



# VIVIAN MORENO

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SAN DIEGO CITY COUNCIL

## NEW SAN YSIDRO LIBRARY OPEN

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in Our Community





# GETTING IT DONE



Abandoned furniture was reported on Sellsway Street in San Ysidro. After residents called my office, City of San Diego crews responded quickly to remove it from this narrow road.

Graffiti abatement was promptly completed on Logan Avenue after residents contacted our office.



A tree near Willow Elementary was washed and cleaned of graffiti following reports from the neighborhood.

If you see any abandoned furniture or graffiti, please contact my office at (619) 236-6688 or email [VivianMoreno@sandiego.gov](mailto:VivianMoreno@sandiego.gov)

## DID YOU KNOW?

The official City of San Diego smartphone application, *Get it Done*, allows for residents to report neighborhood issues and code violations on the go. Download it today, or access it online at [www.sandiego.gov/get-it-done](http://www.sandiego.gov/get-it-done).



# IN THE COMMUNITY



Earlier this month, I attended the YMCA College Readiness Program Kickoff. The program is in its second year, and it is an honor for District 8 to be founding funders of this initiative. Education is the most important thing we can give our children. However, children from South Bay have a lower rate of college acceptance compared to other communities in our City, but with the help of Borderview YMCA and Winward Academy, this is changing the narrative.

Thank you to those that attended my Otay Mesa Community office hours on September 12, 2019. I am grateful for the opportunity to meet with such engaged residents.



On September 9, I visited the Southeast Planning group to speak about upcoming community projects and how my office can assist on various neighborhood issues.

These city-certified organizations provide official recommendations to the City on community goals and land development decisions. The Southeast Planning group meets every 2nd Monday of each month from 5PM to 6PM at 641 S. Boundary Street. Their next meeting will be held on October 14, 2019.



## SAVE THE DATE!

My next office hours will be held on October 21, 2019 from 6PM to 7PM at the Otay Mesa-Nestor Library located at 3003 Coronado Avenue, San Diego, CA 92154. To schedule a meeting time, please call my office at (619) 236-6688.

To report any City-related issues, please call my office at (619) 236-6688 or email [VivianMoreno@SanDiego.gov](mailto:VivianMoreno@SanDiego.gov).



# CITY HALL

## COMMUNITY CHOICE ENERGY

I joined Mayor Faulconer and leaders across San Diego County in support of the City's Community Choice Energy (CCE) program. The City Council approved implementation of the CCE program on Tuesday, September 17, 2019. Together with four other cities (Chula Vista, La Mesa, Encinitas and Imperial Beach), San Diego will take the lead in creating a power-purchasing entity which will compete with SDG&E in supplying clean energy to San Diego, giving customers a choice of who to buy their energy from.



In 2015, The City of San Diego adopted a Climate Action Plan (CAP) which calls for all electricity used in the City to be from renewable sources by 2035, 10 years ahead of California's climate plan. The newly adopted CCE energy program will help the City reach that goal by offering a cleaner source of energy while also aiming to reduce projected costs for ratepayers.

The CCE program is expected to launch by the first quarter of 2021. San Diego, and its partner cities, will be creating the 20th CCE program in California, second in size only to Los Angeles' Clean Power Alliance.

For more information on Committee agenda and actions,  
go to [www.sandiego.gov/city-clerk/councilcomm](http://www.sandiego.gov/city-clerk/councilcomm)



# UPDATES

## BARRIO LOGAN TRUCK ROUTE

On September 10, 2019, I released a memo regarding the Barrio Logan Truck Route ordinance, which was approved by the City Council last year and prohibits the use of residential streets for commercial trucks.

Last month, a semi-truck crashed into power lines and a fire hydrant on the 3000 block of Main Street, knocking out power for thousands of residents. These continued violations endanger parents and children who frequently use the sidewalks and cross the streets. The City needs to enforce this law.

I have requested an enforcement plan from the San Diego Police Department. Following the incident, I spoke with Assistant Police Chief Jarvis and it was a positive conversation. I look forward to more collaboration on this issue as the safety of residents is my highest priority.



COUNCILMEMBER VIVIAN MORENO  
City of San Diego  
Eighth District  
MEMORANDUM

DATE: September 10, 2019  
TO: Honorable Mayor Kevin Faulconer  
FROM: Councilmember Vivian Moreno  
SUBJECT: Barrio Logan Truck Route Enforcement

On December 10, 2018, a semi-truck crashed into power lines and a fire hydrant on the 3000 block of Main Street, knocking out power for thousands of residents. These continued violations endanger parents and children who frequently use the sidewalks and cross the streets. The City needs to enforce this law.

Despite the new signage, commercial trucks over 5 tons continue to use residential streets as a shortcut.

