

FY19 Creative Communities San Diego Contracts Awarded

Organization Name	Postal Code	Final Award Amount	Project Description
A SHIP IN THE WOODS FOUNDATION	92929	\$5,000	A SHIP IN THE WOODS will produce an and music event that serve the San Diego City residents. This event will feature large immersive art installations, visual art, film and performance. This event will include a mini music festival.
Adams Avenue Business Association	92116	\$35,103	The 37th annual Adams Avenue Street Fair: Southern California Largest free music festival featuring 7 stages, 100 musical acts, 300 vendors on 8 City blocks, beer gardens, festival foods and giant carnival rides
America's Finest City Dixieland Jazz Society	92168-0387	\$38,073	39th Annual SD Jazzfest at the Town & Country Hotel & Convention Center (Mission Valley) San Diego, 92108. The 5-day event will include Classic/Traditional Jazz, Swing Dance, Ragtime, Rockabilly & Boogie-Woogie music performed by 30+ bands & artists during 170+ 1-hour sets.
CA-NV Section, American Water Works Association, Water For People C	92011	\$9,958	Jazz On Tap (JOT) is a fundraiser produced by the San Diego Committee of Water For People. JOT is a low cost high-energy jazz festival held in the San Diego downtown area. Food, drink, and information on Water For People are provided. The event consists of 2 cultural parades and jazz performances ranging from Big Band, Caribbean, African, Cajun to Latin Jazz artists. The event is emcee'd by personalities from the local jazz radio station, KSDS, Jazz 88.3.
Armed Services YMCA of the USA - San Diego Branch	92124	\$115,726	The Port of San Diego Big Bay Boom July 4th Fireworks Show in its 18th year as one of our nations most spectacular pyrotechnic displays. The show draws over 500,000 people for an 18 minute fireworks show that is also available live on television to 25 million southern California and Baja, Mexico viewers. The show is from four barges located across north San Diego Bay.
Asian Story Theater Incorporated	92114	\$5,940	Asian Story Theater is developing a live theater program tentatively titled HAPA, focusing on the experiences of individuals of mixed-race heritage, from half-and-half to more diverse combinations.
Biocom Institute	92121	\$84,785	Entering its 10th year, the San Diego Festival of Science and Engineering has become a locally cherished, nationally recognized week of events that catalyzes excitement and curiosity in young minds about the possibilities STEAM and STEAM careers. ~75,000 San Diegans participate in Festival Week; engaging in free, hands-on fun and educational STEAM experiences throughout San Diego County.
Bodhi Tree Concerts	92105	\$5,000	Concert Series
Brazilian Institute for Arts & Culture	92169-3524	\$11,433	BRAZILIAN DAY SAN DIEGO (BD-SD) educates San Diegans about Brazilian culture through workshops and community performances. The annual September event celebrates the vibrant arts and culture of Brazil with local and international talent in a day-long, family-friendly street fair plus a parade inspired by Brazil's iconic carnival parades.
Cabrillo Festival, Inc.	92106	\$5,000	To plan and execute the 55th Annual Cabrillo Festival commemorating the European discovery of San Diego and the west coast of what became the United States by Juan Rodrigues Cabrillo on September 28, 1542.
Casa Familiar, Inc.	92173	\$5,000	The Dia de la Mujer exhibition is celebrated at The FRONT Art & Culture Center and offers the opportunity for a diverse population to share their culture. It helps augment participation in quality arts and culture events in the border community of San Ysidro. The theme selected for each year is an open invitation to women artists to explore issues of womanhood, reinvention, community and spirituality. This will be Casa Familiar's 11th Annual celebration of Día de la Mujer.
Contact Arts dba San Diego International Fringe Festival & Nations of S	92176	\$87,411	San Diego International Fringe Festival is a community event open to all performing & visual artists as a platform in a festival atmosphere, to introduce emerging and established live arts to the public free or low cost.SDFRINGE features artists from around the world alongside local San Diego artists. 2016 included 25 venues, 512 performances.
