



OFFICE OF COUNCILMEMBER JENNIFER CAMPBELL SECOND COUNCIL DISTRICT

Media Advisory

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Councilmember Jennifer Campbell's Sidewalk Vendor Ordinance to Take Effect June 22, 2022

SAN DIEGO – Councilmember Jennifer Campbell's Sidewalk Vendor Ordinance (SVO) was signed into law by Mayor Todd Gloria on May 23, 2022, and it will take effect 30-days after, on June 22, 2022.

The ordinance will impact all areas of San Diego immediately except for coastal zone areas that, required by the Coastal Act, must be heard by the California Coastal Commission as required by State legislation.

The Ordinance was created to bring sidewalk vendors into the formal economy while setting balanced regulations that support vendor compliance, promote public health and safety, and protect access to the City's public spaces.

For more information on the Sidewalk Vendor Application Process, Resources, and Frequently Asked Questions, please go to the Office of the City Treasurer:

<https://www.sandiego.gov/sidewalk-vending>

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