Despite the new signage, commercial trucks over 5 tons continue to use residential streets as a shortcut, in violation of the ordinance. Informal surveys conducted by residents

In the wake of this recent event, I respectfully request that the SDPD present a comprehensive and effective enforcement plan

On the morning of Friday, August 9, 2019, at approximately 10:00 am, the driver of a semi-truck on the 3000 block of Main Street lost control of their vehicle. The semi-truck crashed into two power lines and a fire hydrant before bursting into flames, knocking out power for over 4,000 customers in the surrounding area. Although there were no serious injuries, this is exactly the type of incident the truck route was designed to prevent.

Additionally, I request the SDPD present their plan on October 23, 2019 the Public Safety & Livable Neighborhoods Committee, of which I am a member.

## APPOINTMENTS

Congratulations to District 8 resident Ms. Cinnamon Clark on her appointment to the City of San Diego's Citizens Equal Opportunity Commission.

I was pleased to nominate Ms. Clark to serve on the Commission as she has over 20 years of experience in diversity and inclusion consulting through her work with the Department of Defense and various federal agencies. Cinnamon is also an active resident of Coral Gate, a member of the San Ysidro Women's Club and a San Ysidro Planning Group Board Member.

Cinnamon is a valued member of the District 8 community and she will be an incredible asset to the Commission!





# NEW SAN YSIDRO



The new San Ysidro Library opened on September 7th, 2019 and is located on 4235 Beyer Boulevard. The new library will help meet the 21st century needs of the community and has been designed to encourage interaction and activity, and be a resource for all residents.

With the move from the old facility on San Ysidro Boulevard, the library size has tripled from approximately 4,000 square-feet to over 15,000 square-feet. Meeting spaces, computer labs, outdoor and indoor recreational areas, a makers space and a patio with an outdoor movie viewing set-up are included in this new facility. The new library will be the epicenter for community pride and learning for our local students and residents alike for years to come.



*"This building is more than just a library. It's more than a place to just check out books. This library showcases our culture, our pride in the community and where we come from. It serves as a reminder of our binational heritage and stories, but above all else, it serves as a beacon of hope and unity. - Councilmember Moreno"*





# BRANCH LIBRARY



There are countless people to thank for this huge milestone for San Ysidro. From community leaders who fought tirelessly to get this project off the ground to City employees that did an excellent job with the design and construction. I would especially like to thank former Councilmember, David Alvarez for his leadership and commitment to this new library. Thank you, David.



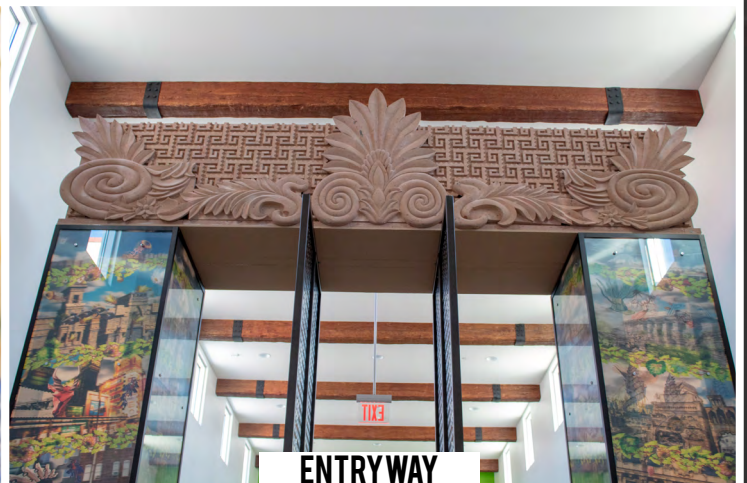
**CHILDRENS SECTION**



**MAKERS LAB**



**COMPUTER AREA**



**ENTRYWAY**



# ADJOURNMENT IN MEMORY

On Monday, September 9, 2019, I requested the City Council meeting adjourn in memory of Ms. Bertha Alicia Gonzalez, a long-time San Ysidro resident, businesswoman and social activist fighting for the needs of the San Ysidro community since 1962.

She passed away on August 12, 2019 at the age of 90.



Ms. Bertha Alicia Gonzalez ran her private business for 52 years in San Ysidro, as an Immigration and Income Tax Specialist. During her vast career, she is directly responsible for the migration and citizenship of over 100,000 immigrants. At its peak, her tax client base exceeded 4,000 clients per year.

She was always fighting for her community. In 1967, when the City of San Diego and Sacramento began highway plans that would have devastated San Ysidro, she persuaded planners to accommodate the community and local businesses.

