

College Area Community Plan Update

Draft Economic Prosperity Element and Noise Element Goals & Policies

College Area CPU Committee Meeting – Zoom Meeting – Sept. 23, 2020 from 5:30pm to 7:00pm

Nathen Causman – Project Manager – Planning Department



1. Committee Meeting Schedule
2. General Plan Existing Framework
3. Draft Economic Prosperity Element Goals
4. Draft Noise Element Goals
5. Discussion of Goals and Policies
6. Key Takeaways
7. Adjourn Meeting

Draft College Area CPU Fall Schedule

2020
AUG

**Committee
Break**
(No meeting)

2020
SEP

**Economic
Prosperity:**

- *Introduce draft goals & policies*

Noise:

- *Introduce draft goals & policies*

2020
OCT

**Historic
Preservation
Element:**

- *Review existing framework*
- *Introduce draft goals & policies*

2020
NOV

**Committee
Holiday Break**
(No meeting)

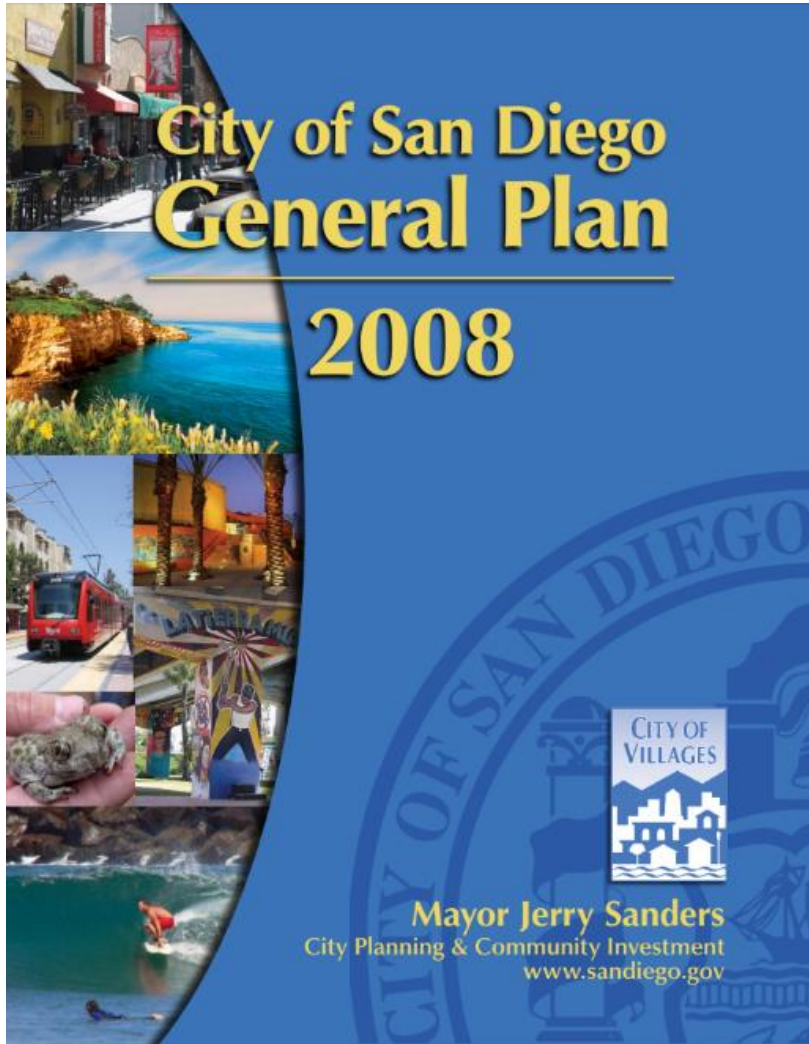
2020
DEC

***Special Meeting in
Early / Mid
December***

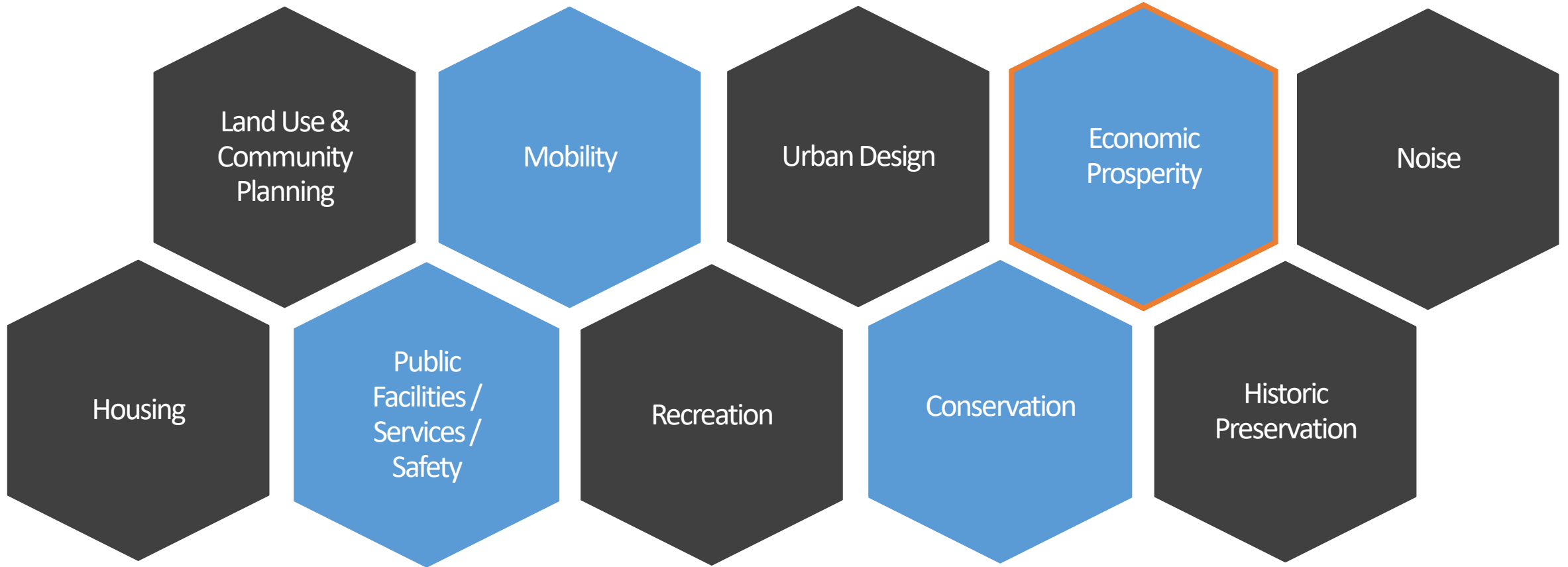
**Review
Community Atlas:**
Present Community
Atlas (existing
conditions report)
for feedback

PlanCollegeArea.org





- Provides a Comprehensive Slate of Citywide Goals & Policies
- Furthers The City of Villages Smart Growth Strategy; I.E. Focus Growth into Mixed-Use Activity Centers that are:
 - Pedestrian-Friendly;
 - Centers of Community; and
 - Linked to the Regional Transit System.



General Plan Economic Prosperity Element Subcategories

Industrial Land
Use

Education and
Workforce
Development

Community
and
Infrastructure
Investment

International
Trade, Maritime
Trade, and
Border Relations

Commercial
Land Use

Employment
Development

Military
Installations

Redevelopment

Regional Center
and Subregional
Employment
Areas

Business
Development

Visitor
Industries

Economic
Information,
Monitoring, and
Strategic
Initiatives

PURPOSE: To increase wealth and the standard of living of all San Diegans with policies that support a diverse, innovative, competitive, entrepreneurial, and sustainable local economy.

