



**THE CITY OF SAN DIEGO**  
**OFFICE OF COUNCIL PRESIDENT JENNIFER CAMPBELL**  
**SECOND DISTRICT**

**M E M O R A N D U M**

**DATE:** January 6, 2021  
**TO:** Andrea Tevlin, Independent Budget Analyst  
**FROM:** Council President Jennifer Campbell, District 2  
**SUBJECT:** Fiscal Year 2022 Budget Priorities

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Communities throughout our City have been deeply impacted by the COVID-19 pandemic. The city budget continues to face historic challenges that demand deliberate and prudent action. As we move toward crafting the FY22 budget, we must prioritize investments in creating healthy, safe, and livable neighborhoods while fostering a resilient and economically prosperous City.

We must also protect and maintain core services while leveraging each revenue stream as we plan for projected decreases in revenue growth. Below are my budget priorities for the upcoming fiscal year, compiled with constituent input, which make needed investments in our communities.

**ACCESS TO HOUSING**

San Diego's housing stock is depleted and actions to protect and replenish the housing stock should be prioritized while protecting housing for all San Diegans. Below are items that will ensure access to housing in San Diego:

**Rental Assistance Fund** – The pandemic has impacted the livelihoods of individuals and families throughout our City. Our budget should prioritize state, federal, and general fund dollars to replenish the City's Rental Assistance Fund in order to assist renters and property owners who have been economically impacted by the COVID-19 pandemic.

**Housing Development** – The development of affordable housing specifically geared to people experiencing homelessness and low-to-moderate-income individuals should be prioritized.

**Study on Vacancy Tax** – San Diego's housing stock is depleted, and other municipalities are considering the benefits of a vacancy tax. Our budget should include funding to study the potential for this approach which could replenish the housing stock while generating new city revenue.

## **COMBATING HOMELESSNESS**

Addressing homelessness is a major priority for the city and will require significant investments aligned with the Community Action Plan on Homelessness. Below are key items that will enable the City to continue its progress on reaching the goals of the plan:

**City Street Engagement & Coordinated Outreach** – Expand programs citywide for conducting street engagement to unsheltered individuals, providing information and resources while capturing granular data on the homeless population in San Diego under a coordinated outreach approach.

**Project Roomkey** – Continue to support San Diego Housing Commission’s efforts to acquire emergency housing for homeless individuals who have been infected by or exposed to the coronavirus, as well as those who are at high risk of complications.

**Diversion & Prevention** – Allocate funding to support diversion and prevention efforts for transitional aged youth, veteran, and senior homeless individuals, as specified in the Community Action Plan.

**Family Reunification Program** – Continued funding to support the Family Reunification Program which has helped re-connect unsheltered individuals to appropriate family members and back into housing.

**Homeless Outreach Team** – Continued funding to support the Homeless Outreach Teams.

## **ECONOMIC DEVELOPMENT**

**Small Business Relief Fund** – Replenish the Small Business Relief Fund, expand eligibility to reach more San Diegans, and earmark a portion of funding to assist black, indigenous, and people of color small business owners in low-to-moderate income communities. Consider partnering with community organizations to provide needed technical assistance.

**Translation Services and Resources** – San Diego is a diverse city where many languages are spoken. Our budget should incorporate funding to partner with community organizations to assist in translation needs, technical assistance and multi-lingual resources to ensure access and inclusion for all San Diegans.

**Small Business Permit Fee Waivers** – Small businesses are struggling to survive as we combat the pandemic. To assist small businesses at the heart of our economy, the city should consider opportunities to diminish or waive permitting fees where possible.

**Rental Deferment Options for Businesses** - Consider rent deferment options for city lessees and business owners who have been impacted by the COVID-19 pandemic.

**Temporary Outdoor Business Ordinance** – Upon the lifting of stay-at-home order, extend the temporary outdoor business ordinance which has allowed business to expand their footprint to safely continue conducting business.

## **ENVIRONMENTAL PROTECTION**

Protecting the environment is vital for sustaining healthy communities and a vibrant economy. Investing in the items below will promote public and environmental health:

**Climate Equity Fund** – Establish a climate equity fund support innovative local projects that reduce greenhouse gas emissions while meeting the needs of communities most impacted by climate change.

**Climate Resilient San Diego** – Include funding to meet the goals of the City’s Climate Action Plan, the Complete Communities/Complete Streets planning framework, and the City’s Vision Zero commitments.

**Environmental Services Department** – Additional funding to assist with cleanups associated with encampments in and along our canyons, creeks, and rivers.

**Green Waste Containers** – Funding for deployment and servicing of green waste containers to collect green waste in residential neighborhoods that currently do not have them.

