Parks and Recreation Department

Natural History Museum Garden Signage Program

Workshop Item Balboa Park Committee Agenda September 7, 2023





Approved GDP

- Approved by BPC on October 7, 2021
- Five Gardens:
- Boulder Gathering Area/Discovery Trail
- Pollinator Garden
- North Shade Garden
- Seasonal Sensory Garden
- Canopy Garden





Project Status

- Construction documents nearing completion
- Signage program was not included in the original GDP
 - 。Garden Interpretive Signage
 - Plant Identification Signage
 - Donor Recognition Signage/Markers



Other Reviews

- Parks and Recreation Reviews
 - Interpretive signs are not consistent with the Sign Manual
 - Plant Identification Signage is not addressed in the Sign Manual
 - Donor recognition is not addressed in the Sign Manual
- Reviewed by Sustainability and Mobility for ADA compliance
- Reviewed by Historic Resources staff for consistency with preservation standards



Parks and Recreation Department

Sign Manual



sive below grade concrete foundation engineered by sign fabricator

FIGURE 26 1-SIDED HISTORICAL LANDMARK

The following freestanding sign is to be used to identify historical landmarks throughout the park. It uses the historic seal and is for buildings or landmarks such as the organ pavilion that were created for the Exposition.

NOTES

The following sign has a unique pole due to the location being within the historical area of the park and the requirements specified within in the Masterplan. Sign to be 3" thick and manufactured of painted aluminum with a 60° arch top and 1-1/2" radius bottom corners.



All signage to have below grade concrete foundation engineered by sign fabricator.

Tront Elevation (Mariner) Scale : 3/8"=1' BALBOAPARK



Sign Manual













THE COMMITTEE OF 100, DEDICATED TO THE PRESERVATION OF SPANISH COLONIAL ARCHITECTURE IN BALBOA PARK, IN PARTNERSHIP WITH THE CITY OF SAN DIEGO AND THE STATE OF CALIFORNIA, PRESENT THIS WEST PRADO ARCADE RESTORATION AS OUR GIFT TO THE CITIZENS OF SAN DIEGO.

> PATRICIA DeMARCE, PRESIDENT THE COMMITTEE OF 100 OCTOBER 2005

SPECIAL RECOGNITION TO THE FOLLOWING DONORS:

 DR. FREDERICK & MARGARET RIDOUT CONRAD
ELISABETH (UINX) ECKE JOY & MERL LEDFORD
ELEANOR & TED PRATT, JR.
COUNTY OF SAN DIEGO, DIST. 4 RON ROBERTS. SUPERVISOR

MR. & MRS. JAMES BONNER MR. & MRS. RICHARD BREGANTE MR. BOB BREITBARD MR. & MRS. DANIEL BROWN MR. & MRS. HUGH C. CARTER MRS. MARJORIE CRANDALL RADM, & MRS. QUINTOUS E. CREWS, JR. DARLENE G. DAVIES MR. & MRS. DONN DeMARCE MR. & MRS. WILLIAM DOHERTY DR. & MRS. CHARLES EDWARDS WILLIAM E. FERGUSON MR. GORDON FROST MRS. EDWARD T. GUYMON, JR. MR. & MRS. ROBERT W. HAMMOND MRS. CLIFFORD HATCH MR. & MRS. CRAIG HUBBLE

MRS. MICHAEL KELLEY MR. & MRS. LEROY KNUTSON MR. RICHARD J. LAREAU **PEGGY & ROBERT MATTHEWS** MRS. ALBERT MIERLOT PAMELA MILLER MR. DOUGLAS MYRLAND THE NEEPER FAMILY TRUST MR. & MRS. GEORGE NICHOLAS MRS. KAY RIPPEE RADM. & MRS. PAUL E. RUCCI MR. & MRS. DONALD SHILEY MR. & MRS. ROBERT SMITH MRS. JOSEPH SUTTER BETTY JO & HAL WILLIAMS MR. & MRS. TIM K. ZINN

















Justin Canty Senior Director of Education San Diego Natural History Museum





Interpretive Signage





Interpretive Signage





Interpretive Signage



INTERPRETIVE PANELS

Content:

Communicate primary interpretive messages QR codes for more detailed information

Layout:

English and Spanish copy with center illustration

Color:

Background PMS 7500 Color Bar PMS 5493 (similar to Matthews MP11228 Great Falls from BP Sign Manual)

Typography:

Headline- Trade Gothic Condensed 96 pt (1.9 inches) Body Copy- Gotham Book 32 pt (0.34 inches) Call-to-Action- Gotham Bold 32 pt



Plant Identification Signage





Plant I.D. Signage



Desert Globernallow Sphaeralcea ambigua Magnet for more than 600 native bee species in San Diego County.

Malvavisco del desierto

Sphaeralcea ambigua Imán para más de 600 especies de abejas nativas en el condado de San Diego.

PLANT ID LABELS

Content:

Field note-inspired descriptions of plant adaptations and features to support main messages.

No details related to size, growing conditions, etc.

Layout:

English and Spanish with illustration (current illustration is for placement only)

- Color: Background PMS 7500
- Typography: Headline- Trade Gothic Condensed 36 pt (0.35 inches) Body Copy- Gotham 19 pt (0.25 inches)







PLANT ID LABELS



- Three forms of donor recognition:
 - 。Garden Interpretive Signage
 - ^o Larger donor recognition markers (6" diameter)
 - Smaller donor recognition markers (3" diameter)







HONORING BETTY AND HOMER PEABODY

Native plants are POLLINATOR FUEL

Our region is home to a mind-boggling variety of pollinators that rely on native plants. The flowers in this garden are often their favorites. The colors, shapes, and scents shout, "There's food here!"

When pollinators stop to eat, they help plants reproduce by spreading pollen from flower to flower. Their work helps sustain life in our shared habitat.



Learn more about pollinators.

thenat SAN DIEGO NATURAL HISTORY MUSEUM

Las plantas nativas son COMBUSTIBLE POLINIZADOR

Nuestra región alberga una variedad alucinante de polinizadores que dependen de las plantas nativas. Las flores de este jardín suelen ser sus favoritas. Los colores, las formas y los olores gritan: "iAquí hay comida!".

Cuando los polinizadores se detienen para comer, ayudan a las plantas a reproducirse esparciendo el polen de flor en flor. Su trabajo ayuda a mantener la vida en nuestro hábitat compartido.



Obtenga más información sobre los polinizadores.

CONTINUE AROUND THE BUILDING FOR MORE NATIVE PLANTS

Donor Recognition Plaque

Brass mounted to the underside of each Interpretive Panel. Seven possible plaques





Donor Recognition 6-inch Survey Marker

Brass mounted to garden elements. Ten possible markers including bird bath, split boulder benches, and site boulders











Donor Recognition 3-inch Survey Marker

Brass mounted to garden elements. 15 possible markers including natural planters and site boulders





Discussion

Workshop Item Balboa Park Committee Agenda of July 27, 2023

