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COUNCILMEMBER CATE PROCLAIMS DAY IN JERSEY MIKE'S HONOR

Jersey Mike's 34 San Diego locations have raised more than \$360,000 for Rady Children's Hospital

San Diego, CA: San Diego City Councilmember Chris Cate will be proclaiming March 30, 2016 as "Jersey Mike's San Diego Day" in the City of San Diego to culminate the franchise's "Month of Giving" fundraising campaign.

During the month of March, the national sub shop chain is joining forces with more than 180 charities for the Jersey Mike's 6th Annual "Month of Giving." 2016 is Jersey Mike's 60th year in business in which they hope to raise more than \$3.5 million nationally to help local charities.

The "Month of Giving" campaign will conclude in the nationwide event, Jersey Mike's "Day of Giving" on Wednesday, March 30, 2016 when 100 percent of the day's sales are donated to the local partner charity. Since 2010, Jersey Mike's locations throughout the country have raised more than \$14 million dollars for worthy local charities and distributed more than 1.5 million free sub sandwiches in support of numerous causes. #DayOfGiving

"Jersey Mike's San Diego is comprised of 34 locations in various neighborhoods, including Clairemont, Kearny Mesa, Mira Mesa and Rancho Peñasquitos. Since 2012, during our 'Month of Giving,' we have raised nearly \$360,000 for our charitable partner, Rady Children's Hospital," stated Cathy Brown, Area Director and Franchisee, Jersey Mike's San Diego County and Northern California.

"The City of San Diego is honored to recognize Jersey Mike's San Diego for their philanthropic efforts and contributions supporting Rady Children's Hospital in the City of San Diego," stated Councilmember Cate.

WHAT: Jersey Mike's "Day of Giving" Proclamation Presentation

WHERE: Jersey Mike's (Kearny Mesa), 9211 Clairemont Mesa Boulevard, San Diego, CA 92123

WHEN: Wednesday, March 30, 2016 | 9:00 a.m.

VISUALS: Councilmember Cate, Rady Children's Hospital patient family, Jersey Mike's staff

About Councilmember Chris Cate:

Chris Cate is an advocate and voice for all residents in District 6. Chris proudly represents the neighborhoods of Clairemont Mesa, Kearny Mesa, Mira Mesa, Miramar, Park Village, and Sorrento Valley.

