



COUNCILMEMBER CHRIS CATE  
DISTRICT 6

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Date: August 25, 2015

**COUNCILMAN CATE RECOGNIZES THOUSANDS OF SAN DIEGO MOTHERS  
BUILDING A BUSINESS FROM HOME**

San Diego, CA: On Wednesday, August 26 at 12:00pm, Councilman Chris Cate will be recognizing thousands of San Diego mothers that have home-based businesses at the Inaugural “[Moms Who Mean Biz Conference](#),” being held at Coleman University in Kearny Mesa. Several hundred mothers are expected to be in attendance.

Women are breaking away from corporate America and taking their entrepreneurial talents from the board room to their household. There are more than 18 million home-based businesses in the nation, with 10 million of the 18 million being home-based businesses operated by women. Home-based businesses are a 427 billion dollar a year industry, representing 52% of all small firms. Every 11 seconds someone starts a home-based business.

On June 11, Councilman Chris Cate issued a [memo](#) to the City of San Diego’s Economic Development & Intergovernmental Relations Committee, proposing amendments to the City’s land development code, making it easier for home-based businesses to operate in San Diego.

“San Diego is home to approximately 35,000 home-based businesses and is at the forefront of innovation and entrepreneurship. Ranking third in global patent intensity, San Diego represents a new generation of entrepreneurs and innovators from across the world. Like many successful companies before them, these individuals are creating new products, designs and concepts that are impacting San Diego’s local economy, often from the confines of their living rooms and garages,” stated Councilman Cate.

WHAT: Media Availability

WHERE: Coleman University, 8888 Balboa Avenue, San Diego, CA 92123

WHEN: Wednesday, August 26, 2015 | 12:00pm

**About Councilmember Chris Cate:**

Chris Cate is an advocate and voice for all residents in District 6. Chris proudly represents the neighborhoods of Clairemont Mesa, Kearny Mesa, Mira Mesa, Miramar, Park Village and Sorrento Valley. Visit [www.sandiego.gov/citycouncil/cd6/](http://www.sandiego.gov/citycouncil/cd6/) or call (619) 236-6616 to learn more about Chris, his staff and District 6.

