

THE CAMPBELL CHRONICLES

The Official Newsletter of Councilmember Jennifer Campbell



Celebrating Firefighter Appreciation Month

COMMUNITIES OF
DISTRICT TWO:

Clairemont

Linda Vista

**Midway/North
Bay**

Mission Bay

Mission Beach

Ocean Beach

Pacific Beach

Point Loma



CAMPBELL'S CORNER

From Councilmember Jennifer Campbell

Hello neighbors!

Though it may feel like summer, fall is here. We've done a lot of great work for San Diego in my 10+ months on the job, but perhaps the most important issue facing San Diego was the focus of a City Council meeting a few weeks ago. That's when we got our first look at the new strategic plan to address homelessness.

Fixing our unsheltered crisis has long been a top priority for my office. As a physician, I deeply understand the health risks of homelessness. From veterans living in their cars, young families sleeping on the street to more and more seniors ending up without a roof over their heads. The health ramifications for our unsheltered population are horrifying.

The new city plan focuses on housing and health. That includes increasing outreach efforts, dedicating more wrap around services, providing facilities and buildings for use, and improving the way we monitor the progress of these programs. (Page 2)



"Java with Jen"
Pacific Beach



Team Campbell at Pacific Beachfest

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Additionally, the plan calls for five main areas of focus:

1. Implement a systems-level approach to homeless planning.
2. Create a client-centered homeless assistance system.
3. Decrease inflow into homelessness by increasing prevention and diversion.
4. Improve the performance of the existing system.
5. Increase the production & access to permanent solutions.

The short and long-term goals based on the above areas of focus are ambitious and achievable. I hope the recommended leadership structure empowers our City & County to achieve these objectives, which include:

- 5,400 (total) units of housing and diversion resources.
- 350-500 new crisis response options
- Significant investment in housing creation

We need a more unified and harmonized system to coordinate all city, county, state, and federal efforts. I am particularly glad the plan emphasizes the importance of unifying with our County partners, especially in deploying the needed medical support along with our City efforts. (Page 3)

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My office is in the process of planning a community workshop to garner feedback on immediate and long-term needs, promote existing resources, and present the city's plan for the future. These conversations are incredibly important and I look forward to them.

This crisis was not created overnight, nor will it be fixed overnight.

However, this plan – which was accepted unanimously by City Council – creates a real road map to success. I cannot wait for our region to implement this plan and start making a real difference in the lives of our most vulnerable citizens.



STAFF SPOTLIGHT

Teddy Martinez

Policy Advisor | Ocean Beach Rep.

Teddy serves as Policy Advisor to Councilmember Campbell. He also is Councilmember Campbell's Ocean Beach representative. He formerly worked as Communications Director in the California State Assembly and served as legislative staff assigned to a range of public policy issues including health, transportation, housing, budget, and veteran's affairs. Teddy recently graduated with a Master of International Affairs degree focused on economics and politics at the UC San Diego School of Global Policy and Strategy. He previously earned a B.A. in Communications at California State University, Monterey Bay where he researched pathways to civic engagement, conflict resolution, and intercultural communication.



Ocean Beach Town Council Pancake Breakfast

OUT AND ABOUT IN SAN DIEGO



Conversation with the PLA



Sunset Cliffs Tour



Anniversary of Juan Cabrillo's Landing



Community Choice Rally



Clairemont Planning Group