

**City of San Diego
Office of the City Clerk**

**Candidate Statement of Qualifications
(Read instructions carefully)**

Jurisdiction Name: (ALL CAPS)	CITY OF SAN DIEGO
Office Title: (Upper & Lower)	City Attorney
Candidate Name: (ALL CAPS)	ROBERT HICKEY

ROBERT HICKEY

Prosecutor of the Year

“Robert Hickey was named *Prosecutor of the Year* for successfully convicting one of the most notorious gang murderers in San Diego history to life in prison without parole. The killer murdered two innocent women in the crossfire of a gangland retribution, also shooting a 7-year-old child.”

- **San Diego Police Officers Association President Brian Marvel**

Tackling Rising Homelessness

“Robert Hickey's plan for reducing homelessness will get the homeless off the streets and into the support programs they need.”

- **Father Joe Carroll**

Safer Communities

“San Diego has seen the negative results of early release programs from Sacramento that put more criminals on our streets. Robert Hickey has the experience we need to make our communities safer.”

- **Mayor Kevin Faulconer**

Protecting the Environment

“As an experienced prosecutor, Robert Hickey has the independence we need to hold polluters accountable for damage they do to our beaches, bays and canyons.”

- **Councilwoman Lorie Zapf**

Independent Reformer

“Robert Hickey is an outsider who will bring much needed reform. Recently, 98 criminal cases were misplaced, resulting in a failure to file charges for serious crimes like domestic violence. Robert Hickey will make sure mistakes like this never happen again.

- **Sheriff Bill Gore**

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Jurisdiction Name: (ALL CAPS)	CITY OF SAN DIEGO
Office Title: (Upper & Lower)	City Attorney
Candidate Name: (ALL CAPS)	MARA ELLIOTT

MARA ELLIOTT
Chief Deputy City Attorney
Lead Counsel, Audit Committee

“Mara Elliott is tough, tested and ready to lead.”
-Retiring City Attorney Jan Goldsmith

As City Attorney, **Mara Elliott** will fight for us. **Mara Elliott** will crack down on crime in every neighborhood and build trust between communities and law enforcement. **Mara Elliott** will expose waste and corruption at City Hall to invest in stronger, safer neighborhoods.

Mara Elliott’s Record:

- ✓ Investigated and **tracked down perpetrators of elder abuse.**
- ✓ **Saved taxpayers millions** cracking down on crooked contractors defrauding our city and rooting out waste at City Hall.
- ✓ Won **tough cases against polluters** and corporations.

Mara Elliott’s Priorities:

- ✓ Crack Down on Crime: Enforce stricter gun laws to keep guns out of the hands of criminals.
- ✓ Building Trust Between Law Enforcement and Community: Add neighborhood prosecutors, community policing.
- ✓ Neighborhoods First: Strengthen neighborhood services, not downtown stadiums.
- ✓ No Special Deals for Special Interests: Enforce the law. No backroom deals.

ENDORSED BY:

San Diego Firefighters
Deputy City Attorneys Association
Former City Attorneys John Witt, Casey Gwinn
Former Interim Mayors Todd Gloria, Toni Atkins
Sierra Club
Planned Parenthood Action Fund

“Mara Elliott will protect taxpayers and invest in our neighborhoods.”
-City Hall Watchdog Donna Frye

www.MaraElliott.com

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**Candidate Statement of Qualifications
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Jurisdiction Name: (ALL CAPS)	CITY OF SAN DIEGO
Office Title: (Upper & Lower)	Councilmember, District 1
Candidate Name: (ALL CAPS)	RAY ELLIS

**Ray Ellis
Community Volunteer**

I'm running for City Council so I can help improve our communities and the lives of all San Diegans. Working together, we can protect the quality of life we cherish. My priorities are:

- Fix deteriorating roads and infrastructure
- Make sure public safety is fully staffed and trained
- Create a sustainable water supply
- Improve neighborhood services, beaches, and parks
- Grow our economy to create good-paying jobs

I'm a community volunteer:

- Worked as volunteer chairman of a non-profit environmental organization to improve water, air quality and recycling.
- Worked as a volunteer to improve the lives of abused children and the homeless.
- Implemented pension reform as volunteer president of San Diego's pension board.
- A volunteer member of the Del Mar Mesa Community Planning Board.
- Awarded *Life Dedicated to Community Service* from San Diego Social Venture Partners.

In 1987, I started my business in San Diego out of my garage and grew it into a national company. I have three children—my wife Gina and I are busy raising our youngest.

An independent problem-solver, I am endorsed by Mayor Kevin Faulconer and former City Council President Tony Young.

I want to continue my community service as your City Councilmember.

