



**Office of Council President Pro Tem Barbara Bry**  
**San Diego City Council**  
**District 1**

**For Immediate Release**

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**A Victory For San Diego – San Diego Council Unanimously Approves Mission Valley Purchase and Sale Agreement**

**San Diego** — Today we are all Aztecs. The real winners today are our children and our grandchildren. Now is the time for our city and SDSU to work together as partners as two public institutions focused on moving our city forward with the development of:

- A beautiful river park that all of us can enjoy.
- A multi-use stadium for Aztec football and perhaps professional soccer and football.
- Affordable housing.
- Expansion of educational opportunities for more San Diegans which will provide our city with a skilled workforce. Education is always the best investment we can make in our future.
- The potential of developing a tech and biotech hub in Mission Valley, creating more good jobs closer to where people live

Great moments are born out of great opportunities to quote Herb Brooks, the coach of an Olympic gold medal winning US ice hockey team.

A great moment happened approximately 60 years ago when the City of SD gave (for free) their Torrey Pines Land to UCSD. The result has been an economic engine that has driven the creation and growth of our thriving tech and biotech industries. Some of these companies have been started by SDSU alums, and of course these companies depend on the talent that SDSU continues to graduate.

Today, the San Diego City Council once again has a great moment that will create opportunities for the next several generations just like the moment 60 years ago.

As we prepare to take action today, let's put in context how we got here.

In January 2017, a month after I became the District 1 City Councilmember, the Chargers announced they were leaving San Diego. I was astonished to find out that closed door meetings at City Hall had been taking place between city officials and SoccerCity, a group of private investors who wanted to take over the site.

In June 2017, I wrote a commentary for Voice of San Diego—[SoccerCity is not the only option for Mission Valley](#), and I became the first elected official to openly oppose it. I then was the first elected official to support SDSU West because I realized the many opportunities that it could create for our city.

In November 2018, the voters overwhelmingly approved Measure G, SDSU West, and resoundingly defeated SoccerCity.

Here we are 18 months later after another series of closed door negotiations from which the public and the city council have been excluded. That is not the way that government should operate. In fact, last October, Councilmember Sherman—who had supported SoccerCity—and I stood together and called for transparency in negotiations.

Today we have the opportunity to support a transaction that honors the provisions of Measure G—SDSU is paying fair market value based on an independent appraisal, they have committed to build a river park, a multi-use stadium, affordable housing and education and research facilities. The project has undergone a complete environmental review.

I support the staff recommendation and vote yes.

We are all Aztecs.

*Council President Pro Tem Barbara Bry represents San Diego City Council District 1, which includes the communities of Carmel Valley, Del Mar Heights, Del Mar Mesa, La Jolla, Pacific Highlands Ranch, Torrey Hills, Torrey Pines, and University City.*

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