She was also instrumental in founding the San Ysidro Chamber of Commerce, San Ysidro Business Association, Hearts and Hands Working Together, San Ysidro Health Center, MAAC Project, Ahora Now Newspaper and Las Fiestas Patrias de San Ysidro.

For over 50 years, she tirelessly volunteered for Our Lady of Mount Carmel Catholic Church in San Ysidro in many capacities and helped fund scholarships for students at San Ysidro High School.

Ms. Berta Alicia Gonzalez leaves behind a legacy that lives in the hearts and souls of her 5 children, 16 grandchildren, 21 great grandchildren, 3 great-great grandchildren and many more impacted by her generosity and advocacy.





# SHERMAN HEIGHTS' UTILITY POLE REMOVAL



The last utility pole was removed from the Sherman Heights community this month. This event signifies the completion of converting overhead utility lines to underground and celebrates a renewed working partnership with SDG&E to improve efficiency and accelerate the undergrounding process - a partnership that has led to the removal of more than 19 miles of overhead utility lines citywide in Fiscal Year 2019.

This accelerated effort comes after the City last year announced it would prioritize undergrounding work leading to an updated Master Plan and Five Year Implementation Plan. Each completed undergrounding project helps improve neighborhood safety and aesthetics. Thank you to the Sherman Heights neighborhood for their patience as this entire project has been in the works for over a decade.



The undergrounding of utility lines, removal of old poles, installation of new streetlights and street resurfacing all contribute to the increased safety of the Sherman Heights Community.

To report any City-related issues, please call my office at (619) 236-6688 or email [VivianMoreno@SanDiego.gov](mailto:VivianMoreno@SanDiego.gov).



# MEET THE STAFF



**Judy Nunez**  
Executive Assistant  
[JUNunez@SanDiego.gov](mailto:JUNunez@SanDiego.gov)

Judy was born in San Diego and resides in south San Diego with her three children and elderly parents. She attended the University of Phoenix as a single parent and full time employee, earning a Bachelor's Degree in Business Administration. Judy worked as a Legal Assistant/Office Manager for 15 years before coming to work for the City of San Diego. During her tenure at the City, she has worked at the Development Services Department, the City Attorney's Office, and the Civil Litigation Unit. We are very fortunate to have someone as skilled and personable as Judy on our team!



**Travis Knowles**  
Chief of Staff  
[KnowlesT@SanDiego.gov](mailto:KnowlesT@SanDiego.gov)



**Lisa M. Schmidt**  
Deputy Chief of Staff  
[LSchmidt@SanDiego.gov](mailto:LSchmidt@SanDiego.gov)



**Kevin Smith**  
Chief of Policy  
[KSSmith@SanDiego.gov](mailto:KSSmith@SanDiego.gov)



**Judy Nuñez**  
Executive Assistant  
[JUNunez@SanDiego.gov](mailto:JUNunez@SanDiego.gov)

**Judy's Responsibilities:**

- Scheduling
- Office Administration



**Gerardo Ramirez**  
Council Representative  
[GRamirezBorj@SanDiego.gov](mailto:GRamirezBorj@SanDiego.gov)



**Karla Mendez**  
Council Representative  
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**H. Christoffer Jonsmyr**  
Director of Digital Communications  
[CJonsmyr@SanDiego.gov](mailto:CJonsmyr@SanDiego.gov)



# COUNCILMEMBER MORENO IN THE COMMUNITY

	<u>Date</u>	<u>Event</u>	<u>Time &amp; Location</u>
Oct	4	Tijuana River Valley Community Garden	2:30PM - 2100 Hollister St.
	5	San Ysidro Community Cleanup	9AM - 455 Sycamore Rd.
	10	Metropolitan Transit System Board Meeting	9AM - 1255 Imperial Ave.
	12	North D8 Community Cleanup	9AM - 1605 Logan Ave.
	14	San Ysidro Recreation Council	6PM - 179 Diza Rd.
	16	Otay Mesa Planning Group	3PM - 3003 Coronado Ave.
	17	Noche De Mole	5PM - 2258 Island Ave.
	18	Robert Egger Park Halloween Carnival	4PM - 1885 Coronado Ave.
	22	Otay Mesa Office Hours	6PM - 3003 Coronado Ave.
Nov	6	Ocean View Hills Recreation Council	6:30PM - 4919 Del Sol Blvd.
	8	Feeding San Diego - Willow Elementary	2:30PM - 225 Willow Rd.
	12	SD Food Bank - Food Distribution	10AM - 2020 Alaquinas Dr.
	13	Community Office Hours	4PM - TBD
	14	Metropolitan Transit System Board Meeting	9AM - 1255 Imperial Ave.
	14	Stockton Neighborhood Council	6PM - 3315 J St.
	18	Reach Out and Read San Diego	10:30AM - 4004 Beyer Blvd.
	20	Silver Wing Park Turkey Trot	5PM - 3737 Arey Dr.

