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CITY OF SAN DIEGO PROCLAIMS DAY IN HONOR OF MEDIA ARTS TRAILBLAZER

San Diego – Nearly half a million Asian and Pacific Islanders call San Diego County their home. Asian Pacific Islanders are the fastest growing racial group in the region. Founder and Executive Director of the <u>Pacific Arts Movement</u> (formerly known as the San Diego Asian Film Foundation), Lee Ann Kim, retired after 16 years of iconic service.

"Due in large part to Lee Ann Kim's efforts, monumental movement has been made in advancing Asian Pacific Islanders in film and the arts. She is a friend and confidant, and she has paved the way for future Asian Americans," stated Councilmember Chris Cate.

Under Lee Ann's leadership, the Pacific Arts Movement has become one of the most respected showcases of Asian cinema in North America and one of the largest platforms for Asian American media worldwide. Touching the lives of more than 300,000 over the past 16 years, the Pacific Arts Movement reveals cutting-edge films and stories, and exposes filmmakers that might not otherwise be seen.

Prior to joining the Pacific Arts Movement, Lee Ann served as an anchor and reporter for KGTV news for 13 years, earning numerous accolades, including a Regional Emmy Award for investigative reporting.

"We have inspired, enlightened, and changed the lives of thousands of people through our mission. While I will miss the work, I am excited to see the next chapter unfold for Pac Arts. I will be here in San Diego cheering from the sidelines, as I will always be a faithful member and ardent advocate of this beautiful organization. I am so honored and privileged to have served you in this capacity," said Lee Ann Kim.

Lee Ann Kim looks forward to embarking on a new chapter in her life where she will be a fulltime wife to her husband, Louis, and mother to her two sons, Weston and Samuel.

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