



**CENTRAL COMMERCIAL
MAINTENANCE ASSESMENT DISTRICT (MAD)
MEETING MINUTES**

Tuesday, January 24, 2023 6:00PM to 7:00PM

[Meeting Recording](#)

Call to Order and Introductions

Sean Karafin, Program Manager, Economic Development Department

- Meeting was called to order at 6:05 PM.

Attendance:

Community Members

Erin McNamara
Tony Pollard
James Justus
Terrence Sullivan
Natasha Salgado
Arturo Perzabal

City Staff

Lizzie Rodriguez, Council Representative, Office of Councilmember Moreno
Sean Karafin, Program Manager, Economic Development Department
Alex Southard, Small Business Engagement Specialist, Economic Development Department
Viridiana Quintana, Small Business Support Specialist, Economic Development Department

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment. *(Public comments are limited to 2 minutes per speaker.)*

- Comments were shared regarding concerns in the community.

1. December Meeting Minutes

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- With a motion by James Justus and second by Tony Pollard, the community advisory group voted to unanimously approve the December meeting minutes. Abstain: Terrence Sullivan and Erin McNamara.

2. Community Updates

Natasha Salgado, Director of Economic Development, Logan Heights Community Development Corporation

- Natasha Salgado provided updates on community programs, services, and/or events.
- LHDC's Small Business team will be hosting monthly meetings- first Thursday of every month from 8:00-9:00am starting February 2nd.
- LHDC is working on adding Black History Month banners around the neighborhood.

3. Council District 8 Report

Lizzie Rodriguez, Council Representative, Office of Councilmember Vivian Moreno

- Lizzie Rodriguez provided updates from the Office of City Councilmember Moreno.

- Reminded community members about the Police Captains meeting where they can express their concerns with disruptive businesses.
- All lights along Imperial Ave are working. Those along 31st to Market Street and others are still pending but will potentially be repaired in February.
- If you see potholes you can report it through Get It Done. If there are no updates after 10 days you can contact Lizzie for assistance.
- Business owners within the community have created a letter to express their concerns around homelessness, you can contact Natasha Salgado if you would like more information.

4. Urban Corps Report

Arturo Perzabal, Operations Manager, Urban Corps of San Diego County

- Arturo Perzabal shared information regarding the improvements and activities provided.
- Removed over 20 bulky items and 1200 bags of trash within the MAD during January.
- Power washing has been taking place within the area.
- Urban Corps is working with the City's Environmental Services Department to increase crew members conducting homeless abatement.

5. EDD Report

Sean Karafin, Program Manager, Economic Development Department

- Sean Karafin provided updates on budget and services contract.
- Shared on screen a draft proposed budget for Central Commercial MAD FY24, discussion followed.
 - The group expressed interest in prioritizing trash, graffiti, landscaping, and sidewalk cleaning.
 - Much of the group expressed interest in an assessment increase.
- Arturo Perzabal will send EDD staff a full report on Urban Corps' services to the MAD.
- There are currently no updates regarding the disestablishment petition since it was deemed unverifiable.
- EDD staff will host meetings for the following months: February, May/June, July, September, and November.
- The group shared interest in continuing with virtual meetings.

6. Adjournment

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Meeting was called to order at 6:53 PM.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.