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Jurisdiction Name: (ALL CAPS)	CITY OF SAN DIEGO
Office Title: (Upper & Lower)	San Diego City Council District 1
Candidate Name: (ALL CAPS)	BARBARA BRY

BARBARA BRY
High-tech entrepreneur

Entrepreneurial problem-solver, not a career politician.

First-place finisher in June Primary Election

As your council representative, I will –

- **Repair streets and sidewalks; reduce congestion** through traffic light synchronization and increased public transportation options.
- **Promote high-tech economy**, creating good jobs and City revenue; connect students to internships; **support small business growth.**
- **Preserve and enhance beaches, lagoons, canyons, and open spaces; protect neighborhoods from overdevelopment; secure a long-term, affordable water supply.** Endorsed by the Sierra Club.
- **Recruit and retain quality public safety personnel;** restore community policing, fix 9-1-1 response delays, get serious about controlling gun violence. Endorsed by San Diego City Fire Fighters, Police Officers Association, Brady Campaign to Prevent Gun Violence.
- **Maintain City’s fiscal health** by opposing tax dollars for a football stadium, upholding pension reform and protecting taxpayers.

I earned an MBA from Harvard, taught entrepreneurship at UCSD, served on the **founding management team at ProFlowers.com** that created hundreds of local jobs, and was **President of The Children’s Museum Board.**

I’ve lived in San Diego for 35 years and raised two daughters. My husband and I are proud grandparents who live in La Jolla.

I respectfully ask for your vote.

www.barbarabry.com

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**Candidate Statement of Qualifications
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Jurisdiction Name: (ALL CAPS)	CITY OF SAN DIEGO
Office Title: (Upper & Lower)	San Diego City Council District 9
Candidate Name: (ALL CAPS)	GEORGETTE GOMEZ

GEORGETTE GOMEZ

Nonprofit Executive

Neighborhood Planning Group Leader

**Shake Up City Hall – Put Neighborhoods First
Not One Dime for the Stadium!**

“We can’t expect City Hall insiders to fight for us.
Georgette Gomez will shake up City Hall and make it work for the people again.”
- **City Hall Watchdog Donna Frye**

Georgette Gomez: She’ll Change City Hall

- ✓ Stop neglecting our neighborhoods in favor of downtown.
- ✓ Stop City Hall insiders’ backroom deals and special interest giveaways.

Georgette Gomez: An Effective Neighborhood Leader

- ✓ Led our Neighborhood Planning Group.
- ✓ Nonprofit executive advocating for children’s health.
- ✓ San Diego native. City Heights homeowner.

Georgette Gomez: A Proven Champion For Us

- ✓ Took on City Hall to increase street repair, maintenance.
- ✓ Held polluters accountable for safer, healthier neighborhoods.
- ✓ Brought the Farmer’s Market to City Heights.

Georgette Gomez: New Leadership To Put Neighborhoods First

- ✓ Fight for our fair share for street repair, community policing.
- ✓ Create good jobs and build affordable housing.
- ✓ Make City Hall work for us – not special interests.

GEORGETTE GOMEZ IS ENDORSED BY:

Councilmen Todd Gloria, David Alvarez

Sierra Club

League of Conservation Voters

Equality California

Assemblywomen Toni Atkins, Lorena Gonzalez

100% Rating – Planned Parenthood Action Fund of the Pacific Southwest

Georgette Gomez – Shake Up City Hall

www.GomezD9.com

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**Candidate Statement of Qualifications
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Jurisdiction Name: (ALL CAPS)	CITY OF SAN DIEGO
Office Title: (Upper & Lower)	Chief of Staff
Candidate Name: (ALL CAPS)	RICARDO FLORES

Ricardo Flores
Chief of Staff

An Experienced Leader Who Gets Things Done For Our Community!

Ricardo Flores is Chief of Staff for our current councilmember, Marti Emerald, and a former senior aide to our congresswoman, Susan Davis. As an experienced public servant working for our communities since 2005, Ricardo knows how to get things done for us like securing funding for streets and sidewalks, building a senior center, and adding street lights to improve neighborhood safety.

As our councilmember, **Ricardo** will:

Improve streets and sidewalks and protect our water system. Ricardo will invest in long term infrastructure solutions, including ensuring a safe, affordable water supply and new streets and sidewalks.

Deal with escalating rent prices and the high cost of living. Ricardo will work to build more affordable rental housing near good jobs and schools so families can get the same opportunities he had growing up in District 9.

Keep our community safe. Ricardo will keep public safety officers from leaving because of low pay and will improve emergency response times.

Endorsed by:
San Diego Firefighters
San Diego Police Officers
Congresswoman Susan Davis
Congressman Juan Vargas
Councilmember Marti Emerald

NO tax dollars for a new stadium!

Vote Ricardo Flores for City Council

www.FloresForCouncil.com