CoTA (Collaborations: Teachers and Artists)	92106	\$5,805	CoTA offers professional development to classroom teachers in San Diego. Professional development will consist of artist-teacher collaborations, parent classes, and community engagements. CoTA invests in San Diego teachers - training them to integrate arts to support student learning and building their capacity to sustain this work after completing the three-year program.

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DEPOSITING EMPOWERMENT THROUGH OUTREACH AND URBAN REDI	92114	\$5,000	8th Annual Focused And Naturally Confident Youth (F.A.N.C.Y.) Teen Girls Expo. This free event is a pivotal opportunity for over 200 teen girls between 11-17 to increase their confidence, explore various STEAM career fields/academic and employment programs/community resources, and connect with community mentors for ongoing support and guidance. This experience provides a platform for girls groups to showcase entertainment such as dancing, poetry, and arts & crafts showcasing diversity.
Friends of Balboa Park	92101-4753	\$5,000	Friends of Balboa Park will host the second annual National Carousel Day celebration. FoBP acquired the historic Balboa Park carousel in June 2017, with the public announcement and launch of the capital campaign taking place on July 25, 2017 in a wonder-filled community event that attracted over 4,000 people, including many families and children's groups. .
Hillcrest Business Improvement Association	92103	\$23,193	CityFest 2018 will occur on August 12, 2018 and is a street fair like no other. City Fest is a celebration of all the good things about urban life from art and music to diverse food and culture. City Fest brings together all the diverse cultures that exist in and around Hillcrest. City Fest brings together over one hundred thousand people under the Hillcrest sign to celebrate urban living.
Indian Fine Arts Academy of San Diego	92091	\$25,459	Since founding of the academy, nine annual festivals have been held by showcasing exceptional artists from all over the world during one week period. Volunteers from the academy and faculty and students from several universities and colleges generously donate their time and effort in staging the festivals. These festivals have helped develop a deep appreciation for the rich tradition of Indian music and dance in San Diego.
Italian American Art and Culture Association of San Diego	92103-1946	\$19,036	Each fall the SDIFF screens 10 to 15 Italian films which fit into 2 principle patterns: top cinema art & themes shared with partners & audiences. The project is based on sharing key insights into Italian culture to educate and entertain, and engage audiences to share their own perspectives or art. The key locus for the festival is the Joan and Irwin Jacobs Theater in the Museum of Photographic Arts, with some screenings at the Natural History Museum and the Fleet Science Center.
Jacobs and Cushman San Diego Food Bank	92121	\$61,103	The 2018 San Diego Blues Festival, food drive/fundraiser benefiting the San Diego Food Bank includes 2 stages and 9 blues acts. The festival is September 8 at Embarcadero Marina Park North with a special VIP kickoff party on Friday, September 7 at Gingers in downtown San Diego.
KARAMA	92103	\$7,561	The San Diego Arab Film Festival, presents films from and about the Arab World that provide realistic perspectives on Arab people, culture, art, history and politics. The Festival presents a mix of feature length and short films, both narrative and documentary.
Karen Organization of San Diego	92105-2204	\$5,000	Karen New Year Celebration in January 2019. Karen New Year is the most important event of the year for refugees from Burma in San Diego and is an opportunity for the refugee community to celebrate their culture and to share this culture with San Diegans. The celebration features beautiful traditional dance performances from various ethnic groups from Burma, cultural displays, and a traditional Karen lunch prepared by members of the community.
La Maestra Family Clinic, Inc	92105-1608	\$7,625	Artworks and students' theater, dance and musical performances will be produced during inter-generational workshops for low-income residents in City Heights to build awareness of the rich arts and cultural resources of the Ninth Arts District and promote Generations as a community arts gathering space. Opening and closing receptions of a month-long art exhibit will include a Holiday Gift Bazaar featuring participants' artworks for display and/or sale and the students' live performances.
