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Councilmember Moreno Statement on Sidewalk Vending Ordinance

SAN DIEGO- Councilmember Vivian Moreno has issued the following statement regarding the City Council’s approval of the proposed sidewalk vending ordinance.

“Street vendors, in many cases, are Mom and Pop businesses, immigrants, new Americans and people of color.

I support the need to regulate high traffic areas to ensure that they are enjoyable and accessible for people to use. But not all areas are high traffic.

Many roaming street vendors that operate in the communities of District 8 are appreciated members of the community and are not a problem, such as the tamale vendors that visit our neighborhoods on a regular basis.

I am a proud resident of San Ysidro, and we host the world’s busiest land border crossing. Our sidewalks are some of the busiest in the city. But the ordinance does not consider it high traffic because there was no real methodology used to determine which sidewalks were in fact high traffic.

The result, intentional or not, is that the City is responding to concerns about hostility to street vendors who are, in large part, people of color.

The regulations are overly broad which is why I did not support the proposal which was before us today.”

More information on the proposed sidewalk vending ordinance can be found [here](#).

Councilmember Vivian Moreno represents the Eighth Council District of the City of San Diego, which includes the communities of Barrio Logan, Egger Highlands, Grant Hill, Logan Heights, Memorial, Nestor, Ocean View Hills, Otay Mesa, San Ysidro, Shelltown, Sherman Heights, Stockton and the Tijuana River Valley.