



## 2019 Vendor Rates and Application Process

Thank you for your interest in Balboa Park December Nights 2019. Each year the event draws more than 350,000 people over two days to Balboa Park. The vendor program seeks to secure a wide-variety of high-quality international food and holiday artisan vendors. Vendor Applications are available at [www.decemberevents.org](http://www.decemberevents.org)

### Vendor Rates

Space Type	Food Booth/Truck	Pre-Packaged Food/Coffee Cart	Arts, Crafts, Non-Food	Corporate
10' x 10' Standard	\$1,700	\$1,200	\$900	\$2,500
10' x 20' Standard	\$3,400	\$2,400	\$1,800	\$5,000
10' x 10' Prime	\$1,900	\$1,400	\$1,000	\$2,700
10' x 20' Prime	\$3,800	\$2,800	\$2,000	\$5,400
Premier *	\$5,000+	\$1,300—\$5,000	\$1,300—\$5,000	\$5,000+/Custom
Food Truck Standard	\$1,700			
Food Truck Prime	\$2,500			

\*Locations and size may vary. Limited number available.

### Vendor Application Process

Vendor applications will be received through the online application on an ongoing basis. Submission of an application is neither an offer nor a guarantee of space. If selected, you will receive an offer from the Vendor Manager and be invoiced by the City of San Diego.

#### Round I—Applications received between 12/10/2018 & 2/28/2019

- Selected vendors will be invoiced for payment due **no later than March 31, 2019**.
- Invoices for vendors that do not submit payment will be canceled on April 1, 2019.
- Any canceled vendors will be reviewed as part of Round II, if spaces remain available, and **are not guaranteed** another participation offer.

#### Round II—Applications received between 3/1/2019 & 4/30/2019

- Selected vendors will be invoiced for payment due **no later than May 31, 2019**.
- Invoices for vendors that do not submit payment will be canceled on June 1, 2019.
- Any canceled vendors will be reviewed as part of Round III, if spaces remain available, and **are not guaranteed** another participation offer.

#### Round III—Applications received after 5/1/2019

- Should space be available, vendors will be selected in an ongoing manner until all spaces are filled.
- Selected vendors will be invoiced and must make payment by the due date.