Linda Vista Multi-Cultural Fair, Inc.	92171-2163	\$9,506	The 34th Annual Linda Vista Multi-Cultural Fair & Parade aims to take place on April 27, 2019 on the 6900 block of Linda Vista Road from 10am to 5pm. This free event promotes cultural awareness and understanding within the City of San Diego. The Linda Vista community has 22 languages/ dialects spoken and the Fair aims to represent that through its numerous cultural exhibits, varied ethnic food offerings, Kid's Zone and rides, and artistic multi-cultural performances across three stages.
Little Italy Association	92101	\$25,459	On October 13, 2018, the Little Italy Association will reinvent our classic FESTA!, and present authentic Italian culture, food, and entertainment in a premier ticketed experience, showcasing hand-picked vendors, 8 premier Gesso Italiano artists, wine and cocktail tastings, and chef demos that all represent specific specialties of Tuscany, Milan, Rome, and Sicily.
Mandate Project Impact, Inc.	92111	\$25,218	BAYSIDE GOSPEL CONCERT ABOARD THE MIDWAY and JAZZ AT THE CREEK: Celebrating American art forms of Gospel and Jazz music, featuring internationally acclaimed headliners and San Diego based artists; designed to bring diversity and community together around stellar events, increase tourism, provide employment to locals and job training for youth; a portion of proceeds to help feed Veterans & children. Net proceeds goes to Mandate Project Impact's employment training for low-moderate income youth.
Mariachi Scholarship Foundation	91902	\$25,201	The 2018 San Diego International Mariachi Summit will feature a performance by the world's greatest mariachi, Mariachi Vargas de Tecalitlan, San Diego's own Mariachi Champaña Nevin and the San Diego Binational Symphony Orchestra. The Summit also features 3 days of mariachi workshops for students, seminars for teachers, public forums on mariachi history and student performances at Southwestern College. Participating students will also perform at Chula Vista HarborFest.

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Musicians for Education dba Street of Dreams	92115	\$17,397	Street of Dreams Live! spoken word concert is the culminating annual event for participating students in the Street of Dreams program. The concert is written, produced and performed by students and includes their stories and socially-conscious poetry/songs. This concert acts as a forum for teen mothers who have been without a voice. Its purpose is to enlighten the public of the extraordinary strides that these teen mothers have made and the positive impact of the arts on this population.
National City Chamber of Commerce	91950	\$48,952	The 7th Annual International Mariachi Student Conference includes 2 days of educational workshops, and a performance showcase at the University of San Diego. The conference consist of mariachi music instruction and training for 300 students from throughout the United States and Mexico by renowned Mariachi educators and practitioners. The conference participants will be invited to perform at the International Mariachi Festival held on the 3rd day and final day of the Mariachi Conference.
Ocean Beach Merchants Association, Inc.	92107	\$29,895	The 40th annual Ocean Beach Street Fair & Chili Cook-Off Festival will be held on June 22, 2019, in the heart of Ocean Beach. This free event showcases our community to 70,000+ attendees of all ages. It includes 5 stages of music, 3 community murals, an interactive music section, a chili cook-off, hamburger eating and bloody mary contests, an Artists Alley section with over 80 artisans demonstrating and selling their wares, over 300 vendor & food booths, a beer garden, and a children's section.
Pacific Beach Business Improvement Association	92109	\$15,815	Pacific Beachfest 2018 is a free, family-friendly community event on Pacific Beach's boardwalk and beach that promotes local businesses, artists and craftsmen, and performing artists. The festival features three stages of live music and performances, arts and crafts booths and activities for kids, local shopping opportunities, local foods and interactive action sports. Pacific Beachfest promotes tourism as well as highlights our local business community to over 50,000 visitors and residents.
Pacific Beach Town Council, Inc	92109	\$5,000	Concerts on the Green (CoG) provide family entertainment to the community members and tourists, with more than 500 visitors at each concert. The CoG atmosphere shows a different side to the beach communities, one where all are welcome, and families and children are the priority. The CoG event is unique because; 1)it is free to all who attend, 2) it is located in Kate Sessions Park which provides one of the most beautiful beach views available in Southern California, 3)is an all volunteer event.
