees, Flowers and Trees event – Oct 22, 2022

Requesting use of El Prado (one side only) and Village Place Lawn for vendor booths

Vendors will use loading zone for unloading and will re-park in public parking areas

