

Information Priority List For Individuals Presenting Special Event Proposals To the Balboa Park Committee: Presentations Will Be Limited to 5 Minutes

1. Name of Event – Third Annual Scoop San Diego Ice Cream Festival (Drive-thru only)
2. When –
 - a. Date(s) – 05/22/2021
 - b. Time (including Set-up & Break-down)- 8:00 a.m. to 8:00 p.m.
 - c. During the Moratorium (Memorial Day – Labor Day) - No
3. Where (Provide map(s) showing location & site plan- Inspiration Pt. Middle and Lower Lots. Map included
 - a. Road Closure(s)- President's Way
 - b. Parking Lot Closure(s)- Inspiration Point Middle and Lower Parking Lots
 - c. Bridge Closure- n/a
4. Estimated Attendance – 875 cars total (125 cars/hour from 11:00 a.m. to 6:00 p.m.)
5. Amplified Music – No
 - a. Other prolonged noise impacts? No
 - b. Acts on a local or national level? No
 - c. When do you plan to conduct event sound checks?
6. Do you plan to apply for an Alcohol Permit? No
7. Partnering with a park entity? No
 - a. Which one(s)?
8. Public Benefit Non-Profit? Yes
9. Have completed noticing Park Institutions? We will notify Park Institutions upon request if necessary
10. Are there performances at the:
 - a. Old Globe – We are not aware of a performance at the Old Globe Theatre
 - b. Organ Pavilion – We are not aware of a performance at the Organ Pavilion
11. Other special event of more than 500 people occurring concurrently? We are not aware of another event
 - a. Location(s) in the Park
12. Will you be making a donation to Balboa Park, a facility or institution located in the Park or outside the Park? Yes
 - a. How much – 100% of proceeds from ticket sales (after expenses)
 - b. Who – Feeding San Diego
13. Other unique event feature not covered above? We are the region's only ice cream festival.
We raise money for local non-profits that support underserved communities in San Diego.