Parade Band Foundation Inc.	92129	\$9,065	For 8 years we have hosted a Band Review Parade and community festival. This event provides the following; 1. It brings 1000's of people from all over Southern California to the Point Loma area. 2. 1000's of high school students have opportunity to participate in a Band Review. 3. For 100+ years Band Reviews have brought Communities together & provided Students with a Cultural outlet. This outlet brings neighborhoods together and enhances the sense of community plus culture to neighborhood.
Point Loma Summer Concerts	92166-6000	\$16,564	Point Loma Summer Concerts produces five free outdoor concerts in July and August. We are proud to enter our 18th year of entertaining the community with a variety of music, from Motown, Rock n' roll, soul, bluegrass, pop to Country. The concerts promote community spirit and are open to everyone - including neighbors, across-town visitors, and out of town visitors. The concerts have become a Point Loma tradition for people of all ages and backgrounds.
Rolando Community Council, Inc.	92175-1163	\$7,591	The Rolando Street Fair presents a free accessible outdoor festival on a beautifully tree-lined residential street within the 4700-4800 blocks of Rolando Boulevard. This one day event runs from 10 am - 6 pm, featuring hand crafts, local businesses, public and private services and a wide-range of food choices. With five bands of various genre and a large section of rides and youth activities, this family friendly event offers a fun neighborly activity for all, residents and visitors alike.
San Diego Architectural Foundation	92112-2228	\$10,878	Open House San Diego is for those who want to learn more about the City's architecture and built environment. It is a fun, free, annual event during when attendees can visit iconic buildings that contribute in a unique way to the fabric of our city. With 50+ curated sites in Bankers Hill, Barrio Logan, etc., the event includes guided architectural tours, behind-the-scenes access, hard-hat tours, architectural photography competition, and visits with architects/ designers in their studios.
San Diego Audubon Society	92117	\$23,145	The San Diego Bird Festival, a cultural celebration of the wild birds and habitats of the county. San Diego's rich biodiversity makes San Diego a destination for birders and nature lovers. The festival draws attendance from locals and visitors from around the world. Over 500 attendees enjoy field trips to destinations all over the county, skill-building workshops, programs and performances, and an expo featuring products attractive to birders such as optics, art, and tour companies.
San Diego Earth Day	92169	\$23,723	To produce EarthFair 2019 on Sunday, April 21, 2019, an annual forum for environmental education, awareness, commerce and celebration, by bringing together more than 350 volunteers, 300 local and national exhibitors, and 60,000+ visitors in Balboa Park, San Diego.
San Diego Film Foundation	92014	\$137,143	The San Diego Film Festival, now in its 17th year, is a 5-day event which attracts nearly 25,000 attendees. The Festival includes 100 + films including studio premiers and the best of independent films and their filmmakers from around the world; red carpet events; industry panel discussions; education and outreach programing; and tributes to film industry legends like Annette Bening and Sir Patrick Stewart. The event is held in two film villages in San Diego's Gaslamp Quarter and La Jolla.
San Diego Lesbian and Gay Pride	92104-3555	\$138,893	The 44th San Diego LGBT Pride Parade and Festival will be held July 13-15, 2018. These events highlight the broad range of artistic and cultural diversity within the LGBT community. The Parade attracts 200,000 spectators from around the world to cheer for 200+ community parade contingents. The two-day festival in Balboa Park includes four music and dance performance stages featuring Top 40, Latin, Hip Hop and Electronic music; LGBT history education; and an "Art of Pride" visual art exhibit.

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San Diego Performing Arts League	92101-6143	\$5,000	San Diego Theatre Week - a week long celebration of San Diego's world class theatre, music, dance and comedy scene.
