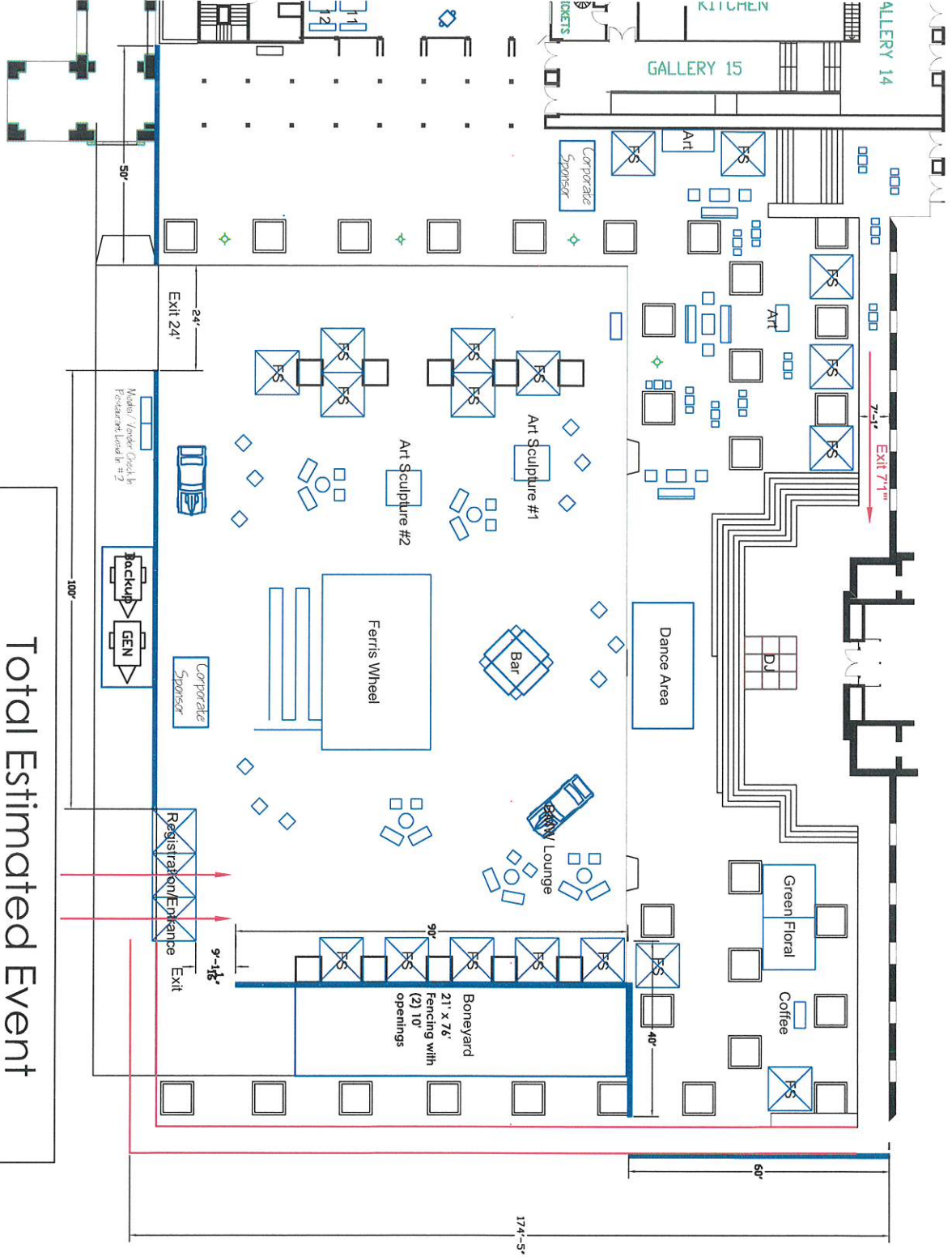


Information Priority List For Individuals Presenting Special Event Proposals To the Balboa Park Committee: Presentations Will Be Limited to 5 Minutes

1. Name of Event: Art Alive - Bloom Bash 2023
2. When: March 31, 2023
 - a. Date(s) and Times of set-up: 3/27-3/30 | 8am-5pm
 - b. Date(s) and Times of event: 3/31 | 7pm - Midnight
 - c. Dates(s) and Times of breakdown: 4/1 | Midnight - 4am
 - d. During the Moratorium (Memorial Day – Labor Day): Yes No
3. Location (Provide map(s) showing location & site plan: Yes
 - a. Road Closure(s): Yes No List Closure(s)
 - b. Parking Lot Closure(s): Yes No List Closure(s)
 - c. Bridge Closure: Yes No
4. Estimated Attendance: 1500
5. Amplified Music: Yes No
 - a. Other prolonged noise impacts? Yes No
 - b. Acts on a local or national level? Yes No Name of Act:
 - c. When do you plan to conduct event sound checks? 5pm
6. Do you plan to apply for an Alcohol Permit? Yes No
7. Partnering with a park entity? Yes No
 - a. Which one(s)? San Diego Museum of Art
8. Public Benefit Non-Profit? Yes No
9. Have completed noticing Park Institutions? Yes No
10. Are there performances at the following:
 - a. Old Globe: Yes No Unsure
 - b. Organ Pavilion: Yes No Unsure
11. Other special event of more than 500 people occurring concurrently? Yes No
 - a. Location(s) in the Park?
12. Will you be making a donation to Balboa Park, a facility or institution located in the Park or outside the Park? Yes No
 - a. How much: All Fundraising
 - b. Who: SDMA
13. Describe unique event feature not covered above?



Total Estimated Event
Square Footage

67,341

Plaza - 34,219 sq. ft.

Pacific Event Productions

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 e-mail: george.duff@pacificevents.com
 www.pacificevents.com

**SDMA
Art Alive
2023**

REVISIONS:

V1: October 20, 2021

SPECS:

Date: April 29, 2022
Location: SDMA
Room(s): All over
Designer: Stefania Batigelli
CAD: George Duff
EM:

