Hello Neighbors!

I hope this new year is off to a great start for you! I know it is for myself and my staff, especially after our “State of the District” celebration on January 30th. We honored neighbors and small businesses from around the district, all of them nominated by members of their community, celebrating the best of what District 2 has to offer. I also took a moment to look back on successes we had in 2019, as well as looking ahead to priorities for 2020. It’s a year focusing on addressing housing & homelessness, short-term-vacation rentals, environmental protection, public safety, infrastructure, and more. Some of the specifics include:

**Homelessness** - my office will be working to establish a “street engagement team” to support coordinated outreach efforts in District 2. (more on page 2)
CAMPBELL'S CORNER

We will also be partnering with the Downtown Partnership to deploy their reunification program in Ocean Beach and the Midway district to help unite homeless individuals with their families.

STVRs - Residents across the city have been demanding a comprehensive set of short term rental regulations and it’s time to act. My office is working on developing clear rules and strong enforcement on short-term rentals to ensure there are as many housing opportunities available in our communities as possible for San Diegans who live and work here.

Infrastructure - My office will also be prioritizing safer streets and sidewalks which includes installing better crosswalks and additional street lights in high traffic/high pedestrian areas. These types of safety measures will go a long way to increasing pedestrian safety and enhancing the walkability of our neighborhoods.

Environmental Protections - In this year’s budget I’ve requested additional funding to grow our urban tree canopy and reach the goals of our climate action plan. From keeping our city cooler, capturing more carbon dioxide, and providing oxygen, maintaining and supporting our urban tree canopy is a priority. (more on page 3)
CAMPBELL’S CORNER

Other environmental priorities for 2020 include supporting cutting-edge research on our wetlands, protecting our shorelines from rising seas, and reducing pollution from tobacco and vaping products.

Public Safety – I’m prioritizing community investments like funding for a replacement OB Lifeguard station that would serve as a joint use facility for SDPD and our Lifeguards serving Ocean Beach, making the full design a top priority. Additionally, I support more safety dispatchers for SDPD and SDFD, a walking patrol in Mission Beach, upgrades to Western Division’s substation facility, plus more lifeguards and park rangers for our beach and bay communities.

There’s a lot to do in 2020. Trees to plant, roads to fix, potholes to fill, homes to build. But we can’t succeed without your help and input. Please consider my office your resource and let myself and my staff, through email, phone calls or at community meetings, know your issues and concerns as we head into an exciting year.

STAFF SPOTLIGHT

Ruth Torres
Scheduler/Executive Assistant

Born and raised in San Diego. Ruth serves as the Executive Assistant for Council District 2. In this role, she handles Councilmember Campbell’s scheduling and manages her calendar. Ruth oversees the office’s correspondence and administrative tasks.

Before joining City Hall, Ruth worked as an Administrative Assistant for United Domestic Workers of America, UDW/AFSCME Local 3930. In this role, her duties revolved around managing and distributing information within the office, answering phones, taking memos and maintaining files. Also, oversaw sending and receiving correspondence, as well as greeting and assisting members. Ruth holds a bachelor’s degree in Accounting and Business Management from Kelsey Jenney Business College.

As an active member of her local church, Ruth spends time out of the office volunteering with her community members. Ruth is passionate about the environment and loves to go to the beach. In her spare time, she enjoys exploring the outdoors along with her husband JC and grandchildren.
STATE OF THE DISTRICT CELEBRATION