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CITY OF SAN DIEGO TO DECLARE DAY HONORING IN-N-OUT BURGER'S 70th ANNIVERSARY
Chris Cate to Laud Family-Owned Burger Company's Philanthropic Efforts & Milestone Celebration

San Diego, CA –Of the world's 500 largest family-owned businesses, more than 25% are in the United States. Research and studies have shown that family-owned businesses employ 60 percent of our workforce and account for 78 percent of all new jobs created in the U.S. According to the Family Business Association of California, family businesses engage in higher levels of philanthropic activity and donate more to local causes.

In-N-Out Burger was founded in 1948 by Harry and Esther Snyder in California. In San Diego alone, In-N-Out has nineteen locations. In-N-Out Burger's business practices have been commended for its Associate-centered personnel policies, including being one of few fast food chains in the nation that pays its employees above the state and federally mandated minimum wage guidelines.

In-N-Out Burger Foundation was established in 1984 by Esther Snyder and her son, Rich Snyder, with the purpose of assisting children who have been victims of child abuse and to prevent others from suffering a similar fate. In 2016, In-N-Out Burger also created the Slave 2 Nothing Foundation, at the direction of Lynsi Snyder and Sean Ellingson, to help those throughout our country who are enslaved in human trafficking or by substance abuse. To date, millions of dollars have been raised to support victims of child abuse and combat human trafficking, with every dollar raised in the community, staying in the community.

"In-N-Out Burger's charitable giving speaks volumes to their company's core values. I'm honored to recognize In-N-Out Burger for their commitment to enhancing the lives of San Diegans," stated Councilmember Chris Cate.

WHAT: In-N-Out Burger 70th Anniversary Day – Proclamation Presentation

WHEN: Tuesday, October 16, 2018 at 9:30 a.m.
(Media must exit In-N-Out location no later than 10:00 a.m.)

WHERE: In-N-Out Burger, 4375 Kearny Mesa Road, San Diego, CA 92111

WHO: Chris Cate, Councilmember, City of San Diego
Jaime Marquez, Regional Manager, In-N-Out Burger
Travis Berry, Divisional Manager, In-N-Out Burger
Jessica Gregory, Manager, Pacific Beach
Steve Schneider, Manager, San Diego
Howard Booker, Foundation & Corporate Giving Supervisor, In-N-Out Burger
Vince Beresford, Executive Director, Slave 2 Nothing Foundation