



FOR IMMEDIATE RELEASE  
May 17, 2022

CONTACT:  
Elsa Sevilla at 619-782-3420 or [esevilla@sandiego.gov](mailto:esevilla@sandiego.gov)

## **A Victory for Councilmember Jennifer Campbell's Short-Term Vacation Ordinance**

AFTER HARD NEGOTIATIONS BETWEEN THE CITY, RESIDENTS, AND COMMUNITY LEADERS, THE CITY COUNCIL OFFICIALLY APPROVES THE SHORT TERM RENTAL ORDINANCE

SAN DIEGO – For years, residents and community leaders asked for stronger city regulations on Short Term Vacation Rentals without clear or concrete answers. As a result, the number of vacation rentals had soared in recent years, especially in the beach communities. Councilmember Jennifer Campbell led the efforts to create regulations to cap vacation rentals at 1 percent, adding 16 new city enforcement positions and offering a lottery system for permits. The Ordinance will exclude bad-actor partners and have strong enforcement. Today, the City Council officially approved the Short Term Vacation Ordinance that Councilmember Jennifer Campbell authored.

**Councilmember Jen Campbell said: “For years, San Diego residents and community leaders asked the City for help in regulating short-term vacation rentals - and now the City Council has officially approved the ordinance. The new regulations will hold nuisance properties accountable and keep neighborhoods safe and liveable. For over a decade, previous City Councils failed to act, but through honest compromise and putting community first, we’ve turned the corner on one of San Diego’s thorniest challenges.”**

Highlights of San Diego’s new short-term rental law include:

- Capping whole-home, short-term rentals at 1% of housing stock city-wide. This equates to a 47% reduction in whole-home rentals, according to an analysis by the California Coastal Commission.
- Requirement for rental properties to meet a “good neighbor” policy and post mandated contact information on-site.

- Stricter enforcement on nuisance properties by code enforcement officers whose sole focus is to uphold the Short Term Rental Ordinance.
- A city-wide lottery to be held later this year for short-term rental permits.

More information is available at the Office of the City Treasurer:  
<https://www.sandiego.gov/treasurer>.

###