**Mission Beach Second Trash Collection** – Restore funding for the second trash and recycling service during the summer months in Mission Beach.

**Brush and Weed Abatement** - Allocate funding to the Public Works Department to address potential wildfires in canyons and open spaces due to encampments and overgrowth.

**Mobility Planning** – Fund a monitoring program for all modes of travel to evaluate progress toward achieving CAP and Vision Zero goals while allowing expenditure adjustments when necessary to ensure efficient use of limited resources.

**Mission Bay Wetland Restoration** – Include funding in the budget to consider all possible options to restore and protect Mission Bay wetlands.

**Zuniga Shoal Abandoned Vessel Ordinance** – Include funding to continue enforcement of the City of San Diego’s Zuniga Shoal abandoned vessel ordinance.

**Pollinator-Friendly Landscaping** – Allocate funding for pollinator-friendly plants like milkweed to be installed across San Diego to support and sustain native ecosystems.

**Storm Water Drains and Channels** - Allocate funding to support storm water infrastructure maintenance activities, channel clearing, and neighborhood projects with attention to our

boardwalks and beach areas that experience periodic flooding. Also include funding to address the drainage issues at the Kendall Frost Marsh Preserve on Mission Bay.

**Sunset Cliffs Natural Park & Linear Section** – Funding for improvement and maintenance to preserve and protect the natural park and the linear section along shoreline. Sinkholes and drainage issues should be addressed to avoid liability and protect safe access to our coastline. Additional safety signage, ranger patrol, and park maintenance will ensure the safety and beauty of the park. Funding to secure the Ladera Street entrance would also contribute to public safety.

**Tree Planting and Maintenance** – Allocate funding to increase tree planting for 2,500 additional trees, to support pruning and maintenance programs that safeguard and increase our urban forest canopy, to deploy additional contracts for inspection, pest treatment, and to support the efforts of DSD and Streets Division.

**Vehicle Fleet Upgrades** – Take budgetary and administrative action to electrify the City’s fleet of vehicles in an effort to support the goals of the Climate Action Plan.

## **INFRASTRUCTURE & SUSTAINABILITY**

Sustainable infrastructure is essential for protecting our communities and economy from environmental risk. Below are requests for specific street improvements, coastal access, pedestrian and bicycle safety, and recreation center improvements.

### ***Street Improvements***

Streets throughout our city are in need of repair. Below are requests for improvements throughout District 2 that will enhance our roads and promote safety.

**Street Light Repairs** – North Pacific Beach (Crown Point); Ute Street; Alcott Street; Foothill Boulevard & Vickie Drive; Foothill Boulevard & Tourmaline Street; Hornblend Street between Mission Boulevard & Fanuel Street; Voltaire Street; Garnet Avenue between Ingraham Street & Lamont Street. Felspar Street between Mission Boulevard & Ingraham. Add streetlights on Ashton Street from Goldfield to Morena.

**Morena District** – Modify the transition between 1) Morena Boulevard & West Morena Boulevard and 2) Linda Vista Road & West Morena Avenue to a traditional T-intersection. Repaving needed on Clairemont Drive near Balboa Avenue.

**Roundabouts** - Foothill Boulevard at Loring Street; Voltaire Street & Poinsettia Drive; Catalina Boulevard; Hill Street; Santa Barbara Street; Rosecrans & Bessemer Street; Foothill Boulevard & Vickie Drive; Foothill Boulevard & Tourmaline Street; Foothill & Loring; Foothill & Vickie. Foothill & Tourmaline; Foothill & Opal; Crown Point Drive & Lamont; La Cima & Moreland; Diamond at Cass; Diamond & Fanuel; Reed & Cass; Reed & Fanuel; Morena & Gesner.

**Midway Corridor Quiet Zone** – Finalize the establishment of the Train Horn Quiet Zone along the Midway corridor.

**Ocean Beach Street Improvements** – Repaving needed on Newport Avenue where previous resurfacing has damaged the curb. Traffic calming measures needed on Voltaire and Sunset Cliffs where traffic accidents have been reported.

**Midway Street Improvements** – Resurfacing needed along Midway Drive between Barnett and Kemper streets.

**Pacific Beach Street Improvements** – Traffic Islands and improvements needed along Balboa Ave west of I-5 and Mission Bay Drive around I-5 on/off ramps near Bluffside Avenue. One-way street evaluation on Crown Point Drive between Pacific Beach Drive and Lamont. Repaving needed on Ingraham.