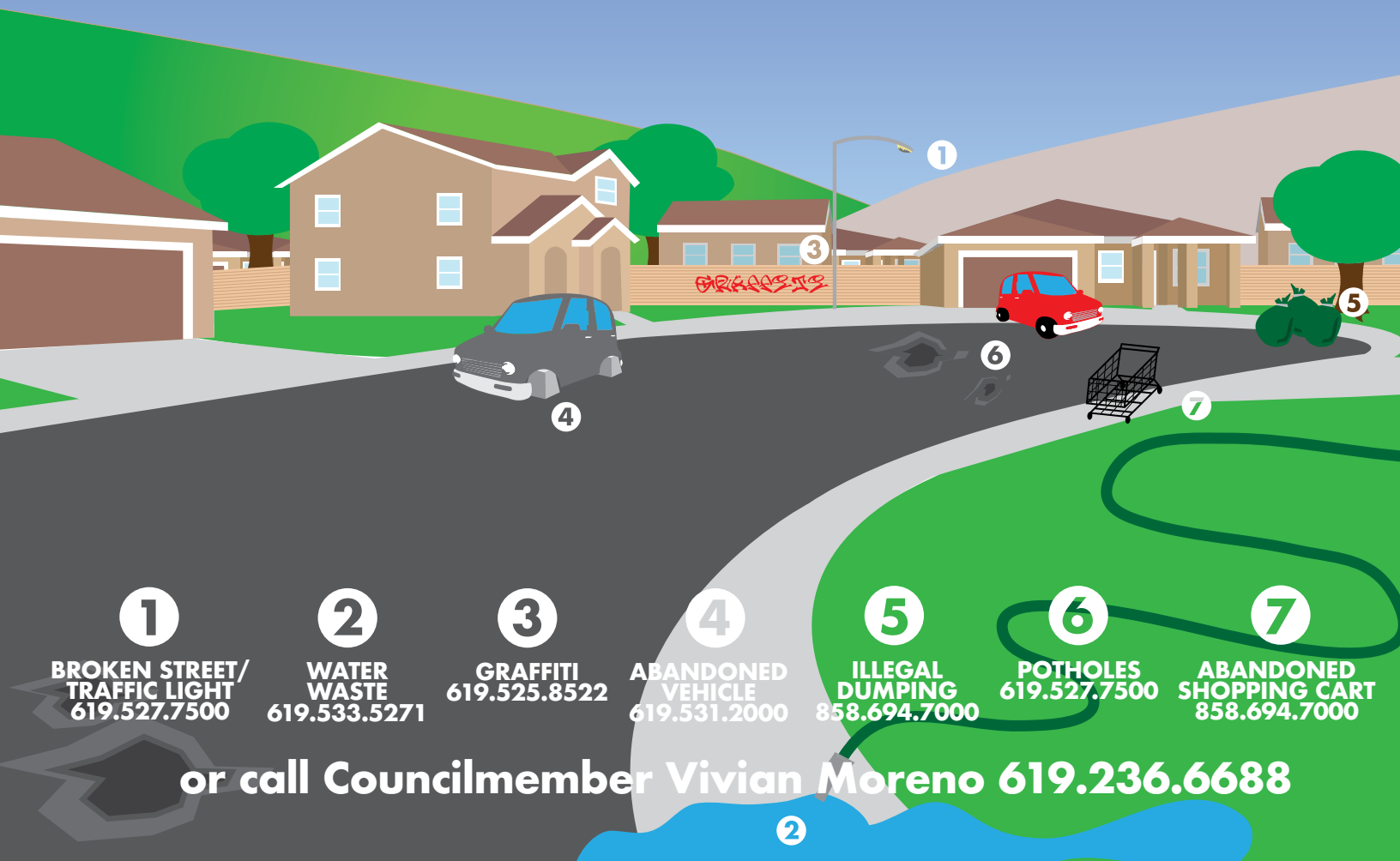
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# VIVIAN MORENO

SAN DIEGO CITY COUNCIL

## WHO SHOULD YOU CALL?



**1**  
BROKEN STREET/  
TRAFFIC LIGHT  
619.527.7500

**2**  
WATER  
WASTE  
619.533.5271

**3**  
GRAFFITI  
619.525.8522

**4**  
ABANDONED  
VEHICLE  
619.531.2000

**5**  
ILLEGAL  
DUMPING  
858.694.7000

**6**  
POTHoles  
619.527.7500

**7**  
ABANDONED  
SHOPPING CART  
858.694.7000

or call Councilmember Vivian Moreno 619.236.6688