

# Clean SD

## Improving Quality of life

October 2020

### OVERVIEW

To keep the City of San Diego clean, safe and beautiful, Mayor Faulconer launched “Clean SD” in 2017 as an aggressive citywide effort to remove public eyesores and clean up our communities. Streets and sidewalks are regularly washed and sanitized, graffiti removal requests are prioritized, and thousands of tons of trash have been removed from public spaces.

### HOW IT WORKS

- Proactive** – Roving crews see trash or illegal dumping and they clean it up operating across 3 shifts and 7 days a week
- Reactive** – Crews respond to requests to remove trash and debris reported through the City’s Get It Done app
- Encampment Cleanup** – Crews are paired directly with the City’s Neighborhood Policing Division to respond to requests for service to connect homeless individuals with services and clean up the trash and debris that builds up at the sites

### CORE FUNCTIONS

- Illegal dumping/litter removal - **4,440** tons of waste
- Encampment debris cleanup - **2,528** tons of waste
- Sidewalk sanitization - **1,797** miles or **18,000** city blocks



### History of Clean SD

**May 2017**

Clean SD Pilot Program launched

**Sept. 2017**

Sidewalk sanitization begins

**Nov. 2017**

Cleanup efforts expanded in Downtown and along San Diego River

**March 2018**

City increases penalties, cracks down on illegal dumping

**April 2018**

Push begins to clean up private property along river

**January 2019**

Citywide “Hot Spot” list created

**July 2019**

Addition of 2nd & 3rd shift crews

**Sept. 2019**

Milestone: 4,000 tons of trash removed

**March 2020**

Clean SD-dedicated teams to encampment cleanups

**October 2020**

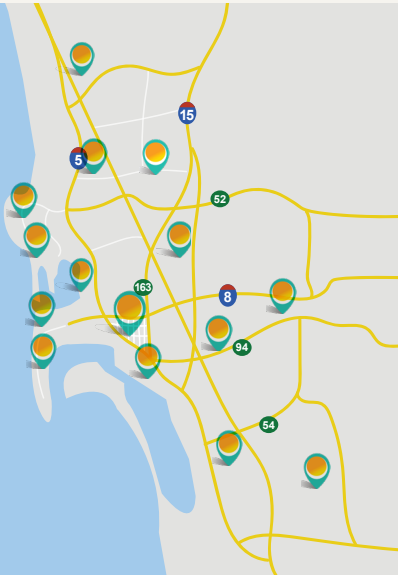
Milestone: 7,000 tons of trash removed



## CITYWIDE HOT SPOTS

In January 2018, Clean SD staff worked with Council offices and the Mayor's Office to develop a Citywide hot spot list and areas that are common for illegal dumping or debris buildup that crews monitor and clean on a rotating basis. Clean SD staff produce waste removal reports and are provided with oversight and recommendations for process improvement whenever

possible to maximize efficiency. This has allowed the program to quickly modify waste removal routes and locations to meet changing needs.



Does not represent all hot spot locations

## BY THE NUMBERS

Over **6,500** reports from public  
Over **32,000** proactive cleanups

### Average Response Time

2017 **25** days      2020 **5** days

### Average Customer Rating in Get It Done



70% -80% satisfaction score for illegal dumping reports

### Budget Impact

FY2020 \$10.2 million

55 FTE + contracts with external partners



## SAN DIEGO RIVER

In partnership with the San Diego River Park Foundation, the City has targeted cleanup efforts along the San Diego River – reducing the number of homeless encampments by **90 percent**. The City only owns about one-third of the property along the river with the other two-thirds being privately held by several businesses and other government agencies.



### Clean SD Partners

