



**CENTRAL COMMERCIAL
MAINTENANCE ASSESMENT DISTRICT (MAD)
MEETING MINUTES**

Tuesday, May 24, 2022. 6:00PM to 7:00PM

Zoom Meeting Recording

Call to Order and Introductions

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Meeting was called to order at 6:02 PM.

Attendance:

Community Members

Tony Pollard
James Justus
John Mireles
Terry Sullivan
Erin Macnamara
Natasha Salgado

Urban Corps Staff

Arturo Perzabal, Operations Manager

City Staff

Lizzie Rodriguez, Council Representative, Office of Councilmember Moreno
Sean Karafin, Program Manager, Economic Development Department
Alex Southard, Small Business Engagement Specialist, Economic Development Department

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment. *(Public comments are limited to 2 minutes per speaker.)*

- A. James Justus, Property Owner – Highlighted the importance of Urban Corps work in the district.
- B. Natasha Salgado, Logan Heights CDC – The Logan Heights CDC has placed new banners across the district with plans to more in place in the near future.

1. April Meeting Minutes

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- A. With a motion from John Mireles and a second from James Justus the community advisory group voted to unanimously approve the April meeting minutes.

2. Council District 8 Report

Lizzie Rodriguez, Council Representative, Office of Councilmember Vivian Moreno

- A. Funding has been secured to remodel the former Logan Library, resident feedback is currently being solicited to repurpose the site, surveys will be open until June 11th. A second community feedback meeting is scheduled for sometime in July.

3. Public Safety Report

- Officer Tavares, Community Relations Officer, Central Division, San Diego Police Department
- A. Response times to priority 1 police calls have increased due to police staffing shortages. There has also been an increase in violent assault and police pursuits.
 - B. Officer Tavares took questions from community members on when there could be increases to the city's police workforce.
 - C. Officer Tavares took questions from community members on where crime is increasing in different areas of the city and advised residents to be alert and aware of their surroundings.

4. Urban Corps March Report

Arturo Perzabal, Operations Manager, Urban Corps of San Diego County

- A. In April Urban Corps removed 1,279 bags worth of trash from the district, removed 5 bulky items, trimmed 36 trees, conducted 545 sq ft. of graffiti removal and removed weeds on 21 blocks.
- B. Arturo Perzabal took questions from community members about how Urban Corps provides services across the district.

5. EDD Report

Sean Karafin, Program Manager, Economic Development Department

- A. Sean Karafin informed community members that as of March the district has \$105,000 available for services across the district from the FY2022 budget for the remaining 3 months of the fiscal year. Funds not expended by the end of the fiscal year will carry over to future years.
- B. The FY2023 passed the City Council's Public Safety and Livable Neighborhoods Committee on May 18th. EDD Staff plans to take the district budget to the full City Council for public hearing on either June 13th or 14th.
- C. For future meetings the EDD will work to organize meetings quarterly but encouraged community members to meet more regularly independently if they desired.

6. Future Agenda Items

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- A. No agenda items were proposed. Agenda items can be sent to Alex Southard through email at asouthard@sandiego.gov.

7. Adjournment

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- A. Meeting was adjourned at 7:02 PM.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.