

CHOLLAS CREEK WATERSHED REGIONAL PARK MASTER PLAN

In 2002, the City Council adopted the [Chollas Creek Enhancement Program](#), laying out a visionary path for the Chollas Creek Watershed guided by the community's vision. This comprehensive program includes policies, design guidelines and an implementation strategy, all of which were developed collaboratively with City staff, community leaders and community members. Together, they identified opportunities for improvement and watershed restoration through nature-based solutions and the creation of enjoyable public spaces accessible to all.

The Chollas Creek Enhancement Program offers detailed design guidelines for wetland restoration, channel reconstruction, landscaping, trail system, public art, education and programming, ensuring a comprehensive approach to the watershed's enhancement. Some of the projects that were realized as a result of the Chollas Creek Enhancement Program include the South Crest Trails Park, creek restoration along street sections of Imperial Avenue, Market Street and Euclid Avenue, Wightman Street Neighborhood Park and Charles Lewis III Memorial Park.

The development of the Chollas Creek Watershed Regional Park Master Plan (Chollas Creek Master Plan) will build off the work from the Chollas Creek Enhancement Program in close collaboration with community members, community leaders and community-based organizations, reimagining Chollas Creek to align with present-day needs, challenges and opportunities. The Chollas Creek Watershed Regional Park Master Plan will help shape a vibrant future for Chollas Creek, embracing community values and ensuring its preservation and enhancement.

WHAT ARE THE GOALS OF THE INITIATIVE?



Restore Ecological Habitats



Increase Pedestrian Opportunity



Reduce Greenhouse Gas Emissions



Improve Public Health



Expand Economic Opportunity

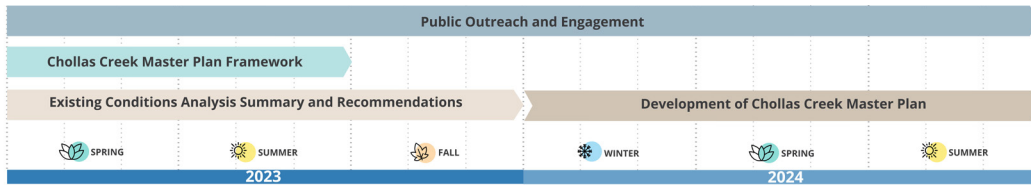


Promote Cohesive New Development

The Chollas Creek Master Plan will be a long-term planning document developed by the City of San Diego in partnership with various stakeholders and community members to guide the sustainable future of the Chollas Creek Watershed as a regional park. The goals of the Master Plan are to protect and enhance Chollas Creek Watershed's ecology; improve the watershed's sustainability and resilience to the impacts of climate change; increase recreational opportunities; improve walking/rolling and biking within the watershed and adjacent neighborhoods; and foster a sense of ownership and connection to the Creek among community members.

By working hand in hand with the diverse communities and stakeholders within the watershed, the Chollas Creek Master Plan will address the needs and aspirations of the community members while creating a sustainable and resilient watershed.

MASTER PLAN TIMELINE



Public Engagement

A robust public engagement process, in partnership with local community organizations, individuals and businesses, is integral to the success of the Chollas Creek Master Plan. Through an intensive and participatory approach, community members, stakeholders and community-based organizations will share their knowledge of the watershed's conditions, identify shared values and concerns, and prioritize improvements for the Chollas Creek Master Plan. The City and partner organizations will host a variety of engagement events such as community surveys, walk audits, stakeholder meetings, mobile engagements and workshops to gather valued community input.

Chollas Creek Master Plan Framework & Existing Conditions Analysis

Based on valued community feedback received over many years, a framework to guide the Chollas Creek Master Plan will be developed. This document will outline goals and values of the community for the watershed as a whole. This framework will help guide the planning process and will help to elicit meaningful feedback and input in the development of the Chollas Creek Master Plan.

The existing conditions report is a foundational analysis that examines the physical and social infrastructure along the Creek to help map areas of interest and better understand needed improvements. The existing conditions report builds on the Chollas Creek Enhancement Program and identifies opportunities to further the community visions identified in the Chollas Creek Enhancement Program.

Chollas Creek Master Plan

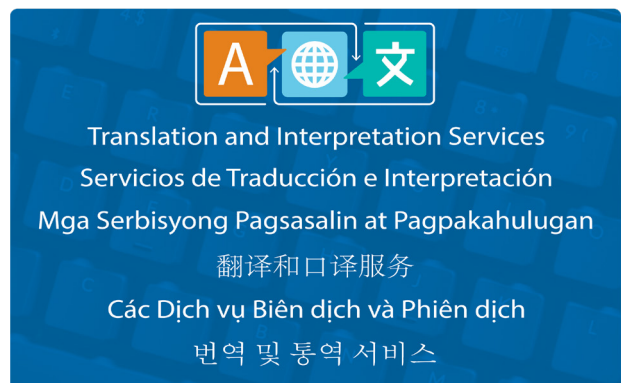
Following the existing conditions analysis, the Chollas Creek Master Plan will be developed with a vision of a new regional park within the Chollas Creek Watershed. It will be integrated with ongoing projects, proposed improvements and an implementation strategy to ensure a successful, thriving and sustainable regional park. The Master Plan will serve not only as a collection of community needs and priorities but also as an advocacy tool for people at all levels of governance to realize a holistic vision for Chollas Creek.

GET INVOLVED & STAY CONNECTED

We want to hear from you! To learn more about engagement opportunities and sign up for notifications about this initiative, please visit sandiego.gov/planning/work/chollas-creek-watershed, and you can also email us at publicspaces@sandiego.gov.



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