SAN DIEGO SHAKESPEARE SOCIETY	92120-1315	\$5,983	The 14th annual San Diego Student Shakespeare Festival will take place in Balboa Park in the spring of 2019. More than 500 participants (students, teachers, musicians, etc.) will assemble for a celebratory procession from Spreckles Organ Pavilion to their assigned stages/locations. An audience of several thousand will see performances by students in costume presenting soliloquies, sonnets, and dramatic scenes from Shakespeare's plays. Musicians and dancers will present period pieces.
Sherman Heights Community Center Corporation	92102-2921	\$6,222	The Sherman Heights 24th Annual Dia De Los Muertos Celebration is a community-wide celebration featuring a month-long schedule of events including educational workshops, altar exhibition, school tours, community festival and a candlelight procession that begins in Sherman Heights and ends in Barrio Logan. All events are family-friendly and take place at the Sherman Heights Community Center. Over 30,000 people are expected to attend this year's festivities.
Sorrento Valley Town Council	92121	\$5,000	The Sorrento Valley Beer Festival is not your typical "drink and leave" event. Our Festival features games, comfortable seating, fire pits, excellent food trucks and great live music. This means our guests stay around for hours, engaging with brewery representatives and learning about the art of beer making and appreciation.
Speed of Change, Inc dba TEDxSan Diego	92108	\$15,815	TEDxSanDiego brings together a collection of doers, thinkers, innovators, creatives, explorers and visionaries to experience a day-long forum which features thought leaders and subject matter experts who present impactful ideas and innovative perspectives on important issues that affect our local community as well as the world at large. Each of the speaker presentations are recorded and uploaded to the TEDx YouTube channel, providing access to the San Diego community free of charge.
Spirit of the Fourth, Inc.	92198-2736	\$11,186	This day-long event begins with a Community Fair. Its activities include: a car show, a Patriotic Pet Contest, a food court, a Military Ceremony for veterans, kids' games, a quilt show and vendor booths. In the afternoon the Spirit of the Fourth parade is held over a 1.25 mile route with over 80 entries including veterans, high school bands, community groups and elected officials. In the evening we have a fireworks show. Total attendance at these events is estimated to be 15,000.
Teatro Mascara Magica	91913-2106	\$6,581	Teatro Mascara Magica's annual presentation of La Pastorela has become a family tradition for many San Diego families. Anyone attending the performances can testify to the enthusiastic audience reaction to the play. The production is somewhat interactive with the audience and features a "piñata derby" at the end of the performance - a hit with young audience members. Ticket sales to La Pastorela always rank among the highest in Teatro Mascara Magica's programming.
The Bon Temps Social Club of San Diego	92101	\$127,128	Gator By The Bay, Zydeco Blues and Crawfish Festival
Cooper Family Juneteenth	92113	\$5,000	50 years ago Sydney Cooper Sr. began to celebrate the historic Juneteenth national holiday in San Diego, commemorating the end of slavery. In its origins, the Cooper Family Foundation was created to organize this celebration of community awareness, education, celebration, appreciation of African-American culture and history and assisting community members in need. All of this was/is provided to the community free of cost.
Torrey Pines Kiwanis Foundation dba San Diego Festival of the Arts	92037	\$52,578	The 33rd annual San Diego Festival of the Arts will be held June 9-10, 2019 (10am-6pm) at the downtown Waterfront Park. Nearly 200 critically acclaimed artists from around the country will gather to display and sell their original fine art from almost every discipline. Visitors can also enjoy delicious cuisines, fine wine, and craft beer from local establishments plus live musical acts. Tickets will start around \$12; admission is free to children 16 years and under, and active military families.
Via International	92113	\$5,786	Chicano Park Day Celebration to be held on Saturday, April 20, 2019 in Chicano Park, located in the Logan Heights community. This cultural festival celebrates Mexican and Chicano history and pride. Visitors will experience traditional music and dance, bands, speakers, children's arts and crafts, food and vendors and a display of classic low rider cars presented by Amigos Car Club. This family-friendly event is free and open to the public.