**Point Loma Street Improvements** – Traffic calming measures at Nimitz & Evergreen. Install dedicated left-hand turn/U-turn at Hancock & Camino Del Rio West. \$400,000 for streetlight, intersection bulb-outs, pedestrian island, and flashing beacons. Resurfacing at Oleander Drive & Oleander Place.

### *Coastal Access Points*

Many coastal access points have eroded and need maintenance and repairs. Investing in the access points below will ensure that residents and visitors can continue to safely enjoy our coastline.

**Bermuda Ave. Access Point** - \$1.2 million for coastal access and seawall repair.

**Orchard Ave. Access Point** - \$131,331 for Orchard Avenue, Capri by the Sea & Old Salt Pool.

**Santa Cruz Ave. Access Point** - \$3.8 million for Santa Cruz Avenue stairs and walkway.

**Ocean Beach Pier** – Include funding to repair and maintain the pier.

**Silver Spray Alley Access Point** – Repair Silver Spray Alley coastal and tide pool access stairs.

**Boardwalk Seawall** – Repair boardwalk seawall in Mission and Pacific Beach.

### *Pedestrian & Bicycle Safety*

The city should prioritize education programs to promote meeting the goals of the Climate Action and Vision Zero goals. Increased pathways for bicycle and pedestrian use will help us meet those goals. In the areas mentioned below, there are clear pedestrian safety and access issues that need to be addressed to provide safe and convenient access for residents.

**Balboa Avenue Station** – Improve overpass to ensure pedestrian and bicycle access to and from Pacific Beach.

**Clairemont Drive Cycle Tracks** – Install cycle tracks on Clairemont Drive between Fairfield Avenue to Balboa Avenue to encourage alternate transportation usage.

**Continental Crosswalks** - (Countdown Timer where appropriate): On Garnet at Bond, Bayard, Fanuel, Gresham, Haines, Ingraham, Jewell; Kendall, Lamont; Morrell, Noyes, Soledad Mt. Road, and Pendleton. Add pedestrian signal countdown timer at Shelter Island and Rosecrans.

**Community Bike Racks** – Funding for bike racks at multiple locations on business district streets of Newport, Garnet, Cass, and Grand. Replace damaged bike racks.

**Flashing Beacons** - Moorland Drive & Ingraham Street; La Mancha Drive & Crown Point Drive; Soledad Road & Los Altos Way; Voltaire Street & Froude Street; Soledad Mountain Road & Los Altos; Ingraham Street & Fortuna Avenue; Garnet Avenue at Kendall, Morrell, & Noyes streets.

**Famosa/Catalina Corridor** - Evaluate and dedicate funding for safety recommendations between Voltaire Street and Valeta Street.

**Ocean Beach Improvements** - Phase 3 of Ocean Beach entryway. Traffic calming measures and protected pedestrian access to bus stop at West Point Loma Boulevard & Cable Street. Pedestrian Crosswalk at Niagara & Sunset Cliffs; Safety improvements where Sunset Cliffs Avenue, Nimitz Boulevard, & I-8 meet. Sunset Cliffs Boulevard at OB Elementary School. Repair the light fixtures on Newport Ave which have compromised bases.

**Pacific Beach Sidewalk Improvements** - Garnet repairs between Mission Boulevard & Ingraham Street. Flashing crosswalks with countdown signals along Foothill Boulevard near PB Elementary nearby. Pedestrian safety measures on Hancock Street Between Withery & Noel streets; Complete PB Pathways Phase 3; Widen Balboa Avenue I-5 underpass to better accommodate pedestrian and other forms of mobility traffic. Marked crosswalk at Chatsworth & Plumosa.

**Rose Creek Bike Path** – Installation of lighting along the bike path to promote safety.

### ***Recreation Center Improvements***

Many of our recreation centers in District 2 are due for upgrades which would underscore the city's commitment to supporting our growing communities.

**Cadman Park and Recreation Center** - Repave basketball and tennis courts, add a dog drinking fountain and fence trash receptacle.

**South Clairemont Recreation Center** - New signage, energy efficient lighting, bathroom and kitchen renovations, paint, pool renovation and replacement of playground equipment.

**Tecolote Recreation Center Feasibility Study** - Build out and significantly improve the center as an influx of new units are being planned for the area.

**Pacific Beach Recreation Center** - The roof has significant leaking, which has caused the weight room equipment to be out of commission.

**Intersection Modifications at Longfellow Elementary** – Improve Milton & Burgener streets for safety concerns not mediated by existing precautions in place.

## **PUBLIC SAFETY**

**Ocean Beach Lifeguard Station - Allocate** funding for an upgraded replacement station that would serve as a joint use facility for SDPD and our Lifeguards serving Ocean Beach.

