

Information Priority List For Individuals Presenting Special Event Proposals To the Balboa Park

Committee: Presentations Will Be Limited to 5 Minutes

1. Name of Event – Art Alive 2021 – Open Air Floral Affair
2. When –
 - a. Date(s) – June 18-20, 2021
 - b. Time (including Set-up & Break-down)-
Set-up: 7:00am – 5:00pm – June 14 – 17, 2021
Event: 9:00am – 8:00pm – June 18 – 20, 2021
Clean-up: 7:00am – 5:00pm – June 21, 2021
 - c. During the Moratorium (Memorial Day – Labor Day) - Yes
3. Where (Provide map(s) showing location & site plana. Road Closure(s)- no road closures
 - b. Parking Lot Closure(s)- No parking lot closures
 - c. Bridge Closure- No bridge closure
4. Estimated Attendance – 8,000 over 3 days
5. Amplified Music – background music
 - a. Other prolonged noise impacts? No
 - b. Acts on a local or national level? No
 - c. When do you plan to conduct event sound checks? 5:00pm – June 17, 2021
6. Do you plan to apply for an Alcohol Permit? No
7. Partnering with a park entity? No
8. Public Benefit Non-Profit? Yes
9. Have completed noticing Park Institutions? Notified our closest neighbor the Old Globe of our 2021 event schedule
10. Are there performances at the:
 - a. Old Globe – not sure
 - b. Organ Pavilion – not sure

11. Other special event of more than 500 people occurring concurrently? Not sure

a. Location(s) in the - Park Not sure

12. Will you be making a donation to Balboa Park, a facility or institution located in the Park or outside the Park? This is a fundraiser for the San Diego Museum of Art which is a nonprofit entity located inside Balboa Park

13. Other unique event feature not covered above? No