



**CENTRAL COMMERCIAL  
MAINTENANCE ASSESMENT DISTRICT (MAD)  
MEETING MINUTES**

**Tuesday, October 25, 2022. 6:00PM to 7:00PM**

**[Zoom Meeting Recording](#)**

**Call to Order and Introductions**

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- Meeting was called to order at 6:02 PM.

**Attendance:**

**Community Members**

John Mireles  
James Justus  
Erin McNamara  
Terrence Sullivan  
Natasha Salgado  
Tony Pollard

**Urban Corps Staff**

Arturo Perzabal, Operations Manager

**City Staff**

Lizzie Rodriguez, Council Representative, Office of Councilmember Moreno  
Sean Karafin, Program Manager, Economic Development Department  
Alex Southard, Small Business Engagement Specialist, Economic Development Department  
Viridiana Quintana, Small Business Support Specialist, Economic Development Department

**Non-Agenda Public Comment**

Public comment may be made on any non-agenda topic in the committee's area of responsibility. Attendees will be muted during the webinar. The host will take those off mute that wish to give public comment. *(Public comments are limited to 2 minutes per speaker.)*

**1. August Meeting Minutes**

Alex Southard, Small Business Engagement Specialist, Economic Development Department  
With a motion from Terrence Sullivan and a second from James Justus the community advisory group voted to unanimously approve the August meeting minutes.

**2. Council District 8 Report**

Lizzie Rodriguez, Council Representative, Office of Councilmember Vivian Moreno

- A. Lights between 31<sup>st</sup> and 32<sup>nd</sup> have been repaired but those beyond 32<sup>nd</sup> remain in the queue.
- B. Art opportunity- call for submissions for a Binational mural competition in San Ysidro. More information on Councilmember's webpage and social media.

### 3. Urban Corps Report

Arturo Perzabal, Operations Manager, Urban Corps of San Diego County

- A. New on-site supervisor who has been engaged with community concerns.

### 4. EDD Report

Alex Southard, Small Business Engagement Specialist, Economic Development Department

Sean Karafin, Program Manager, Economic Development Department

- A. Additional City Contributions- approximately \$73,000
  - Sidewalk repairs: specific repairs can be submitted to Get it Done.
  - Alex Southard presented a map illustrating which repairs are in the queue. There is about a 2-year backlog, but patches can be done in 1-2 weeks.
  - Lizzie Rodriguez said City Forester will share a list of approved tree types.
  - Power washing: can be done on a spot cleaning basis.
- B. Disestablishment- further review of petition signatures is necessary.
  - Next step is verification of the contacts within the petition.
- C. Group agreed last 2022 meeting would be December 5<sup>th</sup> via Zoom and will reconsider other meeting options in the new year.

### 5. Adjournment

Alex Southard, Small Business Engagement Specialist, Economic Development Department

- A. Meeting was adjourned at 7:07 PM.

\*Unfinished business shall be tabled and placed on the agenda for the next committee meeting.

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.** To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact Economic Development Department at least five (5) working days before the meeting at (619) 236-6700 to ensure availability.