



OFFICE OF COUNCILMEMBER JENNIFER CAMPBELL SECOND COUNCIL DISTRICT

FOR IMMEDIATE RELEASE

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CITY COUNCIL APPROVES COUNCILMEMBER CAMPBELL'S PROPOSED SIDEWALK VENDOR REGULATIONS

The San Diego City Council has approved Councilmember Jennifer Campbell's proposed sidewalk vendor regulations on a vote of 8-1. The ordinance seeks to bring sidewalk vendors into the formal economy while setting balanced regulations that support vendor compliance, promote public health and safety, and protect access to city public spaces. The ordinance also brings the City into alignment with state law.

"Today's vote culminates a comprehensive process that included input from community members, business leaders, and individual sidewalk vendors from across our city," said Councilmember Jennifer Campbell. "I appreciate the thoughtful input from my colleagues and feel that we have crafted an ordinance that recognizes the entrepreneurial spirit of sidewalk vendors while advancing fair, common-sense parameters under which they operate."

The new regulations will require an issued permit for vending within in the City of San Diego and makes stipulations for vendor proximities and distances with mixed enforcement from SDPD and code enforcement officers.

The sidewalk vending ordinance is now scheduled for second reading and awaits Mayor Todd Gloria's signature with an effective implementation date of June 1, 2022. The California State Coastal Commission will also review aspects of the ordinance in the coming months.

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Councilmember Campbell represents the Second Council District including the communities of Bay Ho/Bay Park/Morena, Midway/North Bay, Mission Bay, Mission Beach, Ocean Beach, Pacific Beach and Point Loma.