**Police & Fire Dispatchers** - Additional safety dispatchers in both Departments to provide optimal services in emergency situations.

**Commission on Police Practices** – Funding for the newly established Commission to meet the will of the voters and foster accountability and transparency in city policing.

**Bike Registry and Anti-Theft Programs** – Bicycle theft is an ongoing challenge for law enforcement throughout the city. Include funding for a bike registry to help track down stolen bicycles as well as continued funding for anti-bicycle theft programs.

**Community Resource Access Program** – Allocate funding for Community Paramedicine, a community-based healthcare model designed to provide more services at a lower cost.

**Diversifying Emergency Response** - Diversify and strengthen City response to mental health emergencies.

**Park Rangers** - Additional night and weekend Park Ranger staffing at Sunset Cliffs.

**Updated Signage at Boardwalk and Parks-** Updated signage near the boardwalk to reflect changes in restrictions for motorized devices as well as temporary signage for public health orders.

**Walking Patrol** – Funding for walking patrols to address concerns in D2 beach communities.

## **NEIGHBORHOOD SERVICES**

The City budget should support all departmental efforts in becoming more efficient and responsive to the needs of all San Diegans.

**Support for Community Planning Groups** – Funding to support the operations of our local community planning groups as they adjust to virtual meetings. Many of these groups have incurred expenses to stream monthly meetings and have requested support. An option to use city platforms may be considered in lieu of additional funding.

**Ocean Beach Library Expansion** – Funding to expedite the timeframe for the completion of the OB library expansion.

**Cost of Living Adjustments** – Funding to support an appropriate COLA for city employee pay that has not been adjusted since 2018.

**City Clerk Funding** – Council operations have transformed during the pandemic requiring a rapid adjustment from the City Clerk’s office in order to properly conduct meetings with public participation. Our budget should protect and increase funding to bolster the operations of the City Clerk which is critical for city governance.

**Public Trash Receptacles** – Include funding for the installation and servicing of additional trash receptacles along Garnet Avenue in Pacific Beach, and Santa Monica and Niagara streets in Ocean Beach. Replace of decayed receptacles along our beaches and deploy additional cans as needed.

**Addressing the Digital Divide** – Include funding to support efforts that promote safe access to internet for all San Diegans.

**San Diego Public Banking** – Funding to study potential for a public banking system as authorized by recently approved state law.

**CPPS Funding** – Restore funding to the Community Projects Programs and Services fund which directly assists nonprofit groups throughout the city.

**Improved Code Enforcement** - Support and fund additional inspectors and compliance officers in the Development Services Department. Allocate funding to consider establishing an online system to clearly track the resolution process for reported code violations.

**Increased Oversight of Contractors** – Include funding to improve oversight of municipal contract workers to ensure efficiency of city contracts.

**Support Arts and Culture Programs (Penny for the Arts)** - Supporting the Penny for the Arts is essential for our local non-profit organizations that provide arts education programs, cultural festival and fairs, and community events throughout the city.

**Libraries** – Libraries are much more than a place with books, providing needed programs and resources to communities throughout the city. Avoid further cuts to our libraries to maintain essential programs and services.

**Updated Community Signage** – Updated signage for street sweeping days and times as well as changes in city ordinances regarding vehicle habitation, oversized vehicles, and motorized devices.

**Newport Avenue Veteran’s Plaza Park** - Level the grassy area at the foot of Newport Ave. and re-sod the entire triangular area. Include funding to evaluate options to renovate Veteran’s Plaza.

**Pacific Beach Entrance Signs** – Funding for entrance signage at westbound Balboa Avenue, at Ingraham Street Bridge at southbound La Jolla Boulevard; and at northbound Mission Boulevard after the I-5 off ramp.



**Investments in Placemaking** - Allocate funding for placemaking in District 2 around schools and parks, including benches, murals, artwork, signage, and other areas.

## **REVENUE OPPORTUNITIES**

Our regular revenue streams have been significantly impacted by the COVID-19 pandemic. To address funding our budget priorities we will need to be creative in leveraging every taxpayer dollar while still providing top-tier services. The following are potential funding sources that may be utilized to support our needs:

- **CARES Act – Coronavirus Relief Fund**
- **General Fund Reserve**
- **Pension Payment Stabilization Reserve**
- **Real Estate Recording Fee Revenue**
- **Proposition H Infrastructure Fund**
- **Cannabis Tax Revenue**
- **Vehicle Fleet Fund**

I look forward to working with my council colleagues, the Mayor's Office, the Independent Budget Analyst Office, and San Diego residents to produce a budget that is balanced and sound while also meeting the needs of all San Diego communities.