



**COUNCILMEMBER JENNIFER CAMPBELL
COUNCILMEMBER CHRIS CATE
CITY OF SAN DIEGO**

M E M O R A N D U M

DATE: February 27, 2020

TO: Council President Georgette Gomez, Chair, Rules Committee
Elizabeth Maland, City Clerk

FROM: Councilmember Jennifer Campbell
Councilmember Chris Cate

Jennifer Campbell
Chris Cate

SUBJECT: Amendment to San Diego Municipal Code 132.0505 Coastal Height Limit

Housing continues to be a priority in the City of San Diego. Since population growth has outpaced housing development by more than double, the San Diego Housing Commission projects the City will need between 150,000-220,000 new units by 2028 to meet local demand. The City must explore innovative solutions to address this crisis.

For over 50 years, the Sports Arena has been part of San Diego's cultural fabric. The recently adopted Midway - Pacific Highway Community Plan establishes a vision of the Sports Arena Community Village as a vibrant, pedestrian and transit-oriented entertainment destination that has the potential to be a landmark for surrounding communities. Currently, the City is requesting proposals for the development, lease, and use of the City-owned property within the Sports Arena, and other associated parcels, consisting of 48 acres. Nevertheless, any development plans for this City-owned parcel are constrained by the voter-approved 30-foot height limit.

To take full advantage of the vision of the current community plan and with the potential for a mix of entertainment, office, retail, residential, recreational, public, and park use on this site, the public should have the opportunity to vote to remove the height limit for the entirety of the Midway - Pacific Highway Community Plan area. We respectfully request that this item be heard at the Rules Committee in conjunction with the process for the Committee's consideration of placing City-sponsored measures on the November 2020 ballot.