



**CENTRAL COMMERCIAL
MAINTENANCE ASSESMENT DISTRICT (MAD)
MEETING MINUTES**

Tuesday, August 23, 2022. 6:00PM to 7:00PM

[Zoom Meeting Recording](#)

Call to Order and Introductions

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Meeting was called to order at 6:02 PM.

Attendance:

Community Members

Tony Pollard
James Justus
Terry Sullivan
Erin Macnamara
Natasha Salgado
Emily

Urban Corps Staff

Arturo Perzabal, Operations Manager

City Staff

Lizzie Rodriguez, Council Representative, Office of Councilmember Moreno
Sean Karafin, Program Manager, Economic Development Department
Alex Southard, Small Business Engagement Specialist, Economic Development Department

Non-Agenda Public Comment

Public comment may be made on any non-agenda topic in the committee's area of responsibility. Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment. *(Public comments are limited to 2 minutes per speaker.)*

A. None

1. May Meeting Minutes

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- A. With a motion from James Justus and a second from Terry Sullivan the community advisory group voted to unanimously approve the May meeting minutes.

2. Council District 8 Report

Lizzie Rodriguez, Council Representative, Office of Councilmember Vivian Moreno

- A. Streetlight repairs request between 31st and 32nd is now in the queue. The lights between 28th and Oceanview as well as 25th and Imperial need repairs. Working to get these requests in the queue.
- B. Councilmembers Sean Elo-Rivera, Stephen Whitburn, and Vivian Moreno sent the Independent Budget Analysis a memo requesting an analysis of their ideas and gain a better understanding on strategies to create new homes and improve affordability.
- C. The San Diego Humane Society's community event program will be at the Memorial Dog Park providing low cost and free services to residents once a month. Contact Lizzie Rodriguez if interested in the schedule.

- D. James Justus mentioned San Diego Commons is interested in a pursuing grant opportunity for a project and asked if Councilmember Moreno's could write a letter of support.

3. Public Safety Report

Officer Tavares, Community Relations Officer, Central Division, San Diego Police Department

- A. None

4. Urban Corps Report

Arturo Perzabal, Operations Manager, Urban Corps of San Diego County

- A. Graffiti increasing near Commercial and Imperial.
- B. Successful trash and weed abatement. Identifying locations to place new trash cans.
- C. Justin Justus asked if graffiti is the responsibility of a property owner or the MAD. Arturo Perzabal shared it depends on the area and recommended using the Get it Done application.
- D. Tony Pollard asked if there is a possibility to have larger trash cans. Arturo Perzabal shared the frequency of trash is a main factor not only the size.

5. EDD Report and Additional City Contribution

Sean Karafin, Program Manager, Economic Development Department

- A. Recommendation letter was created with advice regarding the additional City contribution funds of \$250,000. \$73,500 from those funds are dedicated to Central Commercial Maintenance Assessment District.
- B. The letter's maintenance service priorities list was reviewed, and discussion followed.

6. Future Agenda Items

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- A. None

7. Adjournment

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- A. Meeting was adjourned at 6:56 PM.

*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST. To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.