Economic Prosperity Element

DRAFT Goals

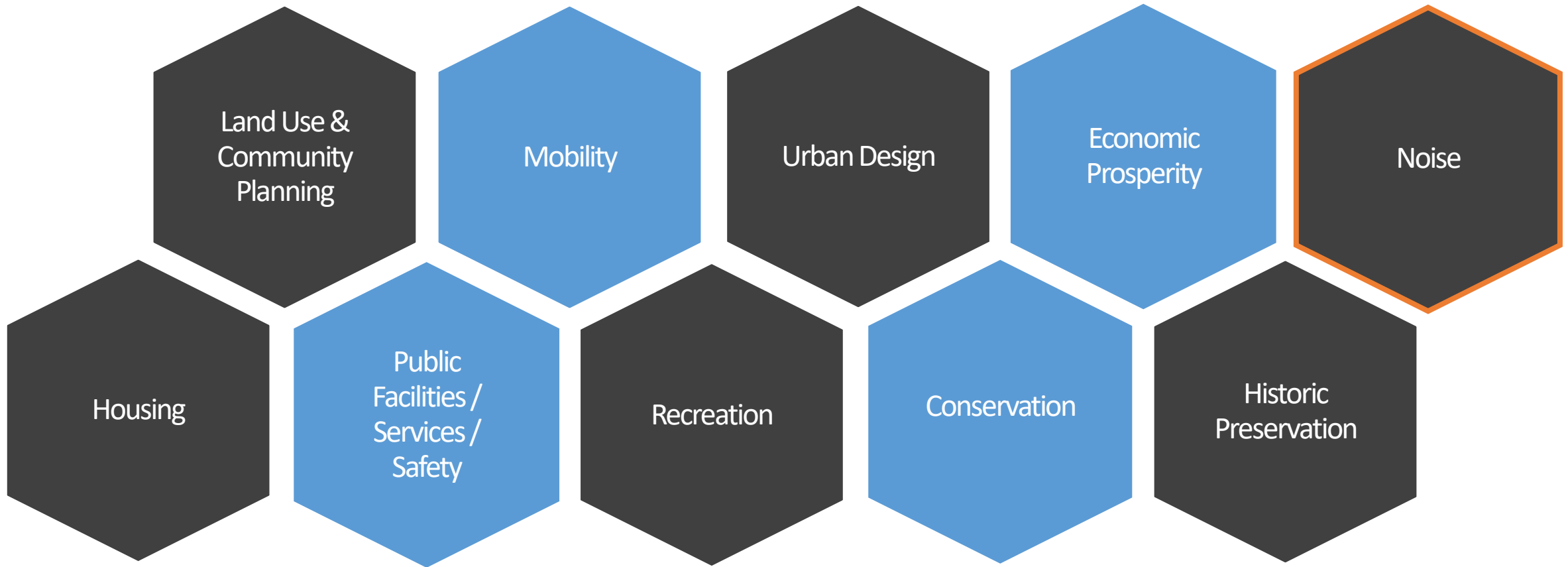
Commercial and mixed-use districts and nodes that promote medical offices, professional services, local arts, culture, entertainment, hospitality, and retail.

A diverse mix of business types that support daytime and night time activity, and that allow the community to purchase a significant share of their basic needs and services.

Vibrant commercial corridors that foster pedestrian, bicycle and transit access, and provide adequate parking.

Commercial property that enhances the economic base of the community.

Commercial developments that leverage proximity to SDSU by providing space to incubate small businesses and allow for economic growth.



General Plan Noise Element Subcategories

Noise and Land Use
Compatibility

Aircraft Noise

Construction, Refuse
Vehicles, Parking Lot
Sweepers, and Public
Activity Noise

Motor Vehicle Traffic
Noise

Commercial and
Mixed-Use Activity
Noise

Event Noise

Trolley and Train Noise

Industrial Activity
Noise

Typical Noise
Attenuation
Methods

PURPOSE: To protect people living and working in the City of San Diego from excessive noise.

Noise Element

DRAFT Goal

Development that is planned and designed to avoid or attenuate excessive noise levels.

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Discussion + Questions

